

BlueLinX Introduces TruExterior® Siding and Trim by Westlake Royal Building Products™

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- Launches Poly-Ash Siding and Trim Across Select BlueLinX Markets

ATLANTA--(BUSINESS WIRE)-- BlueLinX Holdings Inc. (NYSE: BXC), a leading U.S. wholesale distributor of building products, today announced the launch of TruExterior® Siding and Trim by Westlake Royal Building Products™ across 12 BlueLinX markets, including six of the top 50 U.S. metropolitan statistical areas. This coordinated expansion significantly broadens access to TruExterior's high-performance poly-ash siding and trim, reinforcing BlueLinX's commitment to growing its specialty product portfolio in key, high-demand regions.

TruExterior Siding and Trim is now available through BlueLinX locations in Denville, NJ; Pittsburgh, PA; Frederick, MD; Richmond, VA; Raleigh, NC; Charlotte, NC; Statesville, NC; Charleston, SC; Atlanta, GA; Tampa, FL; Jacksonville, FL; and Nashville, TN. These markets were selected to support demand in regions experiencing population growth and sustained residential construction activity, where moisture resistance, durability, and design flexibility are critical exterior performance requirements.

"The expansion of TruExterior continues to emphasize our long-term commitment to growing our specialty product portfolio," said Mark Mason, Vice President of Product Management at BlueLinX. "Investing in differentiated, high-performance exterior solutions like TruExterior enables us to deliver greater value to our customers, strengthen our partnership with Westlake Royal, and build sustainable growth."

Manufactured by Westlake Royal Building Products, TruExterior Siding and Trim is made from a proprietary poly-ash material engineered to resist moisture, insects, and extreme weather conditions. The product offers exceptional dimensional stability and workability and can be cut, milled, glued, stained, and painted, making it suitable for a wide range of architectural styles and exterior applications.

"BlueLinX has been a valued distribution partner for Westlake Royal, known for its deep market knowledge, reliable service and commitment to supporting our customers' growth," said Bill Conlon, Vice President of U.S. Sales, Siding

and Trim, Westlake Royal Building Products. “This expansion represents one of our most significant distribution rollouts in recent years, reflecting our confidence in BlueLinX’s ability to effectively commercialize our poly-ash siding and trim solutions and meet growing demand across these key markets.”

The introduction of TruExterior further supports BlueLinX’s strategy of partnering with leading manufacturers to deliver innovative, performance driven building products that help dealers differentiate their offerings and serve evolving customer needs.

ABOUT BLUELINX

BlueLinX Holdings Inc. (NYSE: BXC) is a leading U.S. wholesale distributor of residential and commercial building products with both branded and private-label SKUs across product categories such as lumber, panels, engineered wood, siding, millwork, and industrial products. With a strong market position, broad geographic coverage footprint servicing fifty states, and the strength of a locally focused sales force, we distribute a comprehensive range of products to our customers which include national home centers, pro dealers, cooperatives, specialty distributors, regional and local dealers, and industrial manufacturers. BlueLinX provides a wide range of value-added services and solutions to our customers and suppliers, and we operate our business through a broad network of distribution centers. To learn more about BlueLinX, please visit www.bluelinxco.com.

ABOUT WESTLAKE ROYAL BUILDING PRODUCTS

Westlake Royal Building Products USA Inc., a Westlake company (NYSE:WLK), is a leader throughout North America in the innovation, design, and production of a broad and diverse range of exterior and interior building products, including Siding and Accessories, Trim and Mouldings, Roofing, Stone, Windows and Outdoor Living. For more than 50 years, Westlake Royal Building Products has manufactured high quality, low maintenance products to meet the specifications and needs of building professionals, homeowners, architects, engineers and distributors, while providing stunning curb appeal with an unmatched array of colors, styles, and accessories.

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