

FOR IMMEDIATE RELEASE

NICOLET BANKSHARES, INC. ANNOUNCES RECORD QUARTERLY NET INCOME FOR SECOND QUARTER 2025

- Record quarterly net income of \$36 million for second quarter 2025, compared to net income of \$33 million in prior quarter, and net income of \$29 million for second quarter 2024
- Quarterly return on average assets of 1.62%, the highest level since the March 2023 balance sheet restructuring
- Quarterly net interest margin of 3.72%, an increase of 14 bps over the first quarter
- Solid quarter-over-quarter loan growth of \$94 million (5.6% annualized) and core deposit growth of \$68 million (4.1% annualized)
- Repurchased 257,402 common shares for \$30 million during second quarter 2025

Green Bay, Wisconsin, July 15, 2025 - Nicolet Bankshares, Inc. (NYSE: NIC) ("Nicolet") announced record quarterly net income of \$36 million for second quarter 2025 and earnings per diluted common share of \$2.34, compared to net income of \$33 million and earnings per diluted common share of \$2.08 for first quarter 2025, and net income of \$29 million and earnings per diluted common share of \$1.92 for second quarter 2024.

"Our quarterly results again demonstrated strong performance and continued consistency in a volatile market," said Mike Daniels, Chairman, President, and CEO of Nicolet. "What we saw in the second quarter is a testament to the tenacity and vibrancy of our customers and the markets we serve. Loan growth continued at a healthy pace, as did core deposits. Mortgage revenues also saw their seasonal growth return, driven by housing demand in the upper Midwest. Our net interest margin continued to grow at a healthy pace as rates remained stable, and our profitability metrics are likely to place us near the top decile of community banks. Overall, it was a very solid quarter for us."

"These results aren't happening because of one or two big things, but rather a thousand little things done by nearly a thousand people who show up each day and matter to their customers and communities," Daniels continued. "I am impressed but not surprised by our mid-year results. Our people truly embrace the challenge of finding a way to make a meaningful impact. We remain focused at all levels of Nicolet to keep this momentum going and continue to create shared success for our customers, communities, shareholders, and each other."

Balance Sheet Review

At June 30, 2025, period end assets were \$8.9 billion, a decrease of \$44 million from March 31, 2025, mostly from lower cash balances. Total loans increased \$94 million from March 31, 2025 (mostly in commercial-based loans), while total deposits of \$7.5 billion at June 30, 2025, decreased \$31 million from March 31, 2025, including a \$99 million decrease in brokered deposits partly offset by a \$68 million increase in customer (core) deposits. Long-term borrowings decreased \$22 million from the prior quarter due to the redemption of a subordinated note issuance. Total capital was \$1.2 billion at June 30, 2025, an increase of \$7 million over March 31, 2025, with solid earnings and favorable movements in the securities portfolio market valuation partly offset by common stock repurchases and the quarterly common stock dividend.

Asset Quality

Nonperforming assets were \$29 million and represented 0.32% of total assets at June 30, 2025, down slightly from 0.33% of total assets at March 31, 2025 and 0.34% of total assets at June 30, 2024. The allowance for credit losses-loans was \$68 million and represented 1.00% of total loans at June 30, 2025, compared to \$67 million (or 1.00% of total loans) at March 31, 2025, and \$65 million (or 1.00% of total loans) at June 30, 2024. Asset quality trends remain solid and loan net charge-offs were negligible.

Income Statement Review - Quarter

Net income was \$36 million for second quarter 2025, compared to net income of \$33 million for first quarter 2025.

Net interest income was \$75 million for second quarter 2025, \$4 million higher than first quarter 2025, primarily due to solid loan growth. Interest income increased \$5 million between the sequential quarters, while interest expense increased \$1 million. The net interest margin for second quarter 2025 was 3.72%, up 14 bps from 3.58% for first quarter 2025. The yield on interest-earning assets increased 15 bps (to 5.82%), while the cost of interest-bearing liabilities for second quarter 2025 increased 3 bps (to 2.86%).

Noninterest income of \$21 million for second quarter 2025 increased \$2 million from first quarter 2025, mostly due to seasonal improvements in net mortgage income and favorable market valuations on the nonqualified deferred compensation plan assets. Wealth income decreased \$0.2 million, while card interchange income increased \$0.4 million.

