

BlueLinx Accelerates Outdoor Living Expansion with Fiberon® Decking in 34 Locations and Railing in 15 Locations

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- BlueLinx continues to advance its Outdoor Living specialty products strategy by expanding access to high-demand decking solutions in targeted U.S. markets
- BlueLinx is expanding Fiberon® decking to 34 locations and railing to 15 locations
- Upon completion of the rollout, BlueLinx will offer decking and railing solutions in 47 locations, significantly expanding its Outdoor Living locations into a national presence

ATLANTA--(BUSINESS WIRE)-- BlueLinx Holdings Inc. (NYSE: BXC), a leading U.S. wholesale distributor of building products, today announced that it is expanding Fiberon® decking to 31 additional BlueLinx distribution centers in key U.S. markets, bringing the company's total Fiberon decking footprint to 34 locations. BlueLinx will also stock Fiberon railing in 15 locations, expanding its commitment to Fiberon's high-performance Outdoor Living product portfolio.

The expansion advances BlueLinx's Outdoor Living specialty products growth strategy by expanding customer access to category-leading Fiberon decking and railing solutions through the company's national distribution platform, supply chain expertise and value-added services.

Fiberon decking will now be available in BlueLinx locations serving the following markets: Aitkin and Minneapolis, Minnesota; Dallas-Fort Worth, El Paso, Harlingen, Houston, Lubbock and San Antonio, Texas; Davenport and Des Moines, Iowa; Kansas City, Missouri; Milwaukee, Sparta and Wausau, Wisconsin; Charleston, South Carolina; Denver, Colorado; Denville, New Jersey; Frederick, Maryland; Seattle and Spokane Valley, Washington; Tampa, Lake City, and Lakeland, Florida; Tulsa and Oklahoma City, Oklahoma; Bellingham, Massachusetts; Buffalo and Long Island, New York; Burlington, Vermont; Chicago, Illinois; Omaha, Nebraska; Pittsburgh, Pennsylvania; Portland, Maine; and Portland, Oregon. Upon completion of the rollout, Fiberon decking will be available in 34 locations.

Fiberon railing will be stocked in BlueLinX locations serving the following markets: Aitkin and Minneapolis, Minnesota; Dallas-Fort Worth, El Paso, Harlingen, Houston, Lubbock and San Antonio, Texas; Davenport and Des Moines, Iowa; Kansas City, Missouri; Milwaukee and Wausau, Wisconsin; Charleston, South Carolina; and Denville, New Jersey.

“Expanding Fiberon from three to 34 BlueLinX distribution centers represents a significant investment in a high-growth specialty products category,” said Shyam Reddy, President and Chief Executive Officer of BlueLinX. “By increasing access to one of the industry’s leading composite decking brands and adding Fiberon railing in 15 locations, we are strengthening our Outdoor Living portfolio, enhancing our value proposition to customers and continuing to execute our strategy of driving profitable specialty products growth.”

“Fiberon is excited to expand our partnership with BlueLinX across the U.S. to help strengthen our ability to serve more customers with innovative, high-performance decking and railing solutions,” said Tyson Jones, Fiberon’s Vice President of Sales, Wholesale.

By expanding Fiberon decking availability to 34 locations and stocking Fiberon railing in 15 locations, BlueLinX is increasing product choice and supporting faster, more reliable service to its customers in targeted growth markets. This large outdoor living product expansion is designed to enhance the value the company brings to its customers at scale.

ABOUT BLUELINX

BlueLinX Holdings Inc. (NYSE: BXC) is a leading U.S. wholesale distributor of residential and commercial building products with both branded and private-label SKUs across product categories such as lumber, panels, engineered wood, siding, millwork, and industrial products. With a strong market position, broad geographic coverage footprint servicing fifty states, and the strength of a locally focused sales force, we distribute a comprehensive range of products to our customers which include national home centers, pro dealers, cooperatives, specialty distributors, regional and local dealers, and industrial manufacturers. BlueLinX provides a wide range of value-added services and solutions to our customers and suppliers, and we operate our business through a broad network of distribution centers. To learn more about BlueLinX, please visit www.bluelinxco.com.

ABOUT FIBERON®

Fiberon is a leading innovator and U.S. manufacturer of wood-alternative decking, railing and cladding, with a presence in the U.S., Canada and more than 25 global markets. Fiberon products span a range of styles and price points, all designed to respect nature while outperforming it. Fiberon continues to advance composite decking with Novus, a new generation of decking that pairs realistic wood aesthetics with innovative material technology.

Fiberon is part of Fortune Brands Innovations, Inc. (NYSE: FBIN). Learn more at www.fiberondecking.com.

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