



Morningstar
2015
Shareholders'
Meeting

MORNINGSTAR®

Business of Annual Meeting

Management Presentations

Break

Questions and Answers

To send in a question for the Q&A session,
please visit:

<http://morningstar.socialqa.com>

Today's presentations contain forward-looking statements. All statements made that are not historical facts are subject to a number of risks and uncertainties, and actual results may differ materially. Please refer to our most recent earnings release and our most recent Form 10-Q or 10-K for more information on the factors that could cause actual results to differ.

Today's presentations also contain non-GAAP financial measures. Please refer to the slides at the end of the presentations for a reconciliation to the applicable GAAP measures.

Morningstar Update

Joe Mansueto

Chairman and Chief Executive Officer

IPO Anniversary: The Past Ten Years

Innovation

Impact

Where We're Heading /

The Next Ten Years and Beyond

IPO Anniversary: The Past Ten Years

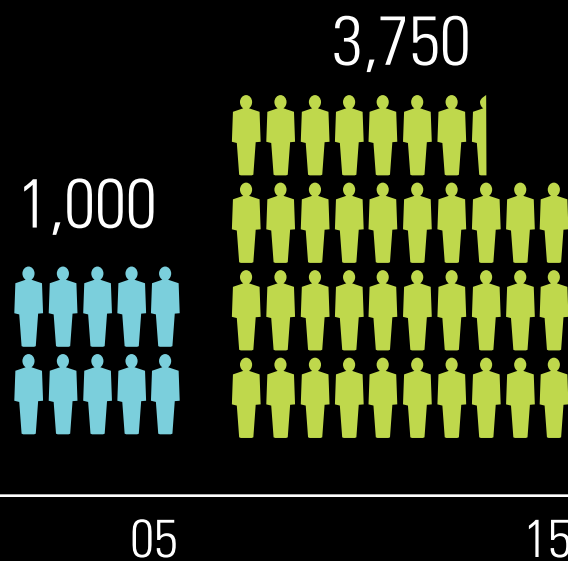
IPO anniversary



IPO anniversary

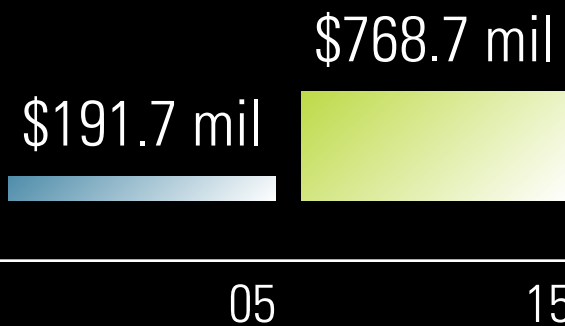
Employees

As of March 31



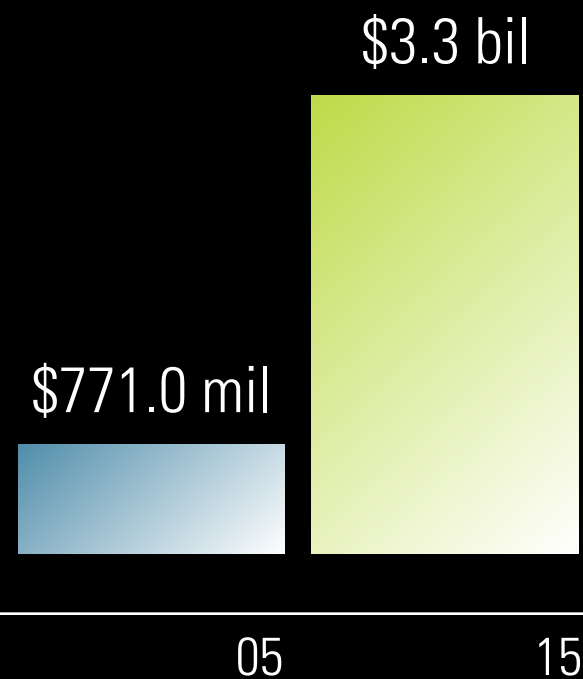
Revenue

Trailing 12 months ending March 31



Market Cap

As of May 3



IPO anniversary

\$620.7 mil

Returned to shareholders since IPO

IPO anniversary



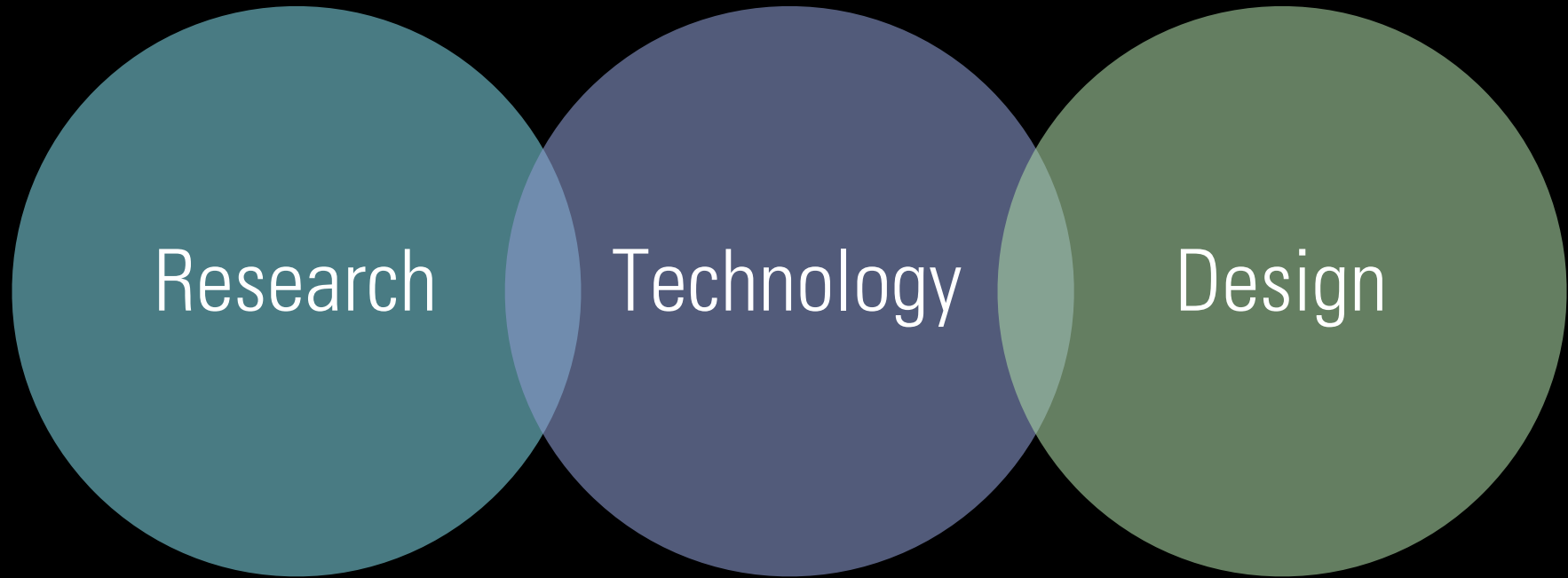
\$ 18.50	Opening stock price	May 3, 2005
\$ 75.01	Closing stock price	May 5, 2015

IPO anniversary

	Cumulative return %	Annualized return %
MORN	286.4%	14.5%
S&P 500	79.9%	6.0%

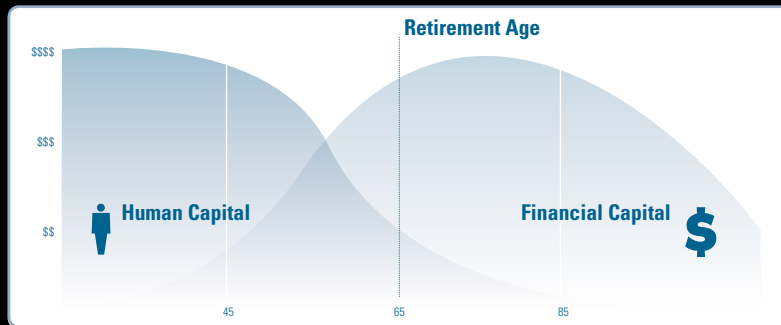
Innovation

Three core capabilities



Research Innovation

Leveraging proprietary research/intellectual property



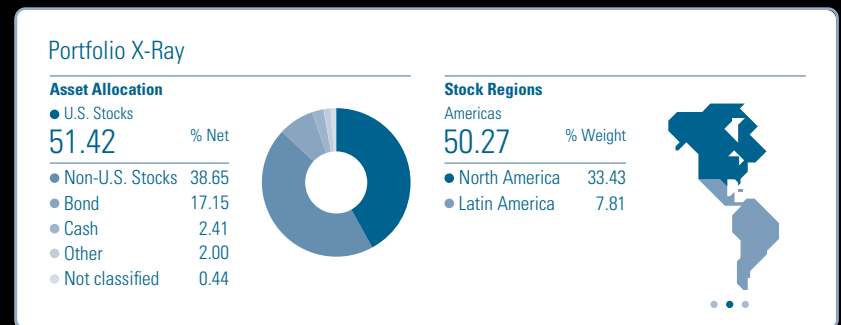
Human Capital



Analyst Ratings



Equity Valuation



Portfolio X-Ray

Leveraging proprietary research/intellectual property

Morningstar Launches Manager Research Services for Institutional Investors

New service combines research, reports, ratings, software, tools, and data with access to Morningstar's analysts

4,200

funds covered globally

100

manager research analysts globally

Driving research innovation

No Portfolio is an Island

No Portfolio is an Island

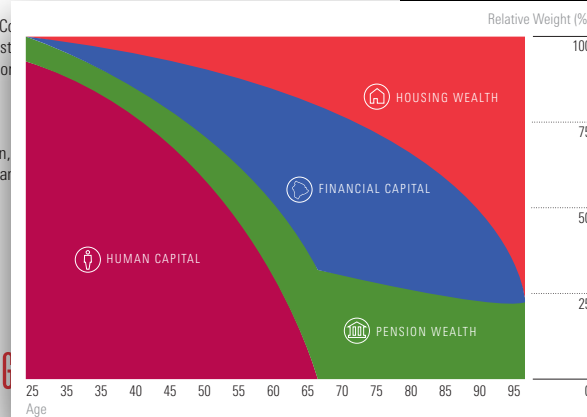
David Blanchett, CFA, CFP®
Head of Retirement Research
Morningstar Investment Management
david.blanchett@morningstar.com

Philip Straehl

Senior Research C
Morningstar Invest
philip.straehl@mor

22 W Washington,
Working Paper, Jar

MORNING



Technology Innovation

Rebuilding core software architecture

The screenshot shows the Morningstar website interface. At the top, there is a search bar and the Morningstar logo. Below the logo, there are navigation tabs for 'Today', 'Our Picks', and 'Your Portfolio'. The main content area is divided into several sections: 'Markets' with a date of Tuesday, April 7, 2015, and a 'U.S.' filter; 'News' with headlines like 'U.S. Stocks Turn Downward Following Yellen Testimony'; 'Indices' with a 'Morningstar U.S. Market Index' chart; 'Market Barometer' showing a grid of market indicators; 'Global Markets' with a world map; and 'Portfolio' with an article titled '4 Dangerous Assumptions That Hurt Your Retirement Plan'.

MORNINGSTAR Retirement Manager

Need a plan for your plan? We'll help you focus.

Give us 2 minutes, and we'll walk you through how much to save, where to invest it and options for managing your money going forward. (Seriously. You'll spend more time brushing your teeth.)

[Want to see our Privacy Policy?](#)

MORNINGSTAR Direct

Search for investments and history

Managed Investments U.S. Open-End Exchange-Traded Options U.S. Separate Accounts U.S. Insurance Plans	Equities ESG Tactics Fundamental Analysis ESG Controversy ESG Ratings	Portfolio Morningstar Portfolio Performance Asset Manager	Research Labels Management Company Fund Prospectus
Markets Stocks Options Futures Commodities	Indices Global U.S. International	Utilities Utilities Energy Telecom Health Care Financial	Support Getting started Rebalancing Portfolios Send Feedback

Joe Minicelli

ger picture.
ll help you sort out this new account in the
ave earmarked for retirement—
d 401(k)s, your spouse's savings, inheritances,

