



Sleep Number Named a 2018 Silver Edison Awards Winner for Innovation

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NEW YORK--(BUSINESS WIRE)--Apr. 13, 2018-- Sleep Number, the leader in sleep innovation, was recently named an Edison Awards Silver Winner for its [Sleep Number 360® smart bed](#). At the April 11 awards ceremony in New York City, Sleep Number was one of the world's most innovative companies and acknowledged for its work and commitment along with other 2018 Edison Awards winners.

"Our judges recognized Sleep Number as a true stand-out among its category for embodying Thomas Edison's commitment to innovation and breakthrough product design," said Frank Bonafilia, executive director of the Edison Awards.

Named after Thomas Edison (1847-1931) whose inventions, new product development methods and achievements changed the world and made him a household name, the Edison Awards have honored the most innovative new products and services for over 30 years. Sleep Number was recognized for its excellence in innovation in the Wellness Technology category.

"At Sleep Number, we're dedicated to improving lives by individualizing sleep experiences," said Annie Bloomquist, Chief Product Officer at Sleep Number. "Our passion for innovation led to the design of the Sleep Number 360 smart bed, which delivers superior sleep through effortless, adjustable comfort and biometric sleep tracking for improved wellness."

The Edison Awards are judged by a panel of more than 3,000 leading business executives including past award winners, academics and leaders in the fields of product development, design, engineering, science and medical.

About Sleep Number Corporation

As the leader in sleep innovation, Sleep Number Corporation delivers the best quality sleep through effortless, adjustable comfort and biometric sleep tracking. Sleep Number's proprietary SleepIQ® technology platform – one of the most comprehensive databases of biometric consumer sleep data – is proving the connection between sleep and wellbeing. With breakthrough innovations such as the revolutionary Sleep Number 360® smart bed, Sleep Number is redefining the future of sleep and shaping the future of health and wellness. To experience better quality sleep, visit one of the over 550 Sleep Number® stores located in all 50 states or [Sleepnumber.com](#). For additional information, visit our [newsroom](#) and [investor relations site](#).

About the Edison Awards™

The Edison Awards is a program conducted by Edison Universe, a non-profit, 501(c)(3) organization dedicated to fostering future innovators. The Awards have been recognizing and honoring the best in innovations and innovators since 1987. They honor game-changing innovations that are at the forefront of new product and service development, marketing and human-centered design, and are one of the highest accolades a company can receive in the name of successful innovation. For more information about the Edison Awards complete program and a list of past winners, visit [www.edisonawards.com](#).

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