EVERQUOTE

NEWS RELEASE

David Brainard Joins EverQuote as EVP of Engineering, Marketplace

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CAMBRIDGE, Mass., Jan. 21, 2020 /PRNewswire/ -- **EverQuote, Inc.** (NASDAQ: EVER), a leading online marketplace for insurance shopping in the U.S., is pleased to announce that David Brainard has joined the company as EVP, Engineering, Marketplace. In this role, Mr. Brainard will serve as the operational leader of marketplace-wide engineering teams and platforms covering advertising, consumer & provider experiences, auctions, analytics, and machine learning.

"We are very excited to add David to the leadership team," said Tomas Revesz, CTO and Co-Founder of EverQuote. "His extensive experience in building and managing large-scale, high-performance engineering organizations in the marketplace and insurance environments at Wayfair and Liberty Mutual, respectively, make him uniquely qualified to help us scale our world-class engineering team and extend our technology and data advantages in our fast-growing business."

"I'm thrilled to join EverQuote at a truly exciting juncture in the company's history, where we are well-positioned to achieve outsized growth as the online insurance marketplace of choice for consumers and our partners. I'm especially excited to join an engineering team that is already established as a leader in using technology, data, and machine learning to automate and optimize all aspects of the business," said Mr. Brainard.

Mr. Brainard joins EverQuote with over 25 years of software development, architecture and management experience at leading organizations such as Wayfair, Liberty Mutual, and Bank of America. Mr. Brainard holds a Master's degree in Business/Communications from Boston University and a BA from Wayne State University.

Safe Harbor Statement

Any statements in this press release about future expectations, plans and prospects for EverQuote, Inc. ("EverQuote" or the "Company"), including statements about future results of operations or the future financial position of the Company, including financial targets, business strategy, plans and objectives for future operations and other statements containing the words "anticipates," "believes," "expects," "plans," "continues" and similar expressions, constitute forward-looking statements within the meaning of The Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those indicated by such forward-looking statements as a result of various important factors, including: (1) the Company's ability to attract and retain consumers and insurance providers using the Company's marketplace; (2) our ability to grow our marketplace and launch innovative products to connect more insurance shoppers with the right policies for them; (3) the Company's ability to maintain or increase the amount providers spend per quote request; (4) the effectiveness of the Company's growth strategies and its ability to effectively manage growth; (5) the Company's ability to maintain and build its brand; (6) the Company's reliance on its third-party service providers; (7) the Company's ability to develop new and enhanced products and services to attract and retain consumers and insurance providers, and the Company's ability to successfully monetize them; (8) the impact of competition in the Company's industry and innovation by the Company's competitors; (9) the Company's expected use of proceeds from its initial public offering; and (10) other factors discussed in the "Risk Factors" section of the Company's most recent Quarterly Report on Form 10-Q, which is on file with the Securities and Exchange Commission. In addition, the forward-looking statements included in this press release represent the Company's views as of the date of this press release. The Company anticipates that subsequent events and developments will cause the Company's views to change. However, while the Company may elect to update these forward-looking statements at some point in the future, the Company specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing the Company's views as of any date subsequent to the date of this press release.

About EverQuote

EverQuote operates a leading online insurance marketplace in the U.S., connecting consumers with insurance providers. The company's data & technology platform matches and connects consumers seeking to purchase insurance with relevant options from the company's broad direct network of insurance providers, saving consumers and providers time and money. EverQuote was founded with the vision to empower customers to better protect life's most important assets – their family, property, and future.

For more information, visit **EverQuote.com** and follow on Twitter @EverQuoteInsure.

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