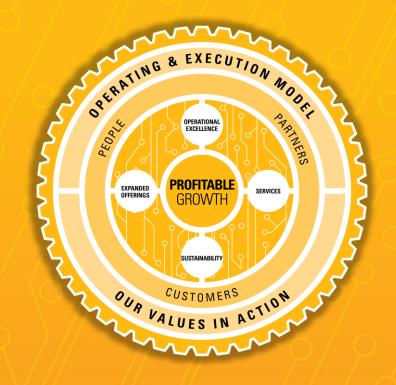
We help our customers build a better, more sustainable world.







### **Forward-Looking Statements**

Certain statements in this financial review relate to future events and expectations and are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believe," "estimate," "will be," "will," "would," "expect," "anticipate," "plan," "forecast," "future," "guide," "project," "intend," "could," "should" or other similar words or expressions often identify forward-looking statements. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding our outlook, projections, forecasts or trend descriptions. These statements do not guarantee future performance and speak only as of the date they are made, and we do not undertake to update our forward-looking statements.

Caterpillar's actual results may differ materially from those described or implied in our forward-looking statements based on a number of factors, including, but not limited to: (i) global and regional economic conditions and economic conditions in the industries we serve; (ii) commodity price changes, material price increases, fluctuations in demand for our products or significant shortages of material; (iii) government monetary or fiscal policies; (iv) political and economic risks, commercial instability and events beyond our control in the countries in which we operate; (v) international trade policies and their impact on demand for our products and our competitive position, including the imposition of new tariffs or changes in existing tariff rates; (vi) our ability to develop, produce and market quality products that meet our customers' needs; (vii) the impact of the highly competitive environment in which we operate on our sales and pricing; (viii) information technology security threats and computer crime; (ix) inventory management decisions and sourcing practices of our dealers and our OEM customers; (x) a failure to realize, or a delay in realizing, all of the anticipated benefits of our acquisitions, joint ventures or divestitures; (xi) union disputes or other employee relations issues; (xii) adverse effects of unexpected events; (xiii) disruptions or volatility in global financial markets limiting our sources of liquidity or the liquidity of our customers, dealers and suppliers; (xiv) failure to maintain our credit ratings and potential resulting increases to our cost of borrowing and adverse effects on our cost of funds, liquidity, competitive position and access to capital markets; (xv) our Financial Products segment's risks associated with the financial services industry; (xvi) changes in interest rates or market liquidity conditions; (xvii) an increase in delinquencies, repossessions or net losses of Cat Financial's customers; (xviii) currency fluctuations; (xix) our or Cat Financial's compliance

A reconciliation of non-GAAP financial information can be found in the appendix to this presentation.









# Strategy, Services, Technology & Sustainability

Jim Umpleby, Chairman & CEO





- Executing strategy through operational excellence, expanded offerings, services and sustainability
- Achieved Investor Day targets for adjusted operating profit margin<sup>1</sup> and generated strong ME&T free cash flow<sup>2</sup>
- Expecting higher long-term sales growth as energy transition expands our addressable market
- Reaffirming adjusted operating profit margin<sup>1</sup> targets while investing in technology
- ME&T free cash flow<sup>2</sup> to increase with sales growth





### **Leadership Team with Deep Expertise**



Jim Umpleby
Chairman & CEO



Joe Creed

Group President

Energy & Transportation



Bob De Lange
Group President
Services, Distribution
& Digital



**Tony Fassino** *Group President*Construction Industries



**Denise Johnson** *Group President*Resource Industries



Andrew Bonfield
Chief Financial
Officer



Cheryl Johnson
Chief
Human Resources Officer



Julie Lagacy
Chief Sustainability &
Strategy Officer



Suzette Long
Chief Legal Officer,
General Counsel





### **Caterpillar Today**

#### **Global Leader for Nearly 100 Years**



CONSTRUCTION INDUSTRIES

\$22B<sup>1</sup>

RESOURCE INDUSTRIES

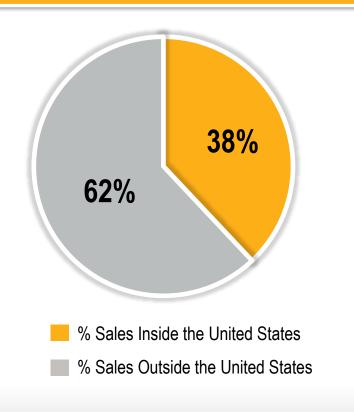
\$10B<sup>1</sup>

ENERGY & TRANSPORTATION

\$20B<sup>1</sup>

CAT FINANCIAL

\$3B<sup>1</sup>





<sup>&</sup>lt;sup>1</sup> Includes inter-segment sales.

### Cat® Dealer Network



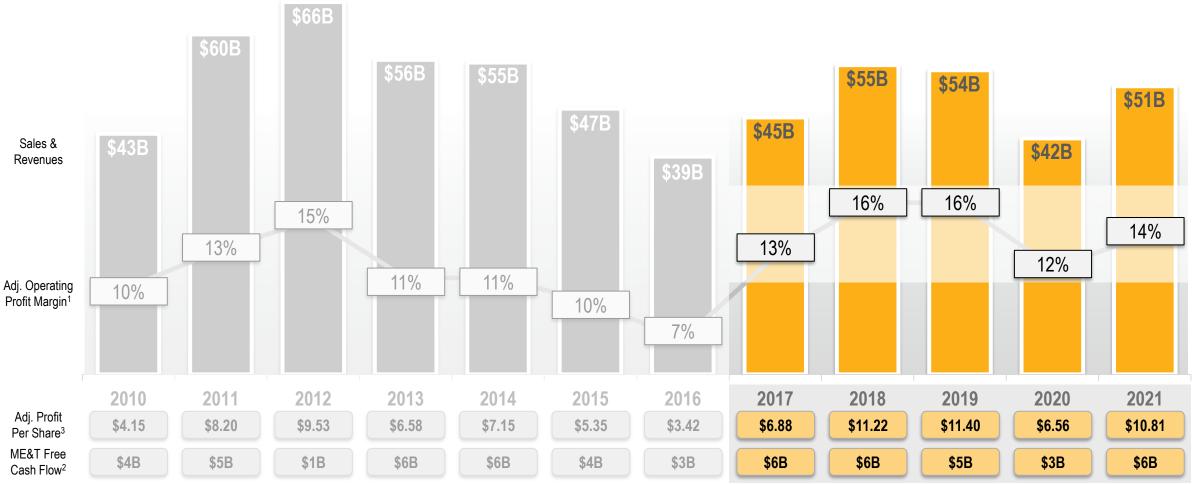


### 2017 Strategy





### Achieved Higher Adjusted Operating Profit Margins<sup>1</sup> and ME&T Free Cash Flow<sup>2</sup>



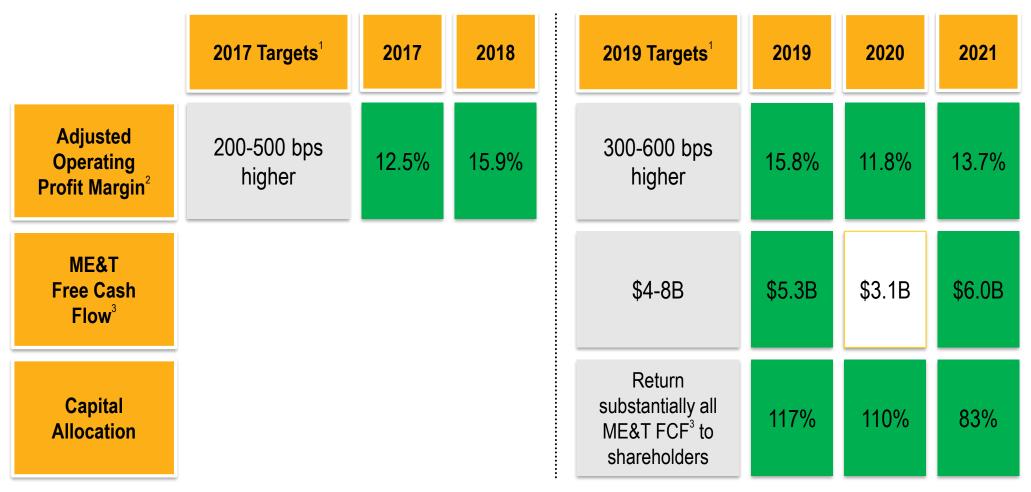
<sup>&</sup>lt;sup>1</sup> Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.



<sup>&</sup>lt;sup>2</sup> ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.

<sup>&</sup>lt;sup>3</sup> Adjusted profit per share is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

### 2017 and 2019 Investor Day Targets: We Delivered



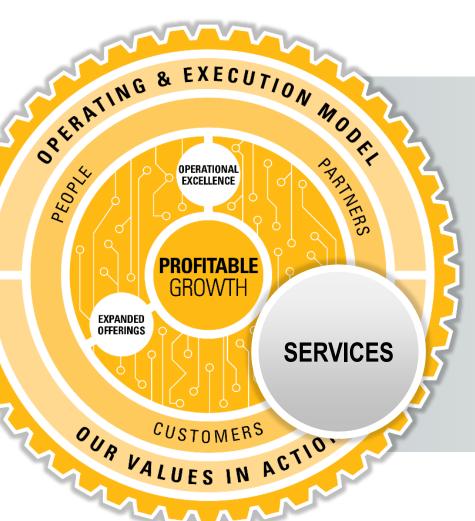
<sup>&</sup>lt;sup>1</sup> Investor Day targets based on Caterpillar Investor Days held in 2017 and 2019.



<sup>&</sup>lt;sup>2</sup> Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

<sup>3</sup> ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.

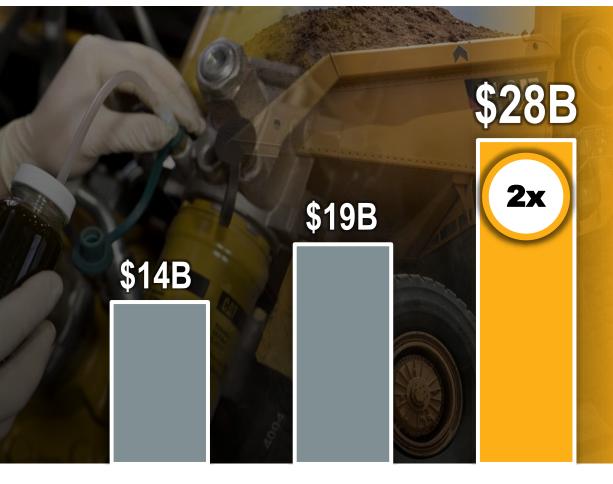
### **Leveraging Technology for Services Growth**



- Connected Assets: Critical mass of >1.2M connected
- eCommerce: Online dealer parts sales up ~20% in 2021
- Customer Value Agreements: >50% of equipment delivered with a CVA
- Prioritized Service Events: Won 2x dealer parts sales in 2021
- Data-Driven Parts Availability: Best parts availability on record in 2021
- Reman & Rebuild: ~400 new Cat® Reman and Rebuild product offerings in 2021
- **Dealer Growth Plans:** Opportunity-based growth targets



### Strong Momentum to Achieve Services<sup>1</sup> Target



- Increasing customer value including improved asset utilization
- Reducing cyclicality
   of sales and revenues
- Improving profitability through the cycles

2016 2021 2026

1 ME&T services revenues include, but are not limited to, aftermarket parts and other service-related revenues and exclude most Financial Products revenues, discontinued products and captive dealer services



