





PeoplesBancorp
2016 Annual Report

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From the President

It is a great privilege to present the 2016 Annual Report of business activity on behalf of Peoples Bancorp of North Carolina, Inc. In its 104th consecutive year of being presented, this report is a reflection of our enduring success, due largely to the unwavering commitment of our shareholders and to our employees, who continually provide outstanding service to the Company. Year-to-date highlights are as follows:

- Net earnings were \$9.2 million or \$1.68 basic net earnings per share and \$1.65 diluted net earnings per share for the year ended December 31, 2016, as compared to \$9.6 million or \$1.73 basic net earnings per share and \$1.72 diluted net earnings per share for the same period one year ago.
- Non-performing assets declined to \$4.1 million or 0.4% of total assets at December 31, 2016, compared to \$9.2 million or 0.9% of total assets at December 31, 2015.
- Total loans increased \$34.7 million to \$723.8 million at December 31, 2016, compared to \$689.1 million at December 31, 2015.
- Core deposits were \$865.4 million or 96.9% of total deposits at December 31, 2016, compared to \$805.0 million or 96.7% of total deposits at December 31, 2015.
- 2016 non-interest expense reflects the following non-recurring expenses totaling \$2.8 million:
 - \$1.5 million consulting fees associated with the FDIC Consent Order issued in August 2015.
 - \$1.3 million penalties on FHLB borrowing prepayments.

The preservation of our capital base continues to be a priority for us, as is our designation as a “well-capitalized” financial institution. Consequently, we are pleased to report, as of December 31, 2016 shareholders’ equity was \$107.4 million, or 9.9% of total assets, compared to \$104.9 million, or 10.1% of total assets, as of December 31, 2015. This increase is primarily due to an increase in retained earnings due to net income, which was partially offset by a decrease in accumulated other comprehensive income resulting from a decrease in the unrealized gain on investment securities and a \$2.0 million decrease in common stock due to 92,738 shares of common stock being repurchased under the Company’s stock repurchase program implemented during the second quarter of 2016.

The allowance for loan losses at December 31, 2016 was \$7.6 million or 1.0% of total loans, compared to \$9.6 million or 1.4% of total loans at December 31, 2015. Management believes the current level of the allowance for loan losses is adequate; however, there is no assurance that additional adjustments to the allowance will not be required because of changes in economic conditions, regulatory requirements or other factors.

Our Bank’s vision is to be the bank that is exceptional at serving our communities, including employees, customers and shareholders. First with our employees, we want our Bank to be a place where they feel valued and can grow, and are comfortable sharing new and different ideas to help us improve. In addition, we want to attract new employees who are passionate about people and understand the value of a career here.

With our customers, we want them to choose to bank with us, because we are reliable, trustworthy, progressive and supportive. A warm smile and a helpful voice in person or over the phone go a long way. Our goal is for our customers to have a banking experience so positive, so helpful that they recommend us to family, friends, and businesses.

Our final community is our shareholders. We want our shareholders to invest and support the bank because we do things the right way. We’re a well-capitalized financial institution with strong earnings, and that’s important. But our true value lies in our integrity, our passion for people and this community, and a desire to sell to our customers’ needs.

Based on our past performance, we are greatly encouraged that our community trusts us with their banking needs and values our products and services. Our longstanding track record of success may be attributed to the fact that we’re constantly evolving to meet the changing needs and demands of our communities, while staying true to the hometown values upon which this community bank was formed in 1912.

As we continue to progress, and as part of our pursuit to be the banking provider of choice for our families and businesses, we are introducing a different look for the Bank and a new promise to offer a higher level of service. Our complete brand story, which captures the essence of who we are and what our bank represents, is featured on the following page.

Our employees always go the extra mile for our customers and consistently demonstrate the core values of our Bank. I commend each of them for their hard work, dedication and loyalty, which make our Company a success.

The Directors of Peoples Bancorp play a direct and critical role in the success of our Company. They consistently endeavor to enhance shareholder value through their diligence, hard work and acumen.

Please join me in thanking them for their commitment. In addition to the Bank, which operates as a wholly owned subsidiary of the Company, we would like to remind you of our three subsidiary companies:

Peoples Investment Services, Inc., licensed financial advisors who provide access to investment products, which include stocks, bonds, mutual funds, annuities, and other suitable monetary investments through our affiliation with Raymond James Financial Services, Inc.

