

NEWS RELEASE

Media Contact
Audria Belton
Media Relations
media@synovus.com

Investor Contact
Jennifer H. Demba, CFA
Investor Relations
investorrelations@synovus.com

Synovus announces earnings for second quarter 2025 Diluted earnings (loss) per share of \$1.48 versus \$(0.16) in 2Q24 Adjusted diluted earnings per share of \$1.48 versus \$1.16 in 2Q24

COLUMBUS, Ga., July 16, 2025 - Synovus Financial Corp. (NYSE: SNV) today reported financial results for the quarter ended June 30, 2025.

"Synovus delivered impressive 28% year-over-year growth in adjusted earnings per share in the second quarter - an achievement driven by exceptional financial discipline, strategic execution and a steadfast commitment to operational excellence. Funded loan production surged 60% year over year, driving 8% annualized loan growth. Moreover, this quarter's positive operating leverage further strengthened our top-quartile efficiency ratio and profitability. Credit quality improved across all categories, and our Common Equity Tier 1 capital ratio reached the highest level in our company's history. Despite the continuing economic and global uncertainty, our performance reflects the strength of our strategy, resilience of our team and the trust of our clients. With this strong performance and conviction in our strategy, we've confidently raised our full-year 2025 earnings guidance," said Synovus Chairman, CEO and President Kevin Blair.

Second Quarter 2025 Highlights

- Net income available to common shareholders was \$206.3 million, or \$1.48 per diluted share, compared to \$183.7 million, or \$1.30, in first guarter 2025 and \$(23.7) million, or \$(0.16), in second guarter 2024.
- Adjusted net income available to common shareholders was \$206.4 million, or \$1.48 per diluted share, compared to \$184.4 million, or \$1.30, in first quarter 2025 and \$169.6 million, or \$1.16, in second quarter 2024. Adjusted second quarter 2024 earnings per share excludes a \$257 million loss on the sale of securities from a bond portfolio repositioning.
- Pre-provision net revenue was \$278.0 million, which increased 6% from first quarter 2025 but was up sharply from second quarter 2024 as a result of the \$257 million securities loss in the year ago period. Adjusted pre-provision net revenue of \$279.7 million increased 5% on a linked quarter basis and rose 7% year over year.
- Net interest income grew 1% from the first quarter and \$24.6 million, or 6%, compared to second quarter 2024.
 On a linked quarter basis, the net interest margin expanded by 2 basis points to 3.37% as a result of a decline in deposit costs, fixed-rate asset repricing, hedge maturities, lower cash balances and a stable Fed Funds environment.
- Period-end loans increased \$888.0 million, or 2%, from first quarter 2025 fueled by specialty lending, corporate and investment banking lending and commercial banking.
- Period-end core deposits (excluding brokered deposits) were \$45.2 billion, a decline of \$788.4 million sequentially, which included a \$405 million drop in public funds quarter over quarter. Time deposits and interest-bearing demand deposits declined, partially offset by an increase in non-interest bearing deposits. Brokered deposits declined \$129.6 million from the prior quarter. Average deposit costs fell 4 basis points sequentially to 2.22%.

- Non-interest revenue of \$134.1 million increased \$17.7 million, or 15%, sequentially and was up sharply compared to second quarter 2024. Adjusted non-interest revenue of \$130.9 million increased \$13.6 million, or 12%, sequentially and increased \$3.6 million, or 3%, from second quarter 2024. The sequential increase in adjusted non-interest revenue was primarily attributable to higher core banking fees, wealth management income, capital markets income, commercial sponsorship fees and a bank-owned life insurance gain. Year-over-year growth was impacted by lower capital markets income, which was more than offset by growth in core banking fees and wealth management income.
- Non-interest expense and adjusted non-interest expense were \$315.7 million and \$312.4 million, respectively. Adjusted non-interest expense increased 1% from first quarter 2025 and 3% from a year ago, primarily due to higher employment expense. Excluding the FDIC special assessment reversals in second quarter 2024 and second quarter 2025, adjusted non-interest expense rose 2% year over year.
- The non-performing loan and asset ratios improved to 0.59% compared to 0.67% in first quarter 2025, while the net charge-off ratio for second quarter 2025 was 0.17%, down from 0.20% in the prior quarter. Total past due loans were 0.24% of total loans outstanding.
- Provision for credit losses of \$3.2 million declined 70% sequentially and fell 88% compared to \$26.4 million in second quarter 2024. The allowance for credit losses ratio (to loans) of 1.18% was down from 1.24% in the prior quarter, while our reserve coverage of non-performing loans improved to 200% in second quarter 2025 from 185% in the prior quarter.
- The preliminary Common Equity Tier 1 ratio ended first quarter 2025 at 10.91% as core earnings accretion offset the impact of approximately \$21 million in common stock repurchases.

Second Quarter Summary

		Reported		Adjusted				
(dollars in thousands)	2Q25	1Q25	2Q24	2Q25	1Q25	2Q24		
Net income (loss) available to common shareholders	\$ 206,320	\$ 183,691	\$ (23,741)	\$ 206,375	\$ 184,380	\$ 169,617		
Diluted earnings per share	1.48	1.30	(0.16)	1.48	1.30	1.16		
Total revenue	593,696	570,850	306,147	592,083	573,243	563,597		
Total loans	43,536,716	42,648,738	43,093,397	NA	NA	NA		
Total deposits	49,925,007	50,843,061	50,195,778	NA	NA	NA		
Return on avg assets ⁽¹⁾	1.46 %	1.32 %	(0.10)%	1.46 %	1.32 %	1.21 %		
Return on avg common equity ⁽¹⁾	16.71	15.48	(2.14)	16.71	15.54	15.31		
Return on avg tangible common equity ⁽¹⁾	18.81	17.52	(2.20)	18.82	17.58	17.57		
Net interest margin ⁽²⁾	3.37	3.35	3.20	NA	NA	NA		
Efficiency ratio-TE ⁽²⁾⁽³⁾	53.03	53.81	98.15	52.31	53.26	53.05		
NCO ratio-QTD	0.17	0.20	0.32	NA	NA	NA		
NPA ratio	0.59	0.67	0.60	NA	NA	NA		
Common Equity Tier 1 capital (CET1) ratio ⁽⁴⁾	10.91	10.77	10.60	NA	NA	NA		

