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# Synovus Announces Earnings for the Fourth Quarter 2022 

Diluted Earnings per Share of $\$ 1.35$ vs. $\$ 1.33$ in 3Q22
Adjusted Diluted Earnings per Share of \$1.35 vs. \$1.34 in 3Q22
COLUMBUS, Ga., Jan. 18, 2023 - Synovus Financial Corp. (NYSE: SNV) today reported financial results for the quarter and year ended Dec. 31, 2022. "Our 2022 financial results validated the resiliency of our business model and our team's ability to successfully execute on key strategic growth initiatives while delivering top quartile returns and efficiency," said Kevin Blair, Synovus chairman, CEO and president. "With pre-provision net revenue up 19\%, the year was shaped by broad-based growth and stability in our core banking franchise that enabled investments in new sources of growth and enhancements to the client experience. Our commonsense approach to expense, credit, and capital management positions us for continued growth while remaining flexible as economic volatility persists. 2023 is a year of focused execution that will continue to drive profitable growth, enhanced service quality, and deeper client relationships. And as we also navigate uncertain economic terrain, risk profile resiliency, broad-based deposit generation, and strong credit vigilance remain top priorities. We're confident in the strength of our footprint, talent, and ability to execute, which will translate into achieving our stated near-term and long-term financial targets."

## 2022 Highlights

- Net income available to common shareholders for 2022 was $\$ 724.7$ million, or $\$ 4.95$ per diluted share, as compared to $\$ 727.3$ million, or $\$ 4.90$ per diluted share, for 2021.
- Pre-provision net revenue of $\$ 1.05$ billion increased $\$ 165.6$ million, or $19 \%$, largely driven by robust net interest income growth that was fueled by strong loan growth and an overall asset sensitive position given rising interest rates.
- Adjusted pre-provision net revenue excluding Paycheck Protection Program (PPP) revenue of $\$ 1.04$ billion increased $\$ 233.0$ million, or $29 \%$.
- Period-end loans increased $\$ 4.79$ billion, or $12 \%$, excluding PPP loans, with broad-based growth across asset classes led by commercial lines of business.
- Period-end deposits declined $\$ 555.7$ million, or $1 \%$, impacted by increasing pricing pressures; however, overall deposit costs benefited from prudent pricing strategy and an extended lag on deposit pricing.
- Credit metrics including non-performing loan, non-performing asset, and net charge-off ratios are at or near historically low levels.
- Provision for credit losses of $\$ 84.6$ million in 2022 compared to a reversal of credit losses of $\$ 106.3$ million for the prior year. 2022 results reflect a deterioration in the economic outlook for 2023 and 2024 and strong loan growth, while prior year results benefited from an improvement in the economic outlook as the effects of the COVID-19 pandemic began to subside.
- Preliminary year-end CET1 ratio of $9.63 \%$ increased to upper half of target operating range of $9.25 \%$ to $9.75 \%$.
- Continued progress on key strategic initiatives as pre-tax run rate benefit of $\$ 175$ million Synovus Forward initiative was achieved.


## Fourth Quarter 2022 Highlights

- Net income available to common shareholders was $\$ 197.5$ million, or $\$ 1.35$ per diluted share, up $\$ 0.02$ sequentially and up $\$ 0.04$ compared to the fourth quarter 2021.
- Total revenue of $\$ 603.8$ million increased $\$ 21.6$ million, or $4 \%$, sequentially and was up $\$ 94.4$ million, or $19 \%$, compared to the fourth quarter 2021.
- Pre-provision net revenue of $\$ 294.8$ million increased $\$ 6.6$ million, or $2 \%$, sequentially and was up $\$ 80.6$ million, or $38 \%$, compared to the fourth quarter 2021.
- Period-end loans increased $\$ 1.14$ billion, or $3 \%$, representing a growth rate of $11 \%$ annualized, our sixth consecutive quarter of annualized double-digit loan growth.
- Period-end deposits grew $\$ 1.17$ billion, or $2 \%$, sequentially.
- Core deposits increased $\$ 372.8$ million, or $1 \%$, sequentially.
- Credit quality metrics remained stable from the previous quarter and included a quarter-end non-performing loan ratio of $0.29 \%$, non-performing asset ratio of $0.33 \%$, and a quarterly net charge-off ratio of $0.12 \%$.
- Preliminary CET1 ratio of $9.63 \%$ grew 11 bps sequentially as capital generation continued to support client loan growth.


## Fourth Quarter 2022 Summary

| (dollars in thousands) | Reported |  |  | Adjusted |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4Q22 | 3Q22 | 4Q21 | 4Q22 | 3Q22 | 4Q21 |
| Net income available to common shareholders | \$ 197,479 | \$ 194,753 | \$ 192,110 | \$ 197,576 | \$ 195,481 | \$ 198,373 |
| Diluted earnings per share | 1.35 | 1.33 | 1.31 | 1.35 | 1.34 | 1.35 |
| Total revenue | 603,785 | 582,217 | 509,381 | N/A | N/A | N/A |
| Total loans | 43,716,353 | 42,571,458 | 39,311,958 | N/A | N/A | N/A |
| Total deposits | 48,871,559 | 47,697,564 | 49,427,276 | N/A | N/A | N/A |
| Return on avg assets | 1.38 \% | 1.39 \% | 1.40 \% | 1.39 \% | 1.39 \% | 1.44 \% |
| Return on avg common equity | 20.93 | 18.66 | 16.11 | 20.94 | 18.73 | 16.64 |
| Return on avg tangible common equity | 24.21 | 21.29 | 18.14 | 24.22 | 21.37 | 18.72 |
| Net interest margin | 3.60 | 3.49 | 2.96 | N/A | N/A | N/A |
| Efficiency ratio-TE ${ }^{(1)(2)}$ | 51.08 | 50.41 | 57.85 | 50.58 | 49.98 | 55.64 |
| NCO ratio-QTD | 0.12 | 0.04 | 0.11 | N/A | N/A | N/A |
| NPA ratio <br> ${ }^{(1)}$ Taxable equivalent <br> ${ }^{(2)}$ Adjusted tangible efficiency ratio | 0.33 | 0.32 | 0.40 | N/A | N/A | N/A |

## Balance Sheet

## Loans*

| (dollars in millions) | 4Q22 | 3Q22 |  | Linked Quarter Change | Linked Quarter \% Change | 4Q21 | Year/Year Change | Year/Year \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial \& industrial** | \$ 22,066.7 | \$ 21,212.5 | \$ | 854.1 | 4 \% | \$ 19,622.9 | \$ 2,443.7 | 12 \% |
| Commercial real estate | 12,650.3 | 12,288.0 |  | 362.3 | 3 | 11,015.1 | 1,635.2 | 15 |
| Consumer | 8,999.4 | 9,071.0 |  | (71.6) | (1) | 8,673.9 | 325.5 | 4 |
| Total loans | \$ 43,716.4 | \$ 42,571.5 | \$ | 1,144.9 | $3 \%$ | \$ 39,311.9 | \$ 4,404.4 | 11 \% |

[^0]- Total loans ended the quarter at $\$ 43.72$ billion, up $\$ 1.14$ billion sequentially, or $11 \%$ annualized, led by continued diversified growth from commercial lines of business across multiple industries and segments.


