



EY Announces Shelly Ibach of Sleep Number Corporation Named Entrepreneur Of The Year® 2019 Award Winner in the Heartland

July 1, 2019

MINNEAPOLIS--(BUSINESS WIRE)--Jul. 1, 2019-- EY announced that Sleep Number Corporation's President & CEO, Shelly Ibach, received the Entrepreneur Of The Year® 2019 Award in the Heartland. The award recognizes entrepreneurs who are excelling in areas such as innovation, financial performance and personal commitment to their businesses and communities, while also transforming our world. Ibach was selected by an independent panel of judges, and the award was presented at a special gala on June 27 at the Children's Theatre Company in Minneapolis.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190701005751/en/>



EY announced that Sleep Number Corporation's President & CEO, Shelly Ibach, received the Entrepreneur Of The Year® 2019 Award in the Heartland. (Photo: Business Wire)

competition. Award winners in several national categories, as well as the Entrepreneur Of The Year National Overall Award winner, will be announced at the Entrepreneur Of The Year National Awards gala in Palm Springs, California, on November 16, 2019. The awards are the culminating event of the Strategic Growth Forum®, the nation's most prestigious gathering of high-growth, market-leading companies.

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards are nationally sponsored by SAP America and the Ewing Marion Kauffman Foundation.

Local sponsors for the Heartland program include Padilla, PNC, Salo, Schulze School of Entrepreneurship and Twin Cities Business.

About Sleep Number Corporation

The leader in sleep innovation, Sleep Number delivers proven, quality sleep through effortless, adjustable comfort and biometric sleep tracking. Sleep Number's revolutionary 360® smart bed and proprietary SleepIQ® technology platforms are proving the connection between sleep and well-being. With one of the most comprehensive databases of biometric consumer sleep data and ranked #1 in J.D. Power's 2018 Mattress Satisfaction Report*, Sleep Number is improving lives by individualizing sleep experiences. And with a commitment to improving the well-being of over one million youth by 2025, Sleep Number is redefining the future of health and wellness – for everyone. To experience better quality sleep, visit SleepNumber.com or one of our over 585 Sleep Number® stores located in all 50 states. For additional information, visit our [newsroom](#) and [investor relations](#) site.

*Sleep Number received the highest score in the J.D. Power 2015, 2016 and 2018 Mattress Satisfaction Reports of customers' satisfaction with their

"This recognition is for the entire Sleep Number team who share my dedication to our mission of improving lives by individualizing sleep experiences. To date, we have improved nearly 12 million lives, and we are just getting started," said Shelly Ibach, President & CEO, Sleep Number. "We have transformed Sleep Number into a purpose-driven company that is delivering proven-quality sleep with our life-changing 360® smart beds."

Sleep Number's 360 smart bed with integrated biometric sleep tracking technology has disrupted the \$20-billion-dollar commoditized industry. By delivering effortless adjustability for individualized comfort and support, it is improving the health and well-being of individuals. SleepIQ® technology detects movement, sleep disturbances, and biometric changes and then automatically adjusts the bed's comfort and support.

Since 1986, EY has honored entrepreneurs whose ingenuity, spirit of innovation and discipline have driven their companies' success, transformed their industries and made a positive impact on their communities. Now in its 33rd year, Entrepreneur Of The Year is one of the most prestigious business awards programs in the U.S., honoring unstoppable leaders.

Regional award winners will go on to the Entrepreneur Of The Year National

mattress. Visit jdpower.com/awards.

About Entrepreneur Of The Year®

Entrepreneur Of The Year®, founded by EY, is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/eoy

About EY

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