⁽¹⁾ Annualized

⁽²⁾ Taxable equivalent

⁽³⁾ Adjusted tangible efficiency ratio

⁽⁴⁾ Current period ratio preliminary

NA - not applicable

Balance Sheet Loans*

(dollars in millions)	2Q25	1Q25	Q	inked uarter hange	Linked Quarter % Change	2Q24	Year/ Year hange	Year/Year % Change
Commercial & industrial	\$ 23,098.3	\$ 22,313.3	\$	785.0	4 %	\$ 22,536.6	\$ 561.7	2 %
Commercial real estate	12,139.7	12,071.6		68.1	1	12,215.5	(75.8)	(1)
Consumer	8,298.7	8,263.8		34.8		8,341.3	 (42.6)	(1)
Total loans	\$ 43,536.7	\$ 42,648.7	\$	888.0	2 %	\$43,093.4	\$ 443.3	1 %

^{*}Amounts may not total due to rounding

Deposits*

(dollars in millions)	2Q25	1Q25	Linked Quarter Change	Linked Quarter % Change	2Q24	Year/ Year Change	Year/Year % Change
Non-interest-bearing DDA	\$11,219.8	\$11,095.8	\$ 124.0	1 %	\$11,177.7	\$ 42.1	— %
Interest-bearing DDA	7,124.8	7,272.0	(147.2)	(2)	6,621.2	503.6	8
Money market	11,441.1	11,424.7	16.4		10,747.9	693.1	6
Savings	971.9	1,000.4	(28.5)	(3)	1,009.8	(38.0)	(4)
Public funds	7,719.9	8,125.0	(405.0)	(5)	7,111.9	608.0	9
Time deposits	6,730.4	7,078.5	(348.1)	(5)	8,125.2	(1,394.8)	(17)
Brokered deposits	4,717.1	4,846.7	(129.6)	(3)	5,402.0	(685.0)	(13)
Total deposits	\$49,925.0	\$ 50,843.1	\$ (918.1)	(2)%	\$ 50,195.8	\$ (270.8)	(1)%

^{*}Amounts may not total due to rounding

Income Statement Summary**

			Linked	Linked		Year/	
(in thousands, except per share data)	2Q25	1Q25	Quarter Change	Quarter % Change	2Q24	Year Change	Year/Year % Change
Net interest income	\$459,561	\$ 454,384	\$ 5,177	1 %	\$434,998	\$ 24,563	6 %
Non-interest revenue	134,135	116,466	17,669	15	(128,851)	262,986	204
Non-interest expense	315,701	308,034	7,667	2	301,801	13,900	5
Provision for (reversal of) credit losses	3,245	10,921	(7,676)	(70)	26,404	(23,159)	(88)
Income before taxes	\$ 274,750	\$ 251,895	\$ 22,855	9 %	\$(22,058)	\$ 296,808	nm
Income tax expense (benefit)	57,631	57,023	608	1	(7,378)	65,009	nm
Net income (loss)	217,119	194,872	22,247	11	(14,680)	231,799	nm
Less: Net income (loss) attributable to noncontrolling interest	(596)	(142)	(454)	(320)	(652)	56	9
Net income (loss) attributable to Synovus Financial Corp.	217,715	195,014	22,701	12	(14,028)	231,743	nm
Less: Preferred stock dividends	11,395	11,323	72	1	9,713	1,682	17
Net income (loss) available to common shareholders	\$ 206,320	\$ 183,691	\$ 22,629	12 %	\$(23,741)	\$ 230,061	nm
Weighted average common shares outstanding, diluted	139,502	141,775	(2,273)	(2)%	145,565	(6,063)	(4)%
Diluted earnings (loss) per share	\$ 1.48	\$ 1.30	\$ 0.18	14	\$ (0.16)	\$ 1.64	nm
Adjusted diluted earnings per share (1)	1.48	1.30	0.18	14	1.16	0.32	28
Effective tax rate	20.98%	22.64%			33.45%		

⁽¹⁾ Diluted shares of 146,034 (in thousands) used to calculate 2Q24 adjusted diluted earnings per share.

NM - not meaningful

^{**} Amounts may not total due to rounding

Second Quarter Earnings Conference Call

Synovus will host an earnings highlights conference call with an accompanying slide presentation at 8:30 a.m. ET on July 17, 2025. The earnings call can be accessed with the listen-only dial-in phone number: 833-470-1428 (code: 937395). Shareholders and other interested parties may also listen to this conference call via simultaneous internet broadcast. For a link to the webcast, go to investor.synovus.com/event. The replay will be archived for at least 12 months and will be available approximately one hour after the call.

Synovus Financial Corp. is a financial services company based in Columbus, Georgia, with approximately \$61 billion in assets. Synovus provides commercial and consumer banking and a full suite of specialized products and services, including wealth services, treasury management, mortgage services, premium finance, asset-based lending, structured lending, capital markets and international banking. As of June 30, 2025, Synovus has 244 branches in Georgia, Alabama, Florida, South Carolina and Tennessee. Synovus is a <u>Great Place to Work-Certified Company</u>. Learn more about Synovus at <u>synovus.com</u>.

Forward-Looking Statements

This press release and certain of our other filings with the Securities and Exchange Commission contain statements that constitute "forward-looking statements" within the meaning of, and subject to the protections of, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are forward-looking statements. You can identify these forward-looking statements through Synovus' use of words such as "believes," "anticipates," "expects," "may," "will," "assumes," "should," "predicts," "could," "would," "intends," "targets," "estimates," "projects," "plans," "potential" and other similar words and expressions of the future or otherwise regarding the outlook for Synovus' future business and financial performance and/or the performance of the banking industry and economy in general. These forward-looking statements include, among others, our expectations regarding our future operating and financial performance; expectations on our growth strategy, expense and revenue initiatives, capital management, balance sheet management, and future profitability; expectations on credit quality and performance; and the assumptions underlying our expectations. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve known and unknown risks and uncertainties which may cause the actual results, performance or achievements of Synovus to be materially different from the future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are based on the information known to, and current beliefs and expectations of, Synovus' management and are subject to significant risks and uncertainties. Actual results may differ materially from those contemplated by such forward-looking statements. A number of factors could cause actual results to differ materially from those contemplated by the forward-looking statements in this press release. Many of these factors are beyond Synovus' ability to control or predict.