## Deposits*

| (dollars in millions) | 4Q22 | 3Q22 |  | Linked Quarter Change | Linked Quarter \% Change | 4Q21 | Year/Year Change | Year/Year \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-interest-bearing DDA | \$ 14,574.5 | \$ 15,373.7 | \$ | (799.3) | (5)\% | \$ 15,242.8 | \$ (668.4) | (4)\% |
| Interest-bearing DDA | 5,761.4 | 5,776.8 |  | (15.4) | - | 6,347.0 | (585.6) | (9) |
| Money market | 12,480.7 | 12,918.6 |  | (437.9) | (3) | 14,886.4 | $(2,405.7)$ | (16) |
| Savings | 1,396.4 | 1,470.1 |  | (73.7) | (5) | 1,404.4 | (8.0) | (1) |
| Public funds | 6,635.6 | 5,549.7 |  | 1,085.9 | 20 | 6,284.6 | 351.0 | 6 |
| Time deposits | 2,724.1 | 2,110.9 |  | 613.1 | 29 | 2,427.1 | 297.0 | 12 |
| Brokered deposits | 5,299.0 | 4,497.8 |  | 801.2 | 18 | 2,835.0 | 2,464.0 | 87 |
| Total deposits | \$ 48,871.6 | \$ 47,697.6 | \$ | 1,174.0 | $2 \%$ | \$ 49,427.3 | \$ (555.7) | (1)\% |

* Amounts may not total due to rounding
- Total deposits ended the quarter at $\$ 48.87$ billion, an increase of $\$ 1.17$ billion, or $2 \%$, sequentially as focus on new deposit production and seasonal benefit from public funds drove growth.
- Total deposit costs increased 50 bps from the third quarter 2022 to 88 bps .
- Total deposit beta cycle to date through the fourth quarter 2022 of $21 \%$ reflects disciplined pricing strategy and benefit from lag in deposit repricing.


## Income Statement Summary ${ }^{*}$

| (in thousands, except per share data) | 4Q22 | 3Q22 |  |  | Linked Quarter \% Change | 4Q21 | Year/Year Change | Year/Year \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net interest income | \$501,346 | \$477,919 | \$ | 23,427 | 5 \% | \$392,313 | \$ 109,033 | 28 \% |
| Non-interest revenue | 102,439 | 104,298 |  | $(1,859)$ | (2) | 117,068 | $(14,629)$ | (12) |
| Non-interest expense | 308,996 | 294,010 |  | 14,986 | 5 | 295,207 | 13,789 | 5 |
| Provision for (reversal of) credit losses | 34,884 | 25,581 |  | 9,303 | 36 | $(55,210)$ | 90,094 | nm |
| Income before taxes | \$259,905 | \$262,626 | \$ | $(2,721)$ | (1)\% | \$269,384 | \$ $(9,479)$ | (4)\% |
| Income tax expense | 54,135 | 59,582 |  | $(5,447)$ | (9) | 68,983 | $(14,848)$ | (22) |
| Preferred stock dividends | 8,291 | 8,291 |  | - | - | 8,291 | - | - |
| Net income available to common shareholders | \$197,479 | \$194,753 | \$ | 2,726 | $1 \%$ | \$192,110 | \$ 5,369 | $3 \%$ |
| Weighted average common shares outstanding, diluted | 146,528 | 146,418 |  | 110 | - | 146,793 | (265) | - |
| Diluted earnings per share | \$ 1.35 | \$ 1.33 | \$ | 0.02 | 2 \% | \$ 1.31 | \$ 0.04 | 3 \% |
| Adjusted diluted earnings per share | \$ 1.35 | \$ 1.34 | \$ | 0.01 | $1 \%$ | \$ 1.35 | \$ | - \% |
| Effective tax rate <br> * Amounts may not total due to round | 20.83 \% | 22.69 \% |  |  |  | 25.61 \% |  |  |

## Core Performance

- Net interest income increased $\$ 23.4$ million, or $5 \%$, compared to the prior quarter and was up $\$ 109.0$ million, or $28 \%$, compared to the fourth quarter 2021, driven by loan growth, interest rate increases, and disciplined deposit pricing.
- Net interest margin was $3.60 \%$, up 11 bps from the previous quarter.
- Non-interest revenue of $\$ 102.4$ million decreased $\$ 1.9$ million, or $2 \%$, sequentially and declined $\$ 14.6$ million, or $12 \%$, compared to the fourth quarter 2021.
- Unfavorable valuation adjustments totaling $\$ 5.0$ million for two tax equity investment partnerships and continued lower mortgage banking income from a challenging environment were somewhat offset by growth in wealth revenue and card fees.
- Non-interest expense increased $\$ 15.0$ million, or $5 \%$, sequentially and was up $\$ 13.8$ million, or $5 \%$, compared to the fourth quarter 2021.
- Increases were primarily driven by a combination of performance-related costs which align with financial performance, investments in new business initiatives, and infrastructure spend.
- Credit quality ratios remain historically strong. The non-performing loan and asset ratios were stable at $0.29 \%$ and $0.33 \%$, respectively; the net charge-off ratio for the quarter was $0.12 \%$, in line with recent levels; and total past dues were $0.15 \%$ of total loans outstanding.
- Provision for credit losses of $\$ 34.9$ million increased $\$ 9.3$ million sequentially and compares to a reversal of credit losses for the fourth quarter 2021 of $\$ 55.2$ million. The increases were impacted by uncertain economic conditions, loan growth, and the cessation of a third-party lending relationship.
- The allowance for credit losses coverage ratio (to loans) of $1.15 \%$ was up 2 bps sequentially and down 4 bps compared to the prior year and reflects the positive performance in the loan portfolio offset by a negative bias influencing future economic scenario metrics.


## Capital Ratios

|  | 4Q22 |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 3Q22 | 4Q21 |  |  |
| Common equity Tier 1 capital (CET1) ratio | $9.63 \% *$ | $9.52 \%$ | $9.50 \%$ |  |
| Tier 1 capital ratio | 10.68 | $*$ | 10.59 | 10.66 |
| Total risk-based capital ratio | 12.54 | $*$ | 12.45 | 12.61 |
| Tier 1 leverage ratio | 9.07 | $*$ | 9.04 | 8.72 |
| Tangible common equity ratio | 5.84 |  | 5.52 | 7.52 |
| $\quad$ Ratios are preliminary |  |  |  |  |

## Capital

- Preliminary CET1 ratio improved 11 bps sequentially to $9.63 \%$, and the preliminary total risk-based capital ratio of $12.54 \%$ increased 9 bps from the prior quarter as capital generated from earnings supported continued strong loan growth.


## Fourth Quarter 2022 Earnings Conference Call

Synovus will host an earnings highlights conference call at 8:30 a.m. ET on Jan. 19, 2023. The earnings call will be accompanied by a slide presentation. Shareholders and other interested parties may listen to this conference call via simultaneous internet broadcast. For a link to the webcast, go to investor.synovus.com/event. The replay will be archived for 12 months and will be available 30-45 minutes after the call.

Synovus Financial Corp. is a financial services company based in Columbus, Georgia, with approximately $\$ 60$ billion in assets. Synovus provides commercial and consumer banking and a full suite of specialized products and services, including private banking, treasury management, wealth management, mortgage services, premium finance, asset-based lending, structured lending, capital markets and international banking. Synovus has 246 branches in Georgia, Alabama, South Carolina, Florida, and Tennessee. Synovus is a Great Place to Work-Certified Company and is on the web at synovus.com and on Twitter, Facebook, LinkedIn, and Instagram.

## Forward-Looking Statements

This press release and certain of our other filings with the Securities and Exchange Commission contain statements that constitute "forward-looking statements" within the meaning of, and subject to the protections of, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are forward-looking statements. You can identify these forwardlooking statements through Synovus' use of words such as "believes," "anticipates," "expects," "may," "will," "assumes," "should," "predicts," "could," "would," "intends," "targets," "estimates," "projects," "plans," "potential" and other similar words and expressions of the future or otherwise regarding the outlook for Synovus' future business and financial performance and/or the performance of the banking industry and economy in general. These forward-looking statements include, among others, our expectations regarding our future operating and financial performance; expectations on our intended strategies, initiatives, and other operational and execution goals; expectations on credit quality and performance; and the assumptions underlying our expectations. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve known and unknown risks and uncertainties which may cause the actual results, performance or achievements of Synovus to be materially different from the future results, performance or achievements expressed or implied by such forward-looking statements. Forward-looking statements are based on the information known to, and current beliefs and expectations of, Synovus' management and are subject to significant risks and uncertainties. Actual results may differ materially from those contemplated by such forwardlooking statements. A number of factors could cause actual results to differ materially from those contemplated by the forward-looking statements in this press release. Many of these factors are beyond Synovus' ability to control or predict.

