NEWS RELEASE

# Zeta Global to Participate in Upcoming Investor Conferences

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NEW YORK--(BUSINESS WIRE)-- Zeta Global (NYSE: ZETA), the intelligent AI infrastructure company, today announced that it is scheduled to participate in the following investor conferences:

| Date | Conference |
|---|---|
| November 17 | 2026 RBCCM Global Technology, Internet, Media & Telecommunications Conference * |
| November 18 | Three Part Advisors - IDEAS Conference |
| November 18 | 15th Annual ROTH Technology Conference |

*Live webcast and replay of this presentation will be accessible on Zeta's Investor Relations website at **investors.zetaglobal.com** where it will remain available for 1 year.

## About Zeta

**Zeta Global** (NYSE: ZETA) is the intelligent AI infrastructure company helping enterprises transform proprietary data into enterprise intelligence. The Zeta Data Cloud and Athena by Zeta™ connect proprietary enterprise knowledge with advanced AI to enable better decisions, more effective customer engagement, and stronger business outcomes. With one of the industry's largest proprietary data assets, Zeta helps organizations accelerate AI transformation and build durable competitive advantage. Founded in 2007 by David A. Steinberg and John Sculley, Zeta is headquartered in New York City with offices worldwide. Learn more at **www.zetaglobal.com**.

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