EVERQUOTE

NEWS RELEASE

EverQuote.com Recognized by SimilarWeb for 170% Increase in Visits

2018-01-31

CAMBRIDGE, Mass. , Jan. 31, 2018 /PRNewswire/ -- **EverQuote, Inc.**, the leading marketplace for connecting consumers with insurance providers, announced today its recognition by SimilarWeb's **Momentum Awards** for outstanding growth in online traffic and engagement. According to SimilarWeb's report, EverQuote.com's expansion drove monthly visits from 1.4 million to 6.7 million in 15 months, resulting in a 170% increase year over year. SimilarWeb ranked EverQuote second in the insurance category, behind Liberty Mutual. The winners were determined by SimilarWeb's algorithmic score, which sorts over 80 million global websites by their total traffic and engagement metrics.

Seth Birnbaum, CEO and co-founder of EverQuote, stated "We are immensely proud to be recognized for the success of our traffic strategy & analytical teams. In addition to higher volumes, our data-driven marketing teams are bringing more valuable consumers to our marketplace. We're seeing more consumers with clean driving records requesting higher coverage levels."

Mr. Birnbaum also credited EverQuote's recent expansion into home and life insurance with boosting total traffic. "We've built an incredibly sophisticated, diverse traffic engine and distribution platform for connecting consumers with insurance providers, and we are able to leverage that experience to enter new markets quickly. Our new verticals are growing at an incredible pace."

About EverQuote

Launched in 2011, EverQuote operates the leading online insurance marketplace in the U.S. Each month, our rapidly scaling proprietary data and tech platform optimally matches and connects millions of insurance shoppers with a growing network of over 7,000 agents & 100 carriers. For more information, visit EverQuote.com and follow

on Twitter @EverQuoteInsure.

Contact: Ryan Ruffing, 617-206-6561, **rruffing@everquote.com**

SOURCE EverQuote, Inc.

http://everquote.com