These forward-looking statements are based upon information presently known to Synovus' management and are inherently subjective, uncertain and subject to change due to any number of risks and uncertainties, including, without limitation, the risks and other factors set forth in Synovus' filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2021, under the captions "Cautionary Notice Regarding Forward-Looking Statements" and "Risk Factors" and in Synovus' quarterly reports on Form 10-Q and current reports on Form 8-K. We believe these forward-looking statements are reasonable; however, undue reliance should not be placed on any forward-looking statements, which are based on current expectations and speak only as of the date that they are made. We do not assume any obligation to update any forward-looking statements as a result of new information, future developments or otherwise, except as otherwise may be required by law.

## Non-GAAP Financial Measures

The measures entitled adjusted tangible efficiency ratio; adjusted net income available to common shareholders; adjusted diluted earnings per share; adjusted return on average assets; adjusted return on average common equity; return on average tangible common equity; adjusted return on average tangible common equity; tangible common equity ratio; and adjusted pre-provision net revenue (PPNR) excluding PPP revenue are not measures recognized under GAAP and therefore are considered non-GAAP financial measures. The most comparable GAAP measures to these measures are efficiency ratio-TE; net income available to common shareholders; diluted earnings per share; return on average assets; return on average common equity; the ratio of total shareholders' equity to total assets; and PPNR, respectively.

Management believes that these non-GAAP financial measures provide meaningful additional information about Synovus to assist management and investors in evaluating Synovus' operating results, financial strength, the performance of its business, and the strength of its capital position. However, these non-GAAP financial measures have inherent limitations as analytical tools and should not be considered in isolation or as a substitute for analyses of operating results or capital position as reported under GAAP. The non-GAAP financial measures should be considered as additional views of the way our financial measures are affected by significant items and other factors, and since they are not required to be uniformly applied, they may not be comparable to other similarly titled measures at other companies. Adjusted tangible efficiency ratio is a measure utilized by management to measure the success of expense management initiatives focused on reducing recurring controllable operating costs. Adjusted net income available to common shareholders, adjusted diluted earnings per share, adjusted return on average assets, and adjusted return on average common equity are measures used by management to evaluate operating results exclusive of items that are not indicative of ongoing operations and impact period-to-period comparisons. Return on average tangible common equity and adjusted return on average tangible common equity are measures used by management to compare Synovus' performance with other financial institutions because it calculates the return available to common shareholders without the impact of intangible assets and their related amortization, thereby allowing management to evaluate the performance of the business consistently. The tangible common equity ratio is used by management to assess the strength of our capital position. Adjusted PPNR ex. PPP revenue is used by management to evaluate pre-provision net revenue exclusive of items that management believes are not indicative of ongoing operations and impact period-to-period comparisons including PPP revenue. The computations of these measures are set forth in the tables below.

## Reconciliation of Non-GAAP Financial Measures

(dollars in thousands)

## Adjusted tangible efficiency ratio

Total non-interest expense
Subtract/add: Restructuring charges
Subtract: Valuation adjustment to Visa derivative

| 4Q22 |  | 3Q22 |  | 4Q21 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 308,996 | \$ | 294,010 | \$ | 295,207 |
|  | 2,372 |  | (956) |  | $(5,958)$ |
|  | $(2,500)$ |  | - |  | $(2,656)$ |
|  | $(1,557)$ |  | 1,076 |  | (995) |
| \$ | 307,311 | \$ | 294,130 | \$ | 285,598 |
|  | $(2,118)$ |  | $(2,118)$ |  | $(2,379)$ |
| \$ | 305,193 | \$ | 292,012 | \$ | 283,219 |
| \$ | 501,346 | \$ | 477,919 | \$ | 392,313 |
|  | 1,131 |  | 972 |  | 884 |
|  | 102,439 |  | 104,298 |  | 117,068 |
|  | 604,916 |  | 583,189 |  | 510,265 |
|  | - |  | - |  | (230) |
|  | $(1,557)$ |  | 1,076 |  | (995) |
| \$ | 603,359 | \$ | 584,265 | \$ | 509,040 |
|  | 51.08 \% |  | 50.41 \% |  | 57.85 \% |
|  | 50.58 |  | 49.98 |  | 55.64 |

## Reconciliation of Non-GAAP Financial Measures, continued

(in thousands, except per share data)
Adjusted return on average assets
Net income
Add/subtract: Restructuring charges
Add: Valuation adjustment to Visa derivative
Subtract/add: Investment securities (gains) losses, net
Subtract/add: Tax effect of adjustments ${ }^{(1)}$
Adjusted net income
Net income annualized
Adjusted net income annualized
Total average assets
Return on average assets
Adjusted return on average assets

| 4Q22 | 3Q22 | 4Q21 |
| :---: | :---: | :---: |
| \$ 205,770 | \$ 203,044 | \$ 200,401 |
| $(2,372)$ | 956 | 5,958 |
| 2,500 | - | 2,656 |
| - | - | (230) |
| (31) | (228) | $(2,121)$ |
| \$ 205,867 | \$ 203,772 | \$ 206,664 |
| \$ 816,370 | \$ 805,555 | \$ 795,069 |
| \$ 816,755 | \$ 808,443 | \$ 819,917 |
| \$58,963,417 | \$58,055,979 | \$56,911,929 |
| 1.38 \% | 1.39 \% | 1.40 \% |
| 1.39 | 1.39 | 1.44 |

Adjusted net income available to common shareholders and adjusted net income per common share, diluted
Net income available to common shareholders
Add/subtract: Restructuring charges
Add: Valuation adjustment to Visa derivative
Subtract/add: Investment securities (gains) losses, net
Subtract/add: Tax effect of adjustments ${ }^{(1)}$
Adjusted net income available to common shareholders
Weighted average common shares outstanding, diluted
Net income per common share, diluted
Adjusted net income per common share, diluted

| $\$$ | 197,479 | $\$$ | 194,753 | $\$$ | 192,110 |
| :--- | :---: | :--- | ---: | :--- | ---: |
|  | $(2,372)$ |  | 956 |  | 5,958 |
|  | 2,500 |  | - |  | 2,656 |
|  | - |  | - |  | $(230)$ |
|  | $(31)$ |  | $(228)$ |  | $(2,121)$ |
| $\$$ | 197,576 | $\$$ | 195,481 | $\$$ | 198,373 |
|  | 146,528 |  | 146,418 |  | 146,793 |
| $\$$ | 1.35 | $\$$ | 1.33 | $\$$ | 1.31 |
|  | 1.35 |  | 1.34 |  |  |

## Reconciliation of Non-GAAP Financial Measures, continued

(dollars in thousands)

## Adjusted return on average common equity, return on average tangible common equity, and adjusted return on average tangible common equity

Net income available to common shareholders
Add/subtract: Restructuring charges
Add: Valuation adjustment to Visa derivative
Subtract/add: Investment securities (gains) losses, net
Subtract/add: Tax effect of adjustments ${ }^{(1)}$
Adjusted net income available to common shareholders

Adjusted net income available to common shareholders annualized
Add: Amortization of intangibles, tax effected, annualized
Adjusted net income available to common shareholders excluding amortization of intangibles annualized

Net income available to common shareholders annualized
Add: Amortization of intangibles, tax effected, annualized
Net income available to common shareholders excluding amortization of intangibles annualized

