

Snap Inc. Unveils Spectacles 3

08/13/19

New Spectacles Capture the World in 3D

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Snap Inc. (NYSE: SNAP) today unveiled Spectacles 3, the latest version of Spectacles sunglasses delivering innovative design with dual HD cameras to empower creativity in 3D.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190813005152/en/>



Snap Inc. Unveils Spectacles 3 (Photo: Business Wire)

Shipping in fall 2019, Spectacles 3 capture depth and dimension the way our eyes do. This new ability provides a rich 3D canvas for self-expression and a suite of new 3D Effects on Snapchat.

Features

Spectacles 3 are equipped with two HD cameras to capture Snaps in 3D and transform them with 3D Effects, inspiring creativity like never before.

Snaps captured using Spectacles 3 seamlessly transfer in HD to Memories within Snapchat to add new lighting, landscapes, and other magical effects to an entire scene with a swipe. Snaps can also export to Camera Roll as circular, horizontal, square and virtual reality formats for saving, editing, sharing, and reliving, anywhere.

Design

Spectacles 3 feature a strong, lightweight steel frame with circular lenses and adjustable acetate tips.

Spectacles 3 come in two color options:

- **Carbon:** a classic, monochromatic black with a semi-matte finish and high-gloss details.
- **Mineral:** a tone inspired by cosmetic hues with a hint-of-gold frame.

Functionality

Tap either button for video (up to 60 seconds continuously) or press and hold for a still. Spectacles 3 supplements high-definition videos with high-fidelity audio from a 4-microphone array. LED indicator lights notify people when recording, and users will see a light as well.

Accessories

Spectacles 3 charge on-the-go in their included Charging Case, which can store up to four charges. The full-grain leather case folds flat when not in use and comes equipped with a standard certified USB-C charging cable.

Also included is a 3D viewer to relive memories and bring Snaps to life.

Spectacles 3 will ship this fall and are available to pre-order now for \$380 at Spectacles.com.

About Snap Inc.

Snap Inc. is a camera company. We believe that reinventing the camera represents our greatest opportunity to improve the way people live and communicate. We contribute to human progress by empowering people to express themselves, live in the moment, learn about the world, and have fun together. For more information, visit snap.com.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20190813005152/en/>

Media

press@snap.com

Source: Snap Inc.