Revamping database and platform infrastructure



Data Collection

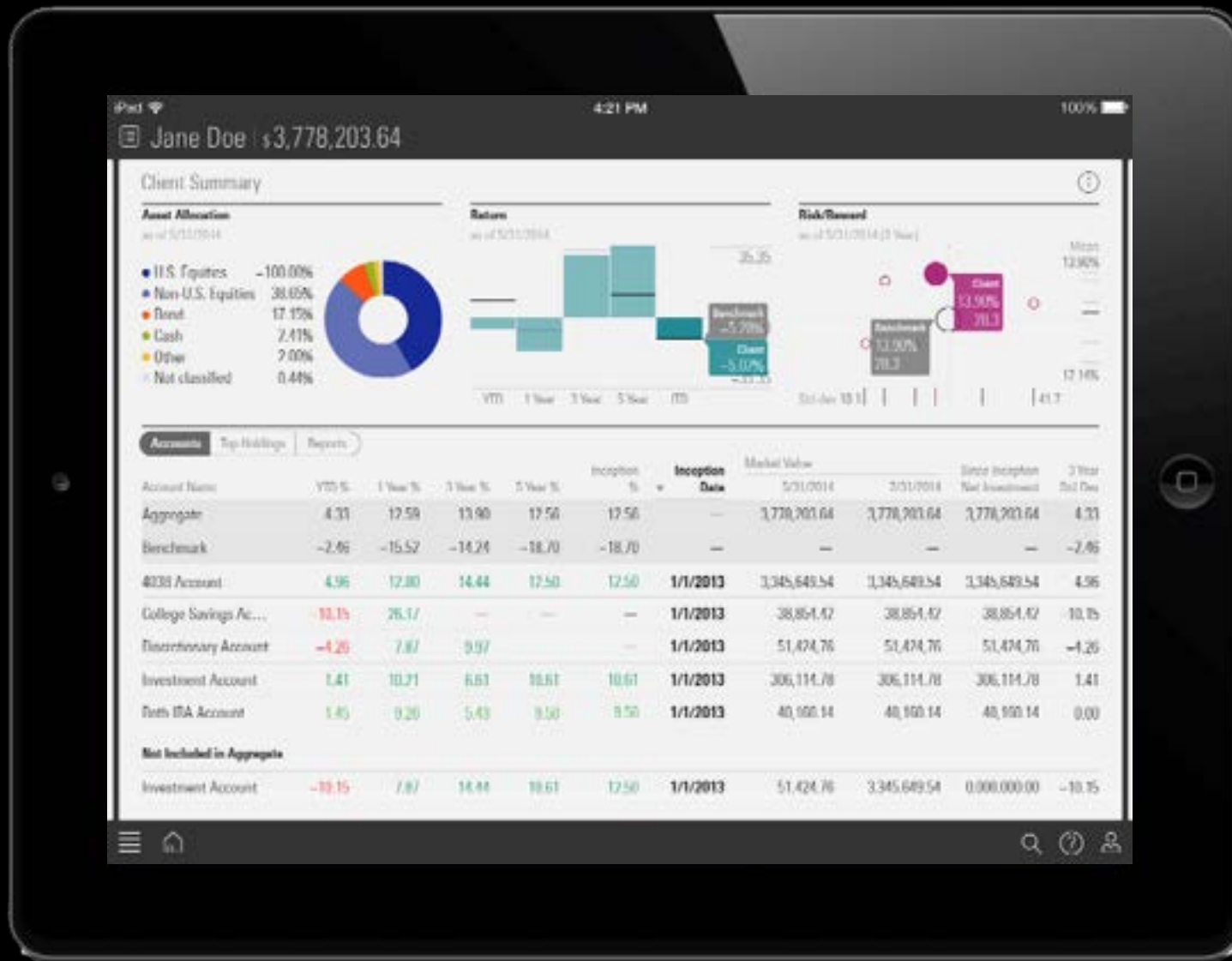
Data Storage

Calculations
& Services

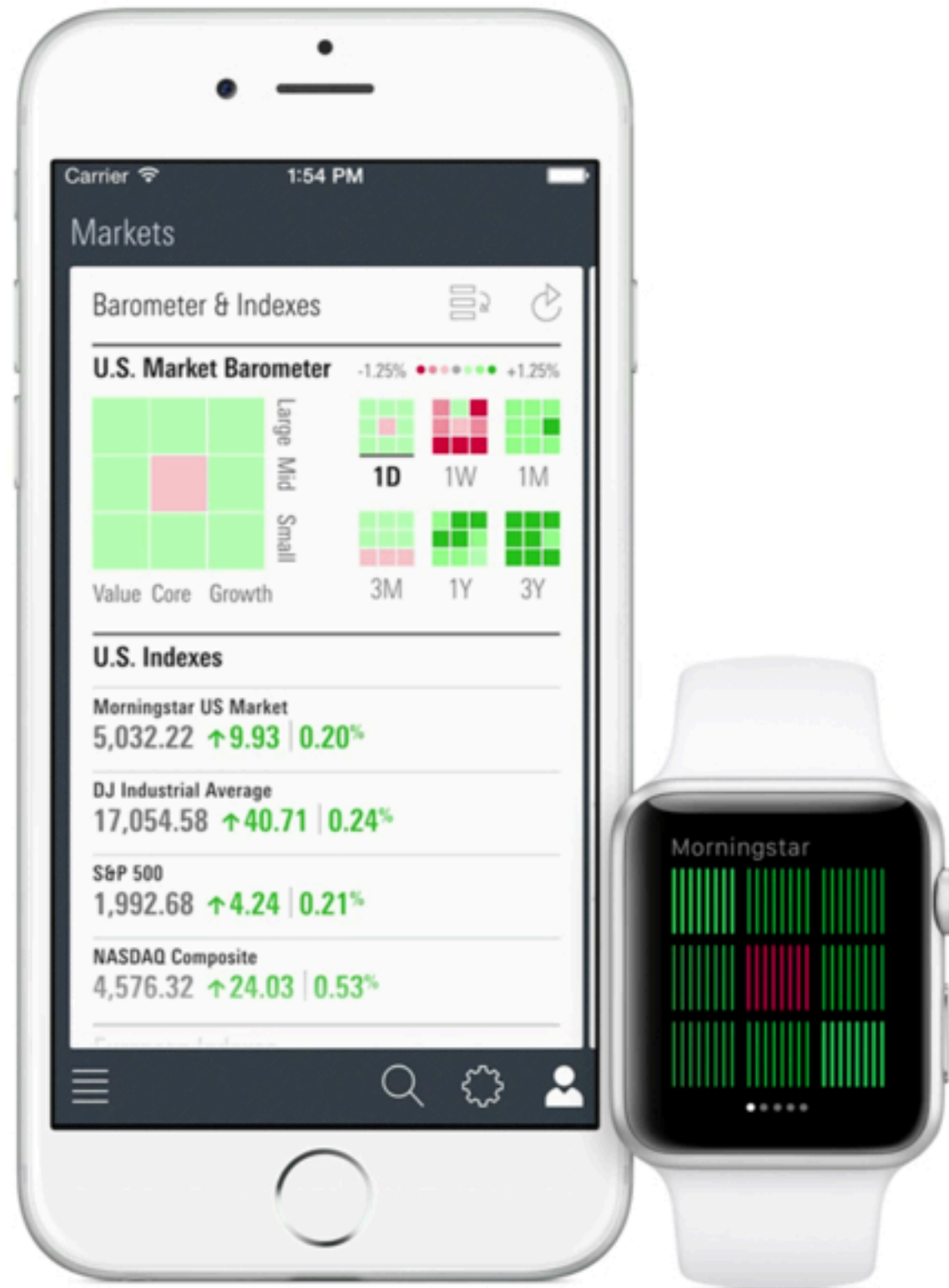
Data Governance,
Delivery & Support

Dissemination

Introducing new advisor iPad app



Launching new Apple Watch app



Watch the markets
with **Morningstar**[®].



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Design Innovation

Enhancing user experience

MORNINGSTAR Retirement Manager

Need a plan for your plan? We'll help you focus.

Give us 2 minutes, and we'll walk you through how much to save, where to invest it and options for managing your money going forward. (Seriously. You'll spend more time brushing your teeth.)

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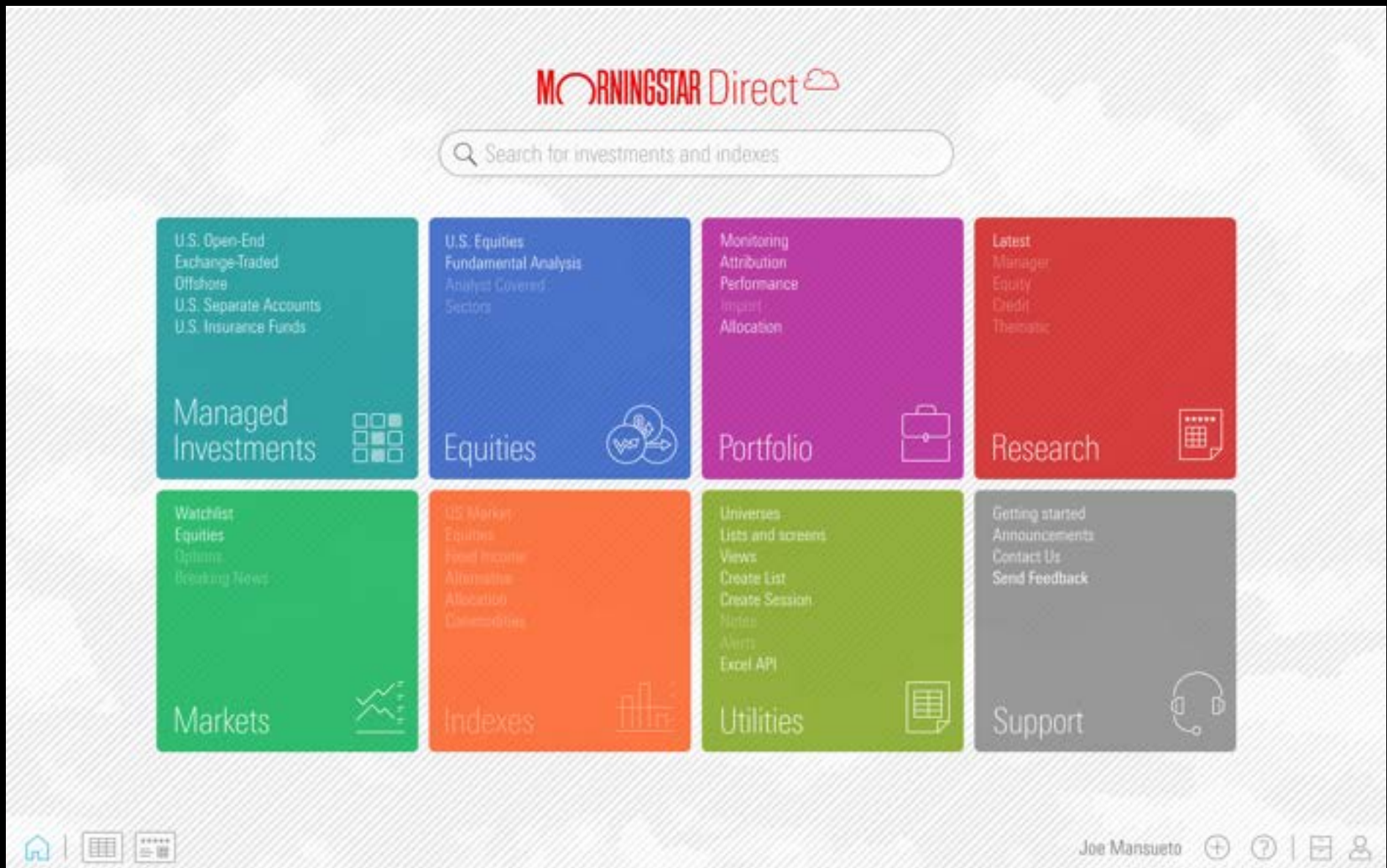
Let's Get Started

We see your bigger picture.

No cookie-cutter advice here. We'll help you sort out this new account in the context of any other money you have earmarked for retirement — pensions, IRAs, Social Security, old 401(k)s, your spouse's savings, inheritances, you name it.

Let's Get Started

Enhancing user experience



Enhancing user experience

☰

✕



Welcome, Joe 

Today
Our Picks
Your Portfolio

Markets Tuesday, April 7, 2015

U.S.
Europe
Asia

🗨

News

U.S. Stocks Turn Downward Following Yellen Testimony

Fed's Yellen: Rate Increases Draw Nearer as Economy Strengthens

Yellen Comments Spark Selling in Treasury Bonds

Indexes Futures Commodities

Morningstar U.S. Market Index



Market Barometer

+ 1.25% ●●●●● - 1.25%

Large	1D	1Wk	1Mo
Mid	3Mo	1Yr	3Yr
Small			

9 March 2015 3:00PM EST USD

Global Markets



9 March 2015 3:00PM EST USD

Portfolio



4 Dangerous Assumptions That Could Hurt Your Retirement Plan

By the time retirement savers realize the error of their ways, it may be too late, writes Morningstar's Christine Benz.

Bucket Portfolios for Retirement Income: Step by Step

Christine Benz walks through the basics of setting up a 'bucket' retirement portfolio.

Should you Plant a Currency Hedge in Your Portfolio?

As the dollar dominates, currency-hedged ETFs have recently delivered.

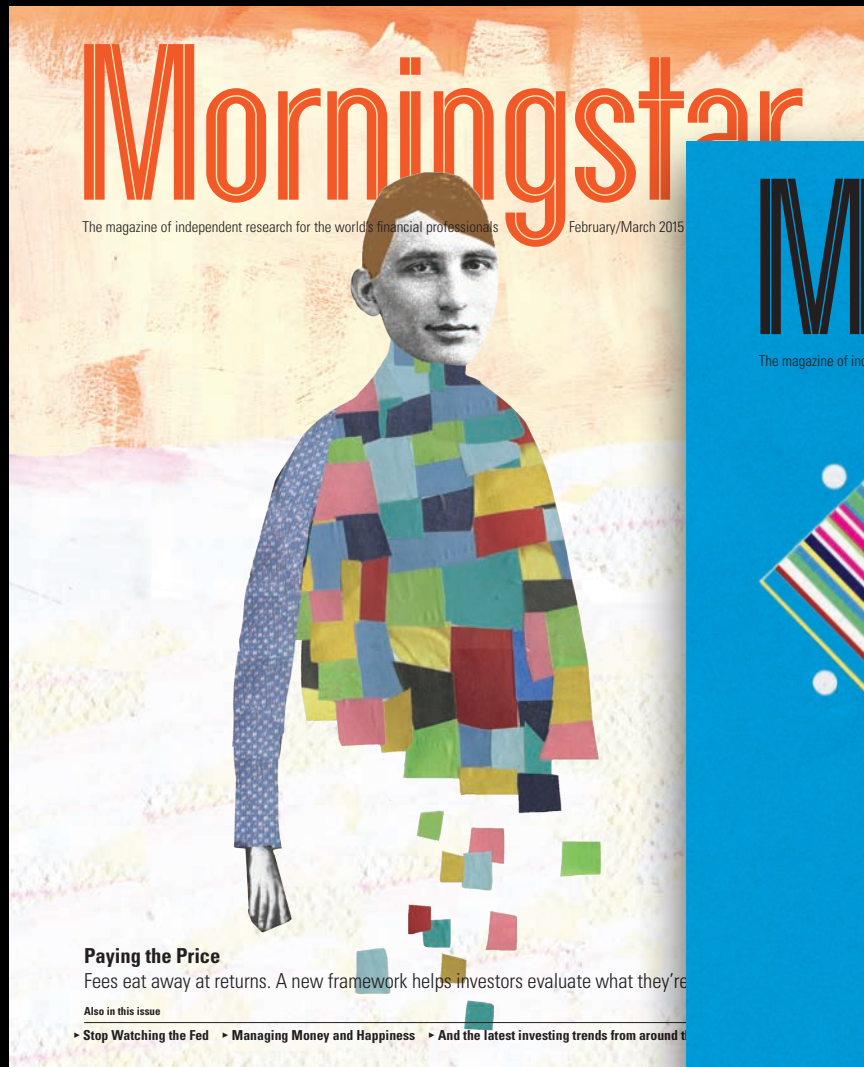
Age 69 1/2: The IRA Owner's Most Important Year?