Total average shareholders' equity less preferred stock
Subtract: Goodwill
Subtract: Other intangible assets, net
Total average tangible shareholders' equity less preferred stock
Return on average common equity
Adjusted return on average common equity
Return on average tangible common equity
Adjusted return on average tangible common equity


## Reconciliation of Non-GAAP Financial Measures, continued

## (dollars in thousands)

Tangible common equity ratio
Total assets
Subtract: Goodwill
Subtract: Other intangible assets, net
Tangible assets
Total shareholders' equity
Subtract: Goodwill
Subtract: Other intangible assets, net
Subtract: Preferred stock, no par value
Tangible common equity
Total shareholders' equity to total assets ratio
Tangible common equity ratio
${ }^{(1)}$ An assumed marginal tax rate of $24.3 \%$ for $4 \mathrm{Q} 22,23.8 \%$ for 3 Q22, and $25.3 \%$ for 4Q21 was applied.

| $\begin{gathered} \text { December 31, } \\ 2022 \\ \hline \end{gathered}$ | $\begin{gathered} \text { September 30, } \\ 2022 \end{gathered}$ | $\begin{gathered} \hline \text { December 31, } \\ 2021 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: |
| $\begin{array}{r} \$ 59,731,378 \\ (452,390) \\ (27,124) \end{array}$ | $\begin{array}{r} \$ 58,639,522 \\ (452,390) \\ (29,242) \end{array}$ | $\begin{array}{r} \$ 57,317,226 \\ (452,390) \\ (35,596) \end{array}$ |
| \$ 59,251,864 | \$ 58,157,890 | \$ 56,829,240 |
| $\$$ $4,475,801$ <br>  $(452,390)$ <br>  $(27,124)$ <br>  $(537,145)$ | $\$$ $4,229,715$ <br>  $(452,390)$ <br>  $(29,242)$ <br>  $(537,145)$ | $\$$ $5,296,800$ <br>  $(452,390)$ <br>  $(35,596)$ <br>  $(537,145)$ |
| \$ 3,459,142 | \$ 3,210,938 | \$ 4,271,669 |
| 7.49 \% | 7.21 \% | 9.24 \% |
| 5.84 | 5.52 | 7.52 |

## Reconciliation of Non-GAAP Financial Measures, continued

## (dollars in thousands)

Adjusted pre-provision net revenue (PPNR) ex. PPP revenue
Net interest income
Add: Total non-interest revenue
Subtract: Total non-interest expense
Pre-provision net revenue
Net interest income
Add: Taxable equivalent adjustment
TE net interest income
Add: Total non-interest revenue
Total TE revenue
Subtract/add: Investment securities (gains) losses, net
Subtract/add: Fair value adjustment on non-qualified deferred compensation
Adjusted revenue
Subtract: PPP revenue
Adjusted revenue ex. PPP revenue

Total non-interest expense
Subtract: Earnout liability adjustments
Subtract: Loss on early extinguishment of debt
Subtract/add: Restructuring charges
Subtract: Valuation adjustment to Visa derivative
Subtract/add: Fair value adjustment on non-qualified deferred compensation
Adjusted non-interest expense
Adjusted revenue ex. PPP revenue
Subtract: Adjusted non-interest expense
Adjusted PPNR ex. PPP revenue

| 2022 |  | 2021 |  |
| :---: | :---: | :---: | :---: |
| \$ | 1,796,900 | \$ | 1,532,947 |
|  | 409,336 |  | 450,066 |
|  | $(1,157,506)$ |  | $(1,099,904)$ |
| \$ | 1,048,730 | \$ | 883,109 |
| \$ | 1,796,900 | \$ | 1,532,947 |
|  | 3,927 |  | 3,185 |
|  | 1,800,827 |  | 1,536,132 |
| \$ | 409,336 | \$ | 450,066 |
|  | 2,210,163 |  | 1,986,198 |
|  | - |  | 799 |
|  | 4,054 |  | $(2,816)$ |
| \$ | 2,214,217 | \$ | 1,984,181 |
|  | $(13,866)$ |  | $(94,733)$ |
| \$ | 2,200,351 | \$ | 1,889,448 |
| \$ | 1,157,506 | \$ | 1,099,904 |
|  | - |  | (507) |
|  | (677) |  | - |
|  | 9,690 |  | $(7,223)$ |
|  | $(6,000)$ |  | $(2,656)$ |
|  | 4,054 |  | $(2,816)$ |
| \$ | 1,164,573 | \$ | 1,086,702 |
| \$ | 2,200,351 | \$ | 1,889,448 |
|  | $(1,164,573)$ |  | $(1,086,702)$ |
| \$ | 1,035,778 | \$ | 802,746 |

## Synovus

INCOME STATEMENT DATA
(Unaudited)
(Dollars in thousands, except per share data)

Interest income
Interest expense

Net interest income
Provision for (reversal of) credit losses
Net interest income after provision for credit losses
Non-interest revenue:
Service charges on deposit accounts
Fiduciary and asset management fees
Card fees
Brokerage revenue
Mortgage banking income
Capital markets income
Income from bank-owned life insurance Investment securities gains (losses), net

Other non-interest revenue
Total non-interest revenue

Non-interest expense:
Salaries and other personnel expense
Net occupancy, equipment, and software expense
Third-bartv processing and other services
Professional fees
FDIC insurance and other regulatory fees
Restructuring charges
Other operating expenses
Total non-interest expense
Income before income taxes
Income tax expense
Net income
Less: Preferred stock dividends
Net income available to common shareholders
Net income per common share. basic
Net income per common share. diluted
Cash dividends declared ner common share
Return on average assets
Return on average common eauitv
Weighted average common shares outstanding, basic
Weighted average common shares outstanding, diluted
Them

Years Ended
December 31,

| 2022 |  | 2021 |  | \% Change |
| :---: | :---: | :---: | :---: | :---: |
| \$ | 2,075,787 | \$ | 1,653,343 | 26 \% |
|  | 278,887 |  | 120,396 | 132 |
|  | 1,796,900 |  | 1,532,947 | 17 |
|  | 84,553 |  | $(106,251)$ | nm |
|  | 1,712,347 |  | 1,639,198 | 4 |
|  | 93,067 |  | 86,310 | 8 |
|  | 78,414 |  | 77,147 | 2 |
|  | 61,833 |  | 51,399 | 20 |
|  | 67,034 |  | 56,439 | 19 |
|  | 17,476 |  | 54,371 | (68) |
|  | 26,702 |  | 26,118 | 2 |
|  | 29.720 |  | 38.019 | (22) |
|  | - |  | (799) | nm |
|  | 35,090 |  | 61,062 | (43) |
|  | 409.336 |  | 450.066 | (9) |


|  | 681,710 |  | 649,426 | 5 |
| :---: | :---: | :---: | :---: | :---: |
|  | 174,730 |  | 169,222 | 3 |
|  | 88.617 |  | 86.688 | 2 |
|  | 37,189 |  | 32,785 | 13 |
|  | 29,083 |  | 22,355 | 30 |
|  | $(9,690)$ |  | 7,223 | (234) |
|  | 155,867 |  | 132,205 | 18 |
|  | 1,157,506 |  | 1,099,904 | 5 |
|  | 964,177 |  | 989,360 | (3) |
|  | 206,275 |  | 228,893 | (10) |
|  | 757,902 |  | 760,467 | - |
|  | 33.163 |  | 33.163 | - |
| \$ | 724,739 | \$ | 727,304 | - \% |
|  | 4.99 |  | 4.95 | 1 \% |
|  | 4.95 |  | 4.90 | 1 |
|  | 1.36 |  | 1.32 | 3 |
|  | 1.32 \% |  | 1.37 \% | (5)bps |
|  | 17.41 |  | 15.56 | 185 |
|  | 145,364 |  | 147,041 | (1) \% |
|  | 146,481 |  | 148,495 | (1) |

