NEWS RELEASE

Zeta Global to Announce Second Quarter 2026 Results on August 4, 2026

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NEW YORK--(BUSINESS WIRE)-- **Zeta Global** (NYSE: ZETA), the intelligent AI infrastructure company, today announced the planned release of its second quarter 2026 financial results after the market close on Tuesday, August 4, 2026. Co-Founder, Chairman, and CEO David A. Steinberg and CFO Chris Greiner will host a conference call later that day, at 4:30 p.m. Eastern Time.

A live webcast and replay of the conference call will be accessible on Zeta's Investor Relations website at **http://investors.zetaglobal.com** where it will remain available for one year.

About Zeta Global

Zeta Global (NYSE: ZETA) is the intelligent AI infrastructure company helping enterprises transform proprietary data into enterprise intelligence. The Zeta Data Cloud and Athena by Zeta™ connect proprietary enterprise knowledge with advanced AI to enable better decisions, more effective customer engagement, and stronger business outcomes. With one of the industry's largest proprietary data assets, Zeta helps organizations accelerate AI transformation and build durable competitive advantage. Founded in 2007 by David A. Steinberg and John Sculley, Zeta is headquartered in New York City with offices worldwide. Learn more at **www.zetaglobal.com**.

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