Surprise: 69 1/2 is a major year in the 'life planning calendar.'

Kate's Portfolio ▼

Name	Price	Change
Fairholme	34.98	0.09
General Mills Inc	52.13	0.00
Matthews Asia Dividend Investor	16.18	-0.12
Vanguard High-Yield Corporate	81.56	0.41
Vanguard International Explorer	17.39	-0.17
Vanguard Total Bond Market	10.84	-0.80
Vanguard High-Yield Corporate	81.56	0.41
Vanguard International Explorer	17.39	-0.17
Portfolio Value	2,052,710	-11,215

Shedding light on Morningstar research

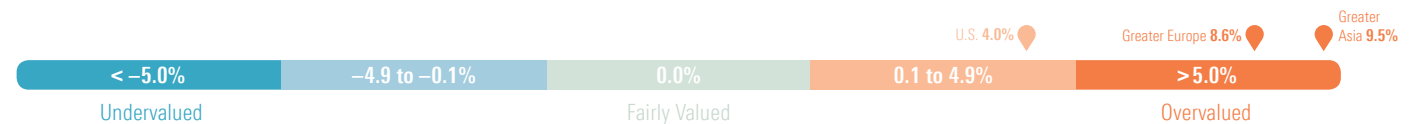


Shedding light on Morningstar research

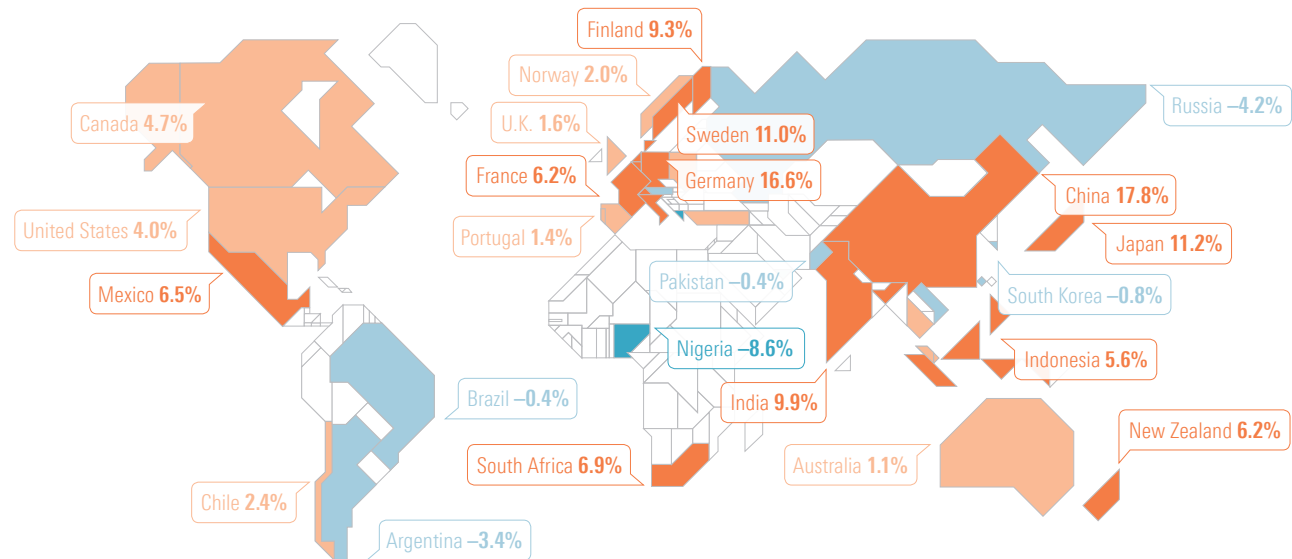


Morningstar Global Valuation Lens

As **Germany** and **China** see their stock markets rise, falling crude prices have hurt oil-dependent economies such as **Nigeria** and **Russia**. Meanwhile, political drama has dinged **Greece** and **Argentina**.



Price/Fair Value by Country 02/28/2015



Impact

Four Major Customer Groups

Advisor

Asset
Management

Retirement

Individual
Investor

Four Major Customer Groups

Advisor

Asset
Management

Retirement

Individual
Investor

250,000
financial advisors

Four Major Customer Groups

Advisor

250,000
financial advisors

Asset
Management

1,700
asset management
firms

Retirement

Individual
Investor

Four Major Customer Groups

Advisor

250,000
financial advisors

Asset
Management

1,700
asset management
firms

Retirement

24
plan providers

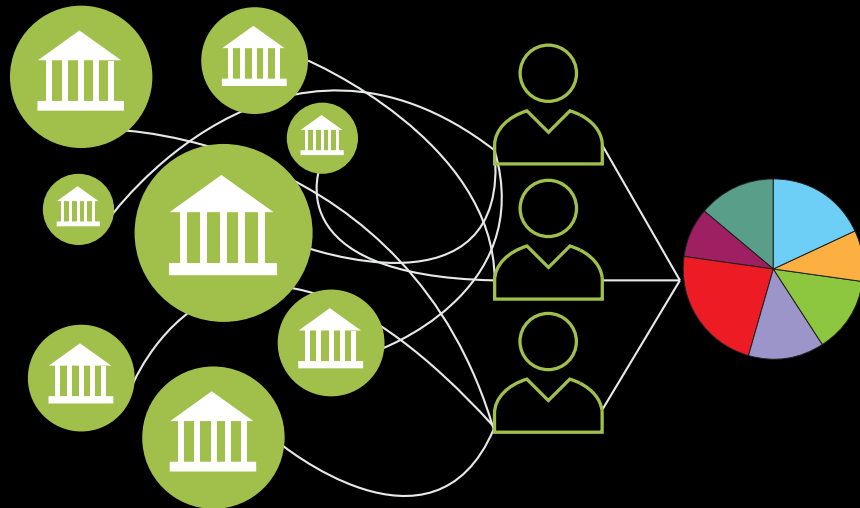
290,000
plan sponsors

24.4 million
plan participants

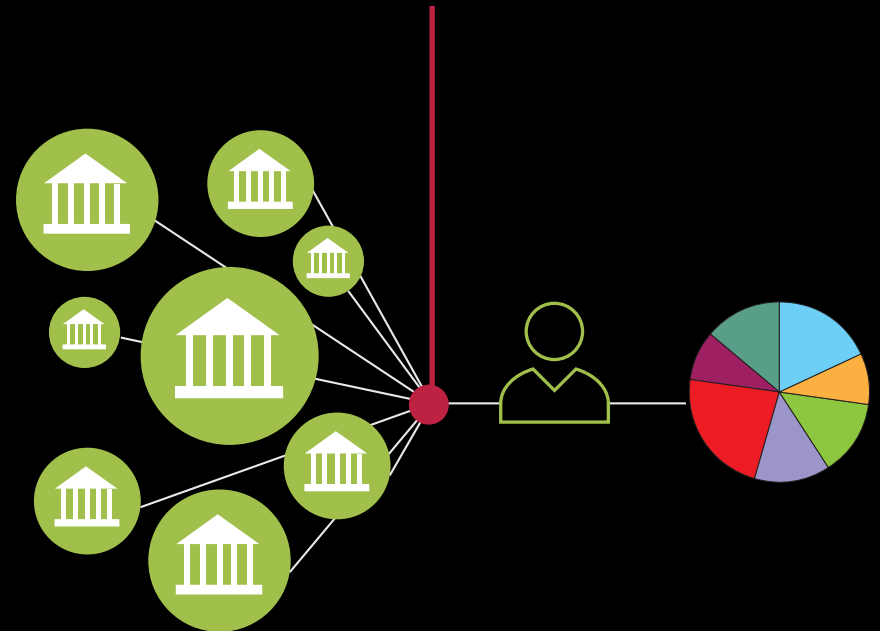
Four Major Customer Groups



Helping advisors improve their practices



VS.