nm - not meaningful
bps - basis points

## Synovus

## INCOME STATEMENT DATA

## (Unaudited)

(Dollars in thousands, except per share data)
Interest income
Interest expense
Net interest income
Provision for (reversal of) credit losses
Net interest income after provision for credit losses
Non-interest revenue:
Service charges on deposit accounts
Fiduciary and asset management fees
Card fees
Brokerage revenue
Mortgage banking income
Capital markets income
Income from bank-owned life insurance
Investment securities gains (losses), net
Other non-interest revenue
Total non-interest revenue

| 2022 |  |  |  | 2021 | Fourth Quarter |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Fourth Quarter | Third Quarter | Second <br> Quarter | First Quarter | Fourth Quarter | $\begin{gathered} 22 \text { vs '21 } \\ \text { \% Change } \end{gathered}$ |
| \$ 654,654 | 551,299 | 453,772 | 416,062 | 418,279 | 57 \% |
| 153,308 | 73,380 | 28,384 | 23,814 | 25,966 | 490 |
| 501,346 | 477,919 | 425,388 | 392,248 | 392,313 | 28 |
| 34,884 | 25,581 | 12,688 | 11,400 | $(55,210)$ | nm |
| 466,462 | 452,338 | 412,700 | 380,848 | 447,523 | 4 |
| 23,639 | 23,398 | 23,491 | 22,539 | 22,221 | 6 |
| 18,836 | 19,201 | 20,100 | 20,277 | 20,602 | (9) |
| 15,887 | 15,101 | 16,089 | 14,756 | 12,861 | 24 |
| 19,996 | 17,140 | 15,243 | 14,655 | 14,795 | 35 |
| 2,554 | 5,065 | 3,904 | 5,953 | 7,059 | (64) |
| 6,998 | 6,839 | 7,393 | 5,472 | 7,188 | (3) |
| 7.206 | 6.792 | 9.165 | 6.556 | 15.168 | (52) |
| - | - | - | - | 230 | nm |
| 7.323 | 10.762 | 1.881 | 15.126 | 16.944 | (57) |
| 102.439 | 104.298 | 97.266 | 105.334 | 117.068 | (12) |

Non-interest expense:
Salaries and other personnel expense
Net occupancy, equipment, and software expense
Third-party processing and other services
Professional fees
FDIC insurance and other requlatorv fees
Restructuring charges
Other operating expenses
Total non-interest exnense
Income before income taxes
Income tax expense
Net income
Less: Preferred stock dividends
Net income available to common shareholders
Net income per common share, basic
Net income per common share, diluted
Cash dividends declared per common share
Return on average assets *
Return on average common equity *
Weighted average common shares outstanding, basic
Weighted average common shares outstanding, diluted

|  | 182,629 | 173,334 | 161,063 | 164,684 | 167,018 | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 45,192 | 43,462 | 43,199 | 42,877 | 42,780 | 6 |
|  | 23,130 | 22,539 | 21,952 | 20,996 | 22,791 | 1 |
|  | 11,096 | 6,755 | 10,865 | 8,474 | 9,014 | 23 |
|  | 8.232 | 7.707 | 6.894 | 6.250 | 6.016 | 37 |
|  | $(2,372)$ | 956 | $(1,850)$ | $(6,424)$ | 5,958 | (140) |
|  | 41,089 | 39,257 | 39,928 | 35,593 | 41,630 | (1) |
|  | 308.996 | 294.010 | 282.051 | 272.450 | 295.207 | 5 |
|  | 259.905 | 262.626 | 227.915 | 213.732 | 269.384 | (4) |
|  | 54,135 | 59,582 | 49,863 | 42,695 | 68,983 | (22) |
|  | 205,770 | 203,044 | 178,052 | 171,037 | 200,401 | 3 |
|  | 8,291 | 8,291 | 8,291 | 8,291 | 8,291 | - |
| \$ | 197,479 | 194,753 | 169,761 | 162,746 | 192,110 | 3 |
| \$ | 1.36 | 1.34 | 1.17 | 1.12 | 1.32 | $3 \%$ |
|  | 1.35 | 1.33 | 1.16 | 1.11 | 1.31 | 3 |
|  | 0.34 | 0.34 | 0.34 | 0.34 | 0.33 | 3 |
|  | 1.38 \% | 1.39 | 1.26 | 1.22 | 1.40 | (2) bps |
|  | 20.93 | 18.66 | 16.48 | 14.20 | 16.11 | 482 |
|  | 145,467 | 145,386 | 145,328 | 145,273 | 145,316 | \% |
|  | 146,528 | 146,418 | 146,315 | 146,665 | 146,793 | - |

nm - not meaningful
bps - basis points

*     - ratios are annualized


## Synovus

BALANCE SHEET DATA

## (Unaudited)

(In thousands, except share data)

## ASSETS

Cash and due from banks
Interest-bearing funds with Federal Reserve Bank
Interest earning deposits with banks
Federal funds sold and securities purchased under resale agreements
Cash and cash equivalents
Investment securities available for sale, at fair value
Loans held for sale $(\$ 51,136, \$ 56,517$, and $\$ 108,198$ measured at fair value, respectively)

Loans, net of deferred fees and costs
Allowance for loan losses

> Loans, net

Cash surrender value of bank-owned life insurance
Premises, equipment, and software, net
Goodwill
Other intangible assets, net
Other assets
Total assets

## LIABILITIES AND SHAREHOLDERS' EQUITY

Liabilities:
Deposits:
Non-interest-bearing deposits
Interest-bearing deposits
Total deposits
Federal funds purchased and securities sold under repurchase agreements
Other short-term borrowings
Long-term debt
Other liabilities
Total liabilities

Shareholders' equity:
Preferred stock - no par value. Authorized 100,000,000 shares; issued 22,000,000

Common stock - \$1.00 par value. Authorized $342,857,143$ shares; issued 170,141,492, 170,097,791, and 169,383,758; outstanding 145,486,634, $145,442,933$, and $145,010,086$

Additional paid-in capital
Treasury stock, at cost $-24,654,858,24,654,858$, and $24,373,672$ shares
Accumulated other comprehensive income (loss), net
Retained earnings
Total shareholders' equity
Total liabilities and shareholders' equity

December 31, 2022 September 30, 2022 December 31, 2021

| \$ | 624,097 | \$ | 516,163 | \$ | 432,925 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1,280,684 |  | 1,260,748 |  | 2,479,006 |
|  | 34,632 |  | 32,445 |  | 25,535 |
|  | 38,367 |  | 58,448 |  | 72,387 |
|  | 1,977,780 |  | 1,867,804 |  | 3,009,853 |
|  | 9,678,103 |  | 9,587,508 |  | 10,918,329 |
|  | 391,502 |  | 696,450 |  | 750,642 |
|  | 43,716,353 |  | 42,571,458 |  | 39,311,958 |
|  | $(443,424)$ |  | $(421,359)$ |  | $(427,597)$ |
|  | 43,272,929 |  | 42,150,099 |  | 38,884,361 |
|  | 1,089,280 |  | 1,084,060 |  | 1,068,616 |
|  | 370,632 |  | 376,823 |  | 407,241 |
|  | 452,390 |  | 452,390 |  | 452,390 |
|  | 27,124 |  | 29,242 |  | 35,596 |
|  | 2,471,638 |  | 2,395,146 |  | 1,790,198 |
| \$ | 59,731,378 | \$ | 58,639,522 | \$ | 57,317,226 |


| \$ | 15,639,899 | \$ | 16,359,551 | \$ | 16,392,653 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 33,231,660 |  | 31,338,013 |  | 33,034,623 |
|  | 48,871,559 |  | 47,697,564 |  | 49,427,276 |
|  | 146,588 |  | 240,210 |  | 264,133 |
|  | 603,384 |  | 614,232 |  | 200 |
|  | 4,109,597 |  | 4,434,327 |  | 1,204,229 |
|  | 1,524,449 |  | 1,423,474 |  | 1,124,588 |
|  | 55,255,577 |  | 54,409,807 |  | 52,020,426 |

