NEWS RELEASE

Zeta Global to Host Investor Day October 8th

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NEW YORK--(BUSINESS WIRE)-- Zeta Global (NYSE: ZETA), the AI Marketing Cloud, today announced that it will host an Investor Day on October 8, 2025 where the expanded leadership team driving Zeta's growth will discuss Zeta's product roadmap and R&D pipeline. A live webcast and replay of the event, as well as the investor day presentation, will be accessible on Zeta's Investor Relations website at **http://investors.zetaglobal.com**, where they will remain available for one year following the event. Registration for the investor day webcast can be found in the events section of Zeta's investor relations website or by clicking **here**.

About Zeta

Zeta Global (NYSE: ZETA) is the AI Marketing Cloud that leverages advanced artificial intelligence (AI) and trillions of consumer signals to make it easier for marketers to acquire, grow, and retain customers more efficiently. Through the Zeta Marketing Platform (ZMP), our vision is to make sophisticated marketing simple by unifying identity, intelligence, and omnichannel activation into a single platform – powered by one of the industry's largest proprietary databases and AI. Our enterprise customers across multiple verticals are empowered to personalize experiences with consumers at an individual level across every channel, delivering better results for marketing programs. Zeta was founded in 2007 by David A. Steinberg and John Sculley and is headquartered in New York City with offices around the world. To learn more, go to **www.zetaglobal.com**.

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