



TURNING POINT BRANDS ANNOUNCES PARTICIPATION IN THE 2017 ICR CONFERENCE

NYSE **TPB**

\$31.62 ▼ \$-0.17

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LOUISVILLE, Ky.--(BUSINESS WIRE)-- Turning Point Brands, Inc. (NYSE: TPB), a leading provider of Other Tobacco Products (OTP) through brands such as Stoker's, Zig-Zag and Primal, announced plans to present at the 2017 ICR Conference in Orlando on January 11, 2017.

Representing TPB are President and Chief Executive Officer, Larry Wexler; Senior Vice President and Chief Financial Officer, Mark A. Stegeman; and Senior Vice President of Business Planning, Jim Murray.

A [live webcast](#) of management's presentation, scheduled for January 11 at 11 a.m. EST, will be accessible from the Investor Relations page of Turning Point Brands website, <http://www.turningpointbrands.com>, or by visiting <http://wsw.com/webcast/icr3/tpb>

The invitation-only event is being held at the Grande Lakes Hotel and Resort, 4040 Central Florida Parkway, Orlando, FL 32837. To request an invitation to attend, email registration@icrconference.com or visit <http://www.icrconference.com>. TPB management's presentation is scheduled to take place in the Palazzo Salon E, with breakout sessions scheduled for 8:30 a.m. and noon in the Coquina Room Four.

About The ICR Conference

The ICR Conference provides a forum for executives to discuss consumer and industry trends and share strategies and outlook. Management teams from more than 150 public and private companies interact with institutional investors, sell-side research analysts, private equity professionals, sponsoring investment bankers and select media. More information is available at <http://www.icrconference.com>

About Turning Point Brands, Inc.

Louisville, Ky.-based Turning Point Brands, Inc. (NYSE:TPB) is a leading U.S. provider of Other Tobacco Products ("OTP"). Through widely recognized brands such as Zig-Zag®, Beech-Nut® and Stoker's®, the company markets smokeless products (chewing tobacco and moist snuff), smoking products (premium cigarette papers and cigar products), new generation electronic products (vaporizers and E-Liquids), and new generation non-nicotine, non-tobacco products sold through the Primal™ brand. More information about TPB is available from its website, <http://www.turningpointbrands.com>.

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