Helping advisors improve their practices

\$1 tril

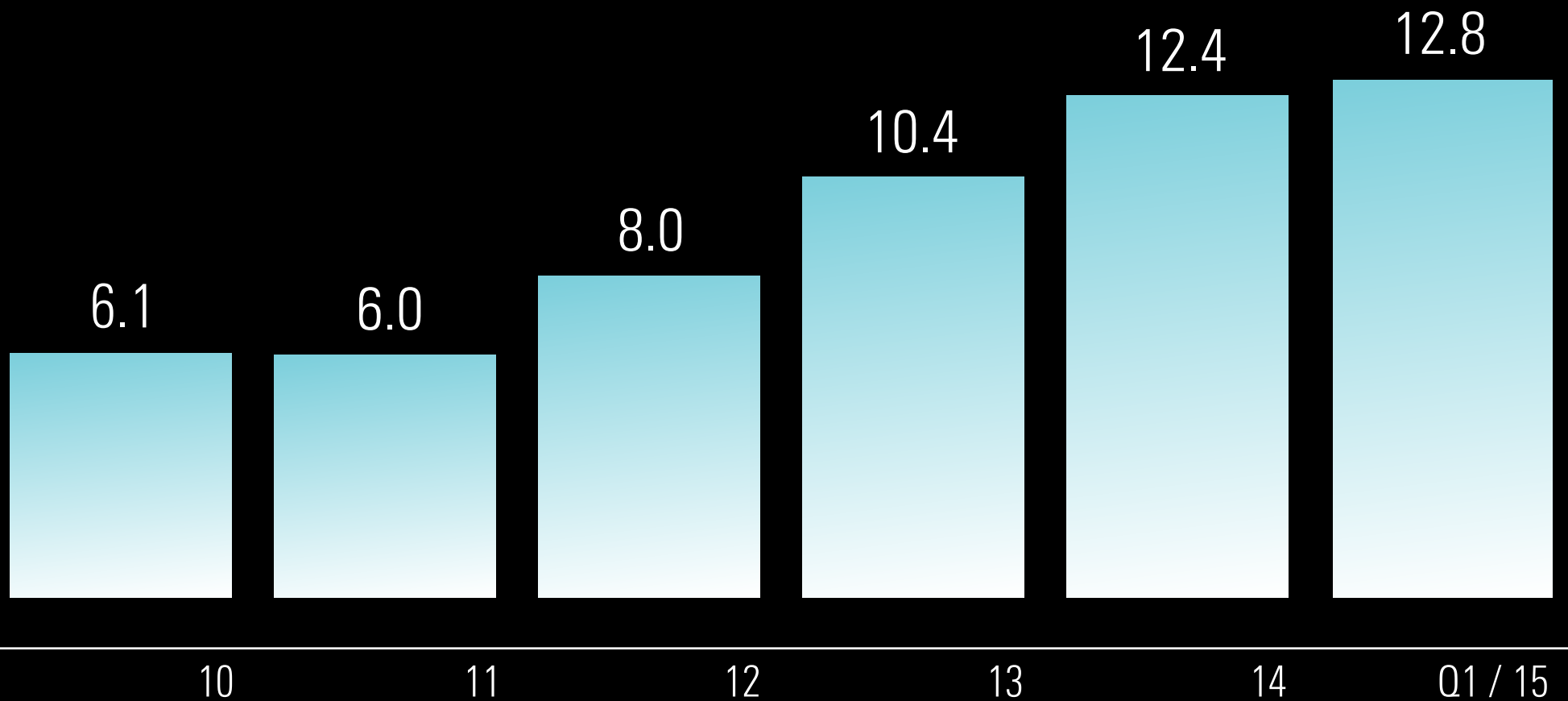
assets aggregated daily

20,000

data sources

Helping advisors improve their practices

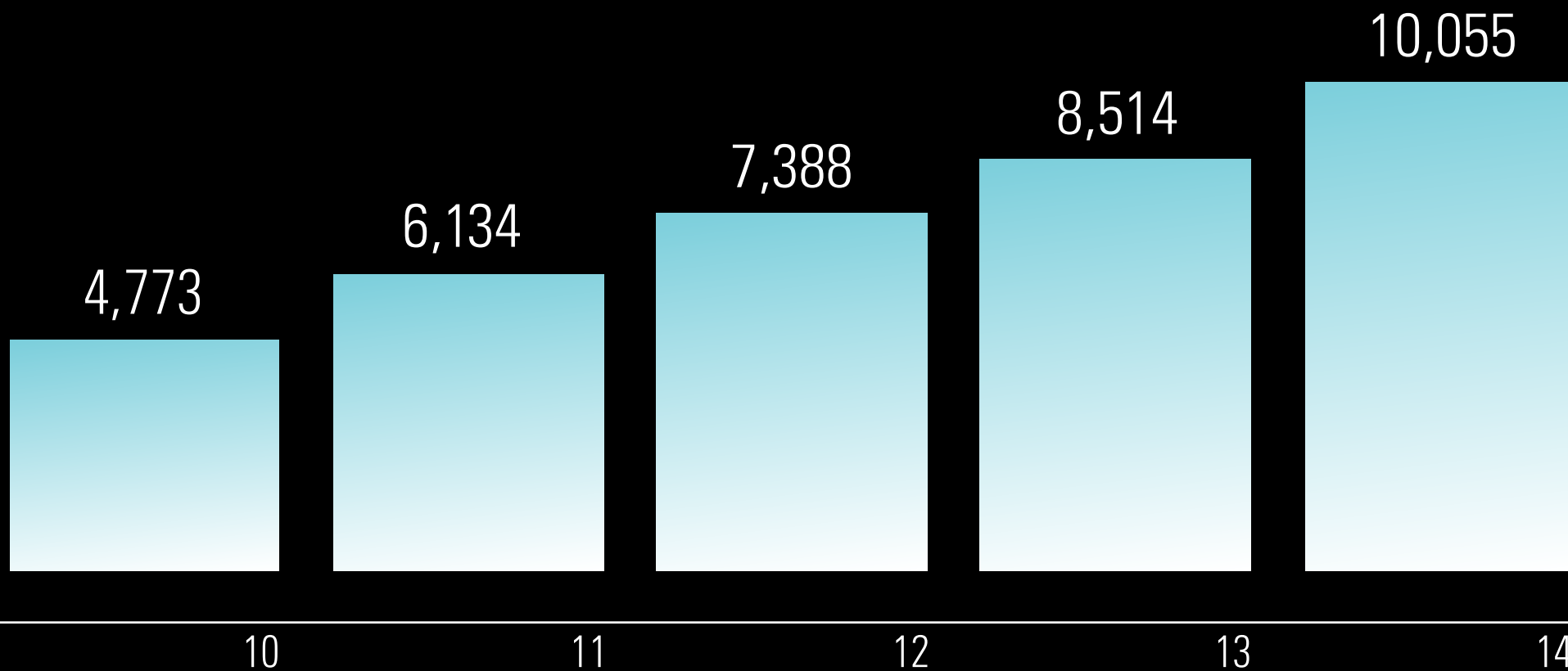
Managed Portfolios Growth (\$bil)



Helping asset managers with in-depth research and analysis

Morningstar Direct licenses:

+18.1% in 2014



Helping asset managers with in-depth research and analysis

37

Net promoter score

Morningstar Direct users (U.S.) in 2014

Helping asset managers and advisors find great stocks

charles
SCHWAB

Morningstar® Equity Research

Schwab has partnered with Morningstar to provide a broad suite of equity research and economic commentary on Schwab.com. Morningstar Inc. is a leading provider of independent equity investment research in North America, Europe, Australia, and Asia. The firm is distinguished by the depth and breadth of its coverage, transparent methodology, and investor focus.

Preview Morningstar's equity research.



The Morningstar Equity Rating™ and Equity Analyst report

- Use the Morningstar Rating™ for stocks to quickly see if a company is worth the price that the market is asking for its shares.
- The star rating represents Morningstar's calculation of the firm's intrinsic value relative to its market price.
- Equity Analyst reports examine each company's worth and related investment considerations, providing Morningstar's holistic view of the stock.
- Sections include analyst commentary, the Morningstar Rating, and historical data.

See a sample [analyst report and rating](#).

Read more about [Morningstar's equity research methodology](#).

Helping asset managers and advisors find great stocks

“ I just want to tell you guys that the quality of your service and your research is ten times better than anything we ever got from [Competitor X]. Our advisors absolutely love your research, and we have not gotten a single complaint.”

Equity research client

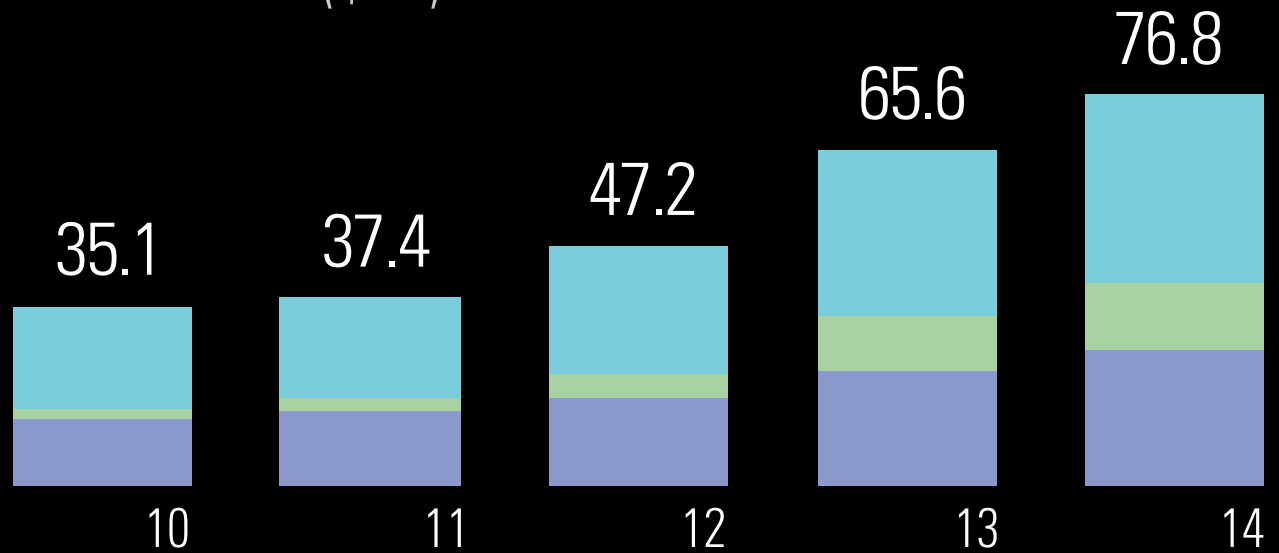
Helping people prepare for retirement

1 + mil

plan participant accounts

Helping people prepare for retirement

Assets under management/advisement (\$bil)



● Managed retirement accounts	19.6	19.9	25.1	31.7	36.8
● Custom models	1.8	2.5	4.4	11.0	13.3
● Plan sponsor advice	13.7	15.0	17.7	22.9	26.7

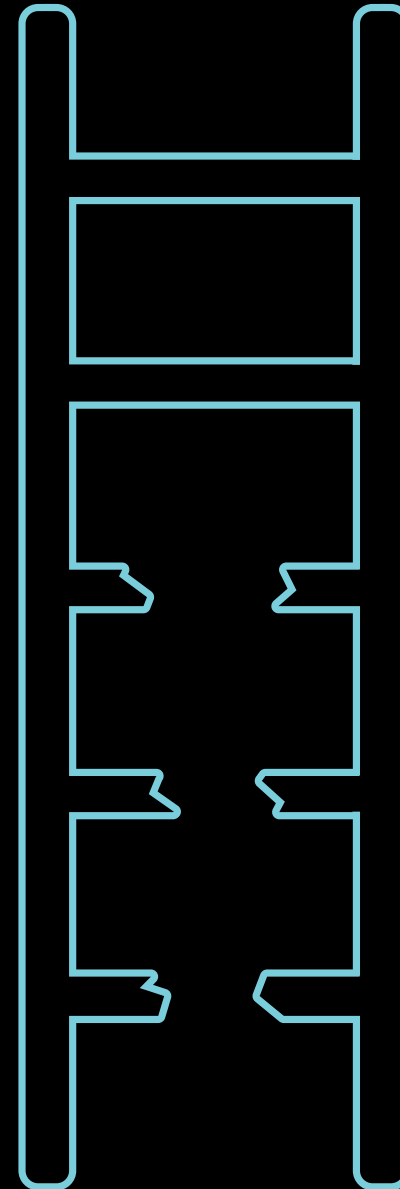
Helping workers achieve financial wellness

