

Communications Strategy

Aura Consolidated Group, Inc.

Communications Strategy

Aura Consolidated Group, Inc. (the **Company**) communicates openly and honestly with its stockholders, and aims to keep them informed of all major developments affecting the Company. Additionally, the Company recognizes that potential investors and other interested stakeholders may wish to obtain information about the Company from time to time.

To achieve this, the Company communicates information regularly to stockholders and other stakeholders through a range of forums and publications.

One of the Company's key communication tools is its website. The Company will keep its website up-to-date. The following information will be available on the Company's website:

- the names, photographs and biographical information of directors and senior executives;
- the Company's bylaws and certificate of incorporation (as amended and restated);
- the Company's Board and Board Committee charters;
- the Company's key corporate governance policies;
- a statement of the Company's values;
- the Company's periodic reports, financial statements and other statutory corporate reports;
- copies of the Company's announcements to ASX;
- notices of meetings of stockholders and any accompanying documents;
- copies of any documents tabled at meetings of stockholders;
- any documents made available at investor or analyst presentations;
- the time, venue and other details for results presentations and the Annual General Meeting (**AGM**);
- details of the Company's historical stock prices and dividend distributions;
- media releases made by the Company;
- contact details for the securities registry and for stockholder enquiries; and
- stockholder forms.

The website contains a facility for stockholders to direct enquiries to the Company or its share registry. It also allows stockholders to elect to receive communications from, and send communications to, the Company and share registry via email (or to elect to discontinue receiving email communications from the Company).

Measures for communicating important aspects of the Company's affairs include:

- **Investor relations program:** The Company has in place an investor relations program to facilitate effective two-way communication with investors.
- **Notice of meeting:** In addition to providing stockholders with notice of meetings in accordance with the ASX Listing Rules, the Company places the full text of all notices of meetings and explanatory material on its website. The Company encourages stockholders to provide email addresses so that notices of meeting and explanatory material can be sent to stockholders via email.

- **AGM:** The Company encourages full participation of stockholders at its AGM each year. Shareholders are encouraged to lodge proxies electronically. The Company's external auditor will attend the AGM and be available to answer shareholder questions about the audit.
- **Periodic reports:** The Company's periodic reports are available on its website and contains important information about the Company's activities and results for the previous financial year. Shareholders can elect to receive the Company's periodic reports as an electronic copy or in hard copy through the mail.
- **Announcements lodged with the ASX:** All ASX announcements, including annual and half year financial results, are posted on the Company's website as soon as the ASX has confirmed that the information has been released on the ASX market announcements platform.
- **Presentations:** Copies of all presentation materials provided to investors and analysts that contain market sensitive information are released on the ASX market announcements platform prior to the presentation and are posted on the Company's website.