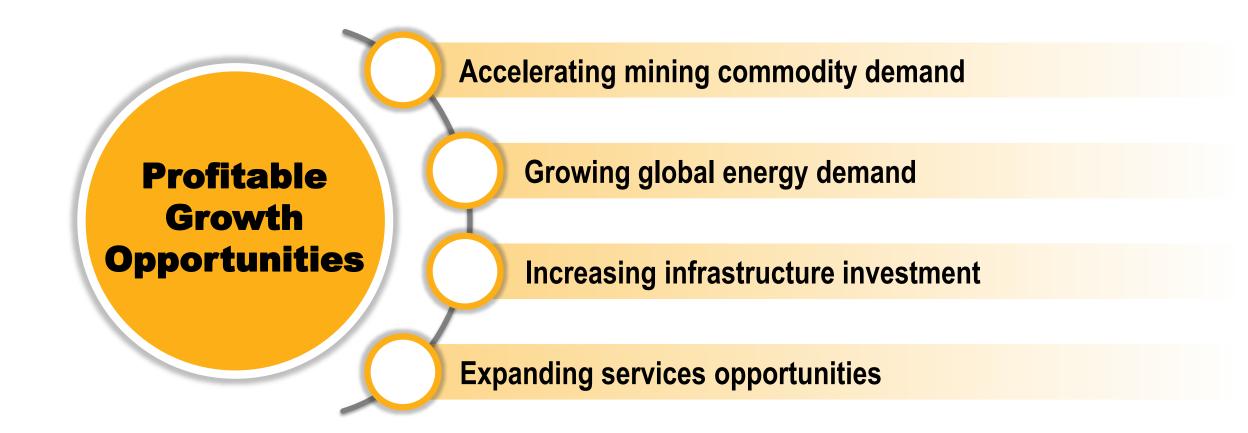
### **2022 Updated Strategy**

Added Sustainability as Focus Area



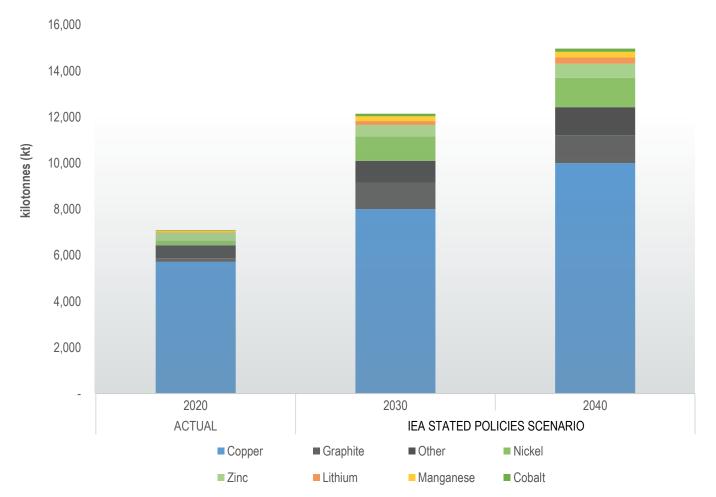


### The Energy Transition is a Significant Opportunity for Profitable Growth





### **Energy Transition Accelerates Demand for Key Commodities**



## Minerals Usage Increasing:

Electric vehicles

**Battery storage** 

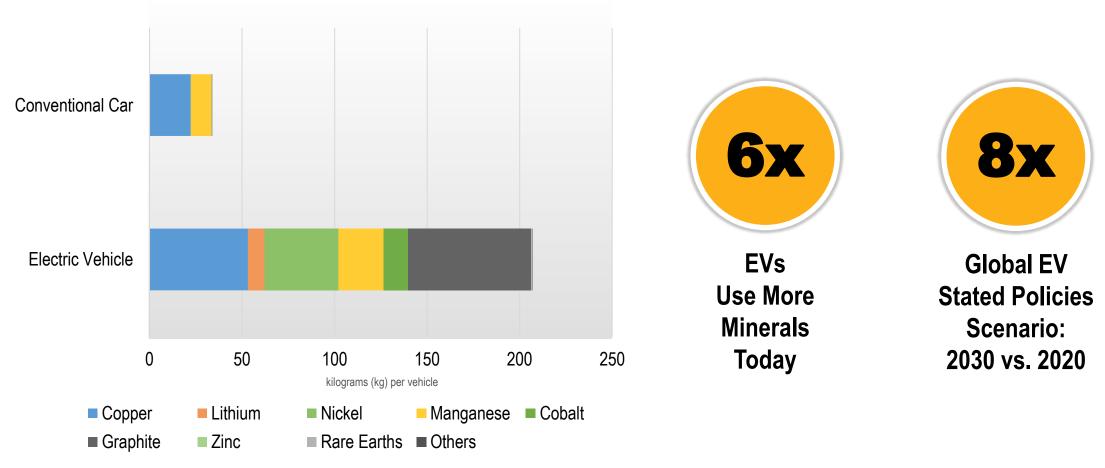
Wind and solar power

**Grid modernization/stability** 

Source: International Energy Agency (IEA) data based on the IEA Stated Policies Scenario, addendum dated March 2022; IEA (2021), The Role of Critical Minerals in Clean Energy Transitions, IEA, Paris



### **Electric Vehicle Growth Accelerating Key Commodity Demand**

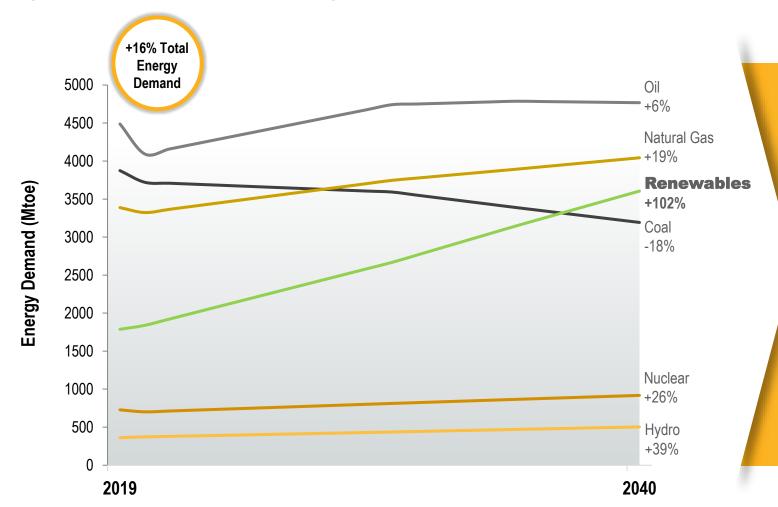


Source: International Energy Agency (IEA) data based on the IEA Stated Policies Scenario, addendum dated March 2022; IEA (2021), The Role of Critical Minerals in Clean Energy Transitions, IEA, Paris; IEA, Minerals used in electric cars compared to conventional cars, IEA, Paris; IEA uses terms "electric car" and "electric light-duty vehicle (LDV)" for the data above. For consistency, terms "EV" and "Electric Vehicle" are used interchangeably for "electric car" and "electric LDV."



### **Increasing Global Energy Demand: Renewables**

(IEA Stated Policies Scenario)



#### **Accelerating Renewables:**

Mined commodities

Infrastructure investments

Grid stabilization

#### **Caterpillar Opportunities:**

Mining & construction machines

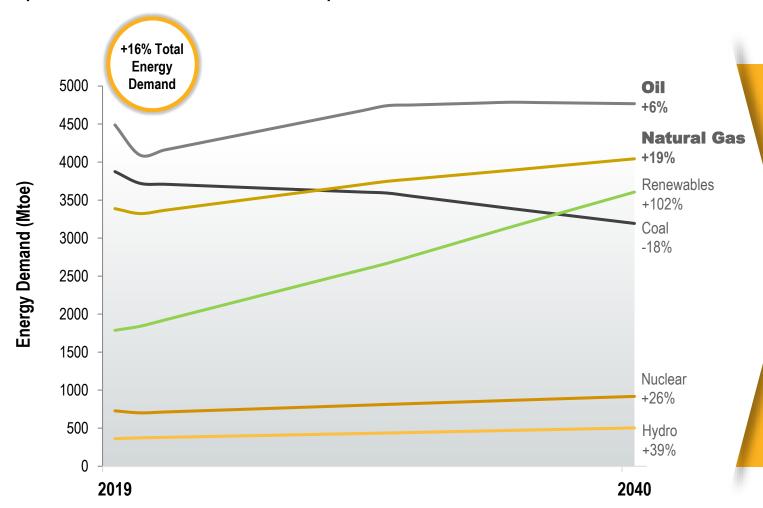
Gas turbines & recip generators

Source: International Energy Agency (IEA), data based on Stated Policies Scenario; IEA, (2021), World Energy Outlook 2021, IEA, Paris



### Increasing Global Energy Demand: Oil & Natural Gas

(IEA Stated Policies Scenario)



#### **Increasing Oil & Natural Gas:**

Customer carbon footprint reduction

Liquified natural gas exports

#### **Caterpillar Opportunities:**

Solar gas turbines & compressors

Recip engines, pumps,
transmissions, energy storage

Construction machines

Source: International Energy Agency (IEA), data based on Stated Policies Scenario; IEA, (2021), World Energy Outlook 2021, IEA, Paris





We help our customers build a better, more sustainable world.

**CATERPILLAR®** 

### Caterpillar's Total Addressable Market is Increasing

Increasing

infrastructure investment

#### **Resource Industries**

Mining, heavy construction, quarry and aggregates; increasing demand for autonomous solutions

Accelerating mining commodity demand

**Profitable** 

Growth

#### **Construction Industries**

Construction, quarry and aggregates, including rental

#### **Energy & Transportation**

#### **Distributed Power Generation:**

Recip/turbine generator sets, microgrids, energy as a service

Oil & Natural Gas: Recip/turbine generator sets, turbine compressor sets, energy storage, frac engines, transmissions, pumps and flow iron



Growing

global energy

demand





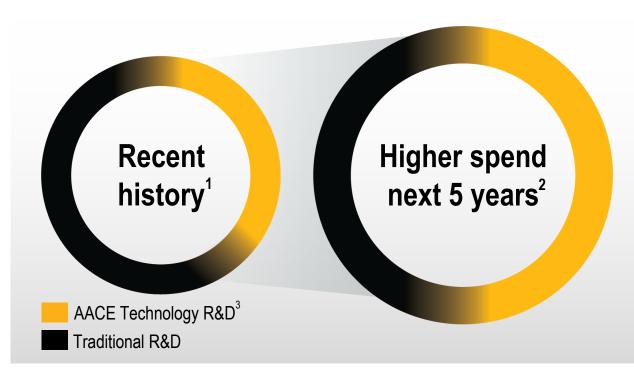
### **Expanding Services Opportunities**

- New services in adjacent areas, such as site power management and distributed generation solutions
- Many existing services opportunities unchanged, such as wear components, digital and remanufacturing
- Transition away from internal combustion engines will occur at different rates by geography and application
- New services in battery-electric and fuel-cell solutions



### Investing for the Future Through Innovative R&D

Reaffirming adjusted operating profit margin targets while investing for long-term profitable growth



Increased R&D investment:

Autonomy, Alternative Fuels,
Connectivity, Digital
and Electrification (AACE)



<sup>1 2020/2021</sup> average

<sup>&</sup>lt;sup>2</sup> Magnitude and mix subject to market conditions

<sup>&</sup>lt;sup>3</sup> AACE technologies include: Autonomy, Alternative Fuels, Connectivity & Digital and Electrification

