EVERQUOTE

NEWS RELEASE

Matthew Mamet Hired as VP of Consumer Product at EverQuote, Inc.

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CAMBRIDGE, Mass., March 4, 2019 /PRNewswire/ -- **EverQuote, Inc.**, a leading online insurance marketplace in the U.S., is pleased to announce that Matthew Mamet has joined as VP of Consumer Product. Mamet will focus on data-driven innovation and development of the insurance shopping experience.

"We are thrilled to add Matthew, who is a dedicated consumer-centric leader, to our team," said COO Jayme Mendal. "His experience at TripAdvisor will be hugely valuable as EverQuote continues to improve and evolve our consumer experience. He will be an important asset and further complement the existing team."

"EverQuote aims to be the most trusted place to shop for insurance as we make finding the right insurance easier and more transparent for consumers. I joined this team because of their relentless drive to improve the insurance shopping experience and empower consumers to make the best decisions possible. I have enormous respect for the team and aim to contribute to the company's continued growth and success," said Mamet.

"I am truly excited to have Matthew on the team and look forward to the innovative consumer experiences that we will build together. The addition of Matthew marks an important step as we strive to be the destination for insurance shopping online," said Jesse Wolf, SVP of Product and Design.

Matthew Mamet was most recently VP of Product in TripAdvisor's Hotel business, where he led eCommerce product teams that transformed TripAdvisor into a premier place to plan, compare prices, and book trips. Prior to that, Matthew was President at Embarc (a digital agency), Co-founder at EditMe (a workplace content and community platform), and Head of Product at Alleyoop (that was incubated inside Pearson Education).

Safe Harbor Statement

Any statements in this press release about future expectations, plans and prospects for EverQuote, Inc. ("EverQuote" or the "Company"), including statements about future results of operations or the future financial position of the Company, including financial targets, business strategy, plans and objectives for future operations and other statements containing the words "anticipates," "believes," "expects," "plans," and similar expressions, constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: (1) the Company's ability to attract and retain consumers and insurance providers using the Company's marketplace; (2) the Company's ability to maintain or increase the amount providers spend per quote request; (3) the effectiveness of the Company's growth strategies and its ability to effectively manage growth; (4) the Company's ability to maintain and build its brand; (5) the Company's reliance on its third-party service providers; (6) the Company's ability to develop new and enhanced products and services to attract and retain consumers and insurance providers, and the Company's ability to successfully monetize them; (7) the impact of competition in the Company's industry and innovation by the Company's competitors (8) the Company's expected use of proceeds from its initial public offering; and (9) other factors discussed in the "Risk Factors" section of the Company's most recent Quarterly Report on Form 10-Q, which is on file with the Securities and Exchange Commission. In addition, the forward-looking statements included in this press release represent the Company's views as of the date of this press release. The Company anticipates that subsequent events and developments will cause the Company's views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

About EverQuote

EverQuote operates a leading online insurance marketplace in the U.S., connecting consumers with insurance providers. The company's data & technology platform matches and connects consumers seeking to purchase insurance with relevant options from the company's broad direct network of insurance providers, saving consumers and providers time and money. EverQuote was founded with the vision of applying a scientific, data-driven approach to help consumers find the best price and coverage for their individual insurance needs.

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