Noninterest expense of \$50 million for second quarter 2025 increased \$2 million from first quarter 2025. Personnel expense increased \$3 million from higher incentives (commensurate with solid quarterly earnings) and higher market valuations on the nonqualified deferred compensation plan liabilities, while non-personnel related expenses combined decreased \$1 million (mostly lower marketing).

About Nicolet Bankshares, Inc.

Nicolet Bankshares, Inc. is the bank holding company of Nicolet National Bank, a growing, full-service, community bank providing services ranging from commercial, agricultural and consumer banking to wealth management and retirement plan services. Founded in Green Bay in 2000, Nicolet National Bank operates branches primarily in Wisconsin, Michigan, and Minnesota. More information can be found at www.nicoletbank.com.

Use of Non-GAAP Financial Measures

This communication contains non-GAAP financial measures, such as non-GAAP adjusted net income, non-GAAP adjusted earnings per diluted common share, tangible book value per common share, return on average tangible common equity, and tangible common equity to tangible assets. Management believes such measures to be helpful to management, investors and others in understanding Nicolet's results of operations and financial position. When non-GAAP financial measures are used, the comparable GAAP financial measures, as well as the reconciliation of the non-GAAP measures to the GAAP financial measures, are provided. See "Reconciliation of Non-GAAP Financial Measures (Unaudited)" below. The non-GAAP net income measure and related reconciliation provide information useful to investors in understanding the operating performance and trends of Nicolet and also aid investors in comparing Nicolet's financial performance to the financial performance of peer banks. Management considers non-GAAP financial ratios to be critical metrics with which to analyze and evaluate financial condition and capital strengths. While non-GAAP financial measures are frequently used by stakeholders in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analyses of results as reported under GAAP.

Consolidated Balance Sheets (Unaudited)			 	_		 	
(In thousands, except share data)	(6/30/2025	3/31/2025		12/31/2024	9/30/2024	6/30/2024
Assets							
Cash and due from banks	\$	129,607	\$ 105,085	\$	115,943	\$ 124,076	\$ 109,674
Interest-earning deposits		293,031	467,095		420,104	303,908	298,856
Cash and cash equivalents		422,638	572,180		536,047	427,984	408,530
Securities available for sale, at fair value		849,253	838,105		806,415	825,907	799,937
Other investments		59,594	58,627		62,125	63,632	64,720
Loans held for sale		9,955	8,092		7,637	11,121	9,450
Loans		6,839,141	6,745,598		6,626,584	6,556,840	6,529,134
Allowance for credit losses - loans		(68,408)	(67,480)		(66,322)	(65,785)	(65,414)
Loans, net		6,770,733	6,678,118		6,560,262	6,491,055	6,463,720
Premises and equipment, net		123,723	125,274		126,979	123,585	120,988
Bank owned life insurance ("BOLI")		189,342	187,902		186,448	185,011	171,972
Goodwill and other intangibles, net		385,107	386,588		388,140	389,727	391,421
Accrued interest receivable and other assets		120,464	120,336		122,742	119,096	126,279
Total assets	\$	8,930,809	\$ 8,975,222	\$	8,796,795	\$ 8,637,118	\$ 8,557,017
Liabilities and Stockholders' Equity							
Liabilities:							
Noninterest-bearing demand deposits	\$	1,800,335	\$ 1,689,129	\$	1,791,228	\$ 1,839,617	\$ 1,764,806
Interest-bearing deposits		5,741,338	5,883,061		5,612,456	5,420,380	5,476,272
Total deposits		7,541,673	7,572,190		7,403,684	7,259,997	7,241,078
Long-term borrowings		134,340	156,563		161,387	161,210	162,433
Accrued interest payable and other liabilities		64,698	63,201		58,826	66,584	62,093
Total liabilities		7,740,711	7,791,954		7,623,897	7,487,791	7,465,604
Stockholders' Equity:							
Common stock		149	152		154	151	150
Additional paid-in capital		601,625	630,340		655,540	647,934	639,159
Retained earnings		625,243	594,068		565,772	535,638	507,366
Accumulated other comprehensive income (loss)		(36,919)	(41,292)		(48,568)	(34,396)	(55,262)
Total stockholders' equity		1,190,098	1,183,268		1,172,898	1,149,327	1,091,413
Total liabilities and stockholders' equity	\$	8,930,809	\$ 8,975,222	\$	8,796,795	\$ 8,637,118	\$ 8,557,017
Common shares outstanding		14,924,086	15,149,341		15,356,785	15,104,381	14,945,598
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Consolidated Statements of Income (Unaudited)

