NEWS RELEASE

# Tara Spann, Nationally Recognized Leader in Diversity, Equity & Inclusion, Joins EverQuote's Advisory Board

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CAMBRIDGE, Mass., April 13, 2021 (GLOBE NEWSWIRE) -- EverQuote, Inc. (Nasdaq: EVER), a leading online insurance marketplace, is pleased to announce that Tara Spann has joined EverQuote's Advisory Board.

"Tara is a nationally known leader in the diversity, equity and people operations space, and we are honored to have her join our Advisory Board," said CEO Jayme Mendal. "Since our founding, EverQuote has been well-known for its commitment to fostering a highly inclusive working environment, and Tara's expertise will be invaluable as we continue our efforts to become a destination employer in tech. Our commitment to DEI fosters creativity, promotes unity and deepens our talent base, which we believe provides us with a competitive advantage in our pursuit of long-term shareholder value."

"It only took one conversation with the late Seth Birnbaum to know that I wanted to be a part of the EverQuote journey. His authenticity and passion for all aspects of social justice were contagious and I witnessed his actions of equity with the most important part of his organization, the people. I'm grateful to be an Advisory Board member and know I'm in the right place where I can offer my expertise and make a difference."

Tara Spann is a highly accomplished People, Strategy, Diversity, Equity & Inclusion Professional with more than 18 years of leadership experience. She currently serves as the Chief People & Strategy Officer for MENTOR: The National Mentoring Partnership. At MENTOR, Ms. Spann is responsible for developing people, processes and strategies with a focus on achieving ambitious organizational goals. Prior to her role at MENTOR, she served in leadership roles at several Fortune 500 companies. Ms. Spann earned a Juris Doctorate from Suffolk University Law School and a B.S. in Electrical Engineering from Northeastern University.

Safe Harbor Statement

Any statements in this press release about future expectations, plans and prospects for EverQuote, Inc. ("EverQuote" or the "Company"), including statements about future results of operations or the future financial position of the Company, including financial targets, business strategy, plans and objectives for future operations and other statements containing the words "anticipates," "believes," "expects," "plans," "continues," “will” and similar expressions, constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: (1) the Company's ability to attract and retain consumers and insurance providers using the Company's marketplace; (2) the Company’s ability to grow its marketplace and launch innovative products to connect more insurance shoppers with the right policies for them; (3) the effectiveness of the Company's growth strategies and its ability to effectively manage growth; and (4) other factors discussed in the "Risk Factors" section of the Company's most recent Annual Report on Form 10-K, which is on file with the Securities and Exchange Commission. In addition, the forward-looking statements included in this press release represent the Company's views as of the date of this press release. The Company anticipates that subsequent events and developments will cause the Company's views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

About EverQuote

EverQuote operates a leading online insurance marketplace, connecting consumers with insurance providers. The company's mission is to empower insurance shoppers to better protect life's most important assets—their family, property, and future. Our vision is to become the largest online source of insurance policies by using data and technology to make insurance simpler, more affordable and personalized, ultimately reducing cost and risk.

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