Real Estate Advisory Services, Inc., which provides real estate appraisals (both residential and commercial) to Peoples Bancorp’s market area, thereby becoming a valued partner with respect to mortgage-related transactions.

Community Bank Real Estate Solutions, LLC, assists community banks across the country with appraisal management services.

The Annual Shareholders Meeting is scheduled for May 4, 2017 at Catawba Country Club beginning at 11 a.m. I hope each and every shareholder will attend the Annual Meeting. I want to express my appreciation for the loyalty and support of each of our shareholders, whom we hope will recommend our Bank and subsidiary companies to members of their communities.

Sincerely,

Lance A. Sellers
President and Chief Executive Officer

Our New Brand Is Exceptional

Our Bank has introduced a new brand that reflects our renewed promise to serve customers, employees and shareholders exceptionally well, and to inspire you to be your best self too. We're excited about it and hope you are as well.

As you know, the people of this community have always been at the very center of what we do and our new brand tells that story. We're passionate about reaching out, helping out, serving customers, doing the right thing and making each other and this community more extraordinary than ever.

Our tagline is "be exceptional." What this means is to be your best self, pursue your dreams, do what makes you happy, and achieve your greatest potential, and we'll do our part by being exceptional at serving you.

We believe there is something exceptional about everyone, and we're here to be your trusted, reliable, supportive partner along the way. We want to encourage and inspire you, and us, and this entire community to be outstanding in the way we care for each other.

So let's welcome our new brand, which captures the essence of our Bank and the people who serve it.

Our Promise

We strive to be exceptional and inspire others to be exceptional too.

Our Vision

To be the bank that's exceptional at serving our communities, including employees, customers and shareholders.

Our Mission

To provide exceptional customer service while selling to customer needs.

Our Core Values:

Employees

We are informed, encouraged, and committed.

Integrity

We are fair and truthful.

Exceptional Customer Service

We surpass our customers' expectations.

Accountability

We are accountable for our own actions and bank goals.

Progressive and Positive

We see change as an opportunity.

Be **P**assionate
Energetic
Optimistic
Progressive
Loyal
Exceptional

We

believe there is power in possibility.
see the extraordinary in people.
celebrate the uniqueness in everyone.
deliver exceptional customer service.
do the right thing.
support our communities.
inspire others.
strive to be exceptional.
are **PeoplesBank**.



REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders
Peoples Bancorp of North Carolina, Inc.

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheets of Peoples Bancorp of North Carolina, Inc. and subsidiaries as of December 31, 2016 and 2015, and the related consolidated statements of earnings, comprehensive income, changes in shareholders' equity and cash flows for the years then ended; and in our report, dated March 16, 2017, we expressed an unqualified opinion on those consolidated financial statements.

In our opinion, the information set forth in the accompanying condensed consolidated financial statements is fairly stated, in all material respects, in relation to the consolidated financial statements from which it has been derived.

Elliott Davis Decosimo, PLLC

Charlotte, North Carolina
March 16, 2017



REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Shareholders
Peoples Bancorp of North Carolina, Inc.
Newton, North Carolina

We have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the consolidated statements of earnings, comprehensive income (loss), changes in shareholders' equity and cash flows for the year ended December 31, 2014 (not presented herein); and in our report dated March 25, 2015, we expressed an unqualified opinion on those consolidated financial statements.

In our opinion, the information set forth in the accompanying 2014 condensed consolidated financial statements is fairly stated, in all material respects, in relation to the basic 2014 consolidated financial statements from which it has been derived.

Porter Keadle Moore, LLC
Atlanta, Georgia
March 25, 2015

Consolidated Balance Sheets

For the Years Ended December 31, 2016 and 2015

(Dollars in thousands)

