



## FOR IMMEDIATE RELEASE

### Turning Point Announces New Round of Employee Bonuses Thanks to Tax Reform

**LOUISVILLE, Ky.** (December 28, 2017) -- Turning Point Brands, Inc. (NYSE: TPB), has announced it will deliver bonuses to 107 employees thanks to President Donald J. Trump's signing of the Tax Cuts and Jobs Act.

"We are giving \$1,000 bonuses as a direct result of tax reform becoming law. These employees would not normally get a bonus like this. Our dedicated employees are responsible for our success, and we are very pleased to announce this bonus for them during the holiday season. We are extremely happy with tax reform and wanted our valued employees to feel the benefits," Chief Executive Officer Larry Wexler said. "We can attest that this tax package is directly benefiting working people, just as our national leaders promised when they started this effort."

"We especially want to thank President Trump, Senate Majority Leader Mitch McConnell, and House Speaker Paul Ryan for pushing to get tax reform done this year, which allowed our people to immediately feel the impact. Every leader who pushed for and voted for tax reform made these bonuses possible." Wexler said. "Senator McConnell has personally toured our facility in Louisville and we appreciate his interest in our employees and our business as well as his interest in all Kentucky businesses."

#### **About Turning Point Brands, Inc.**

Louisville, Kentucky-based Turning Point Brands, Inc. (NYSE: TPB) is a leading U.S. provider of Other Tobacco Products. TPB, through its three focus brands, Stoker's® in Smokeless Products, Zig-Zag® in Smoking Products and the VaporBeast® distribution engine in NewGen Products, generates solid cash flow which it uses to finance acquisitions, increase brand support and strengthen its capital structure. TPB does not sell

cigarettes. More information about TPB is available from its website, <http://www.turningpointbrands.com>.

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