These forward-looking statements are based upon information presently known to Synovus' management and are inherently subjective, uncertain and subject to change due to any number of risks and uncertainties, including, without limitation, the risks and other factors set forth in Synovus' filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended Dec. 31, 2024, under the captions "Cautionary Notice Regarding Forward-Looking Statements" and "Risk Factors" and in Synovus' quarterly reports on Form 10-Q and current reports on Form 8-K. We believe these forward-looking statements are reasonable; however, undue reliance should not be placed on any forward-looking statements, which are based on current expectations and speak only as of the date that they are made. We do not assume any obligation to update any forward-looking statements as a result of new information, future developments or otherwise, except as otherwise may be required by law.

INCOME STATEMENT DATA

(Unaudited)

(Dollars in thousands, except per share data)

Six Months	Ended	June 30.
------------	-------	----------

(· · · · · · · · · · · · · · · · · · ·			 	
		2025	2024	'25 vs '24 % Change
Interest income	\$	1,538,407	\$ 1,583,952	(3) %
Interest expense		624,462	 730,108	(14)
Net interest income		913,945	853,844	7
Provision for (reversal of) credit losses		14,166	 80,384	(82)
Net interest income after provision for credit losses	<u></u>	899,779	 773,460	16
Non-interest revenue:				
Service charges on deposit accounts		48,372	44,720	8
Fiduciary and asset management fees		40,249	38,741	4
Card fees		41,359	38,904	6
Brokerage revenue		41,107 7,773	43,164 7,362	(5) 6
Mortgage banking income Capital markets income		19,901	21,704	(8)
Income from bank-owned life insurance		18,363	15,444	19
Investment securities gains (losses), net		_	(256,660)	nm
Other non-interest revenue		33,477	36,658	(9)
Total non-interest revenue		250,601	(9,963)	nm
Non-interest expense:				
Salaries and other personnel expense		377,692	367,928	3
Net occupancy, equipment, and software expense		97,241	93,223	4
Third-party processing and other services		45,409	42,041	8
Professional fees		19,976 16,078	23,286	(14)
FDIC insurance and other regulatory fees Restructuring charges (reversals)		(1,220)	30,312 866	(47) nm
Other operating expenses		68,559	66,886	3
Total non-interest expense		623,735	624,542	
Income before income taxes		526,645	138,955	279
Income tax expense		114,654	29,565	288
Net income		411,991	109,390	277
Less: Net income (loss) attributable to noncontrolling interest		(738)	(1,089)	32
Net income attributable to Synovus Financial Corp.		412,729	110,479	274
Less: Preferred stock dividends		22,718	 19,398	17
Net income available to common shareholders	\$	390,011	\$ 91,081	328 %
Net income per common share, basic	\$	2.79	\$ 0.62	350 %
Net income per common share, diluted		2.77	0.62	347
Cash dividends declared per common share		0.78	0.76	3
Return on average assets *		1.39 %	0.37 %	102 bps
Return on average common equity *		16.11	4.07	nm
Weighted average common shares outstanding, basic		139,783	145,998	(4) %
Weighted average common shares outstanding, diluted		140,770	146,568	(4)
nm - not meaningful				

nm - not meaningful

bps - basis points

 \ast - ratios are annualized

Amounts may not total due to rounding

INCOME STATEMENT DATA (Unaudited)

(Dollars in thousands, except per share data)	202	25		2024		Second Quarter
	Second Quarter	First Quarter	Fourth Quarter	Third Quarter	Second Quarter	'25 vs '24 % Change
Interest income	\$771,642	766,765	799,130	810,507	801,242	(4) %
Interest expense	312,081	312,381	344,137	369,767	366,244	(15)
Net interest income	459,561	454,384	454,993	440,740	434,998	6
Provision for (reversal of) credit losses	3,245	10,921	32,867	23,434	26,404	(88)
Net interest income after provision for credit losses	456,316	443,463	422,126	417,306	408,594	12
Non-interest revenue:						
Service charges on deposit accounts	25,258	23,114	23,244	23,683	22,907	10
Fiduciary and asset management fees	20,332	19,917	21,373	19,714	19,728	3
Card fees	20,132	21,227	19,577	18,439	19,418	4
Brokerage revenue Mortgage banking income	20,748 4,435	20,359 3,338	20,907 2,665	20,810 4,033	20,457 3,944	1 12
Capital markets income	12,960	6,941	12,070	10,284	15,077	(14)
Income from bank-owned life insurance	10,279	8,084	10,543	8,442	8,097	27
Investment securities gains (losses), net	´—	_	_	_	(256,660)	nm
Other non-interest revenue	19,991	13,486	15,208	18,575	18,181	10
Total non-interest revenue	134,135	116,466	125,587	123,980	(128,851)	204
Non-interest expense:						
Salaries and other personnel expense	192,182	185,510	184,725	184,814	179,407	7
Net occupancy, equipment, and software expense	48,589	48,652	47,251	46,977	46,415	5
Third-party processing and other services	23,535	21,874	22,158	21,552	21,783	8
Professional fees FDIC insurance and other regulatory fees	10,197 7,534	9,779 8,544	11,949 8,227	10,854 7,382	15,655 6,493	(35) 16
Restructuring charges (reversals)	7,334	(1,292)	37	1,219	(658)	nm
Other operating expenses	33,592	34,967	34,964	40,892	32,706	3
Total non-interest expense	315,701	308,034	309,311	313,690	301,801	5
Income (loss) before income taxes	274,750	251,895	238,402	227,596	(22,058)	nm
Income tax expense (benefit)	57,631	57,023	49,025	46,912	(7,378)	nm
Net income (loss)	217,119	194,872	189,377	180,684	(14,680)	nm
Less: Net income (loss) attributable to noncontrolling interest	(596)	(142)	(1,049)	(871)	(652)	9
Net income (loss) attributable to Synovus Financial Corp.	217,715	195,014	190,426	181,555	(14,028)	nm
Less: Preferred stock dividends	11,395	11,323	11,578	11,927	9,713	17
Net income (loss) available to common shareholders	\$206,320	183,691	178,848	169,628	(23,741)	nm
Net income (loss) per common share, basic	\$ 1.49	1.31	1.26	1.19	(0.16)	nm
Net income (loss) per common share, diluted	1.48	1.30	1.25	1.18	(0.16)	nm
Cash dividends declared per common share	0.39	0.39	0.38	0.38	0.38	3
Return on average assets *	1.46 %	1.32	1.25	1.21	(0.10)	156 bps
Return on average common equity *	16.71	15.48	14.75	14.38	(2.14)	nm
Weighted average common shares outstanding, basic	138,891	140,684	141,555	143,144	145,565	(5) %
Weighted average common shares outstanding, diluted	139,502	141,775	142,694	143,979	145,565	(4)