				For the	he Th	ree Months	Ende	d				Ionth	nths Ended			
(In thousands, except per share data)	6/30/2025		3.	/31/2025	1	2/31/2024		0/30/2024	6	5/30/2024		6/30/2025	- 6	6/30/2024		
Interest income:																
Loans, including loan fees	\$	105,976	\$	100,666	\$	100,605	\$	100,824	\$	97,975	\$	206,642	\$	191,623		
Taxable investment securities		6,027		5,560		5,369		5,211		5,056		11,587		9,613		
Tax-exempt investment securities		1,017		1,049		1,073		1,095		1,152		2,066		2,390		
Other interest income		4,618		5,466		5,787		5,492		4,695		10,084		9,283		
Total interest income	1	117,638		112,741		112,834		112,622		108,878		230,379		212,909		
Interest expense:																
Deposits		40,472		39,465		39,138		42,060		41,386		79,937		80,376		
Short-term borrowings		_		_		_		2		_		_		_		
Long-term borrowings		2,057		2,070		2,146		2,194		2,150		4,127		4,384		
Total interest expense		42,529		41,535		41,284		44,256		43,536		84,064		84,760		
Net interest income		75,109		71,206		71,550		68,366		65,342		146,315		128,149		
Provision for credit losses		1,050		1,500		1,000		750		1,350		2,550		2,100		
Net interest income after provision for credit losses		74,059		69,706		70,550		67,616		63,992		143,765		126,049		
Noninterest income:																
Wealth management fee income		6,811		6,975		7,208		7,085		6,674		13,786		13,159		
Mortgage income, net		2,907		1,926		3,326		2,853		2,634		4,833		3,998		
Service charges on deposit accounts		1,962		2,025		1,877		1,913		1,813		3,987		3,394		
Card interchange income		3,699		3,337		3,541		3,564		3,458		7,036		6,556		
BOLI income		1,429		1,420		1,421		1,455		1,225		2,849		2,572		
Asset gains (losses), net		(199)		(354)		510		1,177		616		(553)		2,525		
Deferred compensation plan asset market valuations		1,437		45		(192)		1,162		169		1,482		228		
LSR income, net		950		1,057		1,064		1,090		1,117		2,007		2,251		
Other noninterest income		1,637		1,792		2,103		2,079		1,903		3,429		4,348		
Total noninterest income		20,633		18,223		20,858		22,378		19,609		38,856		39,031		
Noninterest expense:																
Personnel expense		29,114		26,521		26,682		28,937		26,285		55,635		52,795		
Occupancy, equipment and office		9,104		9,330		8,685		8,826		8,681		18,434		17,625		
Business development and marketing		1,593		2,100		2,325		1,823		2,040		3,693		4,182		
Data processing		4,682		4,525		4,668		4,535		4,281		9,207		8,551		
Intangibles amortization		1,481		1,552		1,587		1,694		1,762		3,033		3,595		
FDIC assessments		1,029		940		990		990		990		1,969		2,023		
Other noninterest expense		2,916		2,819		3,268		2,343		2,814		5,735		5,229		
Total noninterest expense		49,919		47,787		48,205		49,148		46,853		97,706		94,000		
Income before income tax expense		44,773		40,142		43,203		40,846		36,748		84,915		71,080		
Income tax expense		8,738		7,550		8,723		8,330		7,475		16,288		14,017		
Net income	\$	36,035	\$	32,592	\$	34,480	\$	32,516	\$	29,273	\$	68,627	\$	57,063		
Earnings per common share:																
Basic	\$	2.40	\$	2.14	\$	2.25	\$	2.16	\$	1.96	\$	4.53	\$	3.82		
Diluted	\$	2.34	\$	2.08	\$	2.19	\$	2.10	\$	1.92	\$	4.42	\$	3.74		
Common shares outstanding:																
Basic weighted average		15,029		15,256		15,297		15,052		14,937		15,142		14,922		
Diluted weighted average		15,431		15,647		15,710		15,479		15,276		15,538		15,263		