537,145
537,145
537,145

|  | 170,141 |  | 170,098 |  | 169,384 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3,920,346 |  | 3,916,729 |  | 3,894,109 |
|  | $(944,484)$ |  | $(944,484)$ |  | $(931,497)$ |
|  | $(1,442,117)$ |  | $(1,534,314)$ |  | $(82,321)$ |
|  | 2,234,770 |  | 2,084,541 |  | 1,709,980 |
|  | 4,475,801 |  | 4,229,715 |  | 5,296,800 |
| \$ | 59,731,378 | \$ | 58,639,522 | \$ | 57,317,226 |

## Svnovus

## AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

(Unaudited)

| (dollars in thousands) | 2022 |  |  |  |  | 2021 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Average Balance |  | Interest |  | $\begin{gathered} \text { Yield/ } \\ \text { Rate } \\ \hline \end{gathered}$ | Average Balance |  | Interest |  | $\begin{gathered} \text { Yield/ } \\ \text { Rate } \\ \hline \end{gathered}$ |
| Assets |  |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |  |
| Commercial loans ${ }^{(1)(2)(3)}$ | \$ | 32,402,218 | \$ | 1,448,463 | 4.47 \% | \$ | 29,630,598 | \$ | 1,150,835 | 3.88 \% |
| Consumer loans ${ }^{(1)(2)}$ |  | 8,823,424 |  | 361,524 | 4.10 |  | 8,520,247 |  | 334,917 | 3.93 |
| Less: Allowance for loan losses |  | $(421,506)$ |  | - | - |  | $(537,324)$ |  | - | - |
| Loans, net |  | 40,804,136 |  | 1,809,987 | 4.44 |  | 37,613,521 |  | 1,485,752 | 3.95 |
| Investment securities available for sale |  | 11,208,886 |  | 209,951 | 1.87 |  | 9,603,343 |  | 140,077 | 1.46 |
| Trading account assets |  | 13,374 |  | 261 | 1.95 |  | 5,613 |  | 87 | 1.55 |
| Other earning assets ${ }^{(4)}$ |  | 1,220,653 |  | 18,756 | 1.52 |  | 3,002,110 |  | 3,912 | 0.13 |
| FHLB and Federal Reserve Bank stock |  | 214,289 |  | 6,722 | 3.14 |  | 159,176 |  | 2,891 | 1.82 |
| Mortgage loans held for sale |  | 75,325 |  | 3,353 | 4.45 |  | 203,840 |  | 5,935 | 2.91 |
| Other loans held for sale |  | 682,961 |  | 30,684 | 4.43 |  | 580,162 |  | 17,874 | 3.04 |
| Total interest earning assets |  | 54,219,624 | \$ | 2,079,714 | 3.84 \% |  | 51,167,765 | \$ | 1,656,528 | 3.24 \% |
| Cash and due from banks |  | 574,250 |  |  |  |  | 561,170 |  |  |  |
| Premises and equipment |  | 385,622 |  |  |  |  | 445,333 |  |  |  |
| Other real estate |  | 6,356 |  |  |  |  | 1,522 |  |  |  |
| Cash surrender value of bank-owned life insurance |  | 1,078,653 |  |  |  |  | 1,058,966 |  |  |  |
| Other assets ${ }^{(5)}$ |  | 1,345,568 |  |  |  |  | 2,133,725 |  |  |  |
| Total assets | \$ | 57,610,073 |  |  |  | \$ | 55,368,481 |  |  |  |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing demand deposits | \$ | 9,027,636 | \$ | 25,912 | 0.29 \% | \$ | 8,701,078 | \$ | 9,844 | 0.11 \% |
| Money market accounts |  | 15,385,765 |  | 79,567 | 0.52 |  | 15,607,034 |  | 27,556 | 0.18 |
| Savings deposits |  | 1,481,372 |  | 399 | 0.03 |  | 1,335,269 |  | 229 | 0.02 |
| Time deposits |  | 2,667,101 |  | 13,902 | 0.52 |  | 3,630,401 |  | 18,107 | 0.50 |
| Brokered deposits |  | 3,644,957 |  | 67,452 | 1.85 |  | 3,028,797 |  | 19,183 | 0.63 |
| Federal funds purchased and securities sold under repurchase agreements |  | 205,753 |  | 1,308 | 0.63 |  | 210,949 |  | 128 | 0.06 |
| Other short-term borrowings |  | 466,254 |  | 10,945 | 2.32 |  | 8 |  | - | - |
| Long-term debt |  | 1,999,595 |  | 79,402 | 3.95 |  | 1,203,282 |  | 45,349 | 3.77 |
| Total interest-bearing liabilities |  | 34,878,433 | \$ | 278,887 | 0.78 \% |  | 33,716,818 | \$ | 120,396 | 0.35 \% |
| Non-interest-bearing demand deposits |  | 16,731,967 |  |  |  |  | 15,304,120 |  |  |  |
| Other liabilities |  | 1,298,972 |  |  |  |  | 1,135,565 |  |  |  |
| Shareholders' equity |  | 4,700,701 |  |  |  |  | 5,211,978 |  |  |  |
| Total liabilities and shareholders' equity | \$ | 57,610,073 |  |  |  | \$ | 55,368,481 |  |  |  |
| Net interest income, taxable equivalent net interest margin ${ }^{(6)}$ |  |  | \$ | 1,800,827 | 3.34 \% |  |  | \$ | 1,536,132 | 3.01 \% |
| Less: taxable-equivalent adjustment |  |  |  | 3,927 |  |  |  |  | 3,185 |  |
| Net interest income |  |  | \$ | 1,796,900 |  |  |  | \$ | 1,532,947 |  |