	December 31, 2016	December 31, 2015
Assets		
Cash and due from banks, including reserve requirements of \$16,576 at 12/31/16 and \$14,587 at 12/31/15	\$ 53,613	29,194
Interest-bearing deposits	16,481	10,569
Cash and cash equivalents	70,094	39,763
Investment securities available for sale	249,946	268,530
Other investments	2,635	3,636
Total securities	252,581	272,166
Mortgage loans held for sale	5,709	4,149
Loans	723,811	689,091
Less allowance for loan losses	(7,550)	(9,589)
Net loans	716,261	679,502
Premises and equipment, net	16,452	16,976
Cash surrender value of life insurance	14,952	14,546
Other real estate	283	739
Accrued interest receivable and other assets	11,659	10,640
Total assets	\$ 1,087,991	1,038,481
Liabilities and Shareholders' Equity		
Deposits:		
Noninterest-bearing demand	\$ 271,851	244,231
NOW, MMDA & savings	477,054	431,052
Time, \$250,000 or more	26,771	26,891
Other time	117,242	130,001
Total deposits	892,918	832,175
Securities sold under agreements to repurchase	36,434	27,874
FHLB borrowings	20,000	43,500
Junior subordinated debentures	20,619	20,619
Accrued interest payable and other liabilities	10,592	9,449
Total liabilities	980,563	933,617
Commitments (Note 10)		
Shareholders' equity:		
Series A preferred stock, \$1,000 stated value; authorized 5,000,000 shares; no shares issued and outstanding	-	-
Common stock, no par value; authorized 20,000,000 shares; issued and outstanding 5,417,800 shares at December 31, 2016 and 5,510,538 shares at December 31, 2015	44,187	46,171
Retained earnings	60,254	53,183
Accumulated other comprehensive income	2,987	5,510
Total shareholders' equity	107,428	104,864
Total liabilities and shareholders' equity	\$ 1,087,991	1,038,481

See Appendix A to the Peoples Bancorp of North Carolina, Inc. Proxy Statement, dated March 24, 2017, for a complete set of Consolidated Financial Statements.

Consolidated Statements of Earnings

For the Years Ended December 31, 2016, 2015 and 2014

(Dollars in thousands, except per share amounts)

	2016	2015	2014
Interest income:			
Interest and fees on loans	\$ 32,452	31,098	30,305
Interest on due from banks	123	26	65
Interest on investment securities:			
U.S. Government sponsored enterprises	2,531	2,616	2,995
States and political subdivisions	4,454	4,600	4,677
Other	249	326	378
Total interest income	39,809	38,666	38,420
Interest expense:			
NOW, MMDA & savings deposits	495	432	499
Time deposits	586	870	1,188
FHLB borrowings	1,661	1,735	2,166
Junior subordinated debentures	485	402	389
Other	44	45	45
Total interest expense	3,271	3,484	4,287
Net interest income	36,538	35,182	34,133
(Reduction of) provision for loan losses	(1,206)	(17)	(699)
Net interest income after provision for loan losses	37,744	35,199	34,832
Non-interest income:			
Service charges	4,497	4,647	4,961
Other service charges and fees	890	931	1,080
Gain on sale of securities	729	-	266
Mortgage banking income	1,428	1,130	804
Insurance and brokerage commissions	632	714	701
Gain (loss) on sales and write-downs of other real estate	64	245	(622)
Miscellaneous	5,736	5,645	4,974
Total non-interest income	13,976	13,312	12,164
Non-interest expense:			
Salaries and employee benefits	19,264	18,285	17,530
Occupancy	6,765	6,288	6,251
Professional fees	2,439	1,468	1,401
Advertising	1,136	784	804
Debit card expense	1,141	988	905
FDIC insurance	494	681	739
Other	8,743	7,284	8,041
Total non-interest expense	39,982	35,778	35,671
Earnings before income taxes	11,738	12,733	11,325
Income tax expense	2,561	3,100	1,937
Net earnings	\$ 9,177	9,633	9,388
Basic net earnings per common share	\$ 1.68	1.73	1.67
Diluted net earnings per common share	\$ 1.65	1.72	1.66
Cash dividends declared per common share	\$ 0.38	0.28	0.18

See Appendix A to the Peoples Bancorp of North Carolina, Inc. Proxy Statement, dated March 24, 2017, for a complete set of Consolidated Financial Statements.

Peoples Bank
and Peoples Bancorp
Board of Directors

Robert C. Abernethy

Chairman of the Board
Peoples Bancorp of North Carolina, Inc. and Peoples Bank

President, Secretary and Treasurer
Carolina Glove Company, Inc.

James S. Abernethy

President and Assistant Secretary
Midstate Contractors, Inc.

Douglas S. Howard

Vice President, Secretary and Treasurer
Denver Equipment of Charlotte, Inc.

John W. Lineberger, Jr.

President
Lincoln Bonded Warehouse Company

Gary E. Matthews

President and Director
Matthews Construction Company, Inc.

Billy L. Price, Jr., M.D.

