



NEWS RELEASE

Zeta Global to Participate in Upcoming Investor Event to Unveil Evolving AI Strategy

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NEW YORK--(BUSINESS WIRE)-- Zeta Global (NYSE: ZETA), the intelligent AI infrastructure company, today announced that it is scheduled to participate in an upcoming investor event with Citi on Monday, July 6, 2026 at 4:30PM ET, where management will discuss Zeta's evolving AI strategy, the new architecture behind it, and the long-term opportunities they are designed to unlock.

A live webcast and replay of this presentation will be accessible on Zeta's Investor Relations website at investors.zetaglobal.com where it will remain available for 1 year.

About Zeta Global

Zeta Global (NYSE: ZETA) is the intelligent AI infrastructure company helping enterprises transform proprietary data into enterprise intelligence. The Zeta Data Cloud and Athena by Zeta™ connect proprietary enterprise knowledge with advanced AI to enable better decisions, more effective customer engagement, and stronger business outcomes. With one of the industry's largest proprietary data assets, Zeta helps organizations accelerate AI transformation and build durable competitive advantage. Founded in 2007 by David A. Steinberg and John Sculley, Zeta is headquartered in New York City with offices worldwide. Learn more at www.zetaglobal.com.

Investor Relations

Matt Pfau

ir@zetaglobal.com

Press

Candace Dean

press@zetaglobal.com

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