Employees lack a financial foundation



Secondary

Primary



Investments



Benefits



Guidance



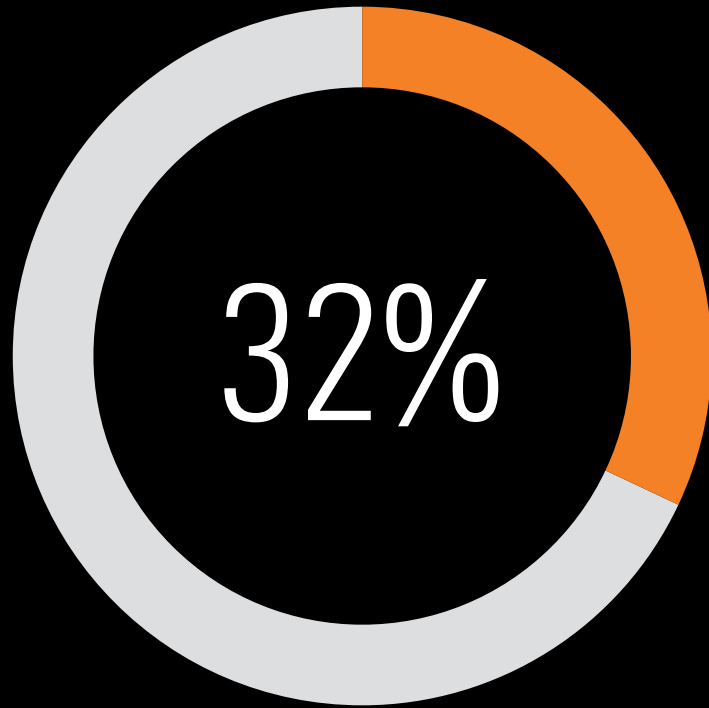
Emergencies



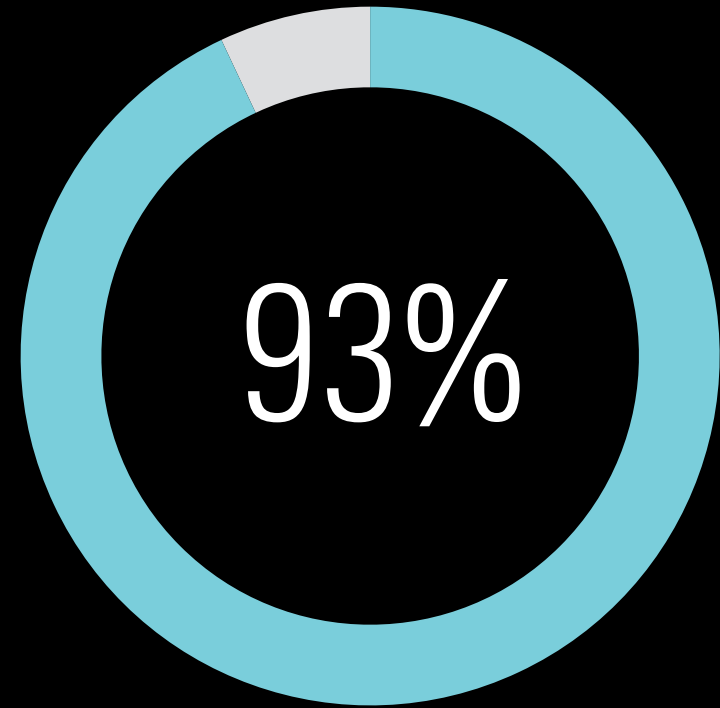
Spending

Helping workers achieve financial wellness

% of companies planning to focus on financial wellness

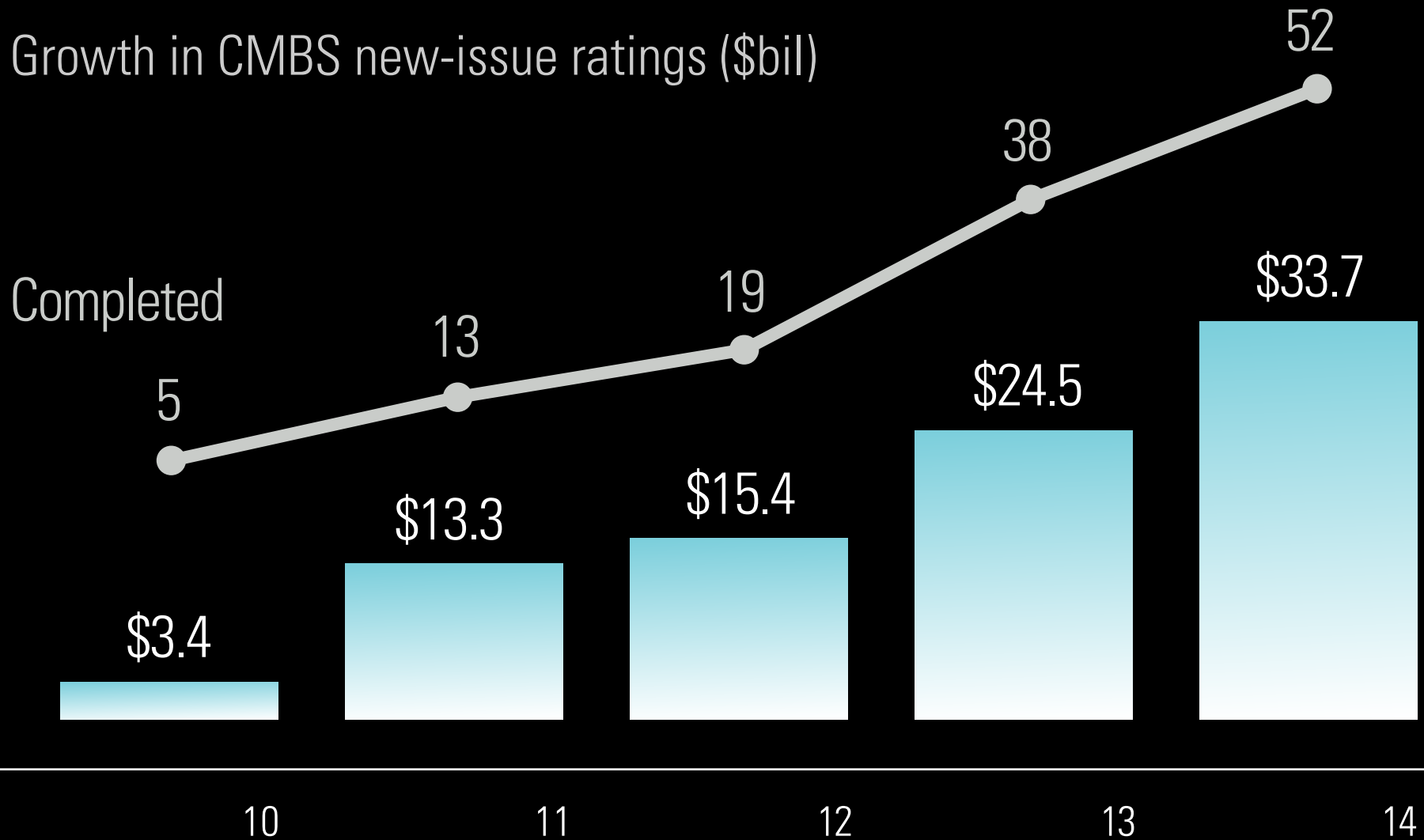


2012 Aon-Hewitt Survey



2015 Aon-Hewitt Survey

Gaining traction in credit ratings



Stepping up marketing efforts

BARRON'S

Everything Morningstar.



Designed for asset managers and advisors, Morningstar Direct™ delivers the information and insight you need to select, create, and market your investments—all in one platform. And we make it easy to transform your research into professional, customized communications.



Industry-leading global data is the foundation of Morningstar Direct. We believe our data is the highest quality available. We're

known for our fund data and historical portfolio holdings, but Morningstar Direct™ also covers equities, separate accounts, hedge funds, and exchange-traded funds, plus indexes and real-time pricing data.



Allocations, optimizations, and attributions backed by our data. These analytics help you develop investment strategies and find the best managers to fulfill portfolio mandates. It's also easy to generate custom peer groups and track asset flows for peer and trend analysis.



Research from one of the largest teams of independent analysts in the business. Our more than 250 analysts use consistent methodologies to provide clear guidance and actionable ideas. Our innovative moat valuation models for equity analysis and five-pillar framework for manager research are available through our Analyst Access service.

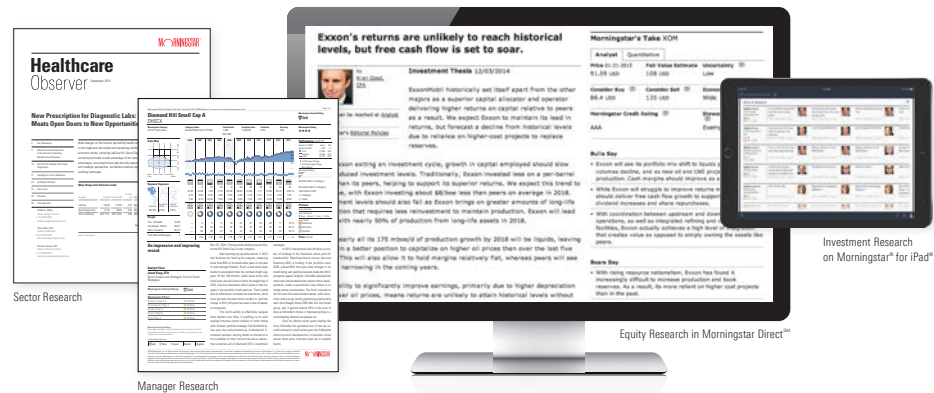
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Gain the full market perspective on investing from some of the top minds in the business.

You'll see the complete picture on 4,300 funds, 1,400 equities, the markets, and investment themes. We have more than 250 equity and manager research analysts around the world, because the best assessments come from having analysts on the ground. And we keep our analyst-to-investment ratio low, so our team can dig into the companies and strategies they cover.



Our analysts speak candidly, even if it means diverging from conventional wisdom.

But they all use consistent methodologies, taking the long view and focusing on the fundamentals. Our emphasis on analyzing a company's competitive advantages, or economic moats, is the foundation of our equity research methodology. Manager research analysts examine the five key areas of a strategy—people, parent, process, performance, and price.



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Portfolios for Advisors, Managed by Morningstar

Income Oriented

MUTUAL FUND PORTFOLIOS

Retirement Income Series
Tax Advantaged Income
Real Return

STOCK PORTFOLIOS

Dividend
Equity Income

Completion

MUTUAL FUND PORTFOLIOS

Absolute Return
Global Opportunities

STOCK PORTFOLIOS

Small- & Mid-Cap Equity
Foreign Equity

Opportunistic

MUTUAL FUND PORTFOLIOS

Global Allocation

ETF PORTFOLIOS

Contrarian Series
Momentum Series

Goal Driven

MUTUAL FUND PORTFOLIOS

Asset Allocation Series
Active/Passive Series

ETF PORTFOLIOS

Asset Allocation Series

STOCK PORTFOLIOS

Tortoise
Hare
U.S. Wide Moat Focus
Global Equity
Capital Appreciation



Available through advisors, our portfolios are designed, built, and monitored by our team of investment professionals. We'll allocate the assets, so you can allocate more time to your clients.



Since 2001, we've helped advisors make their clients' investment plans happen.

Nobody knows what's important to your clients like you do. With professionally managed portfolios from Morningstar Investment Services, you can combine your knowledge with our investment expertise to craft long-term strategies and help create better outcomes for your clients.



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Investors look to Morningstar, Inc.'s research for an independent view. Our investment professionals apply this research to invest with conviction, always with a long-term view and a keen eye on risk. We tap into this expertise to select appropriate funds and stocks to include in our client-ready portfolios.

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MORNINGSTAR®

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BARRON'S

Smarter Indexes, Built by Morningstar



Equity

Global
Style
Sector
Factor Based
Analyst Advantage
Dividend



Fixed Income

Global Investment Grade
Emerging Markets Series
U.S. Investment Grade
European Investment Grade
Inflation-Protected Securities



Alternatives

Commodity
Hedge Fund
Diversified Alternatives
Managed Futures



Multi-Asset Class

Lifetime Allocation
Target Risk
Real Asset
Global Allocation
529 College Savings

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Before “smart beta” existed, we launched our first strategic beta indexes. We combine our leading research with our expertise building traditional indexes to create strong foundations for investor-focused products.



Designed to capture the best of active and passive strategies. Our comprehensive asset-class beta indexes serve as the starting point for our strategic beta work. As passionate investors, we also discover market inefficiencies through our research. Strategic beta gives us the opportunity to blend these insights with our indexing knowledge to deliver better outcomes for investors.



Inspired by ideas from our analysts and researchers. Our indexes start with innovations from our hundreds of analysts and researchers who help us identify investment themes that are likely to endure. Every index originates with a strong investment thesis backed by substantial data and evidence. Through our rigorous construction process, we clearly define the outcomes we want to achieve.



Built from a global perspective across asset classes. We have unparalleled access to high-quality global data, award-winning research, and indexing expertise across all major asset classes. We use these resources to connect the science of building traditional, passive indexes with the art required to create strategic beta and multi-asset class indexes.

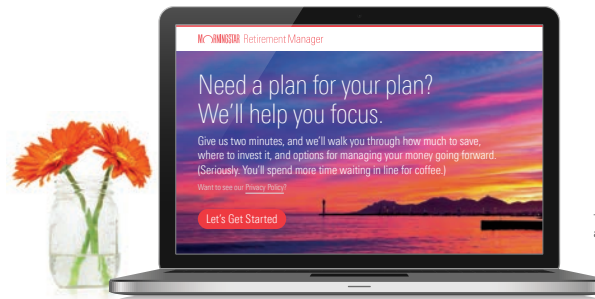
Visit morningstarindexes.com to learn more and register for a free webinar, or call +1 312 384-3735.

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BARRON'S

Retirement Planning Made Easier



The new Morningstar® Retirement Manager™ available late 2015.

More than 1,000,000 people trust us to make retirement planning easier by having us manage their workplace retirement accounts. We provide them with personalized plans, ongoing professional investment management, and the opportunity for more wealth in retirement.



Many people aren't prepared for retirement, but we can help change that. We give each employee customized recommendations about how much to save and when to retire, and manage their investments throughout their lifetime. We've found that people using our service have better-diversified portfolios and increased savings rates*.



Since 1999, we've provided innovative retirement services that put investors first. We're focused on helping investors reach their financial goals, so we're continually looking for ways to improve their retirement planning. We study the factors that make a difference in retirement portfolios, then put them into practice.



We serve the entire retirement market. Our solutions are available through 26 retirement plan providers, more than anyone else in the industry. We work to meet the varied needs of employers, financial advisors, and the employees they serve. And our solutions come from a name that investors know and trust.

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Helping clients solve real problems

“Without Morningstar, we can’t effectively manage money.”

Brandon Noll, Shelton Financial Group Inc.,
InvestmentNews, November 2014

Where We're Heading / The Next Ten Years and Beyond

Two big market needs

Morningstar Capabilities

Proprietary Research + Frameworks

Trusted Brand



Decision Support

+

Outsourced
Investment Management

Two big market needs

Decision Support

+

Outsourced
Investment Management

\$26 bil

\$4.1 tril AUM

Morningstar Direct

Morningstar Data

Morningstar Advisor
Workstation

Morningstar.com

Enterprise Components

Morningstar Research

Morningstar Credit Ratings

Morningstar Indexes

Morningstar Retirement Solutions

Morningstar Investment Advisory

Morningstar Managed Portfolios

Morningstar Indexes

Two big market needs

Morningstar Capabilities

Proprietary Research + Frameworks

Trusted Brand



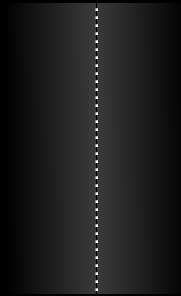
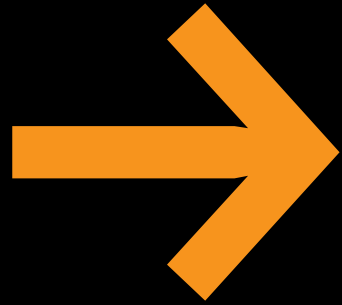
Decision Support

+

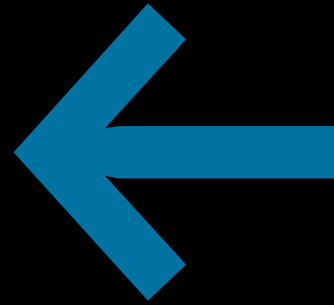
Outsourced
Investment Management

Two big market needs

Decision Support



Outsourced
Investment Management



Five growth areas

1. Managed retirement accounts/financial wellness
2. Morningstar Direct/Total Advisor Workflow
3. Morningstar Managed Portfolios
4. Morningstar Credit Ratings
5. Morningstar Indexes

Five Key Growth Areas

Kunal Kapoor

Head of Products and Client Solutions

#1: Retirement

Good to see you, Jeremy.
We can get you closer to your goal today.

Where you are:
\$620,000 saved,
that's \$32,000 a
year in retirement

With Our Advice:
\$70,000 a year
in retirement

Your Goal

\$0 \$10,000 \$20,000 \$30,000 \$40,000 \$50,000 \$60,000 \$70,000 \$80,000
In retirement, \$/year

Advice Accounts Expenses

OK Matthew, you have \$600,000 saved.
That's \$60,000 a year in retirement.
Our Advice can get you to \$70,000 a year.
Your goal is \$70,000 a year in retirement.

You'll retire on: \$60,000/year

With our advice: \$70,000/year

Our Advice

our plan around these three key numbers.

Plan Savings Rate	Retirement Age	Social Security Age
18% <small>Currently: 12%</small>	68 <small>Currently: 64</small>	70 <small>Currently: 62</small>

your company sell strategy.

vestment plan will be aggressive.

this optional information can help improve our advice

- er income you have slated for retirement.
- more about yourself and your family.
- og any significant future expenses.
- Answer some questions about risk

#1: Retirement



Need a plan for your plan?
We'll help you focus.

Give us 2 minutes, and we'll walk you through how much to save, where to invest it and options for managing your money going forward. (Seriously. You'll spend more time waiting in line for coffee.)

Want to see our [Privacy Policy](#)?

[Let's Get Started](#)



Need a plan for your plan? We'll help you focus.

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Want to see our [Privacy Policy](#)?

Let's Get Started

We see your bigger picture.

No cookie-cutter advice here. We'll help you sort out this new account in the context of any other money you have earmarked for retirement — pensions, IRAs, Social Security, old 401(k)s, your spouse's savings, inheritances, you name it.

Let's Get Started

Choose whichever photo you like. You'll see it again later on.



Ok. Now Just A Few Questions.

