NEWS RELEASE

# ZETA to Present at Upcoming Investor Conferences

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NEW YORK--(BUSINESS WIRE)-- **Zeta Global** (NYSE: ZETA), the AI-Powered Marketing Cloud, today announced that it is scheduled to attend the following investor events:

| Date | Conference |
|---|---|
| March 6 | Morgan Stanley Technology, Media & Telecom Conference: 1x1s |
| March 8 | KBCM 18th Annual Emerging Technology Summit: Presentation & 1x1s |
| March 13 | 35th Annual Roth Conference: Presentation & 1x1s |

Where applicable, live webcasts and replays of the presentations will be accessible on Zeta's Investor Relations website at **http://investors.zetaglobal.com**. In addition, the company will host one-on-one and small group meetings at these events.

## About Zeta

**Zeta Global** (NYSE: ZETA) is the AI-Powered Marketing Cloud that leverages advanced artificial intelligence (AI) and trillions of consumer signals to make it easier for marketers to acquire, grow, and retain customers more efficiently. Through the Zeta Marketing Platform (ZMP), our vision is to make sophisticated marketing simple by unifying identity, intelligence, and omnichannel activation into a single platform – powered by one of the industry's largest proprietary databases and AI. Our enterprise customers across multiple verticals are empowered to personalize experiences with consumers at an individual level across every channel, delivering better results for marketing programs. Zeta was founded in 2007 by David A. Steinberg and John Sculley and is headquartered in New York City with offices around the world. To learn more, go to **www.zetaglobal.com**.

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Source: Zeta Global