



## "Mission: Green Computing" by Supermicro Introduces Total Cost to the Environment (TCE) for Leading Data Centers

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**The Film follows the Mission of Supermicro, Intel and NASA to minimize the environmental impact of Today's Data Centers through Energy Efficiency and e-Waste Reduction**

SAN JOSE, Calif., Aug. 20, 2018 /PRNewswire/ -- **Super Micro Computer, Inc.** (NASDAQ: SMCI), a global leader in enterprise computing, storage, networking solutions and green computing technology, today announced the worldwide release of its new short film "Mission: Green Computing", which is co-produced by Intel in association with NASA.

This timely and provocative film explores the vital role that data centers fill to support the billions of connected devices currently deployed in the world and the related environmental impacts of these rapidly expanding data centers. The main environmental impacts explored in this film include greenhouse gas emissions, power consumption, and e-waste.

While companies certainly care about total cost of ownership (TCO) savings, have they thought about TCE – the Total Cost to the Environment?

Supermicro CEO and President, Charles Liang: *"As a leader in the industry, we want to provide exactly the best for our customers to help them save money and TCO. We also want to make sure we contribute to our environment, contribute to our only Mother Earth."*

Intel Fellow and IT CTO, Shesha Krishnapura: *"When you talk to the CIOs of the world, what you hear is digital transformation and most of the focus is on the application side. But what these people miss out is the transformation at the infrastructure level."*

Research Scientist at Chief Computational Information Sciences and Technology Office, NASA Goddard Space Center, Daniel Duffy: *"These compute resources take a lot of energy, so we try to be as green and as efficient as possible."*

NASA Global Modeling and Assimilation Office, Lesley Ott: *"(We) don't want to be researching greenhouse gases and then be responsible for massive emissions of them."*

These companies have joined forces to implement innovative new Resource-Saving data center technologies developed by Supermicro that provide TCO savings while also limiting TCE.

**"Mission: Green Computing" is online now at [www.supermicro.com/WeKeepITGreen](http://www.supermicro.com/WeKeepITGreen).**

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### **About Super Micro Computer, Inc. (NASDAQ: SMCI)**

Supermicro® (NASDAQ: SMCI), the leading innovator in high-performance, high-efficiency server technology is a premier provider of advanced Server Building Block Solutions® for Data Center, Cloud Computing, Enterprise IT, Hadoop/Big Data, HPC and Embedded Systems worldwide. Supermicro is committed to protecting the environment through its "We Keep IT Green®" initiative and provides customers with the most energy-efficient, environmentally-friendly solutions available on the market.

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