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[Advisory Agreement](#)
[Privacy Policy](#)
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[Contact Us](#)

You'd like your retirement to be:



Thrifty

You'll live off **20% Less** than your take-home pay at retirement. You'll have to cut back on things like trips, eating out and entertaining.



Comfortable

You'll live off **The Same** amount of money as your take-home pay at retirement. You won't have to change your lifestyle.

WE RECOMMEND



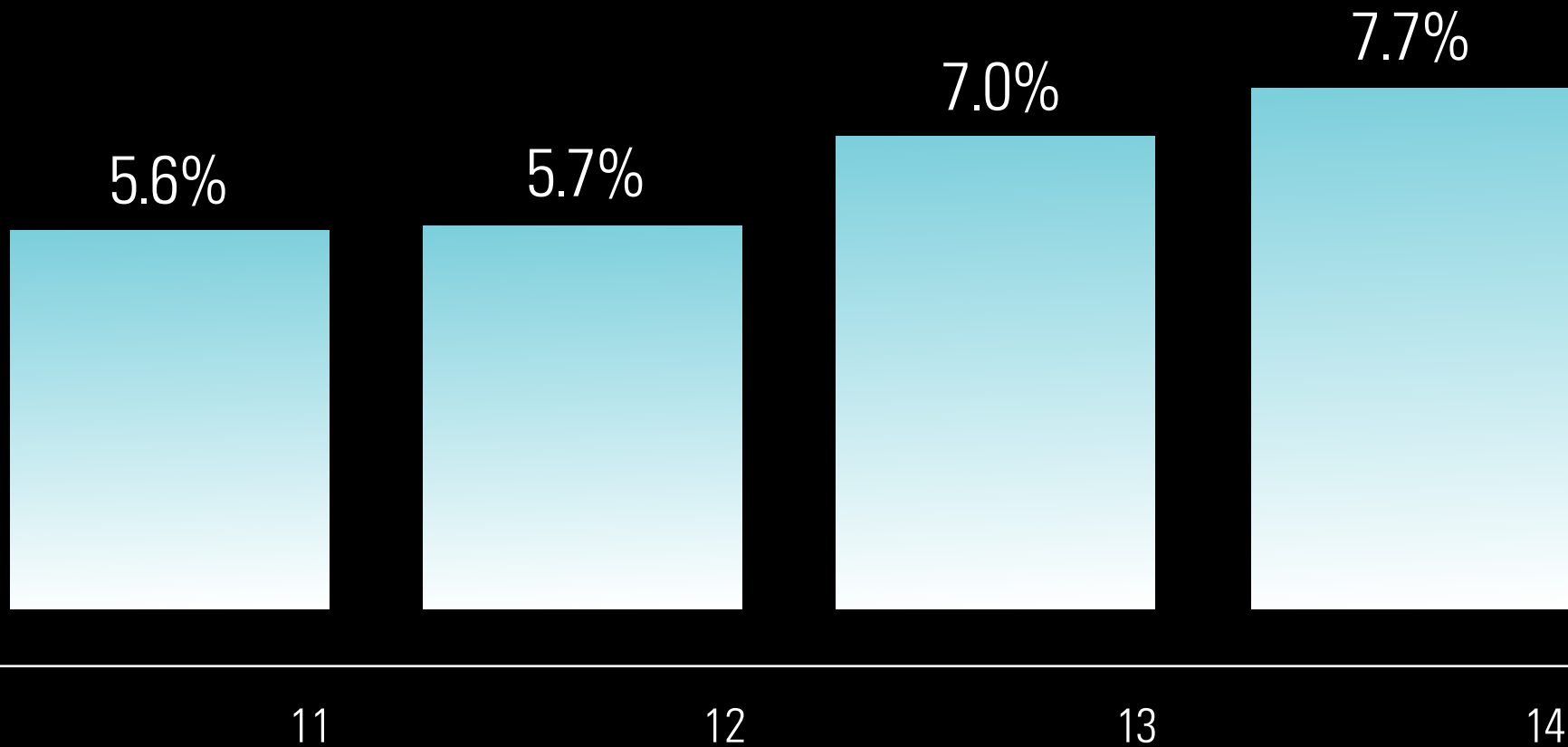
Lavish

You'll live off **20% More** than your take-home pay at retirement. You'll be able to travel more, eat out a lot and start new hobbies.



#1: Retirement

Adoption rate for managed retirement accounts



#1: Retirement

HelloWallet acquisition, completing our offering

Secondary,
long-term needs

+

Foundational,
immediate needs

Retirement Planning
Investment Management
Product Allocation

Emergency Savings
Debt Management
Budgeting

#2: Morningstar Direct

The screenshot displays the Morningstar Direct dashboard. At the top center is the logo "MORNINGSTAR Direct" with a cloud icon. Below the logo is a search bar containing the text "Search for investments and indexes". The dashboard is organized into eight colored tiles, each representing a different category of financial data or tool:

- Managed Investments** (Teal): U.S. Open-End, Exchange-Traded, Offshore, U.S. Separate Accounts, U.S. Insurance Funds.
- Equities** (Blue): U.S. Equities, Fundamental Analysis, Analyst Covered, Sectors.
- Portfolio** (Purple): Monitoring, Attribution, Performance, Import, Allocation.
- Research** (Red): Latest, Manager, Equity, Credit, Thematic.
- Markets** (Green): Watchlist, Equities, Options, Breaking News.
- Indexes** (Orange): US Market, Equities, Fixed Income, Alternative, Allocation, Commodities.
- Utilities** (Light Green): Universes, Lists and screens, Views, Create List, Create Session, Notes, Alerts, Excel API.
- Support** (Grey): Getting started, Announcements, Contact Us, Send Feedback.

At the bottom of the screen, there is a navigation bar with icons for Home, Grid, and Lists on the left, and the user name "Joe Mansueto" along with icons for Add, Help, and Profile on the right.

#2: Morningstar Direct

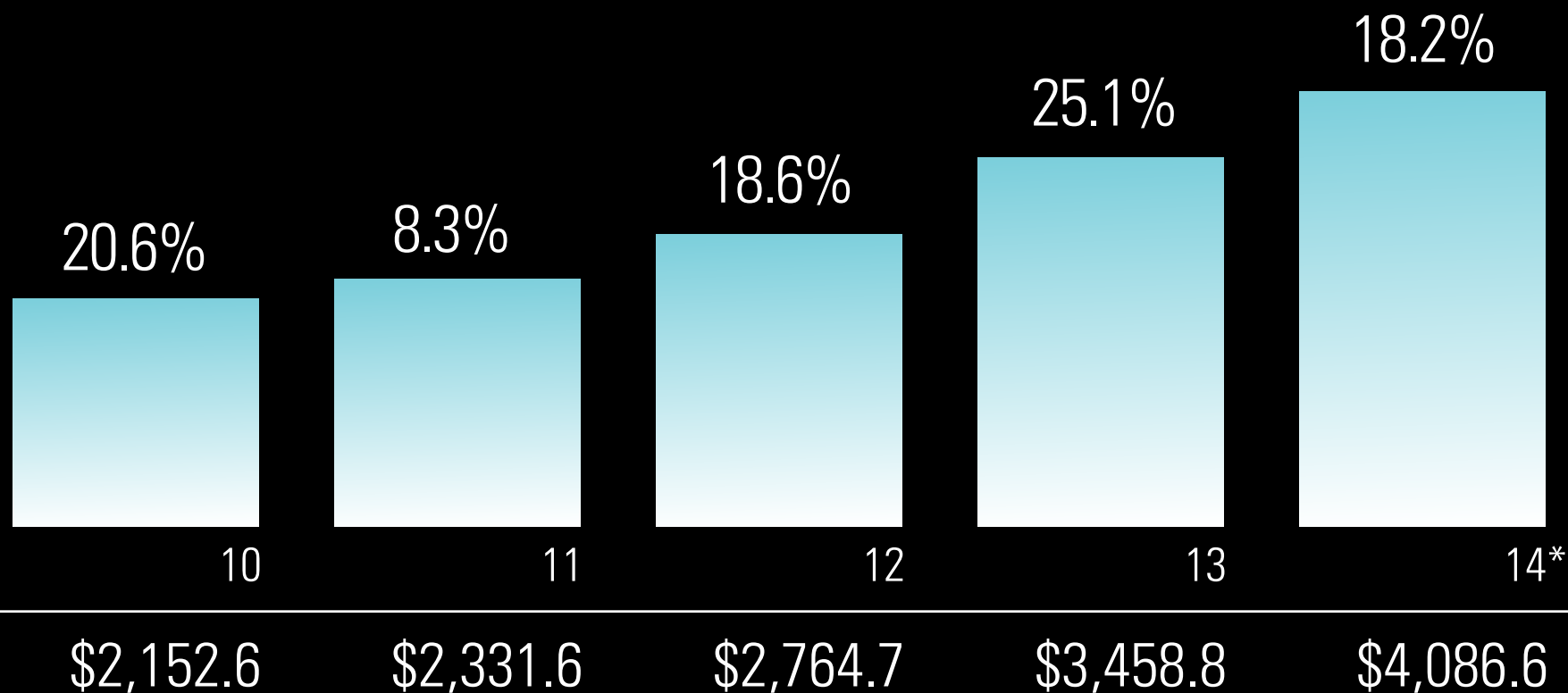
Total Advisor Workflow



Outsource or DIY

#3: Morningstar Managed Portfolios

Industry-wide assets in managed account programs (\$bil)
(year-over-year % change)



*estimated
Source: Cerulli Associates

#3: Morningstar Managed Portfolios

February 23, 2015

BARRON'S

7

Portfolios for Advisors, Managed by Morningstar

Income Oriented

MUTUAL FUND PORTFOLIOS

Retirement Income Series
Tax Advantaged Income
Real Return

STOCK PORTFOLIOS

Dividend
Equity Income

Completion

MUTUAL FUND PORTFOLIOS

Absolute Return
Global Opportunities

STOCK PORTFOLIOS

Small- & Mid-Cap Equity
Foreign Equity

Opportunistic

MUTUAL FUND PORTFOLIOS

Global Allocation

ETF PORTFOLIOS

Contrarian Series
Momentum Series

Goal Driven

MUTUAL FUND PORTFOLIOS

Asset Allocation Series
Active/Passive Series

ETF PORTFOLIOS

Asset Allocation Series

STOCK PORTFOLIOS

Tortoise
Hare
U.S. Wide Moat Focus
Global Equity
Capital Appreciation



Available through advisors, our portfolios are designed, built, and monitored by our team of investment professionals. We'll allocate the assets, so you can allocate more time to your clients.



Since 2001, we've helped advisors make their clients' investment plans happen.

Nobody knows what's important to your clients like you do. With professionally managed portfolios from Morningstar Investment Services, you can combine your knowledge with our investment expertise to craft long-term strategies and help create better outcomes for your clients.



With 40+ managed portfolios to choose from, we've got choices for all investors.

You understand each client's investment goals and appetite for risk. Our portfolios can fit within the plans you create to help meet your clients' needs over time. We provide access to a range of strategies built with mutual funds, exchange-traded funds, and stocks.



We put investors first, just like you.

Investors look to Morningstar, Inc.'s research for an independent view. Our investment professionals apply this research to invest with conviction, always with a long-term view and a keen eye on risk. We tap into this expertise to select appropriate funds and stocks to include in our client-ready portfolios.

If you're an advisor interested in using our portfolios, go to morningstarportfolios.com, or call +1 877 751-3993.

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Investments in securities are subject to investment risk, including possible loss of principal. Prices of securities may fluctuate from time to time and may even become valueless. Clients should seriously consider if the investment is suitable for them by referencing their own financial position, investment objectives, and risk profile before making any investment decision. Morningstar Investment Services, Inc. is a registered investment advisor and wholly owned subsidiary of Morningstar, Inc. Morningstar Investment Services, Inc. is referred to as "Morningstar," while Morningstar, Inc. is referred to as "Morningstar, Inc." ©2015 Morningstar Investment Services, Inc. All Rights Reserved. The Morningstar name and logo are registered marks of Morningstar, Inc.

