

BlueLinX Appoints Mark Mason as Vice President, Product Management

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ATLANTA--(BUSINESS WIRE)-- BlueLinX Holdings Inc. (NYSE: BXC), a leading U.S. wholesale distributor of building products, today announced the appointment of Mark Mason as Vice President, Product Management, effective June 9, 2025. Mr. Mason brings with him 15 years of leadership experience across product management, category management, and commercialization in the building products and industrial tools sectors. He will lead the company's product management strategy, overseeing roadmap development, portfolio optimization, and cross-functional execution to drive our profitable sales growth strategy.

Mr. Mason joins BlueLinX from Stanley Black & Decker, where he most recently served as Vice President of Category Management for the STANLEY brand. In this role, he led commercialization efforts across power tools, hand tools, and outdoor products translating global strategies into regional market executions including North America.

Mr. Mason has played a key role in streamlining product portfolios, enhancing product strategies, supplier and customer partnerships, pricing strategies, and licensing programs. He has also contributed to the launch of new products and has helped lead multi-brand collaboration. Earlier in his career, Mr. Mason held leadership positions at Polaris, Gerber Gear, and Newell Rubbermaid.

"We are thrilled to welcome Mark to the executive leadership team," said Shyam Reddy, President and Chief Executive Officer at BlueLinX. "His proven track record in optimizing portfolios and leading high-performing teams will be instrumental to executing our product strategy to drive profitable sales growth."

ABOUT BLUELINX

BlueLinX Holdings Inc. (NYSE: BXC) is a leading U.S. wholesale distributor of residential and commercial building products with both branded and private-label SKUs across product categories such as lumber, panels, engineered wood, siding, millwork, and industrial products. With a strong market position, broad geographic coverage footprint

servicing fifty states, and the strength of a locally focused sales force, we distribute a comprehensive range of products to our customers which include national home centers, pro dealers, cooperatives, specialty distributors, regional and local dealers, and industrial manufacturers. BlueLinx provides a wide range of value-added services and solutions to our customers and suppliers, and we operate our business through a broad network of distribution centers. To learn more about BlueLinx, please visit www.bluelinxco.com.

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