### Caterpillar Technologies Will Lead in the Energy Transition

Decades of Industry-Leading Innovative R&D and Technology-Related Investments

Leveraged Across Caterpillar

Digital & Connectivity			VisionLink®/MineStar™ Solar Insight	Launched Cat App/ parts.cat.com	> 1.2 million connected assets	
Electrification			Electric drive tech in the Cat® D7E	Hybrid Electric Mini-Hex	Fully electric underground LHD	
Autonomy & Automation		First autonomous mining trucks development	Acquired Command for Underground	Cat Command Remote Control station	Autonomous dozers, drills, water trucks and compactors	
Carbon-Reducing Technology		Tier 1 lower emissions	Tier 2, Tier 3 lower emissions	Tier 4 lower emissions	CarbonPoint Solutions	H2
Alternative Fuel & Power	Solar Turbine hydrogen blends	Biogas/biodiesel and hydrogen blends	Dual fuel and batteries	Renewable diesel and microgrid	100% hydrogen turbines/reciprocating engines	
	1980	1990 20	000 2	2010 20	020 Today	





- Executing strategy through operational excellence, expanded offerings, services and sustainability
- Achieved Investor Day targets for adjusted operating profit margin<sup>1</sup> and generated strong ME&T free cash flow<sup>2</sup>
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### **Energy & Transportation**

Joe Creed, Group President





### **Serving Diverse Industries and Customers Globally**







SPM<sup>®</sup>Oil & Gas

A Caterpillar Company



















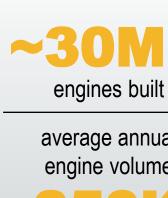
**INNOVATIVE PRODUCTS, SOLUTIONS AND SERVICES** 

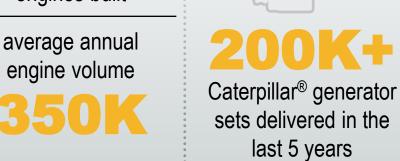


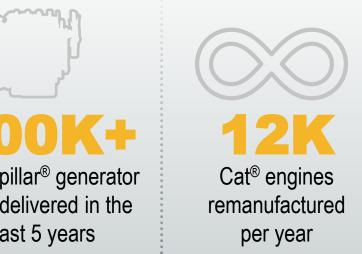
### **Products Designed to be Serviced Throughout Their Lifecycle**











A Legacy of Nearly 100 Years of Engines in the Field



### **Generating Decades of Services Growth**

ENGINES | TURBINES | LOCOMOTIVES

20-60+ YEAR¹ LIFECYCLE











REMANUFACTURING | REBUILDS | OVERHAULS

<sup>1</sup>Representative assets; will vary by specific model and application



### **Energy Transition Increases Caterpillar's Total Addressable Market**

#### **Resource Industries**

Mining, heavy construction, quarry and aggregates; increasing demand for autonomous solutions

Accelerating mining commodity demand

Profitable Growth

infrastructure

investment

Growing global energy demand

#### **Construction Industries**

Construction, quarry and aggregates, including rental

#### **Energy & Transportation**

**Distributed Power Generation:** 

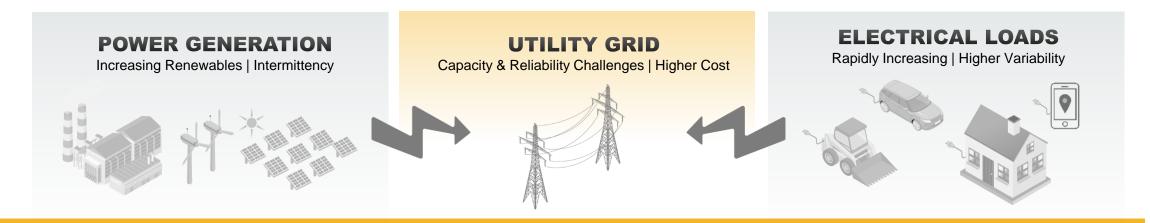
Recip/turbine generator sets, microgrids, energy as a service

Oil & Natural Gas: Recip/turbine generator sets, turbine compressor sets, energy storage, frac engines, transmissions, pumps and flow iron

We help our customers build a better, more sustainable world.



### **Distributed Power to Support Renewables**



# DISTRIBUTED POWER GENERATION GROWTH OPPORTUNITY

Grid Capacity | Reliability | Lower Cost

**Gas Turbines** 



Reciprocating
Generator Sets





**Microgrids** 



Energy as a Service





### **Energy Transition Increases Caterpillar's Total Addressable Market**

#### **Resource Industries**

Mining, heavy construction, quarry and aggregates; increasing demand for autonomous solutions

Accelerating mining commodity demand

Construction Industries

Construction, quarry and aggregates, including rental

Increasing Growth Growing infrastructure investment demand

**Profitable** 

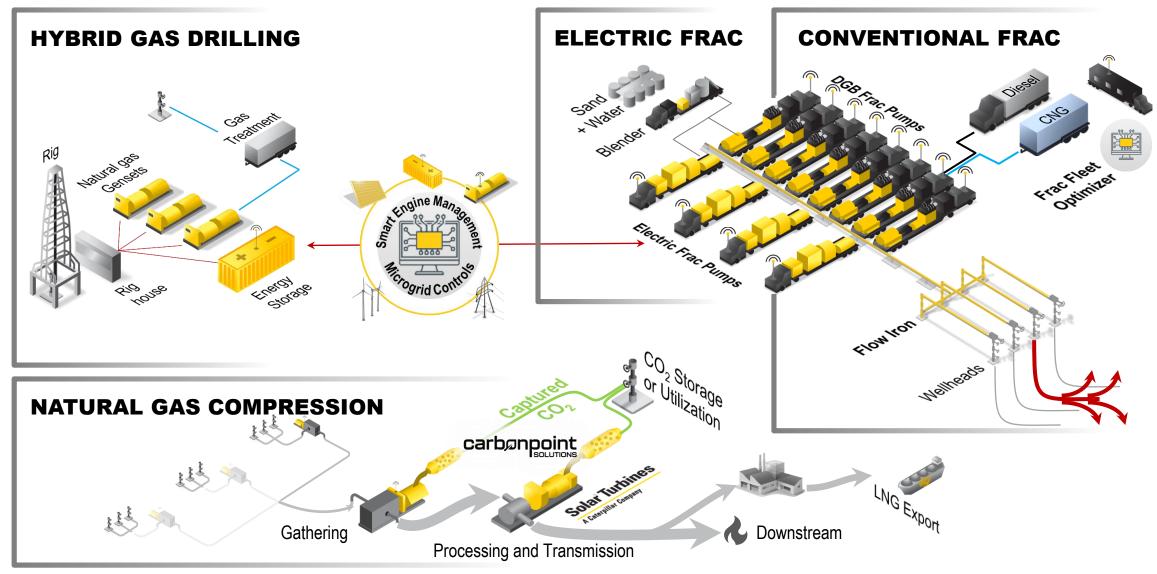
#### **Energy & Transportation**

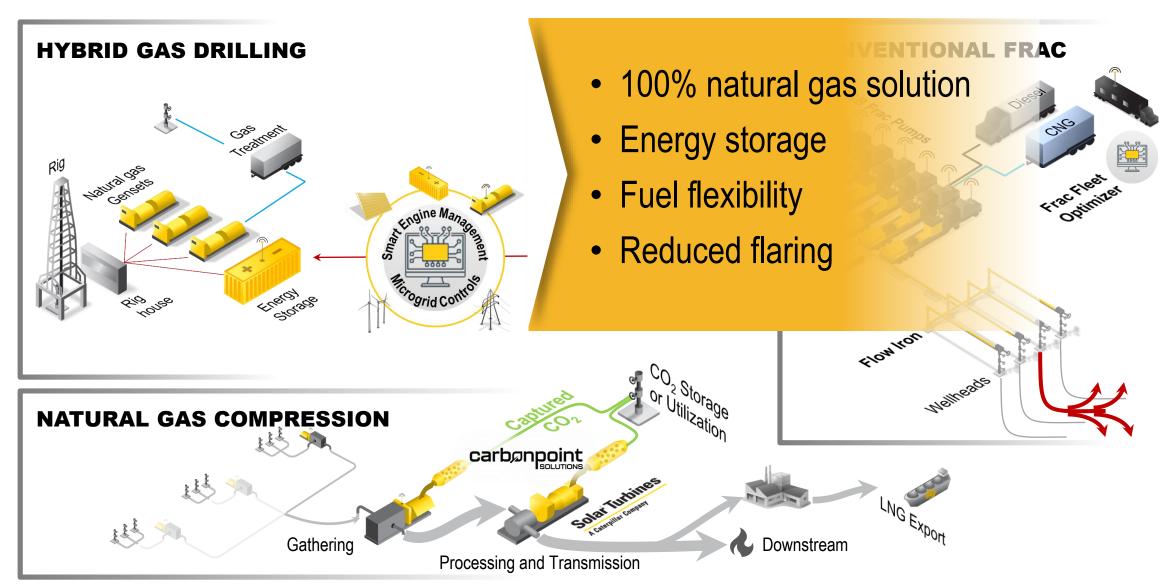
**Distributed Power Generation:** 

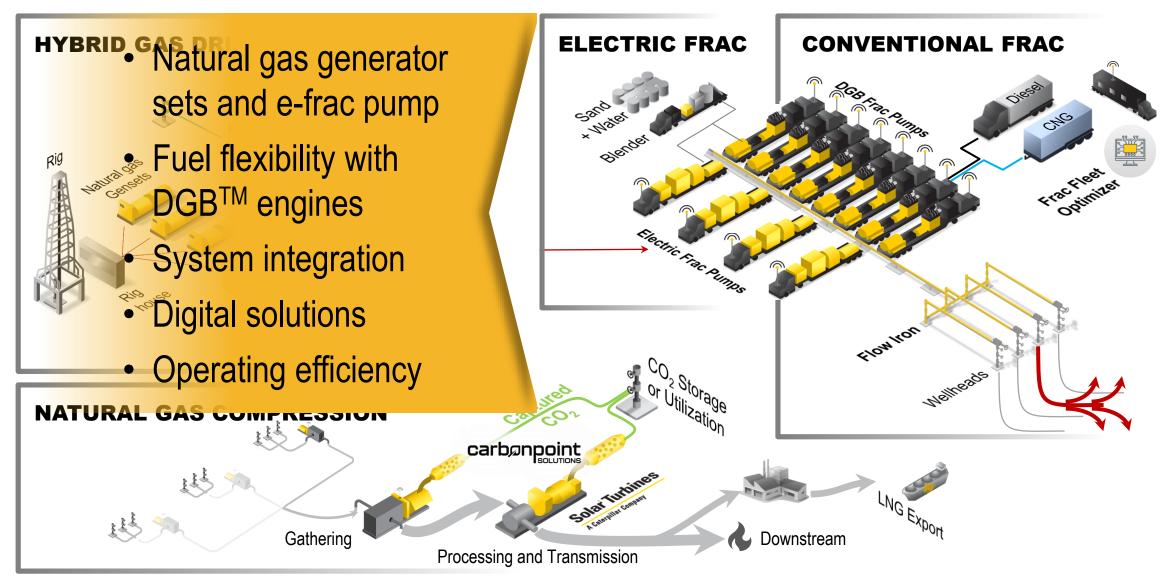
Recip/turbine generator sets, microgrids, energy as a service

