

Synovus Financial Corp.

Environmental Statement

Introduction

Synovus recognizes the importance of environmental stewardship in maintaining a healthy, sustainable future for the people, businesses, and communities we serve. We acknowledge our responsibility to incorporate sustainability into our business practices and operations to reduce our environmental impacts and mitigate related risks. We also understand that by adopting environmentally responsible business practices, we can create long-term value and growth for our company, clients, and communities.

We have developed this environmental statement to increase awareness of our environmental commitments for clients, prospective clients, team members, investors, and other key stakeholders of Synovus Financial Corp. (the “Company” or “Synovus”) so that they may better understand how we integrate sustainability into our operations and products and services.

Climate Change

Synovus recognizes the significant potential impact climate change may have on our business and our communities. We acknowledge our responsibility to reduce greenhouse gas emissions and energy usage across our own operations. Accordingly, the Company is committed to evaluating the risks and identifying opportunities associated with climate change as well as adopting all necessary measures to mitigate Synovus’ environmental footprint.

To support our efforts, we commit to:

- Promoting team member, client, and supplier awareness of climate change issues and how to mitigate their environmental impacts
- Providing clients with sustainability focused financial products and services to assist in the transition to a low-carbon economy
- Evaluating the credit risk in our loan portfolio associated with climate change and developing strategies and policies to manage such risks
- Working with suppliers and vendors that monitor their own environmental practices and take proactive measures to mitigate environmental impacts, as outlined in our Code of Business Conduct and Ethics for Suppliers
- Measuring, monitoring, and reducing greenhouse gas emissions and energy usage over time and implementing reductions strategies
- Implementing energy reduction initiatives such as upgrading to more energy efficient technology, increasing accessibility to electric charging stations, and moving toward LEED-certified and energy-efficient facilities

Resource Efficiency and Conservation

Synovus recognizes the environmental impacts associated with our use of natural resources. We strive to improve operational efficiencies, reduce natural resource consumption, and promote environmental awareness within our communities. The company is committed to operating efficiently and pursuing responsible business practices.

To support our efforts, we commit to:

- Expanding our corporate recycling program to broaden the types of materials accepted for recycling, improve access to recycling services, and increase waste diverted from landfills
- Decreasing our consumption of water through the use of water-efficient technology such as low-flow and automatic plumbing fixtures
- Decreasing our consumption of energy through both conservation and energy efficiency initiatives
- Reducing paper usage through print optimization processes and promoting paperless checking options and electronic statements for clients
- Incorporating sustainability into the construction and renovation of our offices and branches to decrease the use of natural resources and minimize waste production
- Engaging our team members, clients, and suppliers on environmental issues, creating a culture of environmental awareness, and providing opportunities to reduce their environmental impacts
- Working with suppliers and vendors that maintain environmental standards while continuing to meet financial and feature requirements, as outlined in Code of Business Conduct and Ethics for Suppliers.

Our Continuing Commitment

Synovus' Corporate Governance and Nominating Committee is responsible for approving this statement and overseeing its implementation as a part of its oversight responsibility of the Company's environmental, social and governance ("ESG") strategies, initiatives, and policies. This statement will continue to be updated to reflect material changes as needed.

This statement will be implemented throughout the organization by creating awareness about our environmental commitments and being transparent and accountable to stakeholders about our progress over time. The Company will track our environmental initiatives' performance and continually update our ESG webpage with relevant information.