Zeta Global to Livestream CEO Opening Keynote at Zeta Live 2026

NEW YORK —September 28, 2026— Zeta Global (NYSE: ZETA), the intelligent AI infrastructure company, today announced that David A. Steinberg, Co-Founder, Chairman and CEO, will deliver the opening keynote at Zeta Live 2026 on Thursday, October 8, 2026, at 9:00 a.m. ET.

Steinberg will discuss Zeta's evolving AI strategy, the evolution of Athena by Zeta and the next phase of its development, including four major company announcements.

A livestream of the opening keynote will be available to the public on Zeta Global's X account at x.com/ZetaGlobal. A replay will be available following the presentation on Zeta's Investor Relations website at investors.zetaglobal.com for one year. Additional Zeta Live content will be available for on-demand viewing on Zeta Global's YouTube channel in the days following the event at youtube.com/@ZetaGlobal.

About Zeta Global

Zeta Global (NYSE: ZETA) is the intelligent AI infrastructure company helping enterprises transform proprietary data into enterprise intelligence. The Zeta Data Cloud and Athena by Zeta™ connect proprietary enterprise knowledge with advanced AI to enable better decisions, more effective customer engagement, and stronger business outcomes. With one of the industry's largest proprietary data assets, Zeta helps organizations accelerate AI transformation and build durable competitive advantage. Founded in 2007 by David A. Steinberg and John Sculley, Zeta is headquartered in New York City with offices worldwide. Learn more at www.zetaglobal.com.

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