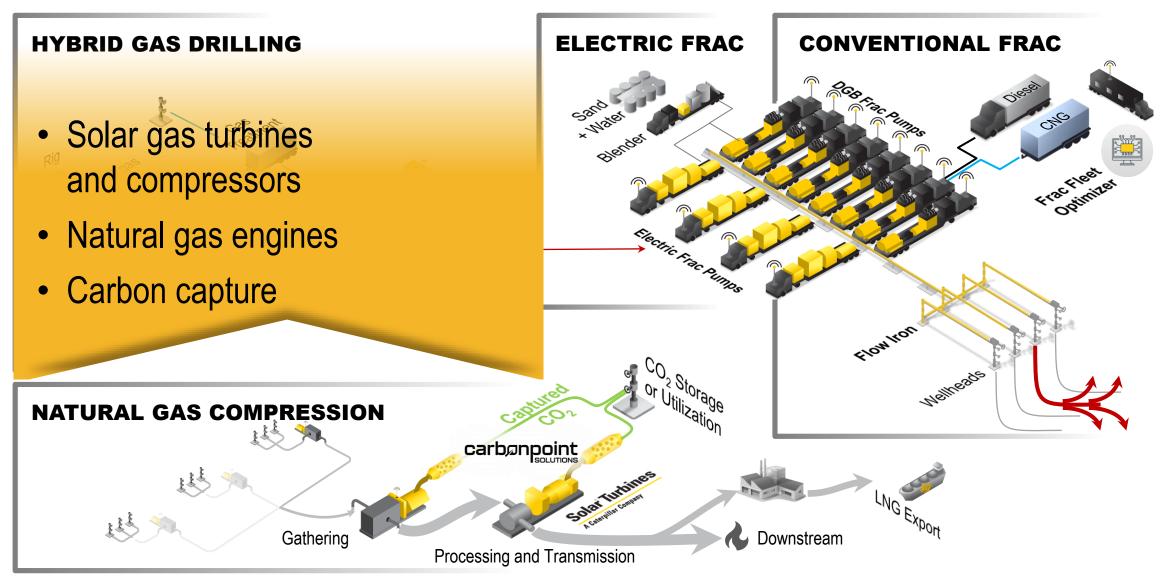
Oil & Natural Gas: Recip/turbine generator sets, turbine compressor sets, energy storage, frac engines, transmissions, pumps and flow iron



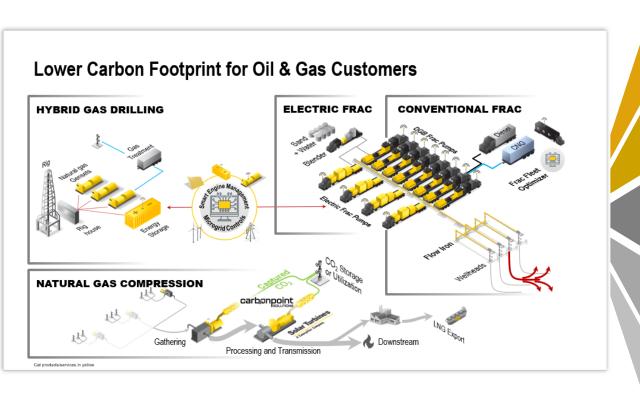


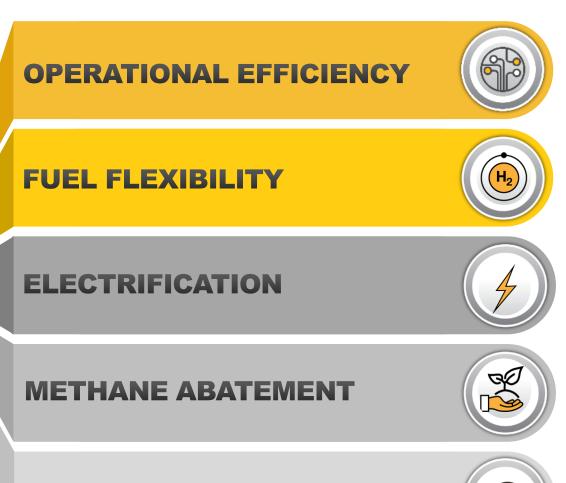






# **Lower Carbon Footprint for Oil & Gas Customers**





**CARBON CAPTURE** 

# **Investing in Lower-Carbon Advanced Power Technology**



# **ESTABLISHED POWER SOURCES**

More efficient and fuel-flexible



#### **Low-Carbon Intensity Fuels**

Increased use of reduced-carbon options and hydrogen blends

#### **HYBRID**

Established power sources coupled with new technologies



#### **Electric and Hybrid Powertrains**

Electric drive transmission with power components



#### **Microgrids**

Integrate renewable energy sources into electric power systems

#### **NEW TECHNOLOGIES**

Replacing established power sources



#### **Batteries**

Stored electrical energy



#### **Fuel Cells**

Renewable hydrogen fuel as a scalable source



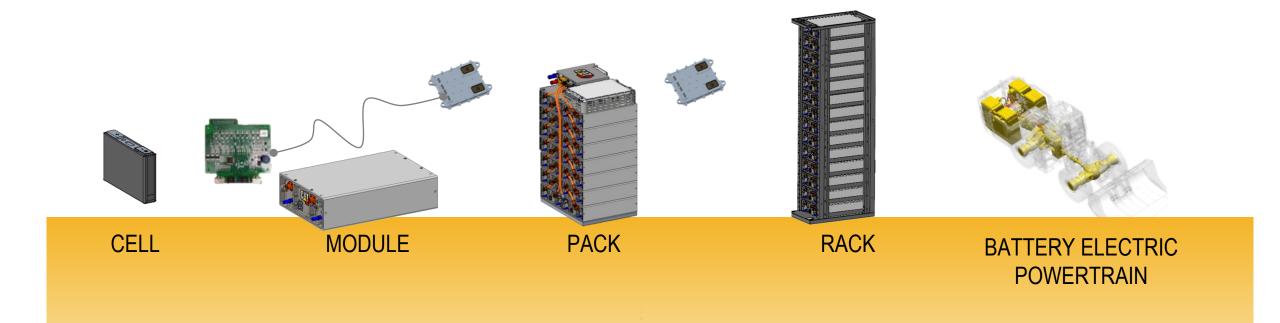
# **Battery Electric Equipment**



PRODUCTS INTRODUCED IN HIGH POWER APPLICATIONS



# **Caterpillar Battery Solutions**



MODULAR AND SCALABLE INTEGRATED CAT® BATTERY
MANAGEMENT SYSTEM



## **Electrifying the Product Portfolio**







LOCOMOTIVES

LARGE ← CAT MACHINES → SMALL

STATIONARY POWER

BATTERY CHARGERS

TAILORED TO
THE APPLICATION

DESIGNED FOR SECOND LIFE USE



# **Investing in Lower Carbon Technology and Services**

Collaborations / Partnerships

**Equity Investments** 

**Acquisitions** 

Fuel Conditioning & Carbon Capture





Alternative Power & Services













**Power Management** 





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Services | Operational Efficiency | Fuel Flexibility | Electrification | Methane Abatement | Carbon Reduction

# THERE'S CATERPILLAR

Solar Mobile Turbomachinery SMT



Powering the Future



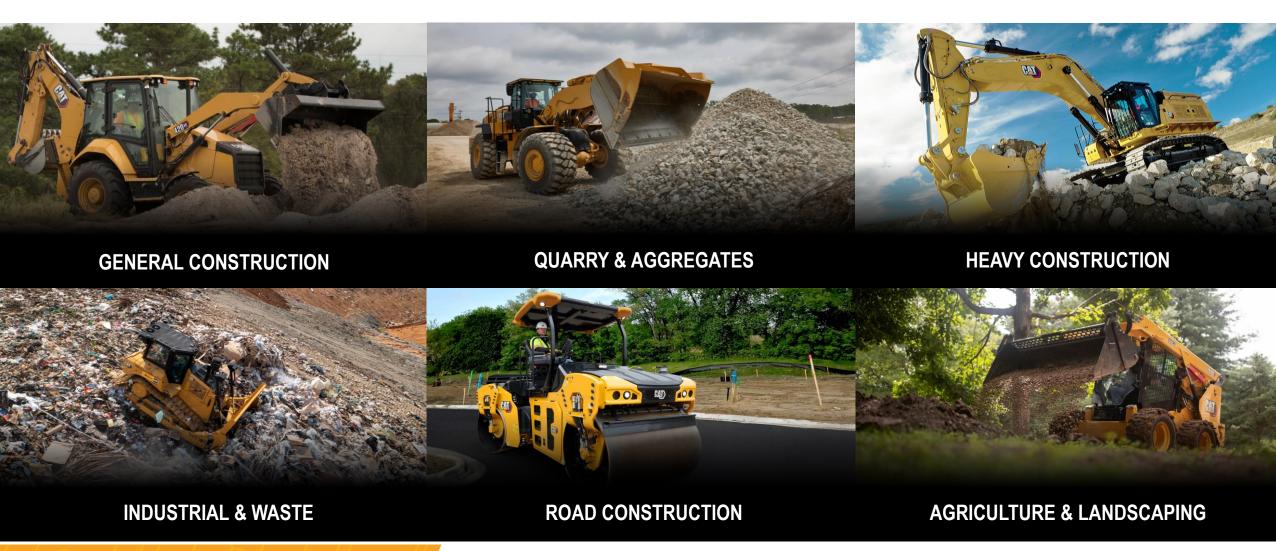
## **Construction Industries**

Tony Fassino, Group President





### **Construction Industries**





# Cumulative Incremental Construction Growth Opportunity 2021-2040<sup>1</sup>

#### POTENTIAL INCREMENTAL GLOBAL SPENDING



Residential<sup>2</sup>

**2X**SPEND BY 2040

\$45-55T

Equivalent to 180-220 million homes built worldwide per year

Traditional Infrastructure

2X SPEND BY 2040 \$20-25T

Equivalent to funding an Infrastructure Investment & Jobs Act (IIJA) every year

Energy Transition Infrastructure

**3X**SPEND BY 2040

~\$5T

Equivalent to ~160 times current U.S. annual grid investment

<sup>1</sup> Aggregate 2021-2040 increase from average 2016-2020 level <sup>2</sup> Source: Oxford Economics

<sup>3</sup> Source: Global Infrastructure Hub: includes transportation, water and telecom

<sup>4</sup>Source: IEA STEPS includes grids, EV chargers, hydrogen infrastructure, direct air capture and CO2 transport and storage





2022 INVESTOR DAY

# **Construction Industries – Growing Services**

Delivering an Easy-to-Buy / Easy-to-Own Customer Experience



CVAs = Repairs, Reman, Rebuilds = Self-Service Options = Prioritized Service Events (PSEs) = parts.cat.com = Cat Card/Financing = Dealer Service Capabilities



# **Services Growth Through the Machine Lifecycle**







### **Returning Entire Machines to Like-new Condition**<sup>1</sup>

- 25-50% the cost of a new machine
- Up to 7,000 parts inspected, reconditioned or replaced

- Choices for customer economics from components to full machine
- Integrated services offerings extended protection plans, CVAs, financing

<sup>1</sup>Provided rebuild is completed to Caterpillar specifications.