nm - not meaningful

bps - basis points

Amounts may not total due to rounding

 $[\]ast$ - ratios are annualized

BALANCE SHEET DATA	Ju	ine 30, 2025	December 31, 2024	J	une 30, 2024
(Unaudited)					
(In thousands, except share data)					
ASSETS					
Interest-earning deposits with banks and other cash and cash equivalents	\$	2,820,054	\$ 2,977,667	\$	2,263,545
Federal funds sold and securities purchased under resale agreements		32,262	16,320		31,063
Cash, cash equivalents, and restricted cash		2,852,316	2,993,987		2,294,608
Investment securities held to maturity		2,502,639	2,581,469		2,668,068
Investment securities available for sale		7,798,824	7,551,018		7,043,681
Loans held for sale (includes \$45,136, \$33,448 and \$41,823 measured at fair value, respectively)		153,037	90,111		139,323
Loans, net of deferred fees and costs		43,536,716	42,609,028		43,093,397
Allowance for loan losses		(464,831)	(486,845)		(485,101)
Loans, net		43,071,885	42,122,183		42,608,296
Cash surrender value of bank-owned life insurance		1,150,853	1,139,988		1,125,928
Premises, equipment, and software, net		378,739	383,724		375,455
Goodwill		480,440	480,440		480,440
Other intangible assets, net		29,063	34,318		40,114
Other assets		2,638,989	2,856,406		2,830,430
Total assets	\$	61,056,785	\$ 60,233,644	\$	59,606,343
LIABILITIES AND EQUITY Liabilities: Deposits: Non-interest-bearing deposits	\$	11,658,129	\$ 11,596,119	\$	11,655,811
Interest-bearing deposits	•	38,266,878	39,499,240	Ψ	38,539,967
Total deposits		49,925,007	51,095,359		50,195,778
Federal funds purchased and securities sold under repurchase agreements, and other short-term borrowings		85,327	131,728		97,020
Long-term debt		3,909,478	1,733,109		2,283,767
Other liabilities		1,498,331	2,007,197		1,953,106
Total liabilities		55,418,143	54,967,393		54,529,671
Equity: Shareholders' equity: Preferred stock - no par value. Authorized 100,000,000 shares; issued 22,000,000 Common stock - \$1.00 par value. Authorized 342,857,142 shares; issued		537,145	537,145		537,145
172,702,630, 172,185,507 and 171,935,817 respectively; outstanding 138,781,530, 141,165,908 and 144,149,614 respectively		172,703	172,186		171,936
Additional paid-in capital		3,992,061	3,986,729		3,965,751
Treasury stock, at cost; 33,921,100, 31,019,599, and 27,786,203 shares, respectively		(1,359,113)	(1,216,827)		(1,066,239)
Accumulated other comprehensive income (loss), net		(739,221)	(970,765)		(1,050,374)
Retained earnings		3,014,111	2,736,089		2,495,387
Total Synovus Financial Corp. shareholders' equity		5,617,686	5,244,557		5,053,606
Noncontrolling interest in subsidiary		20,956	21,694		23,066
Total equity	•	5,638,642	5,266,251		5,076,672
Total liabilities and equity	\$	61,056,785	\$ 60,233,644	\$	59,606,343

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

	Secon	nd Quarter 202	5	Firs	st Quarter 2025		Second Quarter 2024			
(dollars in thousands)	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate	
Assets										
Interest earning assets:										
Commercial loans (1) (2)	\$ 34,539,952	\$ 550,768	6.39 %	\$ 34,262,226	\$ 543,485	6.43 %	\$35,006,497	\$ 593,715	6.82 %	
Consumer loans (1)	8,278,835	108,705	5.26	8,244,161	106,344	5.19	8,358,325	109,206	5.23	
Less: Allowance for loan losses	(474,658)	_	_	(480,023)	_	_	(492,640)	_	_	
Loans, net	42,344,129	659,473	6.25	42,026,364	649,829	6.26	42,872,182	702,921	6.59	
Total investment securities ⁽³⁾	10,734,276	93,720	3.49	10,759,512	93,352	3.47	10,373,792	78,891	3.04	
Interest-earning deposits with other banks	1,531,139	16,525	4.27	2,054,292	22,172	4.32	1,248,460	16,641	5.28	
Federal funds sold and securities purchased under resale agreements	29,766	219	2.91	20,162	131	2.60	23,493	159	2.68	
Mortgage loans held for sale	38,913	582	5.98	24,267	373	6.15	37,364	666	7.13	
Other loans held for sale	88,348	516	2.31	69,049	384	2.23	96,180	466	1.92	
Other earning assets ⁽⁴⁾	196,539	2,269	4.61	178,344	2,101	4.71	198,515	2,849	5.75	
Total interest earning assets	54,963,110	773,304	5.64 %	55,131,990	768,342	5.65 %	54,849,986	802,593	5.89 %	
Cash and due from banks	461,767			499,201			531,604			
Premises and equipment	381,260			384,258			376,293			
Cash surrender value of bank-owned life insurance	1,147,894			1,142,943			1,121,764			
Other assets ⁽⁵⁾	2,623,082			2,718,154			2,367,202			
Total assets	\$ 59,577,113			\$ 59,876,546			\$ 59,246,849			
Liabilities and Equity										
Interest-bearing liabilities:										
Interest-bearing demand deposits	\$11,534,256	63,656	2.21 %	\$11,613,495	62,811	2.19 %	\$10,789,288	68,809	2.57 %	
Money market accounts	14,322,197	98,275	2.75	13,900,933	92,897	2.71	12,617,120	99,380	3.17	
Savings deposits	994,159	355	0.14	994,127	320	0.13	1,036,321	304	0.12	
Time deposits	7,205,998	62,047	3.45	7,777,767	71,055	3.71	8,382,774	93,431	4.48	
Brokered deposits	4,760,027	53,976	4.55	4,905,909	55,242	4.57	5,483,298	73,830	5.42	
Federal funds purchased and securities sold under repurchase agreements	62,543	186	1.17	75,252	208	1.11	114,595	570	1.97	
Other short-term borrowings	_	_	_	_	_	_	108,946	1,530	5.55	
Long-term debt	2,111,647	33,586	6.35	1,773,203	29,848	6.74	1,666,731	28,390	6.79	
Total interest-bearing liabilities	40,990,827	312,081	3.05 %	41,040,686	312,381	3.09 %	40,199,073	366,244	3.66 %	
Non-interest-bearing demand deposits	11,386,117			11,406,048			12,099,256			
Other liabilities	1,689,533			2,058,727			1,932,822			
Total equity	5,510,636			5,371,085			5,015,698			
Total liabilities and equity	\$ 59,577,113			\$ 59,876,546			\$ 59,246,849			
Net interest income and net interest margin, taxable equivalent ⁽⁶⁾		\$ 461,223	3.37 %		\$ 455,961	3.35 %		\$ 436,349	3.20 %	
Less: taxable-equivalent adjustment		1,662			1,577			1,351		
Net interest income		\$ 459,561			\$ 454,384			\$ 434,998		