Consolidated Financial Summary (Unaudited)

• •	•		For th	e T		For the Six Months Ended					
(In thousands, except share & per share data)	 6/30/2025	:	3/31/2025		12/31/2024	 9/30/2024	6/30/2024	_	6/30/2025		6/30/2024
Selected Average Balances:											
Loans	\$ 6,833,236	\$	6,710,206	\$	6,581,059	\$ 6,542,532	\$ 6,496,732	\$	6,772,060	\$	6,447,785
Investment securities	900,469		886,010		884,376	873,212	881,190		893,280		882,982
Interest-earning assets	8,140,178		8,078,997		7,946,309	7,824,773	7,733,097		8,109,756		7,681,109
Cash and cash equivalents	423,272		497,865		493,237	431,632	374,176		460,363		369,276
Goodwill and other intangibles, net	385,735		387,260		388,824	390,453	392,171		386,494		393,066
Total assets	8,909,653		8,849,412		8,716,611	8,596,812	8,481,186		8,879,698		8,430,891
Deposits	7,504,224		7,446,107		7,314,632	7,247,321	7,183,777		7,475,325		7,148,373
Interest-bearing liabilities	5,972,117		5,953,083		5,667,803	5,653,259	5,658,642		5,962,651		5,584,262
Stockholders' equity (common)	1,183,316		1,178,868		1,163,477	1,118,242	 1,070,379		1,181,104		1,059,487
Selected Ratios: (1)											
Book value per common share	\$ 79.74	\$	78.11	\$	76.38	\$ 76.09	\$ 73.03	\$	79.74	\$	73.03
Tangible book value per common share (2)	\$ 53.94	\$	52.59	\$	51.10	\$ 50.29	\$ 46.84	\$	53.94	\$	46.84
Return on average assets	1.62 %		1.49 %		1.57 %	1.50 %	1.39 %		1.56 %		1.36 %
Return on average common equity	12.21		11.21		11.79	11.57	11.00		11.72		10.83
Return on average tangible common equity (2)	18.12		16.70		17.71	17.77	17.36		17.42		17.22
Average equity to average assets	13.28		13.32		13.35	13.01	12.62		13.30		12.57
Stockholders' equity to assets	13.33		13.18		13.33	13.31	12.75		13.33		12.75
Tangible common equity to tangible assets (2)	9.42		9.28		9.33	9.21	8.57		9.42		8.57
Net interest margin *	3.72		3.58		3.61	3.51	3.42		3.65		3.37
Efficiency ratio	51.79		52.94		52.17	54.57	55.24		52.34		56.75
Effective tax rate	19.52		18.81		20.19	20.39	20.34		19.18		19.72
Selected Asset Quality Information:	<u>_</u>										
Nonaccrual loans	\$ 27,735	\$	28,325	\$	28,419	\$ 25,565	\$ 27,838	\$	27,735	\$	27,838
Other real estate owned	881		946		693	859	1,147		881		1,147
Nonperforming assets	\$ 28,616	\$	29,271	\$	29,112	\$ 26,424	\$ 28,985	\$	28,616	\$	28,985
Net loan charge-offs (recoveries)	\$ 372	\$	342	\$	363	\$ 379	\$ 283	\$	714	\$	296
Allowance for credit losses-loans to loans	1.00 %		1.00 %		1.00 %	1.00 %	1.00 %		1.00 %		1.00 %
Net charge-offs to average loans (1)	0.02		0.02		0.02	0.02	0.02		0.02		0.01
Nonperforming loans to total loans	0.41		0.42		0.43	0.39	0.43		0.41		0.43
Nonperforming assets to total assets	0.32		0.33		0.33	0.31	0.34		0.32		0.34
Stock Repurchase Information: (3)											
Common stock repurchased (\$)	\$ 29,989	\$	26,047	\$	10,137	\$ _	\$ _	\$	56,036	\$	_
Common stock repurchased (shares)	257,402		233,207		92,440				490,609		_

^{*} During fourth quarter 2024, Nicolet changed the annualization methodology utilized for the calculation of selected net interest margin components from actual/360 to actual/actual to be more consistent with the methodology typically used by peer banks and to cause quarterly results to be more consistent with annual results. Prior periods have been restated for this change in methodology. There was no change to the reported average balances or interest recognized.

