

Sleep Number to Participate in Upcoming December Investor Conferences

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MINNEAPOLIS--(BUSINESS WIRE)-- Sleep Number Corporation (Nasdaq: SNBR) today announced that Linda Findley, Chief Executive Officer, and Bob Ryder, interim Chief Financial Officer, will be participating in the following investor conferences:

- On December 8 and 9, 2025, the company will be participating in a panel and speaking with institutional investors at the Raymond James TMT and Consumer Conference
- On December 12, 2025, the company will host virtual small group and individual meetings with institutional investors at the KeyBank Capital Markets Consumer Conference

The panel will be webcasted on the hosts' websites. A replay of the webcast, which will be available for approximately 60 days, will be on the company's investor relations website at ir.sleepnumber.com.

About Sleep Number Corporation

Sleep Number is a sleep wellness company. We are guided by our purpose to improve the health and wellbeing of society through higher quality sleep; to date, our innovations have improved 16 million lives. Our sleep wellness platform helps solve sleep problems, whether it's providing individualized temperature control for each sleeper through our Climate360® smart bed or applying our 36 billion hours of longitudinal sleep data and expertise to research with global institutions. Our smart bed ecosystem drives best-in-class engagement through dynamic, adjustable, and effortless sleep with personalized sleep and health insights; our millions of Smart Sleepers are loyal brand advocates. And our approximately 3,200 mission-driven team members passionately innovate to drive value creation through our vertically integrated business model, including our exclusive direct-to-consumer selling in 611

stores and online.

Learn more about Sleep Number by visiting a store near you or at [SleepNumber.com](https://www.sleepnumber.com).

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