EVERQUOTE

NEWS RELEASE

EverQuote Promotes Jayme Mendal to Chief Operating Officer

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CAMBRIDGE, Mass. , Feb. 21, 2019 /PRNewswire/ -- **EverQuote, Inc. ,** a leading online insurance marketplace in the U.S. , is pleased to announce that Jayme Mendal , previously Chief Revenue Officer, has been promoted to Chief Operating Officer, effective immediately. In his new role, Mendal will oversee both distribution and consumer traffic operations, while continuing to report to Seth Birnbaum , CEO of EverQuote.

"Jayme has demonstrated an excellent ability to build, expand and lead an effective team to drive strong revenue growth across our auto, home, and life insurance verticals and establish deep relationships with partners," said Seth Birnbaum , CEO of EverQuote . "We are excited for Jayme to take on an expanded role as COO of EverQuote as we continue to build the largest online insurance marketplace for consumers."

Mr. Mendal served as EverQuote's Chief Revenue Officer since 2017 and was responsible for managing EverQuote's insurance provider network. Prior to EverQuote , he was the Vice President of Sales and Marketing at PowerAdvocate and a Growth Strategy Management Consultant at Monitor Group (Now Monitor Deloitte). Jayme has a B.S. in Finance and Economics from Washington University in St. Louis and an MBA from Harvard Business School .

"I am thrilled to be taking on an expanded role at EverQuote and I am excited about the Company's future growth opportunities," said Jayme Mendal. "I look forward to further developing an incredible team, building deeper partnerships with insurance providers, and scaling our traffic operations."

Safe Harbor Statement

Any statements in this press release about future expectations, plans and prospects for EverQuote, Inc. ("

EverQuote " or the "Company"), including statements about future results of operations or the future financial position of the Company, including financial targets, business strategy, plans and objectives for future operations and other statements containing the words "anticipates," "believes," "expects," "plans," and similar expressions, constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: (1) the Company's ability to attract and retain consumers and insurance providers using the Company's marketplace; (2) the Company's ability to maintain or increase the amount providers spend per quote request; (3) the effectiveness of the Company's growth strategies and its ability to effectively manage growth; (4) the Company's ability to maintain and build its brand; (5) the Company's reliance on its third-party service providers; (6) the Company's ability to develop new and enhanced products and services to attract and retain consumers and insurance providers, and the Company's ability to successfully monetize them; (7) the impact of competition in the Company's industry and innovation by the Company's competitors (8) the Company's expected use of proceeds from its initial public offering; and (9) other factors discussed in the "Risk Factors" section of the Company's most recent Quarterly Report on Form 10-Q, which is on file with the Securities and Exchange Commission . In addition, the forward-looking statements included in this press release represent the Company's views as of the date of this press release. The Company anticipates that subsequent events and developments will cause the Company's views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

About EverQuote

EverQuote operates a leading online insurance marketplace in the U.S. , connecting consumers with insurance providers. The company's data & technology platform matches and connects consumers seeking to purchase insurance with relevant options from the company's broad direct network of insurance providers, saving consumers and providers time and money. EverQuote was founded with the vision of applying a scientific, data-driven approach to help consumers find the best price and coverage for their individual insurance needs.

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