Practitioner of Internal Medicine
BL Price Medical Consultants, PLLC

Larry E. Robinson

Chairman of the Board
and Chief Executive Officer
The Blue Ridge Distributing Company, Inc.

W. Gregory Terry

President
DFH Holdings

General Manager
Drum & Willis-Reynolds
Funeral Home & Crematory

Dan Ray Timmerman, Sr.

Chairman of the Board and
Chief Executive Officer
Timmerman Manufacturing, Inc.

Benjamin I. Zachary

President, Treasurer,
General Manager and Director
Alexander Railroad Company

Corporate Officers

Lance A. Sellers

President and
Chief Executive Officer (CEO)

William D. Cable, Sr.

Executive Vice President,
Chief Operating Officer (COO)

A. Joseph Lampron, Jr.

Executive Vice President,
Chief Financial Officer (CFO)

Senior Vice Presidents

Kimberly L. Boyd

Senior Vice President,
Chief Banking Support Officer

Jeffery P. Gniadek

Senior Vice President,
Area Executive – Hickory

Rafael Intriago

Senior Vice President,
Metro Market Executive

Walter C. Joyce

Senior Vice President,
Chief Technology Officer

James O. Perry

Senior Vice President,
Chief Retail Officer

David E. Reitzel

Senior Vice President,
Real Estate Administration

Daniel F. Richard

Senior Vice President,
Area Executive – Triangle

Mark W. Sigmon

Senior Vice President,
Area Executive – Denver

Timothy P. Turner

Senior Vice President,
Chief Credit Officer

First Vice Presidents

Angela J. Abernethy

First Vice President,
Compliance Quality Analyst

Heather A. Allen

First Vice President, BSA Officer

Kimberly D. Bazzle

First Vice President,
Marketing Director

J. LaShae Bock

First Vice President,
Human Resources Director

David C. Brown

First Vice President,
Certified Financial Planner

George S. Earp

First Vice President,
Finance Director

Jan G. Griffin

First Vice President,
Director of Loan Operations

Leslie D. Hambrick

First Vice President,
Chief Internal Auditor

M. Beth LaBarbera

First Vice President,
Regional Sales Manager

Connie P. Ollis

First Vice President,
Compliance/Security Manager

Lucretia K. Rogers

First Vice President,
Regional Sales Manager

Carol S. Shinn

First Vice President,
Director of Deposit Operations

Kyle E. Sigmon

First Vice President,
Consumer Credit Administration

Jody G. Street

First Vice President,
Area Executive – Newton

Ryan M. Waddle

First Vice President,
Area Executive – Mooresville

Vice Presidents

Carol R. Allen

Vice President, Business Center
Manager – Maiden

Suzanne L. Blackwell

Vice President,
Mortgage Sales Manager

Steven D. Brown

Vice President,
Business Center
Manager – Conover

Velvet L. Burton

Vice President, Service
Center Manager

Lori L. Brunoni

Vice President, Business
Center Manager – Triangle

Martha P. Connors

Vice President,
Sales Relationship Manager
Metro Region

Wendy E. Cordero-Jones

Vice President, Banco Mortgage
Lending Manager

Kay F. Deal

Vice President, Business Center
Manager – Conover

Roger G. Decato

Vice President, Business
Development Officer

Zachary M. Dellinger

Vice President, Business
Development Officer

Cathleen H. Dillingham

Vice President, Learning
& Development Associate

James R. Durham

Vice President, Financial
Advisor

Heather N. Edwards

Vice President, Business
Center Manager – Mooresville

Maria P. Gibbs

Vice President, Business
Development Officer

Lauren K. Hammond

Vice President, Marketing
Specialist

Lamona J. Harbinson

Vice President, E-Services
Management Manager

Maria F. Hoyos

Vice President, Sales
Relationship Manager
Raleigh Region

David S. Lewis Jr.