# **Construction Technology Delivering Value**

Helping Fill Labor Gaps, Reduce Costs, Enhance Safety and Make Jobsites More Efficient



**CAT GRADE**Automate grading, boost precision, speed and efficiency



CAT COMPACT
Meet compaction targets
faster, more uniformly and
in fewer passes



CAT PAYLOAD
Help reduce load times,
optimize loading efficiency and
increase jobsite productivity



CAT DETECT
Expanded view of the working
environment around equipment
keeps people and assets safe



CAT COMMAND
Remote control offering improves operator safety, equipment availability and site productivity



CAT EQUIPMENT MANAGEMENT
Tracking individual asset
performance and needs to
increase uptime and lower costs



CAT PRODUCTIVITY
Gather real-time data to
track equipment use and
health across your fleet



# Cat® Grade Technology

Automation Technology<sup>1</sup>

Delivering up to 35% more operator efficiency

Helping operators get to design plan up to 39% faster with up to 82% fewer inputs







# **Cat® Command Technology**

Remote Control Technology<sup>1</sup>

Helping customers **DOUBLE** operator efficiency





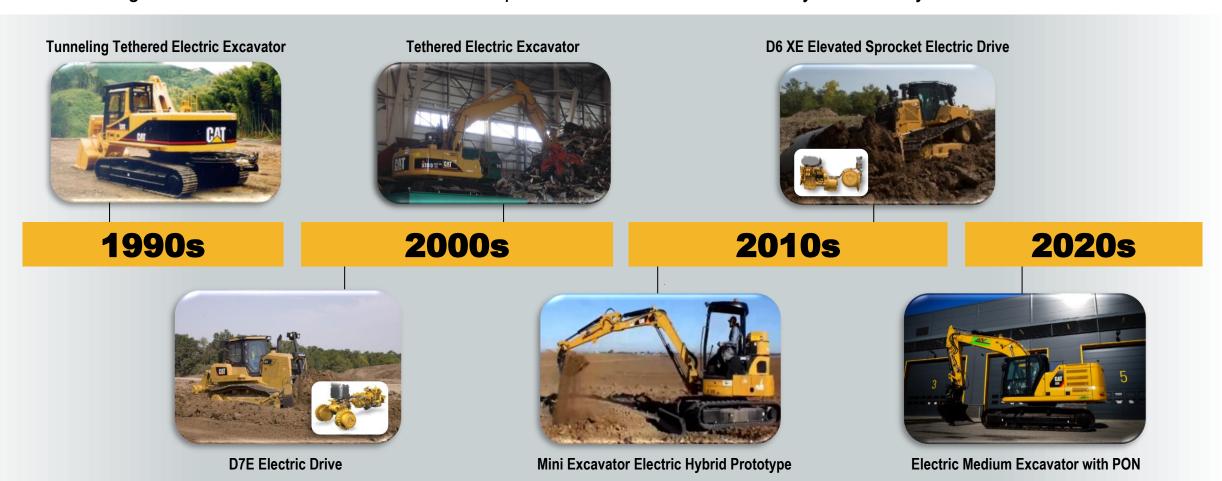






## **Decades of Experience**

Providing Construction Industries Customers Options from Diesel-electric to Hybrid to Fully Electric





# Up to 85% Lower CO<sub>2</sub> Today, 100% Reduction in the Future

# ESTABLISHED POWER SOURCES



#### **HVO + BRADLEY DEMOLITION**

- Cat fleet running Hydrotreated Vegetable Oil (HVO)
- 85% CO<sub>2</sub> reduction¹ compared to conventional fuel

<sup>1</sup>Based on fuel source or lifecycle analysis

#### **HYBRID**



#### D6 XE + GOODFELLOW BROS

- · Advanced electric drive technology
- 35% CO<sub>2</sub> reduction over 911 hours of operation compared to other D6 machines

# ADVANCED POWER SOURCES



#### PRODUCTS IN DEVELOPMENT

- Battery and fuel cells technology will deliver 100% CO<sub>2</sub> reduction compared to conventional fuel
- Wheel loaders and excavators









**Investor Leave Behinds** 

SERVICES, TECHNOLOGY & SUSTAINABILITY 2022 INVESTOR DAY

Caterpillar: Confidential Yellow



## A GLOBAL SNAPSHOT



125k + New Customers since 2018



Producing a machine approximately every 5 minutes

Over 60,000 machines financed annually



# **Industry Leading Product Portfolio**

#### **Building Construction Products**

















Backhoe Loaders

Compact Track Loaders

**Compact Wheel Loaders** 

**Small Wheel Loaders** 

Small Track-Type Tractors

Mini Hydraulic Excavators

**Skid Steer Loaders** 

Telehandlers

#### **Earthmoving**





Pipelayers, Track-Type Loaders



Medium Wheel Loaders



**Motor Graders** 



Paving Products
Asphalt Pavers, Cold Planers,
Compactors, Road Reclaimers



SEM Brand Products
Wheel Loaders, Track-Type Tractors,
Motor Graders, Compactors

#### **Excavation**



Wheel Excavators



**Small Excavators** 



**Medium Excavators** 



Large Excavators



**Material Handlers** 



**Work Tools** 

Caterpillar: Confidential Yellow



### **Resource Industries**

Denise Johnson, Group President





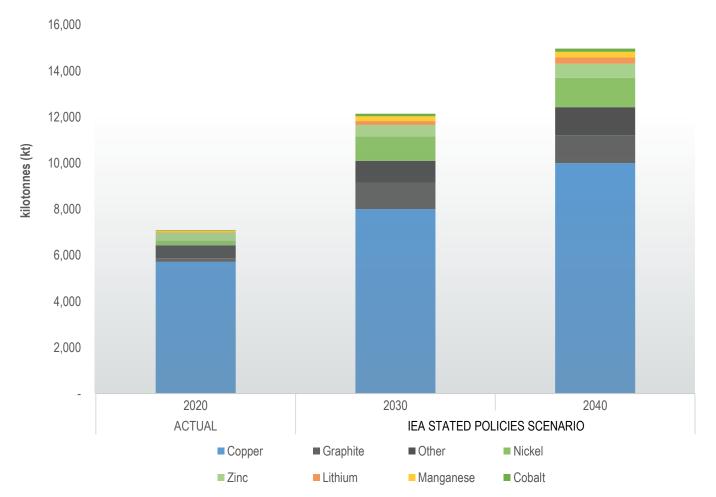
### **Resource Industries**







# **Energy Transition Accelerates Demand for Key Commodities**



# Minerals Usage Increasing:

Electric vehicles

**Battery storage** 

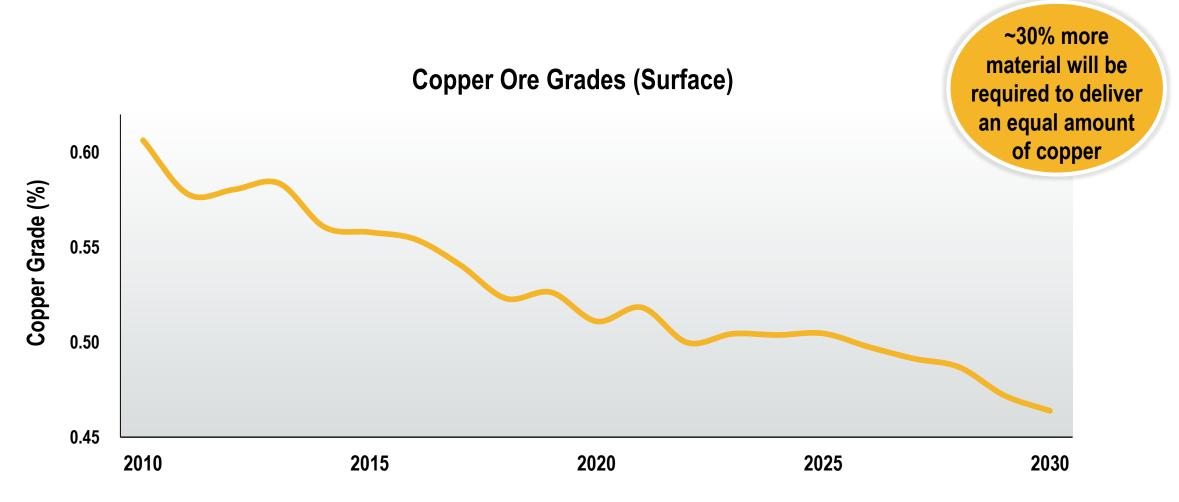
Wind and solar power

**Grid modernization/stability** 

Source: International Energy Agency (IEA) data based on the IEA Stated Policies Scenario, addendum dated March 2022; IEA (2021), The Role of Critical Minerals in Clean Energy Transitions, IEA, Paris



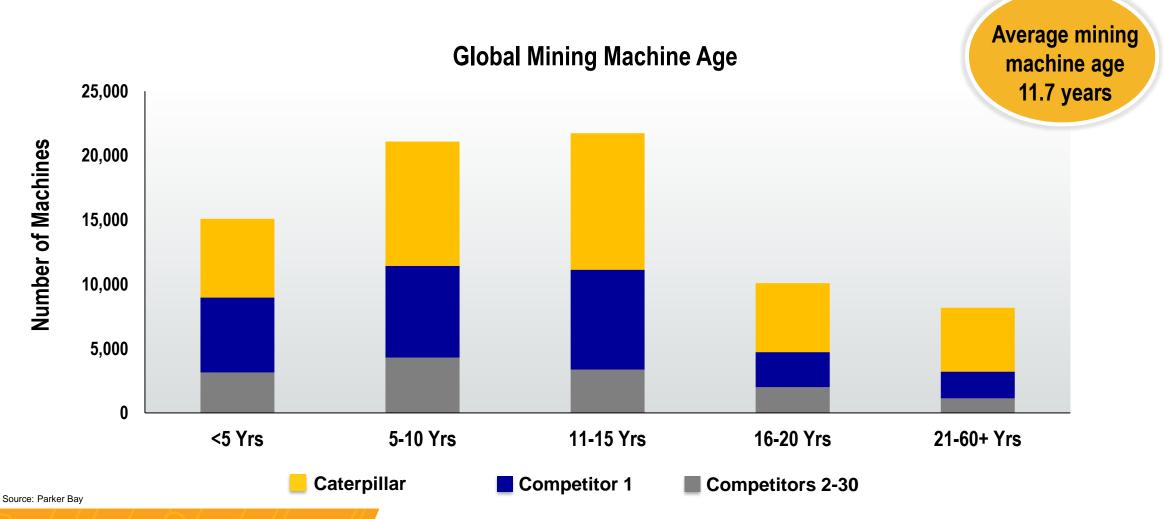
### Lower Ore Grades Will Drive Incremental Machines and Higher Utilization



Source: AME, formerly Australian Metals Economics



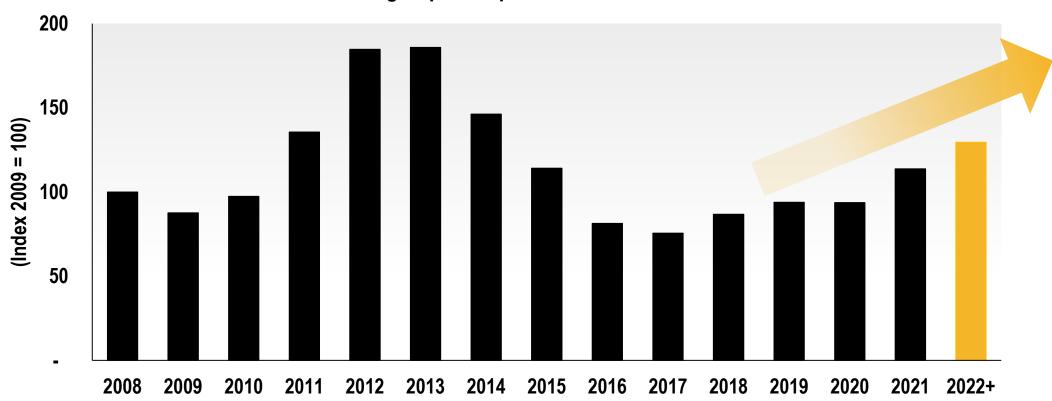
# Fleet Age will Drive Replacement Demand and Services Growth