[^1]
## Svnovus

## AVERAGE BALANCES, INTEREST, AND YIELDS/RATES

## (Unaudited)

|  | Fourth Quarter 2022 |  |  |  | Third Quarter 2022 |  |  |  | Fourth Quarter 2021 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (dollars in thousands) | Average Balance | Interest |  | Yield/ <br> Rate | Average Balance | Interest |  | Yield/ <br> Rate | Average Balance | Interest |  | Yield/ <br> Rate |
| Assets |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest earning assets: |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial loans ${ }^{(1)(2)(3)}$ | \$ 34,103,384 | \$ | 474,439 | 5.52 \% | \$32,836,799 | \$ | 384,995 | 4.65 \% | \$ 29,685,875 | \$ | 286,513 | 3.83 \% |
| Consumer loans ${ }^{(1)(2)}$ | 9,041,520 |  | 101,905 | 4.50 | 8,931,573 |  | 94,425 | 4.21 | 8,679,722 |  | 83,836 | 3.85 |
| Less: Allowance for loan losses | $(427,525)$ |  | - | - | $(419,160)$ |  | - | - | $(474,972)$ |  | - | - |
| Loans, net | 42,717,379 |  | 576,344 | 5.36 | 41,349,212 |  | 479,420 | 4.60 | 37,890,625 |  | 370,349 | 3.88 |
| Investment securities available for sale | 11,296,449 |  | 58,840 | 2.09 | 11,126,705 |  | 53,550 | 1.93 | 10,884,571 |  | 41,447 | 1.52 |
| Trading account assets | 15,552 |  | 68 | 1.75 | 16,771 |  | 81 | 1.93 | 11,280 |  | 42 | 1.50 |
| Other earning assets ${ }^{(4)}$ | 1,148,099 |  | 10,490 | 3.58 | 1,012,717 |  | 5,791 | 2.24 | 3,186,271 |  | 1,208 | 0.15 |
| FHLB and Federal Reserve Bank stock | 270,822 |  | 2,805 | 4.14 | 244,879 |  | 1,412 | 2.31 | 159,933 |  | 919 | 2.30 |
| Mortgage loans held for sale | 46,240 |  | 688 | 5.95 | 66,601 |  | 862 | 5.18 | 130,786 |  | 1,009 | 3.09 |
| Other loans held for sale | 514,811 |  | 6,550 | 4.98 | 892,805 |  | 11,155 | 4.89 | 518,992 |  | 4,189 | 3.16 |
| Total interest earning assets | 56,009,352 | \$ | 655,785 | 4.65 \% | 54,709,690 | \$ | 552,271 | 4.01 \% | 52,782,458 | \$ | 419,163 | 3.16 \% |
| Cash and due from banks | 651,189 |  |  |  | 557,537 |  |  |  | 541,788 |  |  |  |
| Premises and equipment | 375,352 |  |  |  | 383,189 |  |  |  | 421,577 |  |  |  |
| Other real estate | - |  |  |  | 2,398 |  |  |  | 1,351 |  |  |  |
| Cash surrender value of bank-owned life insurance | 1,085,394 |  |  |  | 1,080,914 |  |  |  | 1,067,004 |  |  |  |
| Other assets ${ }^{(5)}$ | 842,130 |  |  |  | 1,322,251 |  |  |  | 2,097,751 |  |  |  |
| Total assets | \$58,963,417 |  |  |  | \$ 58,055,979 |  |  |  | \$ 56,911,929 |  |  |  |
| Liabilities and Shareholders' Equity |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing liabilities: |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest-bearing demand deposits | \$ 8,627,386 | \$ | 14,160 | 0.65 \% | \$ 8,436,922 | \$ | 5,782 | 0.27 \% | \$ 9,165,054 | \$ | 2,238 | 0.10 \% |
| Money market accounts | 14,771,308 |  | 46,671 | 1.25 | 15,411,450 |  | 20,696 | 0.53 | 15,998,203 |  | 5,562 | 0.14 |
| Savings deposits | 1,450,153 |  | 176 | 0.05 | 1,508,312 |  | 84 | 0.02 | 1,408,858 |  | 65 | 0.02 |
| Time deposits | 2,567,979 |  | 7,648 | 1.18 | 2,270,163 |  | 2,428 | 0.42 | 3,163,062 |  | 2,600 | 0.33 |
| Brokered deposits | 4,986,542 |  | 39,500 | 3.14 | 3,899,669 |  | 17,927 | 1.82 | 2,836,841 |  | 3,979 | 0.56 |
| Federal funds purchased and securities sold under repurchase agreements | 141,707 |  | 437 | 1.21 | 240,412 |  | 641 | 1.04 | 227,664 |  | 24 | 0.04 |
| Other short-term borrowings | 660,295 |  | 6,383 | 3.78 | 709,078 |  | 3,666 | 2.02 | 32 |  | - | - |
| Long-term debt | 3,446,306 |  | 38,333 | 4.39 | 2,656,939 |  | 22,156 | 3.29 | 1,203,959 |  | 11,498 | 3.82 |
| Total interest-bearing liabilities | 36,651,676 | \$ | 153,308 | 1.60 \% | 35,132,945 | \$ | 73,380 | 0.81 \% | 34,003,673 | \$ | 25,966 | 0.30 \% |
| Non-interest-bearing demand deposits | 16,569,275 |  |  |  | 16,904,353 |  |  |  | 16,545,203 |  |  |  |
| Other liabilities | 1,462,394 |  |  |  | 1,340,020 |  |  |  | 1,095,080 |  |  |  |
| Shareholders' equity | 4,280,072 |  |  |  | 4,678,661 |  |  |  | 5,267,973 |  |  |  |
| Total liabilities and shareholders' equity | $\underline{\text { \$58,963,417 }}$ |  |  |  | \$58,055,979 |  |  |  | \$56,911,929 |  |  |  |
| Net interest income, taxable equivalent net interest margin ${ }^{(6)}$ |  | \$ | 502,477 | 3.60 \% |  | \$ | 478,891 | 3.49 \% |  | \$ | 393,197 | 2.96 \% |
| Less: taxable-equivalent adjustment |  |  | 1,131 |  |  |  | 972 |  |  |  | 884 |  |
| Net interest income |  | \$ | 501,346 |  |  | \$ | 477,919 |  |  | \$ | 392,313 |  |

[^2]
## Synovus

LOANS OUTSTANDING BY TYPE
(Unaudited)

| (Dollars in thousands) | Total Loans |  |  |  | Linked <br> Quarter |  |  | Year/Year <br> \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total Loans <br> September 30, 2022 |  |  |  | Loans $\text { r 31, } 2021$ |  |
| Commercial, Financial, and Agricultural | \$ | 13,874,416 | \$ | 13,254,966 | $5 \%$ | \$ | 12,147,858 | 14 \% |
| Owner-Occupied |  | 8,192,240 |  | 7,957,550 | 3 |  | 7,475,066 | 10 |
| Total Commercial \& Industrial |  | 22,066,656 |  | 21,212,516 | 4 |  | 19,622,924 | 12 |
| Multi-Family |  | 3,134,571 |  | 2,949,172 | 6 |  | 2,129,424 | 47 |
| Hotels |  | 1,708,194 |  | 1,712,016 | - |  | 1,537,060 | 11 |
| Office Buildings |  | 3,011,911 |  | 2,945,771 | 2 |  | 2,511,058 | 20 |
| Shopping Centers |  | 1,403,928 |  | 1,441,385 | (3) |  | 1,655,465 | (15) |
| Warehouses |  | 1,035,152 |  | 943,961 | 10 |  | 801,639 | 29 |
| Other Investment Property |  | 1,350,291 |  | 1,246,099 | 8 |  | 1,268,130 | 6 |
| Total Investment Properties |  | 11,644,047 |  | 11,238,404 | 4 |  | 9,902,776 | 18 |
| 1-4 Family Construction |  | 229,263 |  | 249,840 | (8) |  | 206,881 | 11 |
| 1-4 Family Investment Mortgage |  | 387,670 |  | 389,787 | (1) |  | 438,588 | (12) |
| Total 1-4 Family Properties |  | 616,933 |  | 639,627 | (4) |  | 645,469 | (4) |
| Commercial Development |  | 79,889 |  | 92,159 | (13) |  | 102,790 | (22) |
| Residential Development |  | 108,661 |  | 119,019 | (9) |  | 171,820 | (37) |
| Land Acquisition |  | 200,783 |  | 198,756 | 1 |  | 192,256 | 4 |
| Land and Development |  | 389,333 |  | 409,934 | (5) |  | 466,866 | (17) |
| Total Commercial Real Estate |  | 12,650,313 |  | 12,287,965 | 3 |  | 11,015,111 | 15 |
| Consumer Mortgages |  | 5,214,443 |  | 5,166,928 | 1 |  | 5,068,998 | 3 |
| Home Equity Lines |  | 1,757,038 |  | 1,708,246 | 3 |  | 1,361,419 | 29 |
| Credit Cards |  | 203,612 |  | 197,978 | 3 |  | 204,172 | - |
| Other Consumer Loans |  | 1,824,291 |  | 1,997,825 | (9) |  | 2,039,334 | (11) |
| Total Consumer |  | 8,999,384 |  | 9,070,977 | (1) |  | 8,673,923 | 4 |
| Total | \$ | 43,716,353 | \$ | 42,571,458 | $3 \%$ | \$ | 39,311,958 | $11 \%$ |