#4: Morningstar Credit Ratings



Commercial mortgage-backed securities



+ Residential mortgage-backed securities

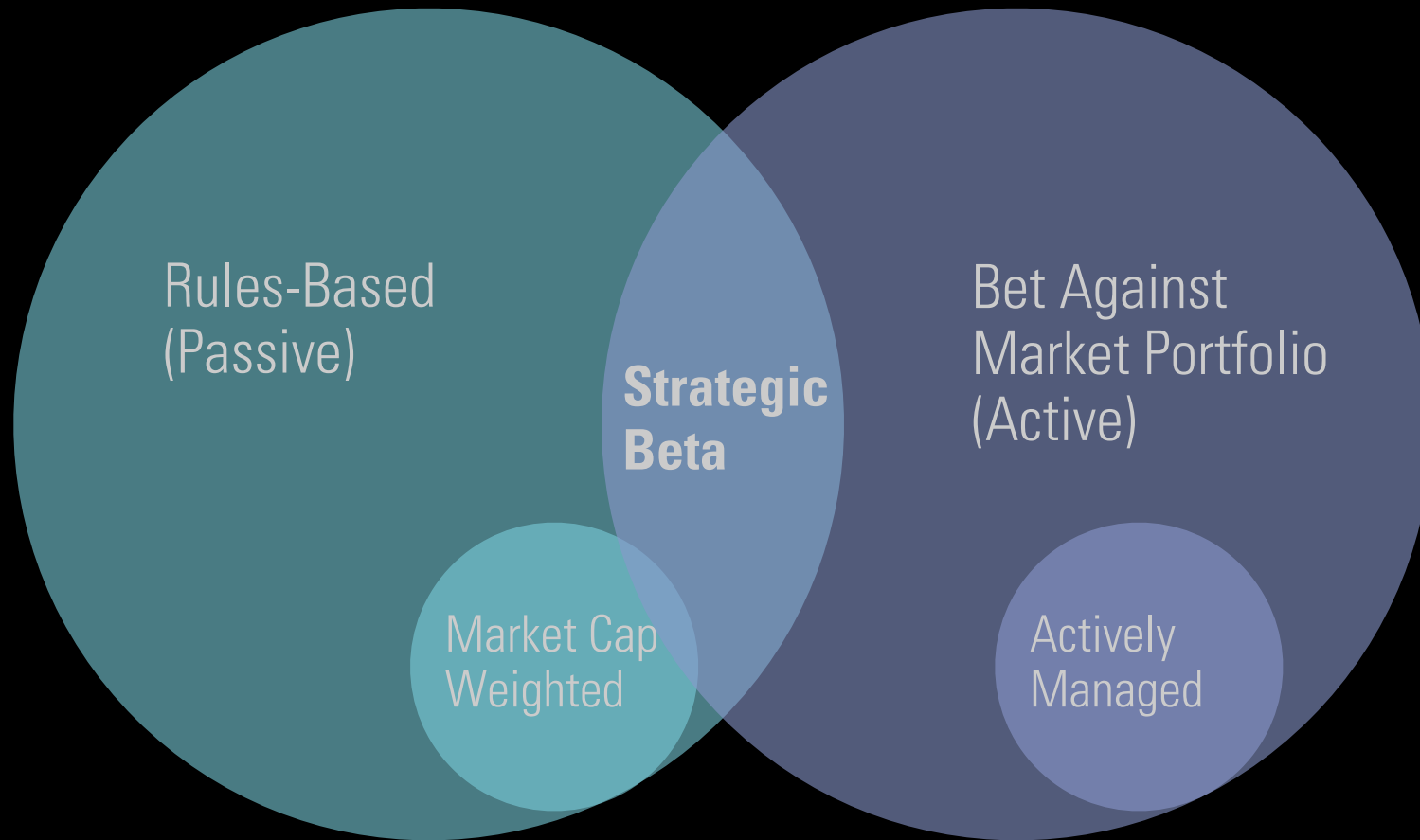
+ Single family rental

+ Asset-backed securities

+ U.S. corporates and financial institutions



#5: Morningstar Indexes



#5: Morningstar Indexes



\$934.8 mil

Total Assets in MOAT as of 4/29/15

Financial Highlights

Stéphane Biehler
Chief Financial Officer

Financial Results

Capital Allocation

Financial Results

Industry landscape

↑ 4.1%

\$26.5 bil

Global spend on market data/analysis in 2014

2014 key metrics (\$mil)

Revenue

Operating Income

Free Cash Flow*

+8.9%

-38.1%

-51.7%

13

14

13

14

13

14

\$698.3

\$760.1

\$170.7

\$106.0

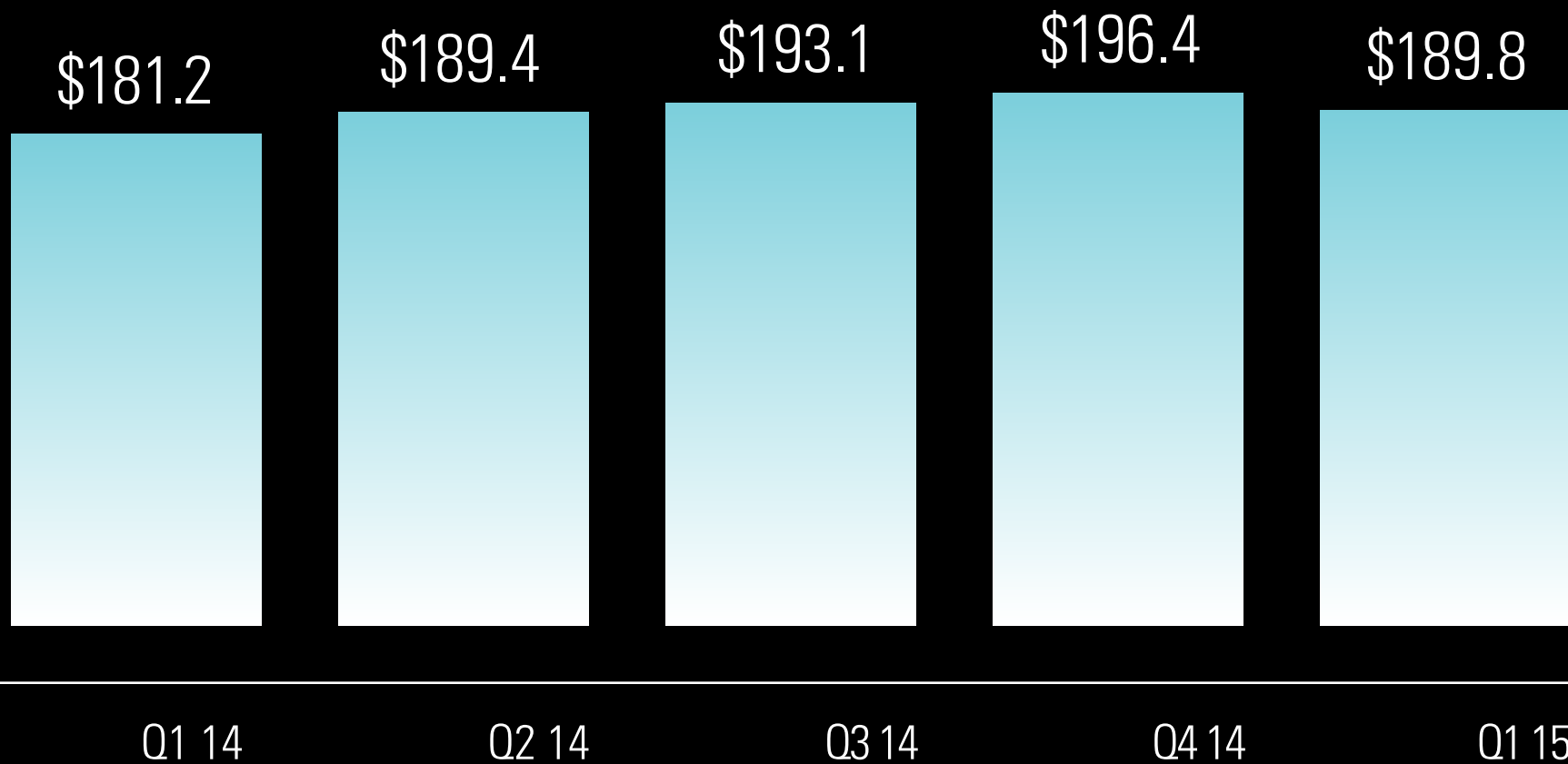
\$153.1

\$73.9

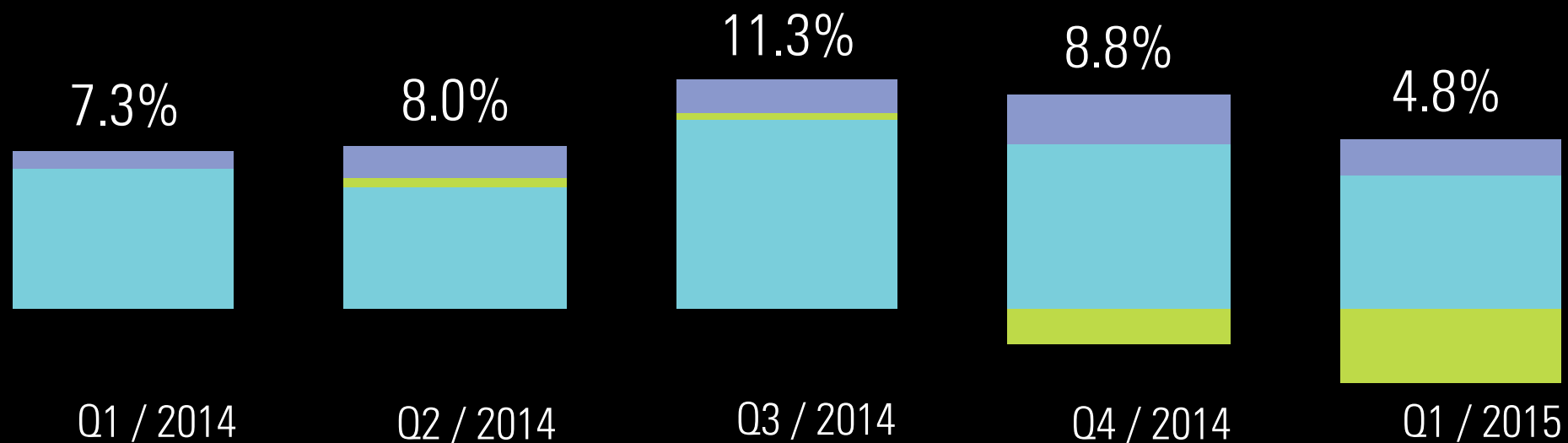
..... Excluding litigation settlement, which is a non-GAAP measure

*Free Cash Flow is considered a non-GAAP financial measure under SEC regulations.

Quarterly revenue (\$mil)



Quarterly contributors to revenue growth



● Acquisitions/divestitures

0.9%

1.5%

1.6%

2.5%

1.7%

● Foreign currency translations

-0.5%

0.5%

0.4%

-1.8%

-3.6%

● Organic growth

6.9%

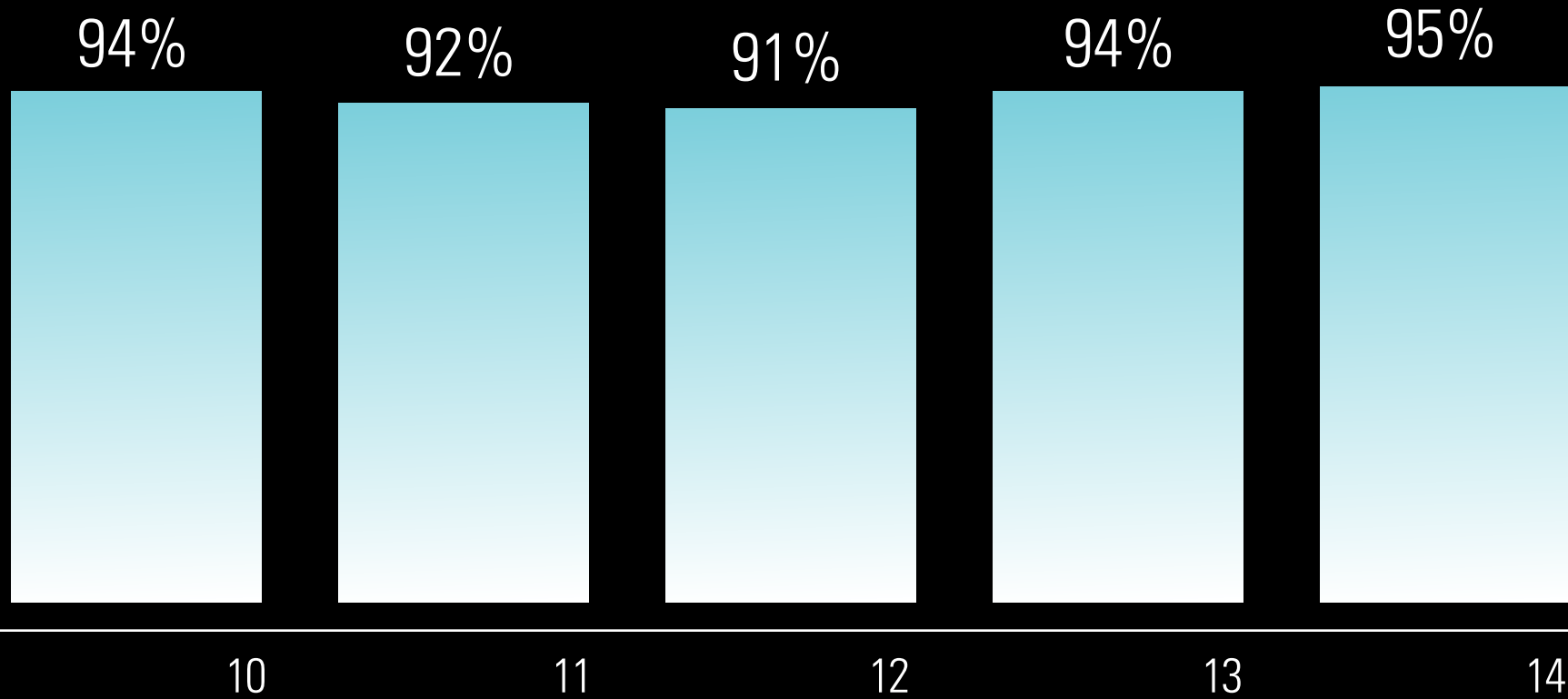
6.0%

9.3%

8.1%

6.6%

Renewal rates (contract-based products)