## Mining Capital Expenditures Expected to Increase





 $<sup>^{\</sup>rm 1}$  Data based on the 60 mining companies with the largest market cap in 2022

Source: S&P Capital IQ Pro as of May 12, 2022



### **Resource Industries Services Growth**

Caterpillar's Aftermarket Service Offerings and Rebuild Advantage Drive Customer Value

24/7 OPERATIONS, RUGGED AND REMOTE

**UP TO** 

2.5X

MINING MACHINE PRICE IN PARTS SALES 12.6

AVERAGE CAT® MINING MACHINE AGE (YEARS) 78,000+

CONNECTED ASSETS
AND GROWING

70%+

REMAN UTILIZATION >60%

MACHINES SOLD WITH A CUSTOMER VALUE AGREEMENT (CVA)







# 4B+ TONNES MOVED SAFELY

Our trucks have accumulated more than 155 million kilometers of autonomous driving,

which is **2X** the experience in autonomous operations of any car manufacturer

#### **Commodity applications:**













OIL SANDS IRON ORE

COPPER

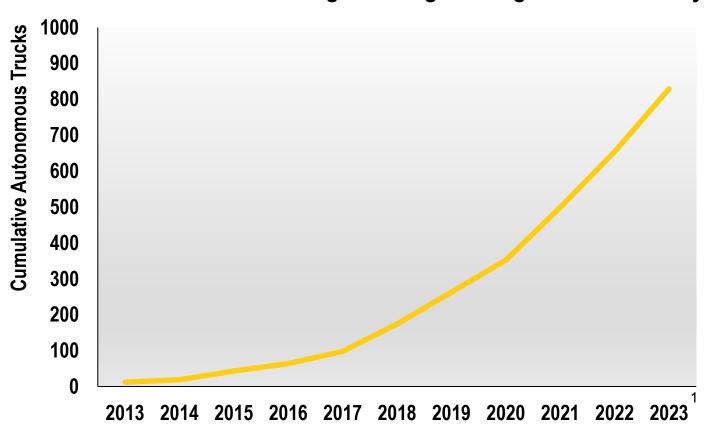
**GOLD** 

COAL

LITHIUN

# **Caterpillar Autonomous Truck Adoption**

#### **Active and In-Progress Large Mining Truck Autonomy**

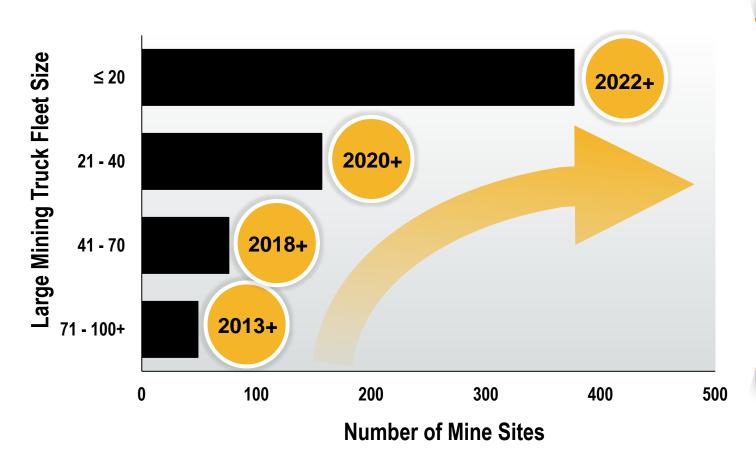


- Field population growing rapidly
- Shifting from retrofit to factory autonomy on new machines
- Since 2019, Caterpillar has won 7 out of 8 greenfield autonomy sites

<sup>1</sup>Line of sight through Apr '2

### **Economic Viability at Smaller Mines Increases Autonomous Opportunity**

#### Number of Mine Sites Based on Fleet Size



- Early Caterpillar autonomy deployed at largest mine sites
- Economic viability now at <20 trucks</li>
- Significant increase in industry potential for Caterpillar autonomy into smaller mines and quarry and aggregates

Source: Parker Bay



# Caterpillar Autonomy is a Differentiator in Mining

- Caterpillar led, site services growth focus
- Autonomy business model: hardware, software and annual license fee
- Autonomy = machines + service contracts + technology
- Caterpillar advantages: productivity/speed, scalability, deep machine integration and more frequent software upgrades
- New autonomy platform expands scale across mining through construction; leverages M&A (Cat<sup>®</sup> Robotics, Peck Tech, Minetec)





## Beyond Trucks: Technology and Services Span the Caterpillar Portfolio





## Caterpillar Uniquely Positioned to Support Mining Sustainability

- Caterpillar power generation capabilities
- Collaboration with customers at mine sites
- Autonomy to include integrated power optimization





## Mining Customer Electrification Agreements

June 22, 2021



Zero-emission mine site with Cat® machines

August 31, 2021



Close collaboration on battery powered mining trucks

**September 14, 2021** 



Fleet of zero-emissions autonomous haul trucks

November 10, 2021



Fully connected, autonomous, zeroemissions, end-to-end mining system January 26, 2022



30 zero-emissions haul trucks with options for autonomous trolley assist technology

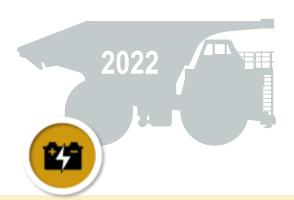
Logos are registered trademarks of the companies listed on screen



## **Battery Electric Mining Truck Accelerated Development Strategy**

Close Collaboration with Customers

#### **PROTOTYPE**



- Machine technical feasibility
- Validate technical assumptions

## **EARLY LEARNER**



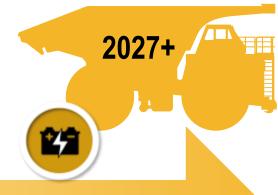
- Product and technology validation
- Refine requirements
- Process development

#### **PILOT**



- Fleet optimization
- Validate production intent
- Infrastructure learnings

**PRODUCTION** 

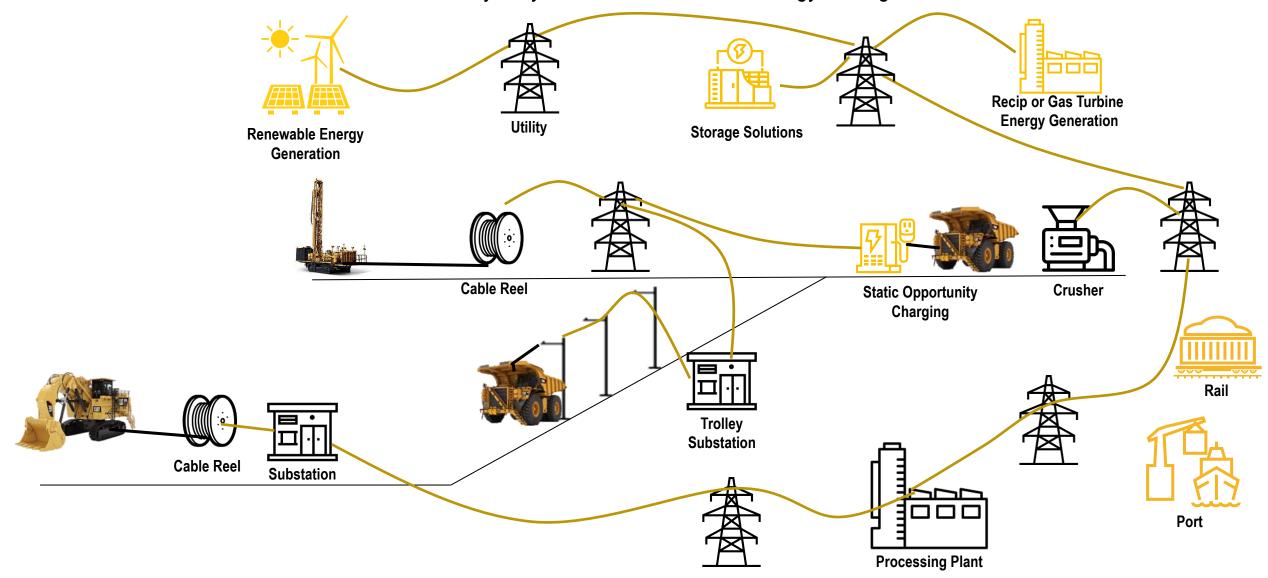


- Full production capabilities
- Site integration



## **Caterpillar Offerings Enable Integrated Solutions to Support Miners**

E&T and RI: Power Generation and Autonomy Play a Critical Role in Site Energy Management









## **Digital**

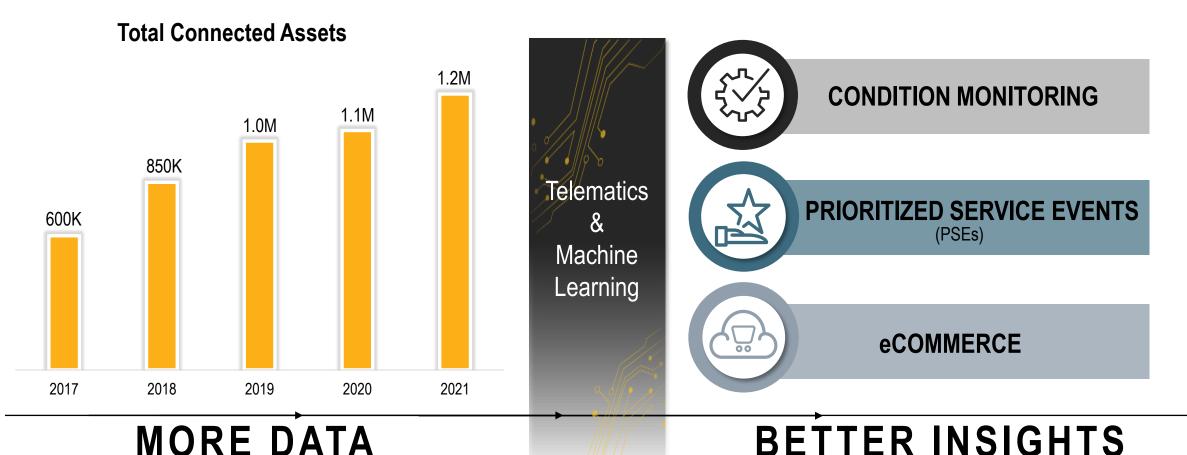
Bob De Lange, Group President Services, Distribution & Digital (SD&D)





