

Snap Inc. to Host Snap Partner Summit on April 4

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SANTA MONICA, Calif.--(BUSINESS WIRE)-- Snap Inc. (NYSE: SNAP) today announced it will host a Snap Partner Summit keynote on April 4 in Los Angeles. The summit keynote will feature Snap Inc. co-founders Evan Spiegel, CEO and Bobby Murphy, CTO, among others. The one-day, invite-only event will also feature partner showcases, panels, and immersive activations and experiences. Snap Inc. will share news around Snap's Discover platform, augmented reality offerings, developer and creator ecosystems, and more.

"We are grateful to work together with incredibly talented and dedicated partners, from storytellers to publishers, brands, and developers. Every day, our partners help us bring amazing experiences to our community around the world," said Evan Spiegel. "On April 4th, we're hosting our first Summit to celebrate our partners and share the latest innovations we're bringing to our platform."

The keynote will begin at 10:30 a.m. Pacific Time. A live webcast will be available at <http://www.snapchat.com>, and a replay of the keynote presentation will be accessible on Snap Inc.'s Investor Relations website for at least 90 days at: <http://investor.snap.com>.

About Snap Inc.

Snap Inc. is a camera company. We believe that reinventing the camera represents our greatest opportunity to improve the way people live and communicate. We contribute to human progress by empowering people to express themselves, live in the moment, learn about the world, and have fun together. For more information, visit snap.com.

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