⁽¹⁾ Average loans are shown net of unearned income. NPLs are included. Interest income includes fees as follows: Second Quarter 2025 — \$11.5 million, First Quarter 2025 — \$13.2 million, and Second Quarter 2024 — \$12.3 million.

2 Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

3 Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

4 Includes trading account assets and FHLB and Federal Reserve Bank Stock.

⁽⁵⁾ Includes average net unrealized gains (losses) on investment securities available for sale of \$(394.9) million, \$(473.3) million, and \$(727.6) million for the Second Quarter 2025, First Quarter 2025, and Second Quarter 2024, respectively.

(6) The net interest margin is calculated by dividing annualized net interest income- TE by average total interest earning assets.

AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

Siv	M	onths	Fnde	l he	une	30
OIA	IVI	omuns	Linus	- u •	unc	JU.

				2025	SIX MORUIS E	naca	une 50,		2024	
		D 1			Yield/		D.1			Yield/
(dollars in thousands) Assets	Average	e Balance		Interest	Rate	Avera	ge Balance		Interest	Rate
Interest earning assets: Commercial loans (1) (2)	6 2	4 401 057	•	1 004 252	C 41 9/	¢.	24 075 147	e	1 177 174	(77.0/
Consumer loans (1)		4,401,857	\$	1,094,253	6.41 %	\$	34,975,147	\$	1,177,174	6.77 %
	•	8,261,594		215,049	5.23		8,396,215		218,773	5.23
Less: Allowance for loan losses		(477,326)					(486,893)		1 205 047	
Loans, net		2,186,125		1,309,302	6.25		42,884,469		1,395,947	6.54
Total investment securities ⁽³⁾		0,746,824		187,072	3.48		10,761,017		150,797	2.80
Interest-earning deposits with other banks		1,791,271		38,697	4.30		1,219,372		32,548	5.28
Federal funds sold and securities purchased under resale agreements		24,990		350	2.78		29,586		425	2.84
Mortgage loans held for sale		31,631		955	6.04		33,569		1,161	6.92
Other loans held for sale		78,752		900	2.27		57,323		549	1.89
Other earning assets ⁽⁴⁾		187,492		4,370	4.66		198,954		5,187	5.23
Total interest earning assets	5	5,047,085	\$	1,541,646	5.65 %		55,184,290	\$	1,586,614	5.78 %
Cash and due from banks		480,381					528,178			
Premises and equipment		382,751					373,335			
Cash surrender value of bank-owned life insurance	1	1,145,432					1,118,233			
Other assets ⁽⁵⁾		2,670,354					1,930,505			
Total assets	\$ 59	9,726,003				\$	59,134,541			
Liabilities and Equity										
Interest-bearing liabilities:										
Interest-bearing demand deposits	\$ 13	1,573,656	\$	126,467	2.20 %	\$	10,689,814	\$	134,224	2.53 %
Money market accounts	14	4,112,729		191,172	2.73		12,721,753		202,509	3.20
Savings deposits		994,143		675	0.14		1,046,704		591	0.11
Time deposits	•	7,490,303		133,102	3.58		8,142,812		179,924	4.44
Brokered deposits	4	4,832,565		109,218	4.56		5,610,371		151,172	5.42
Federal funds purchased and securities sold under repurchase agreements		68,863		394	1.14		114,076		1,218	2.11
Other short-term borrowings		_		_	_		90,361		2,485	5.44
Long-term debt	1	1,943,360		63,434	6.53		1,715,736		57,985	6.74
Total interest-bearing liabilities	4:	1,015,619	\$	624,462	3.07 %		40,131,627	\$	730,108	3.66 %
Non-interest-bearing demand deposits	1	1,396,028					12,085,463			
Other liabilities	1	1,873,110					1,857,741			
Total equity	4	5,441,246					5,059,710			
Total liabilities and equity	\$ 59	9,726,003				\$	59,134,541			
Net interest income, taxable equivalent net interest margin ⁽⁶⁾			\$	917,184	3.36 %			\$	856,506	3.12 %
Less: taxable-equivalent adjustment				3,239					2,662	
Net interest income			\$	913,945				\$	853,844	
				<u> </u>						

Average loans are shown net of unearned income. NPLs are included. Interest income includes fees as follows: 2025 — \$24.8 million and 2024 — \$22.9 million.