⁽¹⁾ Income statement-related ratios for partial-year periods are annualized.

⁽²⁾ See Reconciliation of Non-GAAP Financial Measures below for a reconciliation of these financial measures.

⁽³⁾ Reflects common stock repurchased under board of director authorizations for the common stock repurchase program.

Consolidated Loan & Deposit Metrics (Unaudited)					
(In thousands)	6/30/2025	3/31/2025	12/31/2024	9/30/2024	6/30/2024
Period End Loan Composition					
Commercial & industrial	\$ 1,412,621	\$ 1,409,320	\$ 1,319,763	\$ 1,351,516	\$ 1,358,152
Owner-occupied commercial real estate ("CRE")	963,278	949,107	940,367	920,533	941,137
Agricultural	 1,346,924	1,329,807	1,322,038	1,261,152	1,224,885
Commercial	3,722,823	3,688,234	3,582,168	3,533,201	3,524,174
CRE investment	1,231,423	1,225,490	1,221,826	1,226,982	1,198,020
Construction & land development	 298,122	273,007	239,694	231,694	247,565
Commercial real estate	 1,529,545	1,498,497	1,461,520	1,458,676	1,445,585
Commercial-based loans	5,252,368	5,186,731	5,043,688	4,991,877	4,969,759
Residential construction	88,152	91,321	96,110	85,811	90,904
Residential first mortgage	1,205,841	1,194,116	1,196,158	1,194,574	1,190,790
Residential junior mortgage	 249,406	235,096	234,634	223,456	218,512
Residential real estate	1,543,399	1,520,533	1,526,902	1,503,841	1,500,206
Retail & other	 43,374	38,334	55,994	61,122	59,169
Retail-based loans	1,586,773	1,558,867	1,582,896	1,564,963	1,559,375
Total loans	\$ 6,839,141	\$ 6,745,598	\$ 6,626,584	\$ 6,556,840	\$ 6,529,134
Period End Deposit Composition					
Noninterest-bearing demand	\$ 1,800,335	\$ 1,689,129	\$ 1,791,228	\$ 1,839,617	\$ 1,764,806
Interest-bearing demand	1,266,507	1,239,075	1,168,560	1,035,593	1,093,621
Money market	1,900,639	1,988,648	1,942,367	1,928,977	1,963,559
Savings	805,300	794,223	774,707	763,024	762,529
Time	 1,768,892	1,861,115	1,726,822	1,692,786	1,656,563
Total deposits	\$ 7,541,673	\$ 7,572,190	\$ 7,403,684	\$ 7,259,997	\$ 7,241,078
Brokered transaction accounts	\$ 307,527	\$ 249,537	\$ 163,580	\$ 159,547	\$ 250,109
Brokered time deposits	 450,948	607,725	586,852	549,907	557,657
Total brokered deposits	\$ 758,475	\$ 857,262	\$ 750,432	\$ 709,454	\$ 807,766
Customer transaction accounts	\$ 5,465,254	\$ 5,461,538	\$ 5,513,282	\$ 5,407,664	\$ 5,334,406
Customer time deposits	1,317,944	1,253,390	1,139,970	1,142,879	1,098,906
Total customer deposits (core)	\$ 6,783,198	\$ 6,714,928	\$ 6,653,252	\$ 6,550,543	\$ 6,433,312

