NEWS RELEASE

FIRST FINANCIAL BANK TO PARTICIPATE IN STATEWIDE DAY OF SERVICE

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ABILENE, Texas, Oct. 8, 2026 /PRNewswire/ -- First Financial Bank employees across the State of Texas will come together for the Bank's 11th annual Day of Service on October 12, 2026. For the second consecutive year, the Bank will also join the Texas Bankers Association (TBA) for the Texas Banks Community Day of Service, a statewide initiative that brings Texas financial institutions together to serve and support their local communities.

On Monday, October 12th, 2026, over 1,100 First Financial employees across the State will spend their holiday volunteering with local nonprofits, schools, and service organizations. From food banks to neighborhood cleanups, the goal is simple: to make Texas stronger—together.

"Community service is at the heart of who we are," said David Bailey, President and CEO of First Financial Bankshares. "We are so proud of our employees who use their day off to make a meaningful difference. That speaks volumes of our commitment to serving our communities."

The Texas Banks Community Day of Service reflects the banking industry's shared belief that strong communities are essential to a strong future. First Financial Bank is honored to participate for a second year and proud to join banks across Texas in making a meaningful difference in the communities they serve.

About First Financial Bank

First Financial Bank is a wholly owned subsidiary of First Financial Bankshares, Inc. (NASDAQ: FFIN). Headquartered in Abilene, Texas, First Financial Bankshares is a financial holding company that, through its subsidiary First Financial Bank, operates 81 locations across Texas. First Financial Bankshares, Inc. also operates First Financial Wealth Management, with nine locations, and First Technology Services, Inc., a technology operating company.

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