Reflects taxable-equivalent adjustments, using the statutory federal tax rate of 21%, in adjusting interest on tax-exempt loans to a taxable-equivalent basis.

Securities are included on an amortized cost basis with yield and net interest margin calculated accordingly.

Includes trading account assets and FHLB and Federal Reserve Bank Stock.

Includes average net unrealized gains/(losses) on investment securities available for sale of \$(433.9) million and \$(1.04) billion for the six months ended June 30, 2025 and 2024,

⁽⁶⁾ The net interest margin is calculated by dividing annualized net interest income - TE by average total interest earning assets.

LOANS OUTSTANDING BY TYPE

(Unaudited)

(Dollars in thousands)	T	otal Loans	Total Loans	Linked Quarter	Total Loans	Year/Year
Loan Type	Ju	ine 30, 2025	March 31, 2025	% Change	June 30, 2024	% Change
Commercial, Financial, and Agricultural	\$	15,238,812	\$ 14,611,712	4 %	\$ 14,519,608	5 %
Owner-Occupied		7,859,532	7,701,627	2	8,017,004	(2)
Total Commercial & Industrial		23,098,344	22,313,339	4	22,536,612	2
Multi-Family		4,162,623	4,182,886	_	4,288,436	(3)
Hotels		1,822,720	1,831,937	(1)	1,802,076	1
Office Buildings		1,677,966	1,724,113	(3)	1,801,945	(7)
Shopping Centers		1,325,773	1,268,683	4	1,298,967	2
Warehouses		883,586	848,530	4	865,359	2
Other Investment Property		1,436,852	1,409,752	2	1,271,266	13
Total Investment Properties		11,309,520	11,265,901		11,328,049	_
1-4 Family Construction		209,509	189,027	11	171,335	22
1-4 Family Investment Mortgage		327,369	324,411	1	381,212	(14)
Total 1-4 Family Properties		536,878	513,438	5	552,547	(3)
Commercial Development		58,627	68,227	(14)	65,994	(11)
Residential Development		77,001	75,240	2	67,231	15
Land Acquisition		157,664	148,752	6	201,666	(22)
Land and Development		293,292	292,219		334,891	(12)
Total Commercial Real Estate		12,139,690	12,071,558	1	12,215,487	(1)
Consumer Mortgages		5,246,940	5,269,505		5,371,164	(2)
Home Equity		1,852,884	1,839,185	1	1,812,940	2
Credit Cards		194,630	178,522	9	178,889	9
Other Consumer Loans		1,004,228	976,629	3	978,305	3
Total Consumer		8,298,682	8,263,841		8,341,298	(1)
Total	\$	43,536,716	\$ 42,648,738	2 %	\$ 43,093,397	1 %
NON-PERFORMING LOANS COMPOSITION						
(Unaudited)						

(Unaudited) (Dollars in thousands) Loan Type	Non-performing Loans Non-per		Non-perfo	otal rming Loans 31, 2025	Linked Quarter % Change	Non-perfe	Total orming Loans 30, 2024	Year/Year % Change	
Commercial, Financial, and Agricultural	<u> </u>	110,181	\$	125,570	(12)%	•	120,107	(8)%	
Owner-Occupied	J	19,128	Φ	18,226	5	J	50,977	(62)	
Total Commercial & Industrial		129,309		143,796	(10)		171,084	(24)	
Multi-Family		211		143,790	88		1,718	(88)	
Office Buildings		55,634		64,423	(14)		7,350		
S .		503		511	` '		7,530 541	nm	
Shopping Centers Warehouses		131		145	(2)		177	(7)	
					(10)			(26)	
Other Investment Property	-	1,044		885	18		1,782	(41)	
Total Investment Properties		57,523		66,076	(13)		11,568	397	
1-4 Family Construction		_		145	nm		311	nm	
1-4 Family Investment Mortgage		2,386		2,432	(2)		2,749	(13)	
Total 1-4 Family Properties		2,386		2,577	(7)		3,060	(22)	
Commercial Development		47		48	(2)		_	nm	
Residential Development		_		_	nm		303	(100)	
Land Acquisition		1,307		1,363	(4)		606	116	
Land and Development		1,354		1,411	(4)		909	49	
Total Commercial Real Estate		61,263		70,064	(13)		15,537	294	
Consumer Mortgages		43,476		48,859	(11)		48,352	(10)	
Home Equity		17,713		18,302	(3)		14,947	19	
Other Consumer Loans		5,654		5,608	1		6,186	(9)	
Total Consumer		66,843		72,769	(8)		69,485	(4)	
Total	\$	257,415	\$	286,629	(10)%	\$	256,106	1 %	

CREDIT QUALITY DATA (Unaudited)

(Dollars in thousands)	20	25		2024				
	Second	First	Fourth	Third	Second	'25 vs '24		
	Quarter	Quarter	Quarter	Quarter	Quarter	Change		
Non-performing Loans (NPLs)	\$ 257,415	286,629	309,164	312,964	256,106	1 %		
Other Real Estate and Other Assets	1,198	563	385	386	823	46		
Non-performing Assets (NPAs)	258,613	287,192	309,549	313,350	256,929	1		
Allowance for Loan Losses (ALL)	464,831	478,207	486,845	484,985	485,101	(4)		
Reserve for Unfunded Commitments	48,975	50,655	52,462	49,556	53,058	(8)		
Allowance for Credit Losses (ACL)	513,806	528,862	539,307	534,541	538,159	(5)		
Net Charge-Offs - Quarter	18,301	21,366	28,101	27,052	34,485			
Net Charge-Offs - YTD	39,667	21,366	133,994	105,893	78,841			
Net Charge-Offs / Average Loans - Quarter (1)	0.17 %	0.20	0.26	0.25	0.32			
Net Charge-Offs / Average Loans - YTD (1)	0.19	0.20	0.31	0.33	0.36			
NPLs / Loans	0.59	0.67	0.73	0.73	0.59			
NPAs / Loans, ORE and specific other assets	0.59	0.67	0.73	0.73	0.60			
ACL/Loans	1.18	1.24	1.27	1.24	1.25			
ALL/Loans	1.07	1.12	1.14	1.12	1.13			
ACL/NPLs	199.60	184.51	174.44	170.80	210.13			
ALL/NPLs	180.58	166.84	157.47	154.96	189.41			
Past Due Loans over 90 days and Still Accruing	\$ 40,065	40,886	48,592	4,359	4,460	nm		
As a Percentage of Loans Outstanding	0.09 %	0.10	0.11	0.01	0.01			
Total Past Due Loans and Still Accruing	\$ 104,267	93,493	108,878	97,229	129,759	(20)		
As a Percentage of Loans Outstanding	0.24 %	0.22	0.26	0.23	0.30			