Vice President,
Senior Lending Officer

George “Marty” Lowder

Vice President,
Financial Analyst

Brenda K. Mash

Vice President, Business
Center Manager – Denver

Joshua E. McKinney

Vice President, Business
Development Officer – Hickory

Bruce E. Meisner

Vice President,
REAS Manager

Vickie E. Miller

Vice President,
Retail Support Coordinator

John J. Noonan

Vice President, CBRES
Appraisal/Compliance Manager

Paula M. Parker

Vice President, Business Center
Manager – CVB

Lynn H. Poole

Vice President, Business Center
Manager – Catawba

Kristina O. Price

Vice President, Assistant
Corporate Secretary

Andrew R. Puntch

Vice President, Application &
Project Management Manager

Jeanette E. Ringley

Vice President, Business Center
Manager – Newton

Sandra B. Shuford

Vice President, Data
Management & Computer
Ops Manager

Shawn D. Sigmon

Vice President, Mortgage
Department Manager

John W. Somers

Vice President, Business
Center Manager – Lincolnton

Jon Bradley Southers

Vice President, Commercial
Credit Administrator

Robert D. Spencer

Vice President, Business
Center Manager – Viewmont

Allison J. Taylor

Vice President, Business Center
Manager – Springs Road

Lisa G. Treadaway

Vice President,
Organizational Architect

Adam P. Turbyfill

Vice President,
Business Development Officer

Jennifer K. Turner

Vice President,
Credit Admin Loan
Review Officer

Dominick Vertorano II

Vice President, Business
Center Manager – Cornelius

Peoples Bank Subsidiaries’
Board of Directors and Officers

Community Bank Real Estate Solutions, LLC

Board of Directors	Officers
Robert C. Abernethy	David E. Reitzel <i>President</i>
David E. Reitzel	Lance A. Sellers <i>Vice President</i>
Dan Ray Timmerman, Sr.	John Noonan <i>Vice President</i>
Lance A. Sellers	Krissy O. Price <i>Secretary</i>
	A. Joseph Lampron, Jr. <i>Treasurer</i>

Peoples Investment Services, Inc.

Board of Directors	Officers
Robert C. Abernethy	Lance A. Sellers <i>President</i>
Billy L. Price, Jr., M.D.	David C. Brown <i>Vice President and Assistant Secretary</i>
David C. Brown	Krissy O. Price <i>Secretary</i>
Larry E. Robinson	A. Joseph Lampron, Jr. <i>Treasurer</i>
Douglas S. Howard	
Lance A. Sellers	
William D. Cable, Sr.	

Real Estate Advisory Services, Inc.

Board of Directors	Officers
Robert C. Abernethy	David E. Reitzel <i>President</i>
Dan Ray Timmerman, Sr.	Lance A. Sellers <i>Vice President</i>
David E. Reitzel	Bruce Meisner <i>Vice President</i>
Lance A. Sellers	Krissy O. Price <i>Secretary</i>
.	A. Joseph Lampron, Jr. <i>Treasurer</i>

SHAREHOLDER & GENERAL INFORMATION

Annual Meeting
The Annual Meeting of Shareholders of Peoples Bancorp will be held at 11 a.m. on May 4, 2017 at Catawba Country Club located at 1154 Country Club Rd, Newton, North Carolina.

Shareholders’ Luncheon
Shareholders in attendance at the Annual Meeting are cordially invited to remain for a luncheon to be served immediately upon adjournment.

Common Stock
Peoples Bancorp common stock is listed on the NASDAQ(National Association of Securities Dealers AutomatedQuotations) Global Market, where our symbol is PEBK.

Dividend Reinvestment & Stock Purchase
Peoples Bancorp offers a Dividend Reinvestment and Stock Purchase Plan for the benefit of the Company’s shareholders. The Plan provides for the full or partial reinvestment of cash dividends, optional cash purchases of the Company’s stock, safekeeping of the share certificates, liquidation of shares, and gifting of shares and enrollment of the designated recipients.

Broadridge Corporate Issuer Solutions, Inc. is the Plan Administrator. For more information, one may call Peoples Bancorp at 828-464-5620 or 800-948-7195 or contact the Plan Administrator at 855-263-4988.

Shareholders of Peoples Bancorp are entitled to receive dividends when and as declared by the Board of Directors out of funds legally available therefore.

Such dividend payments are declared based upon the guidelines of North Carolina and federal banking law.

Corporate Office
Peoples Bancorp of North Carolina, Inc.
518 West C Street
PO Box 467
Newton, NC 28658
828-464-5620

Stock Transfer Agent & Registrar
Broadridge Corporate Issuer Solutions, Inc.
P.O. Box 1342
Brentwood, NY 11717
www.broadridge.com

Independent Auditors
Elliott Davis Decosimo, PLLC
700 East Morehead Street, Suite 400
Charlotte, NC 28202