				For the	Chree	e Months	Ended				
	J	une 30	2025	N	[arch	31, 2025	;	J	une	30, 2024	
(In thousands)	Average Balance	_Inte	Average restRate *	Average Balance	Īr	nterest	Average Rate *	Average Balance	1	nterest	Average Rate *
ASSETS	Datance	-11100	<u> Kate</u>	Dalance		itticst	Natt	Dalance	_	nterest	Nate
Total loans (1)(2)	\$ 6,833,236	\$ 106	,103 6.23 %	\$ 6,710,206	\$ 1	100,804	6.08 %	\$ 6,496,732	\$	98,086	6.07 %
Investment securities (2)	900,469	7	,371 3.27 %	886,010		6,951	3.14 %	881,190		6,579	2.99 %
Other interest-earning assets	406,473	4	<u>,618</u> 4.56 %	482,781		5,466	4.58 %	355,175		4,695	5.31 %
Total interest-earning assets	8,140,178	\$ 118	,092 5.82 %	8,078,997	\$ 1	113,221	5.67 %	7,733,097	\$	109,360	5.68 %
Other assets, net	769,475			770,415				748,089			
Total assets	\$ 8,909,653			\$ 8,849,412				\$ 8,481,186			
LIABILITIES AND STOCKHOLDERS	EOUITY										
Interest-bearing core deposits	\$ 5,001,714	\$ 31	,677 2.54 %	\$ 5,001,535	\$	30,783	2.50 %	\$ 4,665,195	\$	31,713	2.73 %
Brokered deposits	814,789	8	<u>,795</u> 4.33 %	790,460		8,682	4.45 %	831,100		9,673	4.68 %
Total interest-bearing deposits	5,816,503	40	,472 2.79 %	5,791,995		39,465	2.76 %	5,496,295		41,386	3.03 %
Wholesale funding	155,614	2	<u>,057</u> 5.30 %	161,088		2,070	5.21 %	162,347		2,150	5.33 %
Total interest-bearing liabilities	5,972,117	\$ 42	,529 2.86 %	5,953,083	\$	41,535	2.83 %	5,658,642	\$	43,536	3.09 %
Noninterest-bearing demand deposits	1,687,721			1,654,112				1,687,482			
Other liabilities	66,499			63,349				64,683			
Stockholders' equity	1,183,316			1,178,868				1,070,379			
Total liabilities and stockholders' equity	\$ 8,909,653			\$ 8,849,412				\$ 8,481,186			
Net interest income and rate spread		\$ 75	<u>,563</u> 2.96 %		\$	71,686	2.84 %		\$	65,824	2.59 %
Net interest margin			3.72 %				3.58 %				3.42 %
Loan purchase accounting accretion (3)		\$ 1	.475 0.09 %		\$	1.475	0.09 %		\$	1.527	0.08 %
Loan nonaccrual interest (3)		\$	(26) 0.00 %		\$	(304)	(0.02)%		\$	329	0.02 %

	For the Six Months Ended													
	J	une 30, 2025		J	une 30, 2024									
	Average		Average	Average		Average								
(In thousands)	Balance	Interest	Rate *	Balance	Interest	Rate *								
ASSETS														
Total loans (1)(2)	\$ 6,772,060	\$ 206,907	6.15 %	\$ 6,447,785	\$ 191,830	5.98 %								
Investment securities (2)	893,280	14,322	3.21 %	882,982	12,776	2.89 %								
Other interest-earning assets	444,416	10,084	4.57 %	350,342	9,283	5.32 %								
Total interest-earning assets	8,109,756	\$ 231,313	5.74 %	7,681,109	\$ 213,889	5.59 %								
Other assets, net	769,942			749,782										
Total assets	\$ 8,879,698			\$ 8,430,891										
LIABILITIES AND STOCKHOLDERS	EOUITY													
Interest-bearing core deposits	\$ 5,001,624	\$ 62,460	2.52 %	\$ 4,664,932	\$ 62,969	2.71 %								
Brokered deposits	802,691	17,477	4.39 %	755,612	17,407	4.63 %								
Total interest-bearing deposits	5,804,315	79,937	2.78 %	5,420,544	80,376	2.98 %								
Wholesale funding	158,336	4,127	5.26 %	163,718	4,384	5.38 %								
Total interest-bearing liabilities	5,962,651	\$ 84,064	2.84 %	5,584,262	\$ 84,760	3.05 %								
Noninterest-bearing demand deposits	1,671,010			1,727,829										
Other liabilities	64,933			59,313										
Stockholders' equity	1,181,104			1,059,487										
Total liabilities and stockholders' equity	\$ 8,879,698			\$ 8,430,891										
Net interest income and rate spread		\$ 147,249	2.90 %		\$ 129,129	2.54 %								
Net interest margin			3.65 %			3.37 %								
Loan purchase accounting accretion (3)		\$ 2.950	0.09 %		\$ 3.055	0.08 %								
Loan nonaccrual interest (3)		\$ (330)	(0.01)%		\$ 88	— %								

^{*} During fourth quarter 2024, Nicolet changed the annualization methodology utilized for the calculation of selected net interest margin components from actual/360 to actual/actual to be more consistent with the methodology typically used by peer banks and to cause quarterly results to be more consistent with annual results. Prior periods have been restated for this change in methodology. There was no change to the reported average balances or interest recognized.