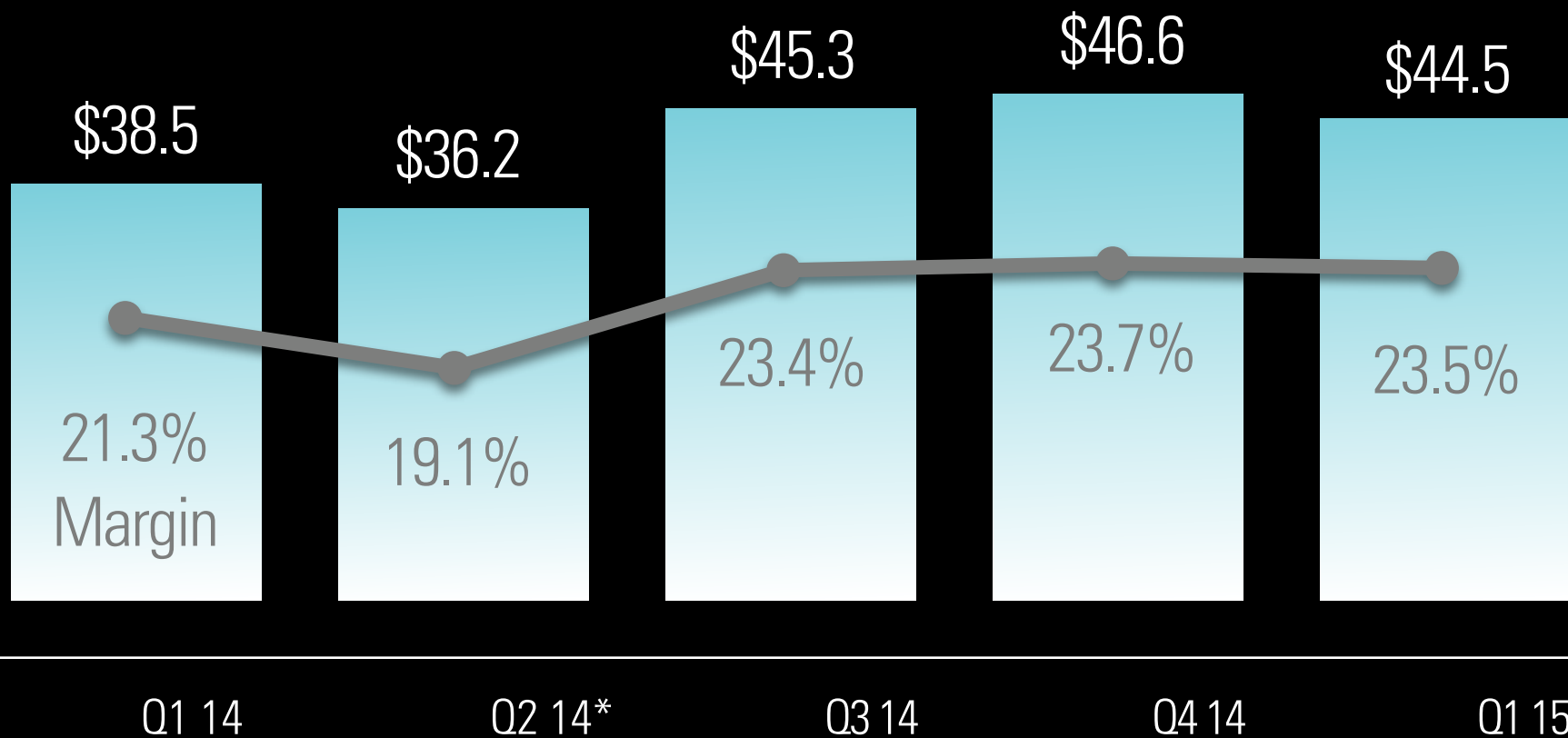
Top five products

	2014 Revenue (\$mil)	% Change
Morningstar Data	\$ 137.4	6.3%
Morningstar Advisor Workstation	\$ 101.7	9.3%
Morningstar Direct	\$ 91.8	15.7%
Morningstar.com	\$ 58.1	4.5%
Retirement Solutions	\$ 57.3	25.7%

Top five products

	Q1 2015 Revenue (\$mil)	% Change
Morningstar Data	\$ 34.0	(2.9%)
Morningstar Advisor Workstation	\$ 25.9	5.7%
Morningstar Direct	\$ 24.5	12.9%
Retirement Solutions	\$ 15.4	11.6%
Morningstar.com	\$ 14.3	2.9%

Quarterly operating income (\$mil)



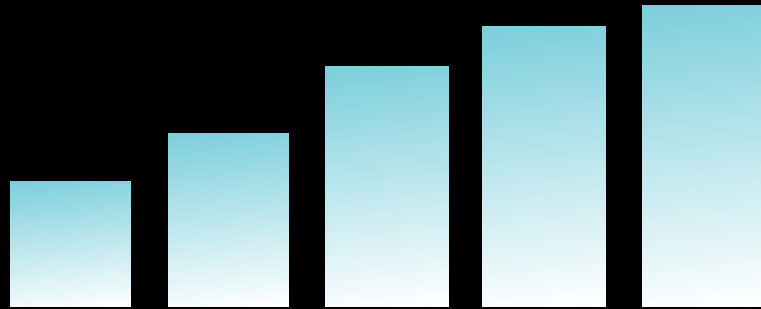
*Amount shown for Q2 2014 is operating income, excluding litigation settlement

Balance sheet

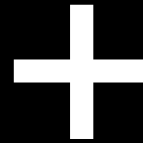
(\$mil)	March 31 2015	December 31 2014
Cash, cash equivalents, and investments	\$ 243.2	\$ 224.6
Working capital	\$ 125.3	\$ 106.0
Total assets	\$ 1,025.8	\$ 1,019.3
Deferred revenue	\$ 160.2	\$ 146.0
Short-term debt	\$ 45.0	\$ 30.0
Long-term liabilities	\$ 71.6	\$ 71.1
Total equity	\$ 661.1	\$ 654.4

Capital Allocation

Potential uses of cash



Balance sheet strength



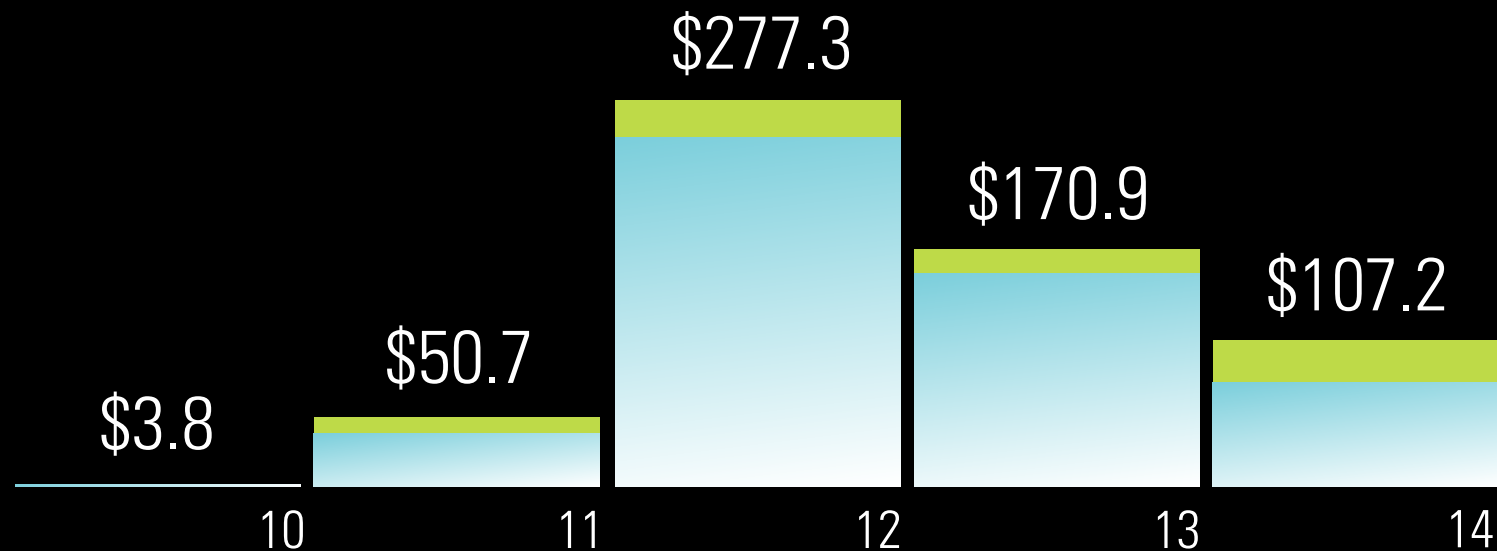
organic expansion

acquisitions

stock buyback

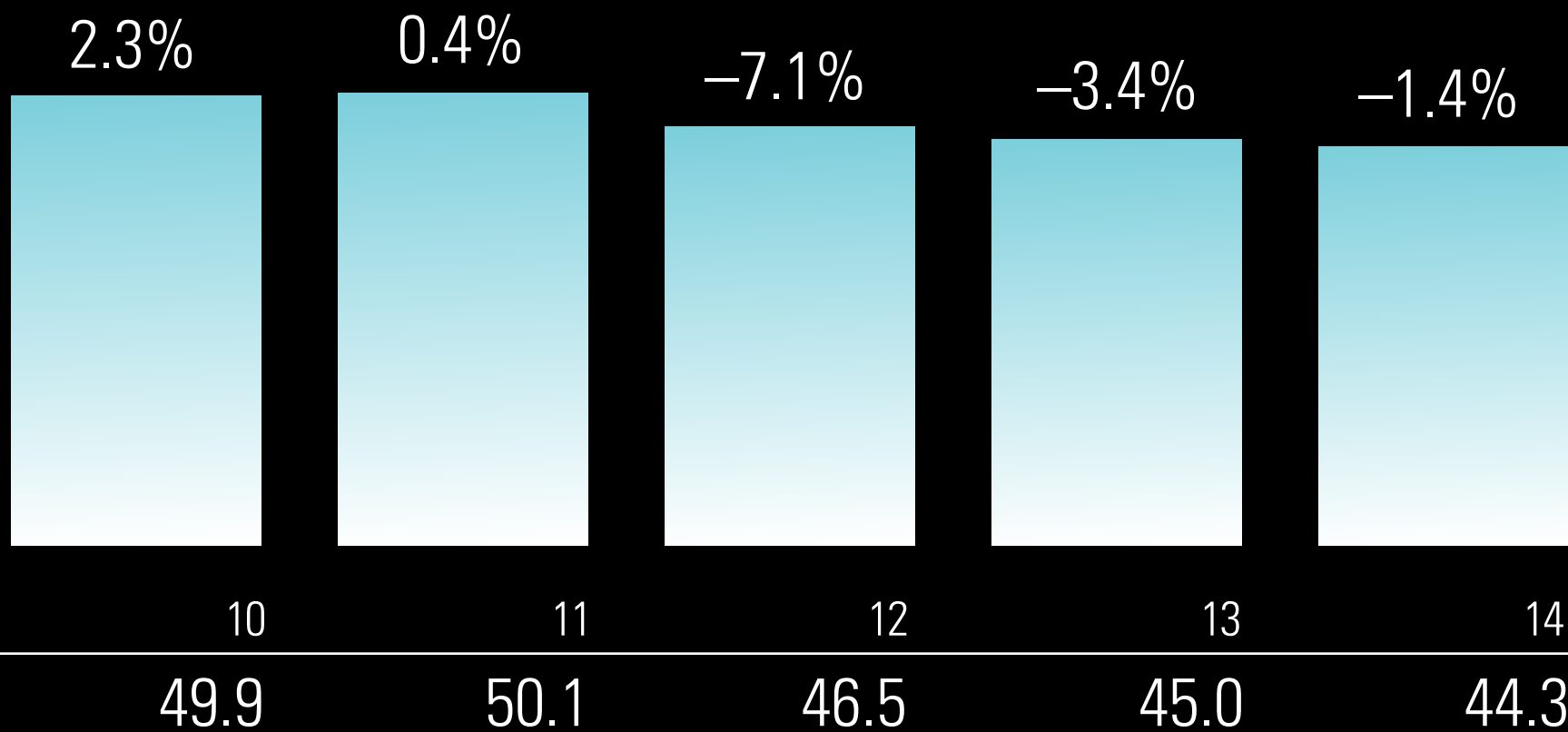
dividend

Dividends and share repurchases (\$mil)



● Dividends paid	—	\$10.0	\$25.5	\$17.4	\$30.5
● Share repurchases	\$3.8	\$40.7	\$251.8	\$153.5	\$76.7

Shares outstanding (mil)



Reconciliation of non-GAAP measure with the nearest comparable GAAP measure

(\$mil)	2014	2013
Cash provided by operating activities	\$ 132.2	\$ 186.7
Less: capital expenditures	(\$ 58.3)	(\$ 33.6)
Free cash flow*	\$ 73.9	\$ 153.1

*Free Cash Flow is considered a non-GAAP financial measure under SEC regulations.

Reconciliation of non-GAAP measure with the nearest comparable GAAP measure

(\$mil)	Three months ended June 30, 2014
Operating loss	(\$ 24.8)
Less: litigation settlement	\$ 61.0
Operating income, excluding litigation settlement	\$ 36.2

Reconciliation of non-GAAP measure with the nearest comparable GAAP measure

(\$mil)	Q1 2013	Q2 2013	Q3 2013	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	Q1 2015
Consolidated revenue	168.9	175.4	173.5	180.5	181.2	189.4	193.1	196.4	189.8
Less: acquisitions					1.5	2.6	2.8	4.6	3.1
Less: divestitures									
Less: foreign currency translations					(0.8)	0.9	0.7	(3.2)	(6.5)
Organic revenue	168.9	175.4	173.5	180.5	180.5	185.9	189.7	195.1	193.2

Final Thoughts

Joe Mansueto

Chairman and Chief Executive Officer

“ Only by focusing on being a good business are you likely to end up delivering decent returns to shareholders.”

James Montier, member of GMO asset allocation team

To send in a question for the Q&A session,
please visit:

<http://morningstar.socialqa.com>

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