## Value Creation Through Connected Assets

Digital Platform + Analytics + Domain Expertise = Powerful Services



**BETTER INSIGHTS** 



## **Condition Monitoring**

Analytics-Based, Proactive Asset Health Recommendations





## **Prioritized Service Events (PSEs)**

Using Data Science to Generate Qualified Services Leads

#### **20+ Data Sources**

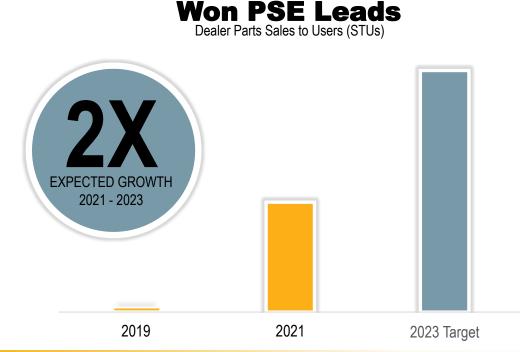
1.2M Connected Assets ● Invoices ● Customer & Dealer Data
Go-To-Market Plans ● Service & Inspection History ● Lost Opportunity



**AFTERMARKET SALES & MARKETING LEADS** 

**DEALER SALES FUNNEL** 

**Won PSE Leads \$** 



**CUSTOMER VALUE** 

Right service at the right time



**ENTERPRISE VALUE** 

Increased dealer parts sales to users

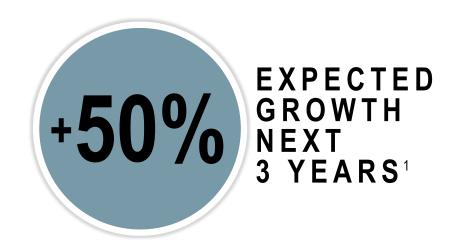




#### **eCommerce**

Seamlessly Integrated Digital Buying Experience for Aftermarket Parts





+24% PARTS.CAT.COM INCREMENTALITY

BY ONBOARDING CUSTOMERS ON CAT eCOMMERCE

#### **CUSTOMER VALUE**

Easy-to-find, easy-to-buy experience backed by confidence in the right parts



#### **ENTERPRISE VALUE**

Increased channel adoption leads to increased parts order frequency, driving channel expansion

<sup>1</sup>Dealer Parts Sales to Users through eCommerce



## **Digital Transforming Distribution**

**2022 INVESTOR DAY** 

Amplifying the Competitive Advantage of our Global Dealer Network



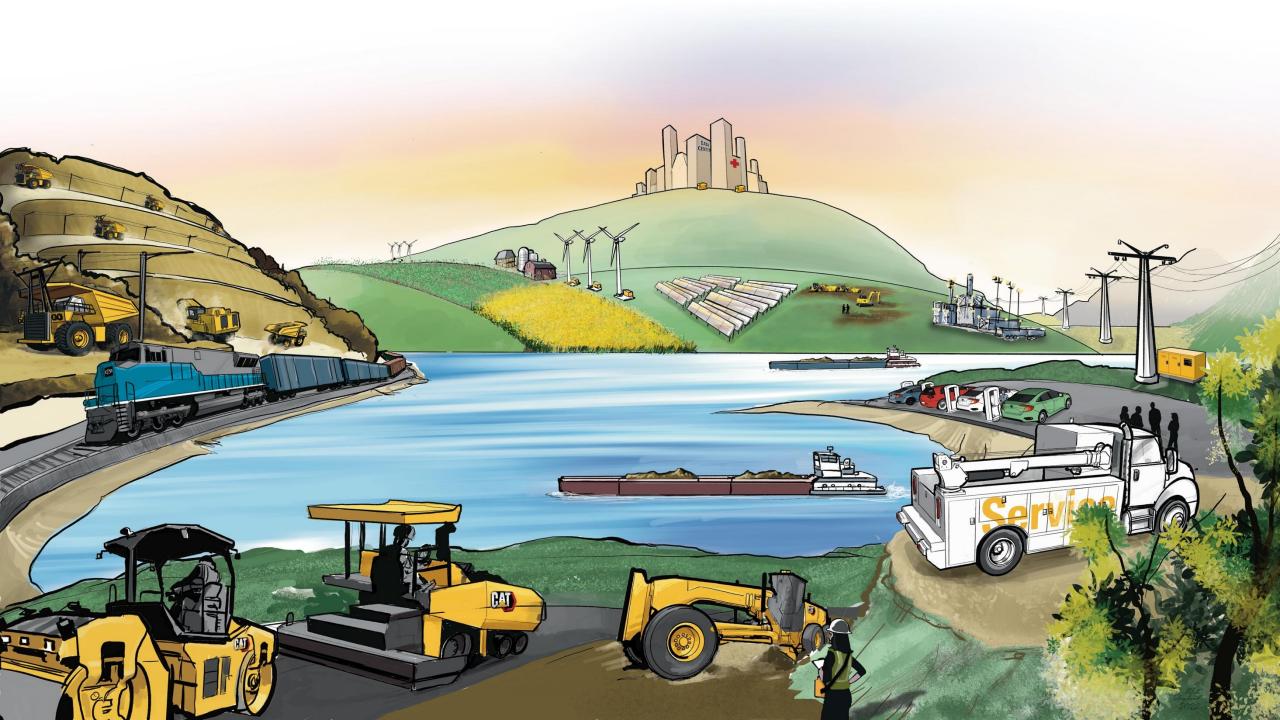


# **Sustainability is a Driver for Long-Term Profitable Growth**

Julie Lagacy, Chief Sustainability & Strategy Officer









## **Financial Framework**

Andrew Bonfield, Chief Financial Officer





## **We Achieved Our Financial Targets**

	2019 Targets <sup>1</sup>	Our Pe	erformance 201	9-2021				
Adjusted Operating Profit Margin <sup>2</sup>	300-600 bps higher	2019 15.8%	<u>2020</u> 11.8%	<u>2021</u> 13.7%				
ME&T Free Cash Flow <sup>3</sup>	\$4-8B	<u>2019</u> \$5.3B	<u>2020</u> \$3.1B	<u>2021</u> \$6.0B				
	Return substantially	Returned 101% of ME&T	Total Dividends: \$6.7B					
Capital Allocation	all ME&T free cash flow <sup>3</sup> to shareholders	FCF <sup>3</sup> to shareholders		Repurchases: 8B				
	Strong balance sheet		ciplined acquisiti re divestitures; n					

<sup>1</sup> In 2019, Caterpillar communicated improvements in Adjusted Operating Profit Margins of 300-600 bps higher than historical performance from the 2010 to 2016 timeframe and a target range of \$4 billion to \$8 billion of ME&T Free Cash Flow annually.

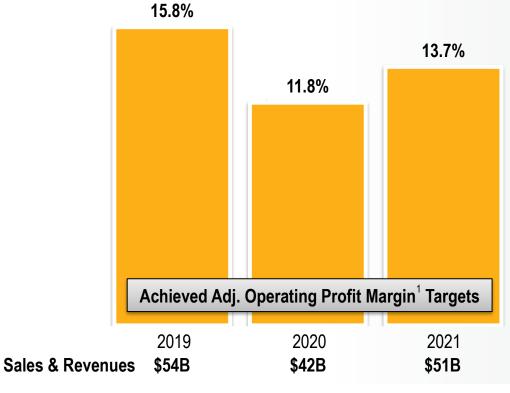


<sup>&</sup>lt;sup>2</sup>Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

<sup>3</sup>ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.

## **Achieved Adjusted Operating Profit Margin<sup>1</sup> Targets**

#### Adjusted Operating Profit Margin<sup>1</sup>



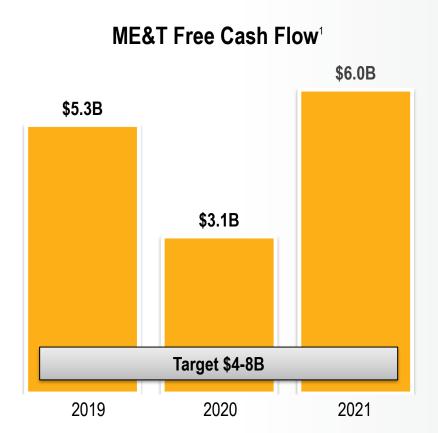
## **Key Highlights**

- Achieved 2019 Investor Day adjusted operating profit margin¹ targets in each year
- Managed through a challenging environment



<sup>&</sup>lt;sup>1</sup>Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

## Strong ME&T Free Cash Flow Generation



## **Key Highlights**

- Generated over \$14 billion in ME&T free cash flow<sup>1</sup> in 2019-2021
- Returned ~\$15 billion to shareholders in 2019-2021

1 ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.



## **Commitment to Strong Financial Targets**

#### **Targets** 300 to 600 basis point improvement **Adjusted Operating** • 10-13% at \$39B sales & revenues to 18-21% at \$66B sales & revenues Profit Margin<sup>1</sup> vs. historical performance<sup>2</sup> ME&T Free \$4-8B Strong ME&T free cash flow<sup>3</sup> over time Cash Flow<sup>3</sup> Expect dividend increase of at least high single digits percent next 3 years Return substantially all ME&T free cash flow<sup>3</sup> to shareholders **Capital Allocation** Board approved new \$15B share repurchase authorization Acquisitions: services, technology and sustainability Strong balance sheet Divestitures: utilizing O&E Model to divest lower performing businesses

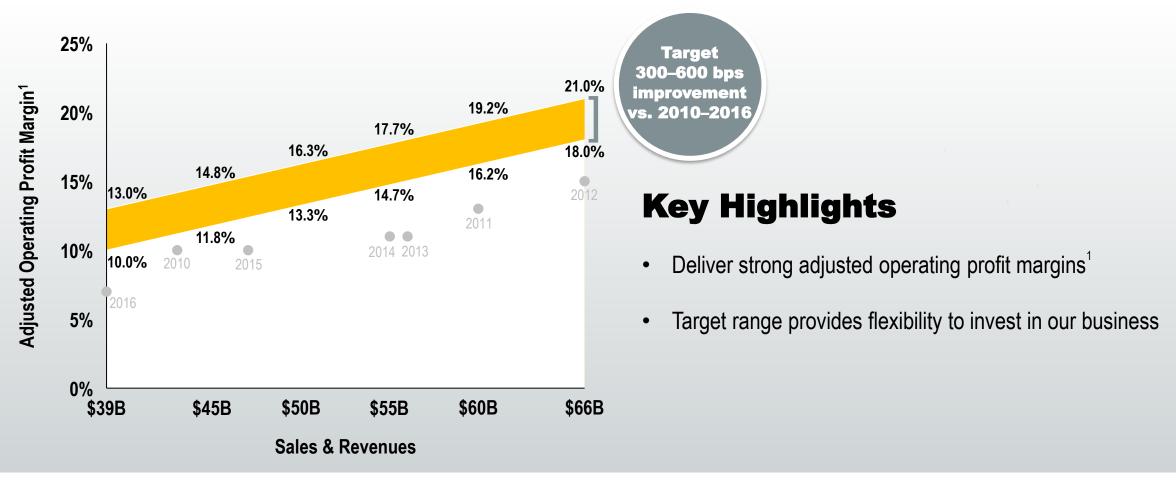


<sup>&</sup>lt;sup>1</sup>Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

<sup>&</sup>lt;sup>2</sup> Historical performance defined as 2010-2010

<sup>3</sup> ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.

