P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE:

FIRST FEDERAL EMPLOYEES HELP TEACH STUDENTS TO SAVE

PORT ANGELES (April 24, 2012) – Employees of First Federal recently spent time in classrooms throughout the North Olympic Peninsula to give savings lessons to students in recognition of Teach Children to Save Day. The program is a part of the American Bankers Association Education Foundation's Teach Children to Save Program.

The classroom visits, which took place Tuesday, April 24, 2012, included games and activities about the concept of saving, how interest makes money grow, how to budget and how to determine wants and needs.

First Federal offers the following tips to help parents make every day "Savings Day:"

- Help kids open up their own bank savings account and make deposits regularly.
- Make going to the bank fun!
- Talk to your child about creating a personal budget.
- Give your kids positive feedback and encouragement regarding savings.

First Federal has been serving North Olympic Peninsula families and businesses for more than 89 years. First Federal has been Voted Best Place to Bank for 16 years consecutive years in the Peninsula Daily News poll. The only locally owned and managed bank on the Olympic Peninsula, First Federal dedicates itself to serving Clallam, Jefferson and Kitsap counties with branches in Forks, Port Angeles, Sequim, Port Townsend and our new Lending Center in Poulsbo. Member FDIC, Equal Housing Lender.