Ciena Appoints Mary Yang as Senior Vice President and Chief Strategy Officer

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HANOVER, Md.--(BUSINESS WIRE)-- Ciena (NYSE: CIEN) today announced that Mary Yang has joined the company as senior vice president and chief strategy officer. Yang will have responsibility for driving Ciena's overall corporate strategy as well as execution of corporate development activities, including mergers and acquisitions (M&A) and related integrations. Reporting to President and CEO Gary B. Smith, Yang will serve as an integral member of Ciena's executive team and a key interface between the company's engineering and product development teams, sales and marketing organization, and Chief Technology Office.

"Mary brings an exceptional combination of business acumen and strategic insights in the technology arena, specifically around driving leading-edge innovation and new technologies to market. Through deep analysis of market trends and industry dynamics, Mary will help accelerate Ciena's strategy and further solidify our industry leadership position in delivering solutions that address the world's connectivity needs," said Gary B. Smith, president and CEO.

Yang brings more than 25 years of experience in technology through a career focused on advising companies on strategic investments, alliance opportunities and global M&A activity. Before joining Ciena, she served as vice president of corporate and business development at NIO, a leader in the design and development of smart, high-performance electric vehicles. She previously held senior leadership roles in strategy and corporate development at leading communications companies, including Fortinet, Cisco and Nortel.

"Ciena is a pioneer in groundbreaking technology and constantly redefines the limits of the industry in ways that change the way the world communicates. With Ciena's leadership team, I look forward to carving out new opportunities for growth and strengthening our position in shaping the future of network transformation for our customers," said Yang.

Yang holds several academic degrees from Stanford University, including a Juris Doctorate, Master of Business Administration, Master of Science in Management Science and Engineering, and Bachelor of Arts in Quantitative Economics.

About Ciena

Ciena (NYSE: CIEN) is a networking systems, services and software company. We provide solutions that help our customers create the Adaptive Network™ in response to the constantly changing demands of their users. By delivering best-in-class networking technology through high-touch consultative relationships, we build the world's most agile networks with automation, openness and scale. For updates on Ciena, follow us on Twitter @Ciena, LinkedIn, the Ciena Insights blog, or visit www.ciena.com.

Note to Ciena Investors

You are encouraged to review the Investors section of our website, where we routinely post press releases, SEC filings, recent news, financial results, and other announcements. From time to time we exclusively post material information to this website along with other disclosure channels that we use. This press release contains certain forward-looking statements that are based on our current expectations, forecasts, information and assumptions. These statements involve inherent risks and uncertainties. Actual results or outcomes may differ materially from those stated or implied, because of risks and uncertainties, including those detailed in our most recent annual and quarterly reports filed with the SEC. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies and can be identified by words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "should," "will," and "would" or similar words. Ciena assumes no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise.

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