
Clarivate™
William Blair Investor Conference
Jonathan Gear, CEO
CLVT
LISTED
NYSE
June 4, 2024

# Safe Harbor Statement and Non-GAAP Financial Measures

**Forward-Looking Statements**

This communication includes statements that express our opinions, expectations, beliefs, plans, objectives, assumptions, or projections regarding future events or future results and therefore are, or may be deemed to be, "forward-looking statements" within the meaning of the "safe harbor provisions" of the Private Securities Litigation Reform Act of 1995. These forward-looking statements can generally be identified by the use of forward-looking terminology, including the terms "believes," "estimates," "anticipates," "expects," "seeks," "projects," "intends," "plans," "may," "will," or "should" or, in each case, their negative or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts, and include statements regarding our intentions, beliefs, or current expectations concerning, among other things, anticipated cost savings, results of operations, financial condition, liquidity, prospects, growth, strategies, and the markets in which we operate. Such forward-looking statements are based on available current market material and management's expectations, beliefs and forecasts concerning future events impacting us. There can be no assurance that future developments affecting us will be those that we have anticipated. These forward-looking statements involve a number of risks and uncertainties (some of which are beyond our control) or other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described in Item *1A. Risk Factors* of our annual report on Form 10-K. Should one or more of these risks or uncertainties materialize, or should any of the assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We do not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. Please consult our public filings with the SEC or on our website at www.clarivate.com.

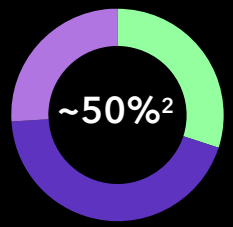
**Industry and Market Data**

The market data and other statistical information used throughout this presentation are based on industry publications and surveys, public filings, and various government sources. Industry publications and surveys generally state that the information contained therein has been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of the included information. We have not independently verified such third-party information, nor have we ascertained the underlying economic assumptions relied upon in those sources, and we are unable to assure you of the accuracy or completeness of such information contained in this annual report. While we are not aware of any misstatements regarding our market, industry, or similar data presented herein, such data involve risks and uncertainties and are subject to change based on various factors.

# Combining best-in-class content and AI to accelerate growth in A&G

Market Growth ~4%[1]

| Academia & Government | 19-22A | 23A | 24P | 26T |
|---|---|---|---|---|
| Research | | | | |
| Content | | | | |
| Workflow | | | | |




**Performance to Market Growth Rates**

Achieving/exceeding | Close to market growth | Underperforming

## Strategic Priorities

### Generative AI
Bring together proprietary content sets with Generative AI to continually evolve our solutions

### Actionable Research Insights
Drive actionable research insights across more domains through new Research Intelligence solution

### Premier Content Marketplace
Expand the premier content marketplace and aggregation portfolio internationally (non-English)

### Workflow Software
Reach into more customer tiers, extend geographies, and expand decision analytics

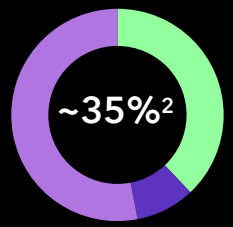
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[1] SAM growth per company estimates. [2] Percentage of 2023 Clarivate revenue.

# Delivering actionable intelligence and integrated solutions in IP

Market Growth ~5%[1]

| Intellectual Property | 19-22A | 23A | 24P | 26T |
|---|---|---|---|---|
| Intelligence | | | | |
| Management | | | | |
| Maintenance | | | | |




Performance to Market Growth Rates

Achieving/exceeding | Close to market growth | Underperforming

## Strategic Priorities

### Central Hub for IP Management
Focus on integrated solutions to drive productivity and collaboration in IP filing & mgmt.

### Embedded IP Intelligence
Deliver use-case specific intelligence embedded in decision making processes

### Disrupt TM Search and Watch
Leverage AI and tech-enabled services to enhance efficiency and mitigate risk for TM professionals

### Trusted IP Partner
Become integral extension of customers' teams adding expertise, capacity and scale

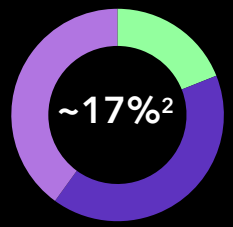
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[1] SAM growth per company estimates. [2] Percentage of 2023 Clarivate revenue.

# Growth through scalable platforms and AI driven workflows in LS&H

Market Growth ~8%[1]

| Life Sciences & Healthcare | 19-22A | 23A | 24P | 26T |
|---|---|---|---|---|
| Corporate | | | | |
| Research & Development | | | | |
| Commercial | | | | |




**Performance to Market Growth Rates**

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## Strategic Priorities

### Intelligence Platforms

Driving actionable intelligence through scalable next-generation technologies

### Product Innovation

Catalyzing synergistic capabilities to penetrate market whitespace and unlock value with customers

### Real World Data

Building a growth engine from enriched, pharma-grade data and therapy area franchise solutions

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[1] SAM growth per company estimates. [2] Percentage of 2023 Clarivate revenue.




**About Clarivate**

Clarivate™ is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit www.clarivate.com

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