



REAL ESTATE DEVELOPMENT




GET TO KNOW JACK

Since 1951, Jack in the Box has always been the place for those who live outside the box. Where you can try new things and order what you want when you want it – while always getting it, hot, and fresh.

At Jack in the Box, our menu sets us apart based on our original approach to bold flavor fusions, variety, authenticity, attention to quality, and fresh preparation.

JACK IN THE BOX DEMOGRAPHICS

We've noticed Jack in the Box tends to have broad appeal in communities with these characteristics:

 Land Size +25,000 Square Feet	 Building Size 1,350 – 2,400 Square Feet	 Population +10,000 (1 Mile)
 Employment +3,000 (1 Mile)	 Household Income Average \$65,000	 Traffic Counts +25,000 (Daily)

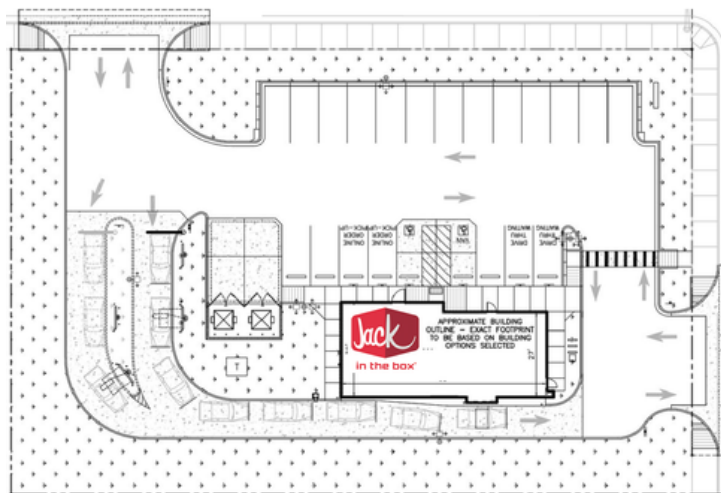


SITE SELECTION CRITERIA

Locations We Prefer

PHYSICAL FEATURES FOR LATEST PROTOTYPE

- Free-Standing / Out-Parcel Pads
- End Cap
- Ground Lease & Purchase
- Ingress / Egress
- Visibility & Signage
- Drive-Thru Required



LOCATION

Far corner of major signalized intersection or adjacent to main entrance of anchored stores. Convenience ingress/egress to location. Density of retail, offices, schools, and/or hospitals within one mile.

VISIBILITY

Need maximum signage and excellent visibility from all directions, allowing adequate reaction time to see a Jack in the Box location and easily enter and exit the site.

PARKING

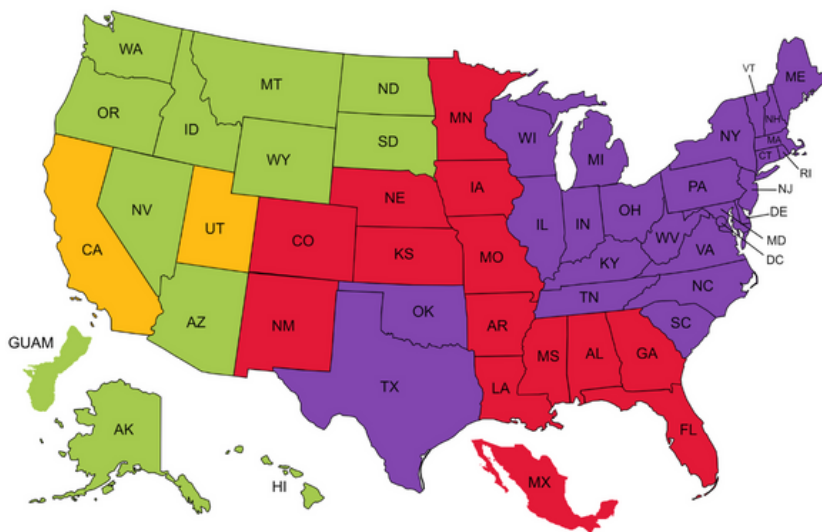
25-30 spaces or shared parking.
1 spot per 100 square feet of building.

VENUE TYPES

Our flexible construction plan allows us to build free-standing locations, endcaps, co-development, c-stores/travel plazas, airports, stadiums, college campuses, and much more.

DRIVE-THRU STACK

Minimum 8-car stack in the drive-thru.



Please submit sites to the email addresses below:
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