⁽¹⁾ Nonaccrual loans and loans held for sale are included in the daily average loan balances outstanding.

⁽²⁾ The yield on tax-exempt loans and tax-exempt investment securities is computed on a tax-equivalent basis using a federal tax rate of 21%, and adjusted for the disallowance of interest expense.

⁽³⁾ Loan purchase accounting accretion and Loan nonaccrual interest included in Total loans interest above, and the related impact to net interest margin.

Reconciliation of Non-GAAP Financial Measures (Unaudited)

		·	For the Three Months Ended									For the Six Months Ended				
(In thousands, except per share data)	_ (6/30/2025	;	3/31/2025	1	2/31/2024		9/30/2024	6/30/2024			6/30/2025	6/30/2024			
Adjusted net income reconciliation: (1)																
Net income (GAAP)	\$	36,035	\$	32,592	\$	34,480	\$	32,516	\$	29,273	\$	68,627	\$	57,063		
Adjustments:																
Assets (gains) losses, net (2)		199		354		(510)		(1,177)		(616)		553		(2,525)		
Adjustments subtotal		199		354		(510)		(1,177)		(616)		553		(2,525)		
Tax on Adjustments (3)		39		69		(99)		(230)		(120)		108		(492)		
Adjusted net income (Non-GAAP)	\$	36,195	\$	32,877	\$	34,069	\$	31,569	\$	28,777	\$	69,072	\$	55,030		
Diluted earnings per common share:																
Diluted earnings per common share (GAAP)	\$	2.34	\$	2.08	\$	2.19	\$	2.10	\$	1.92	\$	4.42	\$	3.74		
Adjusted Diluted earnings per common share (Non-GAAP)	\$	2.35	\$	2.10	\$	2.17	\$	2.04	\$	1.88	\$	4.45	\$	3.61		
Tangible assets: (4)																
Total assets	\$	8,930,809	\$	8,975,222	\$	8,796,795	\$	8,637,118	\$	8,557,017						
Goodwill and other intangibles, net		385,107		386,588		388,140		389,727		391,421						
Tangible assets	\$	8,545,702	\$	8,588,634	\$	8,408,655	\$	8,247,391	\$	8,165,596						
Tangible common equity: (4)																
Stockholders' equity (common)	\$	1,190,098	\$	1,183,268	\$	1,172,898	\$	1,149,327	\$	1,091,413						
Goodwill and other intangibles, net		385,107		386,588		388,140		389,727		391,421						
Tangible common equity	\$	804,991	\$	796,680	\$	784,758	\$	759,600	\$	699,992						
Tangible average common equity: (4)																
Average stockholders' equity (common)	\$	1,183,316	\$	1,178,868	\$	1,163,477	\$	1,118,242	\$	1,070,379	\$	1,181,104	\$	1,059,487		
Average goodwill and other intangibles, net		385,735		387,260		388,824		390,453		392,171		386,494		393,066		
Average tangible common equity	\$	797,581	\$	791,608	\$	774,653	\$	727,789	\$	678,208	\$	794,610	\$	666,421		

Note: Numbers may not sum due to rounding.

⁽¹⁾ The adjusted net income measure and related reconciliation provide information useful to investors in understanding the operating performance and trends of Nicolet and also to aid investors in the comparison of Nicolet's financial performance to the financial performance of peer banks.

⁽²⁾ Includes the gains / (losses) on other assets and investments.

⁽³⁾ Assumes an effective tax rate of 19.5%.

⁽⁴⁾ The ratios of tangible book value per common share, return on average tangible common equity, and tangible common equity to tangible assets exclude goodwill and other intangibles, net. These financial ratios have been included as they are considered to be critical metrics with which to analyze and evaluate financial condition and capital strength.