## NON-PERFORMING LOANS COMPOSITION

(Unaudited)
(Dollars in thousands)

| Loan Type | Total <br> Non-performing <br> December 31, 2022 |  | Total <br> Non-performing <br> September 30, 2022 |  | Linked Quarter \% Change | Total <br> Non-performing <br> December 31, 2021 |  | $\begin{aligned} & \text { Year/Year } \\ & \text { \% Change } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Commercial, Financial, and Agricultural | \$ | 59,307 | \$ | 59,275 | - \% | \$ | 61,787 | (4)\% |
| Owner-Occupied |  | 10,104 |  | 8,433 | 20 |  | 11,196 | (10) |
| Total Commercial \& Industrial |  | 69,411 |  | 67,708 | 3 |  | 72,983 | (5) |
| Multi-Family |  | 1,857 |  | 2,550 | (27) |  | 2,380 | (22) |
| Office Buildings |  | 309 |  | 884 | (65) |  | 1,615 | (81) |
| Shopping Centers |  | 735 |  | 742 | (1) |  | 915 | (20) |
| Warehouses |  | 223 |  | 223 | - |  | 223 | - |
| Other Investment Property |  | 349 |  | 641 | (46) |  | 717 | (51) |
| Total Investment Properties |  | 3,473 |  | 5,040 | (31) |  | 5,850 | (41) |
| 1-4 Family Construction |  | 55 |  | 55 | - |  | 55 | - |
| 1-4 Family Investment Mortgage |  | 3,067 |  | 3,036 | 1 |  | 4,508 | (32) |
| Total 1-4 Family Properties |  | 3,122 |  | 3,091 | 1 |  | 4,563 | (32) |
| Commercial Development |  | - |  | 422 | (100) |  | 449 | (100) |
| Residential Development |  | 267 |  | 267 | - |  | 446 | (40) |
| Land Acauisition |  | 891 |  | 980 | (9) |  | 1.023 | (13) |
| Land and Development |  | 1,158 |  | 1,669 | (31) |  | 1,918 | (40) |
| Total Commercial Real Estate |  | 7,753 |  | 9,800 | (21) |  | 12,331 | (37) |
| Consumer Mortgages |  | 36,847 |  | 32,527 | 13 |  | 29,078 | 27 |
| Home Equity Lines |  | 6,830 |  | 7,121 | (4) |  | 9,773 | (30) |
| Other Consumer Loans |  | 7,220 |  | 4,938 | 46 |  | 6,877 | 5 |
| Total Consumer |  | 50,897 |  | 44,586 | 14 |  | 45,728 | 11 |
| Total | \$ | 128,061 | \$ | 122,094 | $5 \%$ | \$ | 131,042 | (2)\% |

## Synovus

## CREDIT QUALITY DATA

(Unaudited)

| (Dollars in thousands) | 2022 |  |  |  |  | 2021 | Fourth |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Fourth Quarter | Third Quarter | Second Quarter | First Quarter | Fourth Quarter | $\begin{gathered} 22 \text { vs '21 } \\ \text { \% Change } \\ \hline \end{gathered}$ |
| Non-performing Loans (NPL) | \$ | 128,061 | 122,094 | 109,024 | 132,131 | 131,042 | (2)\% |
| Impaired Loans Held for Sale |  | - | 447 | - | - | - | nm |
| Other Real Estate and Other Assets |  | 15,320 | 15,320 | 26,759 | 26,759 | 27,137 | (44) |
| Non-performing Assets (NPAs) |  | 143,381 | 137,861 | 135,783 | 158,890 | 158,179 | (9) |
| Allowance for Loan Losses (ALL) |  | 443,424 | 421,359 | 407,837 | 414,956 | 427,597 | 4 |
| Reserve for Unfunded Commitments |  | 57,455 | 57,936 | 50,559 | 47,317 | 41,885 | 37 |
| Allowance for Credit Losses (ACL) |  | 500,879 | 479,295 | 458,396 | 462,273 | 469,482 | 7 |
| Net Charge-Offs - Quarter |  | 13,300 | 4,682 | 16,565 | 18,609 | 10,522 |  |
| Net Charge-Offs - YTD |  | 53,156 | 39,856 | 35,174 | 18,609 | 77,788 |  |
| Net Charge-Offs / Average Loans - Quarter ${ }^{(1)}$ |  | 0.12 \% | 0.04 | 0.16 | 0.19 | 0.11 |  |
| Net Charge-Offs / Average Loans - YTD ${ }^{(1)}$ |  | 0.13 | 0.13 | 0.18 | 0.19 | 0.20 |  |
| NPLs / Loans |  | 0.29 | 0.29 | 0.26 | 0.33 | 0.33 |  |
| NPAs / Loans, ORE and specific other assets |  | 0.33 | 0.32 | 0.33 | 0.40 | 0.40 |  |
| ACL/Loans |  | 1.15 | 1.13 | 1.11 | 1.15 | 1.19 |  |
| ALL/Loans |  | 1.01 | 0.99 | 0.99 | 1.03 | 1.09 |  |
| ACL/NPLs |  | 391.13 | 392.56 | 420.45 | 349.86 | 358.27 |  |
| ALL/NPLs |  | 346.26 | 345.11 | 374.08 | 314.05 | 326.31 |  |
| Past Due Loans over 90 days and Still Accruing | \$ | 3,373 | 3,443 | 2,251 | 3,067 | 6,770 | (50) |
| As a Percentage of Loans Outstanding |  | 0.01 \% | 0.01 | 0.01 | 0.01 | 0.02 |  |
| Total Past Due Loans and Still Accruing | \$ | 65,568 | 63,545 | 56,160 | 45,385 | 57,565 | 14 |
| As a Percentage of Loans Outstanding |  | 0.15 \% | 0.15 | 0.14 | 0.11 | 0.15 |  |
| Accruing Troubled Debt Restructurings (TDRs) | \$ | 146,840 | 118,755 | 164,101 | 145,957 | 119,804 | 23 |

SELECTED CAPITAL INFORMATION ${ }^{(1)}$
(Unaudited)



[^0]:    * Amounts may not total due to rounding
    ** Includes PPP balances of $\$ 14.7$ million, $\$ 42.8$ million, and $\$ 399.6$ million at $4 Q 22,3 Q 22$, and $4 Q 21$, respectively.

[^1]:    - Average loans are shown net of deferred fees and costs. NPLs are included.
    - Interest income includes net loan fees as follows: 2022 - $\$ 57.3$ million and 2021 - $\$ 115.5$ million.
    - Reflects taxable-equivalent adjustments, using the statutory federal tax rate of $21 \%$, in adjusting interest on tax-exempt loans and investment securities to a taxable-equivalent basis
    - Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements.
    - Includes average net unrealized gains/(losses) on investment securities available for sale of $\$(985.6)$ million and $\$ 46.0$ million for the years ended December 31, 2022 and 2021, respectively.
    - The net interest margin is calculated by dividing net interest income-taxable equivalent by average total interest earning assets.

[^2]:    - Average loans are shown net of deferred fees and costs. NPLs are included.
    - Interest income includes net loan fees as follows: Fourth Quarter 2022 - $\$ 11.7$ million, Third Quarter 2022 - $\$ 11.9$ million, and Fourth Quarter 2021 — $\$ 24.7$ million.
    - Reflects taxable-equivalent adjustments, using the statutory federal tax rate of $21 \%$, in adjusting interest on tax-exempt loans and investment securities to a taxable-equivalent basis.
    - Includes interest-bearing funds with Federal Reserve Bank, interest earning deposits with banks, and federal funds sold and securities purchased under resale agreements
    - Includes average net unrealized gains/(losses) on investment securities available for sale of $\$(1.69)$ billion, $\$(1.06)$ billion, and $\$(34.2)$ million for the Fourth Quarter 2022, Third Quarter 2022, and Fourth Quarter 2021, respectively
    - The net interest margin is calculated by dividing annualized net interest income-taxable equivalent by average total interest earning assets.