Second

SELECTED CAPITAL INFORMATION $^{(1)}$ (Unaudited)

(Dollars in thousands)

	June 30	, 2025	December 31, 2024	June 30, 2024
Common Equity Tier 1 Capital Ratio	10	.91 %	10.84	10.60
Tier 1 Capital Ratio	12	.01	11.96	11.72
Total Risk-Based Capital Ratio	13	.74	13.81	13.56
Tier 1 Leverage Ratio	9	.86	9.55	9.44
Total Synovus Financial Corp. shareholders' equity as a Percentage of Total Assets	9	.20	8.71	8.48
Tangible Common Equity Ratio (2)	7	.55	7.02	6.76
Book Value Per Common Share (3)	\$ 36	.61	33.35	31.33
Tangible Book Value Per Common Share (4)	32	.94	29.70	27.72

⁽¹⁾ Current quarter regulatory capital information is preliminary.

⁽¹⁾ Ratio is annualized.

⁽²⁾ See "Non-GAAP Financial Measures" for applicable reconciliation.

⁽³⁾ Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred Stock divided by total common shares outstanding.

⁽⁴⁾ Tangible Book Value Per Common Share consists of Total Synovus Financial Corp. shareholders' equity less Preferred Stock and less the carrying value of goodwill and other intangible assets divided by total common shares outstanding.

Non-GAAP Financial Measures

The measures entitled adjusted non-interest revenue, non-interest expense; adjusted revenue taxable equivalent (TE); adjusted tangible efficiency ratio; adjusted pre-provision net revenue (PPNR); adjusted return on average assets; adjusted net income available to common shareholders; adjusted diluted earnings per share; adjusted return on average common equity; return on average tangible common equity; adjusted return on average tangible common equity; and tangible common equity ratio are not measures recognized under GAAP and therefore are considered non-GAAP financial measures. The most comparable GAAP measures to these measures are total non-interest revenue; total non-interest expense; total revenue; efficiency ratio-TE; PPNR; return on average assets; net income available to common shareholders; diluted earnings per share; return on average common equity; and the ratio of total Synovus Financial Corp. shareholders' equity to total assets, respectively.

Management believes that these non-GAAP financial measures provide meaningful additional information about Synovus to assist management and investors in evaluating Synovus' operating results, financial strength, the performance of its business, and the strength of its capital position. However, these non-GAAP financial measures have inherent limitations as analytical tools and should not be considered in isolation or as a substitute for analyses of operating results or capital position as reported under GAAP. The non-GAAP financial measures should be considered as additional views of the way our financial measures are affected by significant items and other factors. and since they are not required to be uniformly applied, they may not be comparable to other similarly titled measures at other companies. Adjusted non-interest revenue and adjusted revenue (TE) are measures used by management to evaluate non-interest revenue and total revenue exclusive of net investment securities gains (losses). fair value adjustments on non-qualified deferred compensation and other items not indicative of ongoing operations that could impact period-to-period comparisons. Adjusted non-interest expense and the adjusted tangible efficiency ratio are measures utilized by management to measure the success of expense management initiatives focused on reducing recurring controllable operating costs. Adjusted net income available to common shareholders, adjusted diluted earnings per share, adjusted return on average assets, adjusted return on average common equity, and adjusted PPNR are measures used by management to evaluate operating results exclusive of items that are not indicative of ongoing operations and impact period-to-period comparisons. Return on average tangible common equity and adjusted return on average tangible common equity are measures used by management to compare Synovus' performance with other financial institutions because it calculates the return available to common shareholders without the impact of intangible assets and their related amortization, thereby allowing management to evaluate the performance of the business consistently. The tangible common equity ratio is used by stakeholders to assess our capital position. The computations of these measures are set forth in the tables below.

Reconciliation of Non-GAAP Financial Measures			
(dollars in thousands)	2Q25	1Q25	2Q24
Adjusted non-interest revenue			
Total non-interest revenue	\$ 134,135	\$ 116,466	\$ (128,851)
Investment securities (gains) losses, net	_	_	256,660
Fair value adjustment on non-qualified deferred compensation	(3,275)	816	(561)
Adjusted non-interest revenue	\$ 130,860	\$ 117,282	\$ 127,248
Adjusted non-interest expense			
Total non-interest expense	\$ 315,701	\$ 308,034	\$ 301,801
Restructuring (charges) reversals	(72)	1,292	658
Valuation adjustment to Visa derivative	_	(2,200)	_
Fair value adjustment on non-qualified deferred compensation	 (3,275)	816	(561)
Adjusted non-interest expense	\$ 312,354	\$ 307,942	\$ 301,898

Reconciliation of Non-GAAP Financial Measures, continued						
(dollars in thousands)		2Q25	1Q25			2Q24
Adjusted revenue (TE) and tangible efficiency ratio						
Adjusted non-interest expense	\$	312,354	\$	307,942	\$	301,898
Amortization of intangibles		(2,627)		(2,627)		(2,907)
Adjusted tangible non-interest expense	\$	309,727	\$	305,315	\$	298,991
Net interest income	\$	459,561	\$	454,384	\$	434,998
Tax equivalent adjustment		1,662		1,577		1,351
Net interest income (TE)		461,223		455,961	_	436,349
Net interest income	\$	459,561	\$	454,384	\$	434,998
Total non-interest revenue		134,135		116,466		(128,851)
Total revenue	\$	593,696	\$	570,850	\$	306,147
Tax equivalent adjustment		1,662		1,577		1,351
Total TE revenue		595,358		572,427		307,498
Investment securities losses (gains), net		_		_		256,660
Fair value adjustment on non-qualified deferred compensation		(3,275)		816		(561)
Adjusted revenue (TE)	\$	592,083	\$	573,243	\$	563,597
Efficiency ratio-TE		53.03 %		53.81 %		98.15 %
Adjusted tangible efficiency ratio	_	52.31		53.26	_	53.05
Adjusted pre-provision net revenue						
Net interest income	\$	459,561	\$	454,384	\$	434,998
Total non-interest revenue		134,135		116,466		(128,851)
Total non-interest expense		(315,701)		(308,034)		(301,801)
Pre-provision net revenue (PPNR)	\$	277,995	\$	262,816	\$	4,346
Adjusted revenue (TE)	\$	592,083	\$	573,243	\$	563,597
Adjusted non-interest expense		(312,354)		(307,942)		(301,898)
Adjusted PPNR	\$	279,729	\$	265,301	\$	261,699

