

BlueLinX Expands RDI® Railing Distribution to 21 Locations Across Key U.S. Markets

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- BlueLinX continues to execute its Outdoor Living specialty products growth strategy through expanded distribution of category leading railing products
- BlueLinX is expanding RDI® railing distribution to eight additional locations in key U.S. markets
- The expansion will increase BlueLinX's RDI railing footprint from 13 to 21 BlueLinX distribution centers

ATLANTA--(BUSINESS WIRE)-- BlueLinX Holdings Inc. (NYSE: BXC), a leading U.S. wholesale distributor of building products, today announced that it is expanding RDI® railing distribution to eight additional locations in key U.S. markets, bringing the company's total RDI distribution footprint to 21 locations.

The expansion advances BlueLinX's Outdoor Living specialty products growth strategy by better pairing a category-leading railing brand with the company's national and local market customer base, supply chain expertise and value-added distribution services in more markets across the company's country-wide distribution footprint.

RDI railing will now be available in the Denver, Colorado; Tulsa and Oklahoma City, Oklahoma; Omaha, Nebraska; Raleigh, North Carolina; Bellingham, Massachusetts; Portland, Maine; and Burlington, Vermont markets. Upon completion of the rollout, RDI railing will be available in 21 BlueLinX distribution centers across the Midwest, Northeast, Southeast and Western United States.

"We are positioning BlueLinX to be the premier distribution platform for Outdoor Living specialty products by offering leading innovative brands supported by differently-disruptive value-add services to more customers across the company's national distribution platform," said Shyam Reddy, President and Chief Executive Officer of BlueLinX. "This expansion with RDI is another example of our channel strategy accelerating our specialty product growth initiatives that are powered by unique value-add services and targeted investments to gain share. RDI strengthens our specialty products portfolio, expands customer access to high-performing railing solutions and reinforces our commitment to helping customers grow."

“We are pleased to announce an expansion of our distribution partnership with BlueLinx, adding availability of RDI Railing in Denver, Tulsa, Oklahoma City, Omaha, Raleigh, Bellingham, Portland and Burlington,” said Josh McComb, Vice President of Sales, Fence & Rail, Oldcastle APG. “This move puts our innovative and award-winning railing portfolio closer to customers in these markets, supporting faster fulfillment and stronger local service for RDI products.”

By expanding RDI railing availability, BlueLinx is increasing product choice and supporting faster, more reliable service in targeted markets. The expansion strengthens BlueLinx’s position as a distribution partner for leading manufacturers and enhances the value the company brings to customers, supplier partners and shareholders.

ABOUT BLUELINX

BlueLinx Holdings Inc. (NYSE: BXC) is a leading U.S. wholesale distributor of residential and commercial building products with both branded and private-label SKUs across product categories such as lumber, panels, engineered wood, siding, millwork, and industrial products. With a strong market position, broad geographic coverage footprint servicing fifty states, and the strength of a locally focused sales force, we distribute a comprehensive range of products to our customers which include national home centers, pro dealers, cooperatives, specialty distributors, regional and local dealers, and industrial manufacturers. BlueLinx provides a wide range of value-added services and solutions to our customers and suppliers, and we operate our business through a broad network of distribution centers. To learn more about BlueLinx, please visit www.bluelinxco.com.

ABOUT RDI® RAILING

RDI® Railing is a premium railing brand offering unique features aimed at enhancing the look and livability of any home, all while delivering dramatically simplified installation. Available in a wide range of materials, designs and profiles, RDI Railing is a leading innovator in outdoor and indoor railing products. Featuring more than 20 patents and with more than 30 years of industry experience, RDI products deliver the versatility that brings your vision of home to life. RDI Railing is manufactured and warrantied by Oldcastle® APG.

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