



FOR IMMEDIATE RELEASE

Turning Point Brands to host first quarter FY2017 conference call

LOUISVILLE, Ky. (April 27, 2017) - Turning Point Brands, Inc. (NYSE:TPB), a leading provider of Other Tobacco Products (OTP), will release its first quarter 2017 results by 7:00 a.m. Eastern Time on Thursday, May 11, 2017, and participate in a conference call at 10:00 a.m. Eastern to discuss the results with the investment community.

Participating in the call will be Larry Wexler, President and Chief Executive Officer, Mark Stegeman, Senior VP and CFO, and Jim Murray, Senior VP, Business Planning.

Interested analysts and professional investors can register and participate through one of these call-in numbers:

844-889-4324 (U.S., toll-free)

412-317-9262 (International)

Participants should dial in at least 10 minutes in advance and ask for the Turning Point Brands 1st Quarter 2017 Conference Call. An audio replay is available one hour after the conference call by dialing 877-344-7529 (U.S. toll-free) or 412-317-0088 (International), and entering access code 10106259.

The call will be also broadcast live as a listen-only webcast from the investor relations section of the company's website at <http://www.turningpointbrands.com/investor-relations/events-and-presentations>. The replay of the webcast will be available on the site one hour following the call.

About Turning Point Brands, Inc.

Louisville, Ky.-based Turning Point Brands, Inc. (NYSE:TPB) is a leading U.S. provider of Other Tobacco Products ("OTP"). TPB, through its three focus brands, Zig-Zag® in Smoking Products, Stoker's® in Smokeless Products and the VaporBeast™ distribution engine in NewGen Products, generates solid cash flow which it uses to finance acquisitions, increase brand support and improve its debt/equity ratio.

More information is available at www.turningpointbrands.com.

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