Reconciliation of Non-GAAP Financial Measures, continued

					_	
(dollars in thousands)		2Q25		1Q25		2Q24
Adjusted return on average assets (annualized)						_
Net income (loss)	\$	217,119	\$	194,872	\$	(14,680)
Restructuring charges (reversals)		72		(1,292)		(658)
Valuation adjustment to Visa derivative		_		2,200		_
Investment securities losses (gains), net		_		_		256,660
Tax effect of adjustments ⁽¹⁾		(17)		(219)		(62,644)
Adjusted net income	\$	217,174	\$	195,561	\$	178,678
Net income (loss) annualized	\$	870,862	\$	790,314	\$	(59,043)
Adjusted net income annualized	\$	871,083	\$	793,109	\$	718,639
Total average assets	\$	59,577,113	\$	59,876,546	\$	59,246,849
Return on average assets (annualized)		1.46 %		1.32 %		(0.10)%
Adjusted return on average assets (annualized)	_	1.46	_	1.32	_	1.21
Adjusted net income available to common shareholders and adjusted diluted earnings per share						
Net income (loss) available to common shareholders	\$	206,320	\$	183,691	\$	(23,741)
Restructuring charges (reversals)		72		(1,292)		(658)
Valuation adjustment to Visa derivative		_		2,200		_
Investment securities losses (gains), net		_		_		256,660
Tax effect of adjustments ⁽¹⁾		(17)		(219)		(62,644)
Adjusted net income available to common shareholders	\$	206,375	\$	184,380	\$	169,617
Weighted average common shares outstanding, diluted ⁽²⁾		139,502		141,775		145,565
Diluted earnings per share	\$	1.48	\$	1.30	\$	(0.16)
Adjusted diluted earnings per share	_	1.48	_	1.30	_	1.16
(1) An assumed marginal tax rate of 24.2% for 2O25 and 1O25 and 24.5% for 2O24 was a	nnlie	d.				

⁽¹⁾ An assumed marginal tax rate of 24.2% for 2Q25 and 1Q25 and 24.5% for 2Q24 was applied.

 $^{^{(2)}}$ Diluted shares of 146,034 (in thousands) used to calculate 2Q24 adjusted diluted earnings per share.

Reconciliation of Non-GAAP Financial Measures, continued						
(dollars in thousands)		2Q25		1Q25		2Q24
Adjusted return on average common equity, return on average tangible common equity, and adjusted return on average tangible common equity (annualized)						
Net income (loss) available to common shareholders	\$	206,320	\$	183,691	\$	(23,741)
Restructuring charges (reversals)		72		(1,292)		(658)
Valuation adjustment to Visa derivative		_		2,200		_
Investment securities losses (gains), net		_		_		256,660
Tax effect of adjustments ⁽¹⁾	_	(17)		(219)		(62,644)
Adjusted net income available to common shareholders	\$	206,375	\$	184,380	\$	169,617
Adjusted net income available to common shareholders annualized	\$	827,768	\$	747,763	\$	682,196
Amortization of intangibles, tax effected, annualized		7,993		8,082		8,831
Adjusted net income available to common shareholders excluding amortization of intangibles annualized	\$	835,761	\$	755,845	\$	691,027
Net income (loss) available to common shareholders annualized	\$	827,547	\$	744,969	\$	(95,486)
Amortization of intangibles, tax effected, annualized		7,993		8,082		8,831
Net income (loss) available to common shareholders excluding amortization of intangibles annualized	\$	835,540	\$	753,051	\$	(86,655)
Total average Synovus Financial Corp. shareholders' equity less preferred stock	\$	4,952,297	\$	4,812,279	\$	4,455,198
Average goodwill		(480,440)		(480,440)		(480,902)
Average other intangible assets, net		(30,398)		(32,966)		(41,547)
Total average Synovus Financial Corp. tangible shareholders' equity less preferred stock	\$	4,441,459	\$	4,298,873	\$	3,932,749
Return on average common equity (annualized)		16.71 %		15.48 %		(2.14)%
Adjusted return on average common equity (annualized)		16.71		15.54		15.31
Return on average tangible common equity (annualized)		18.81		17.52		(2.20)
Adjusted return on average tangible common equity (annualized)	_	18.82	_	17.58	_	17.57

⁽¹⁾ An assumed marginal tax rate of 24.2% for 2Q25 and 1Q25 and 24.5% for 2Q24 was applied.

Amounts may not total due to rounding

(dollars in thousands)	J	une 30, 2025	December 31, 2024		J	une 30, 2024
Tangible common equity ratio						
Total assets	\$	61,056,785	\$	60,233,644	\$	59,606,343
Goodwill		(480,440)		(480,440)		(480,440)
Other intangible assets, net		(29,063)		(34,318)		(40,114)
Tangible assets	\$	60,547,282	\$	59,718,886	\$	59,085,789
Total Synovus Financial Corp. shareholders' equity	\$	5,617,686	\$	5,244,557	\$	5,053,606
Goodwill		(480,440)		(480,440)		(480,440)
Other intangible assets, net		(29,063)		(34,318)		(40,114)
Preferred Stock, no par value		(537,145)		(537,145)		(537,145)
Tangible common equity	\$	4,571,038	\$	4,192,654	\$	3,995,907
Total Synovus Financial Corp. shareholders' equity to total assets ratio		9.20 %		8.71 %		8.48 %
Tangible common equity ratio		7.55		7.02		6.76