

**Snap Inc. and Harmony Korine Debut Short Film Shot on Spectacles 3 to Explore Storytelling in 3D**

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*Film Premieres at Art Basel in Miami, Supported by Gucci*

SANTA MONICA, Calif.--(BUSINESS WIRE)-- Snap Inc. (NYSE:SNAP) today unveiled *Duck Duck* by Harmony Korine, an experimental short film shot using [Spectacles 3](#) to explore storytelling in 3D. Released November 2019, Spectacles 3 are equipped with dual HD cameras to capture three-dimensional photos and videos, unlocking the ability to transform Snaps with 3D Effects.

Best known for *Kids*, *Spring Breakers* and most recently, *Beach Bum*, cult filmmaker Harmony Korine experiments with Spectacles 3 as a cinematic tool, overlaying augmented reality onto three-dimensional scenes for immersive storytelling.

Using Spectacles 3, Harmony Korine transforms Miami into an unbridled dreamscape of sound and color in *Duck Duck* – exploring the emerging disciplines of wearable cinema, augmented reality, and immersive, spontaneous storytelling. The film's hybrid reality is brought to life through 3D Effects developed for the film, which will be available to Spectacles 3 users on Snapchat.

"Spectacles 3 is a completely unique format that shifted my perspective on film, narrative, what's animated and what's real," said Harmony Korine. "By combining a first-person point of view and 3D Effects, the sunglasses inhabit their own hyper-personal universe, and helped inspire the multi-sensory experience of *Duck Duck* - like you can walk into this world when you watch it."

"Both Harmony Korine and Spectacles are helping push the boundaries of immersive storytelling," said Steen Strand, Director of Hardware, Spectacles. "With the ability to capture depth like your own two eyes, Spectacles 3 brings Harmony Korine's unique vision for *Duck Duck* to life, showing how this new technology can inform the future of creative storytelling."

With support from Gucci, *Duck Duck* premiered during a private event at Art Basel in Miami Beach on the evening of December 4. Harmony Korine's long standing relationship with Gucci includes photographing the 2019 Holiday "Gift Giving" campaign, the Cruise 2020 Adv Campaign, the Pre-Fall 2019 collection lookbook and Men's Tailoring Adv Campaign, as well as a limited-edition Artbook, Gucci by Harmony Korine. In June 2019, Gucci presented a cinematic exhibit at the Gucci Hub in Milan dedicated to him, Harmony Korine - The Crack-Up, during Men's Fashion Week.

As part of this collaboration, Harmony Korine and Gucci partnered with Spectacles to create limited edition *Spectacles x Gucci by Harmony Korine*. The limited edition Spectacles 3, created exclusively for Art Basel Miami Beach 2019, were inspired by Harmony Korine and designed with Gucci for creators. Snapchatters around the world can virtually try on *Spectacles x Gucci by Harmony Korine* [here](#).

*Duck Duck* can be viewed at [www.spectacles.com](http://www.spectacles.com). The film and limited edition *Spectacles x Gucci by Harmony Korine* will debut during Art Basel in Miami Beach from December 5 to 8 at The Melin Building in Miami Art District: 3930 NE 2nd Avenue, Ste 200, Miami, FL 33137. Information and exhibit hours can be found [here](#).

**About Snap Inc.**

Snap Inc. is a camera company. We believe that reinventing the camera represents our greatest opportunity to improve the way people live and communicate. We contribute to human progress by empowering people to express themselves, live in the moment, learn about the world, and have fun together. For more information, visit [snap.com](http://snap.com).

**GUCCI**

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