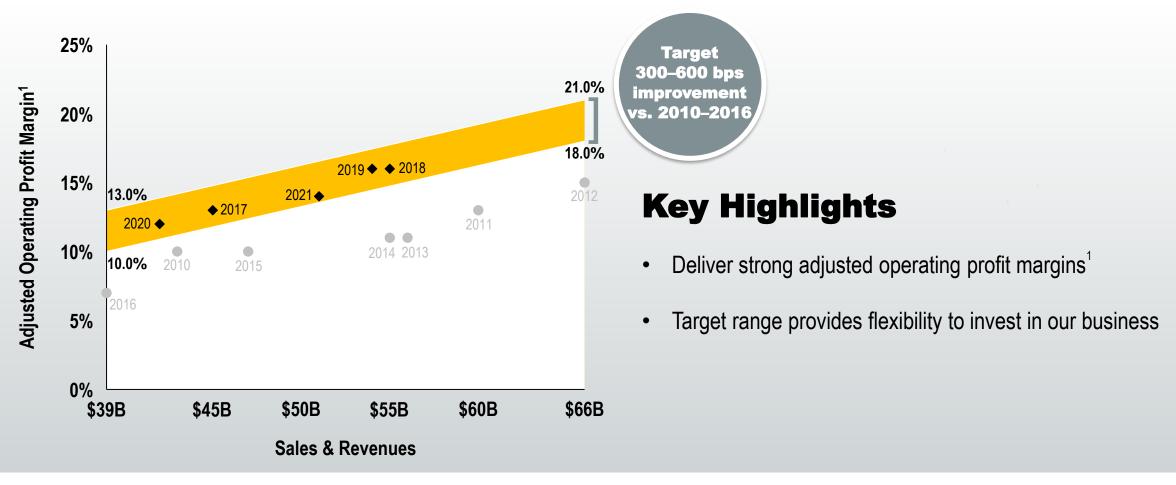
## Adjusted Operating Profit Margin<sup>1</sup> Targets Are Unchanged



<sup>&</sup>lt;sup>1</sup>Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.



## Adjusted Operating Profit Margin<sup>1</sup> Targets Are Unchanged



Adjusted operating profit margin is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.



## **Commitment to Strong Financial Targets**

#### **Targets** 300 to 600 basis point improvement **Adjusted Operating** • 10-13% at \$39B sales & revenues to 18-21% at \$66B sales & revenues Profit Margin<sup>1</sup> vs. historical performance<sup>2</sup> ME&T Free \$4-8B Strong ME&T free cash flow<sup>3</sup> over time Cash Flow<sup>3</sup> Expect dividend increase of at least high single digits percent next 3 years Return substantially all ME&T free cash flow<sup>3</sup> to shareholders **Capital Allocation** Board approved new \$15B share repurchase authorization Acquisitions: services, technology and sustainability Strong balance sheet Divestitures: utilizing O&E Model to divest lower performing businesses



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<sup>&</sup>lt;sup>2</sup> Historical performance defined as 2010-2010

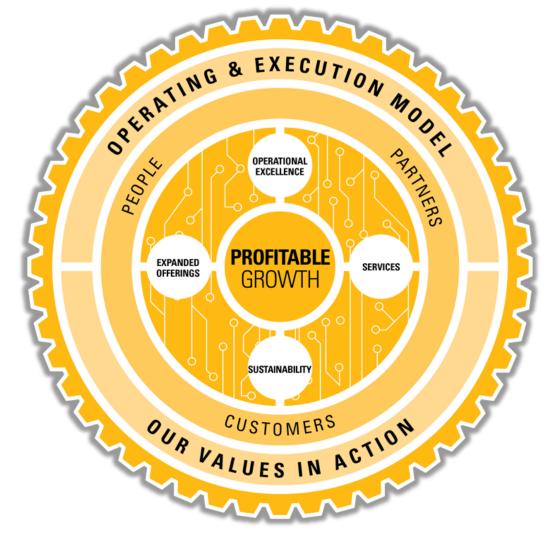
<sup>3</sup> ME&T free cash flow represents ME&T operating cash flow less capital expenditures, excluding discretionary pension contributions. A reconciliation of ME&T net cash provided by operating activities to ME&T free cash flow is included in the appendix.



We help our customers build a better, more sustainable world.

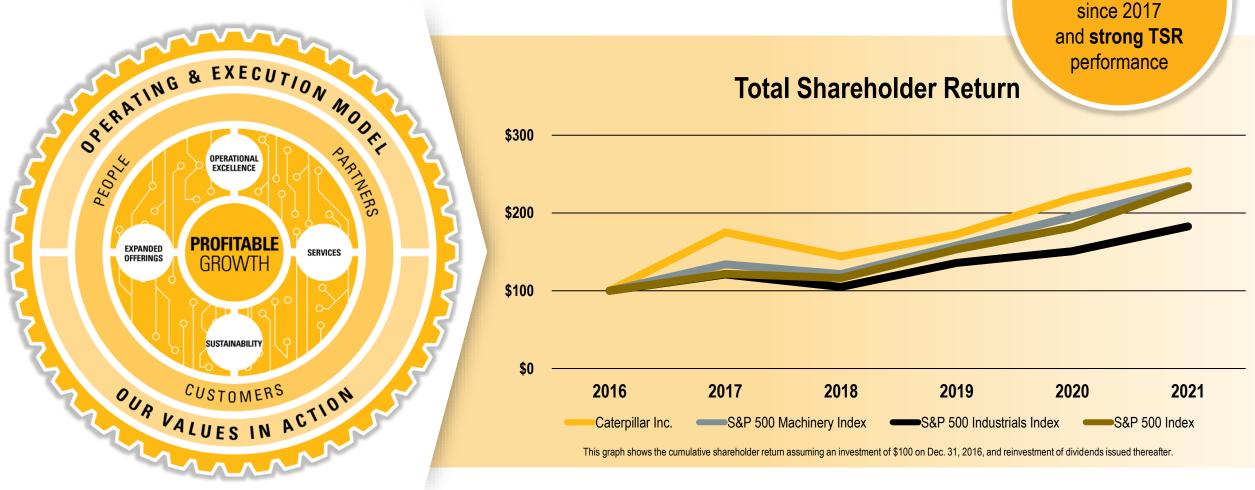


## The Operating & Execution Model





## Caterpillar's Focus on Profitable Growth



1 Higher Operating Profit After Capital Charge (OPACC) is referencing 2017-2021 average compared to 2012-2016 average. OPACC is a non-GAAP measure, and a reconciliation to the most directly comparable GAAP measure is included in the appendix.

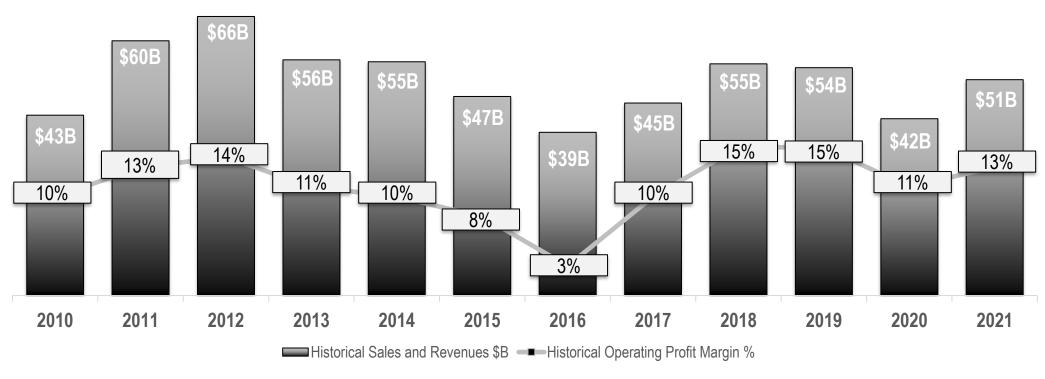


~2x Higher

OPACC1

## Caterpillar Inc. – Appendix A of Reconciliation to U.S. GAAP

Operating Margin % to Adjusted Operating Margin %



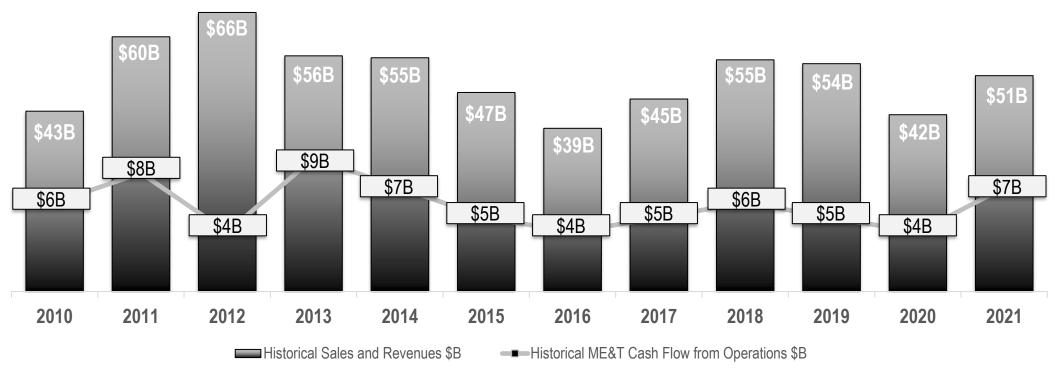
	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	2020	<u>2021</u>
Operating profit margin %	10%	13%	14%	11%	10%	8%	3%	10%	15%	15%	11%	13%
Operating profit margin % restructuring costs	-	-	-	-	1%	2%	3%	3%	1%	1%	1%	-
Operating profit margin % goodwill impairment	-	-	1%	-	-	-	2%	-	-	-	-	-
Adjusted profit operating margin %	10%	13%	15%	11%	11%	10%	7%	13%	16%	16%	12%	14%

Note: Amounts may not add due to rounding.



## Caterpillar Inc. – Appendix B of Reconciliation to U.S. GAAP

ME&T Cash Flow from Operations to ME&T Free Cash Flow



(USD in billions)	2010		<u>2011</u>		20	<u>2012</u>		<u>2013</u>		<u>2014</u>			<u>2016</u>		017	<u>2018</u>		<u>8</u> <u>2019</u>		<u>2020</u>		<u>2021</u>	
ME&T cash flow from operations	\$	6	\$	8	\$	4	\$	9	\$	7	\$	5 \$	4	\$	5	\$	6	\$	5	\$	4	\$	7
ME&T discretionary pension and OPEB plan contributions		-		-		-	-		-		-		-		1		1		2		-		-
ME&T capital expenditures		(2)		(3)		(3)		(3)		(2)	(	2)	(1)	ı	(1)		(1)		(1)		(1)		(1)
ME&T free cash flow	\$	4	\$	5	\$	1 :	\$	6	\$	6	\$	4 \$	3	\$	6	\$	6	\$	5	\$	3	\$	6

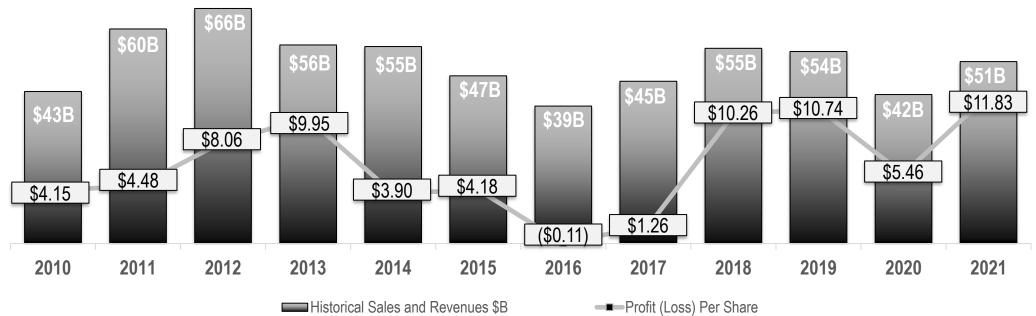
Note: Amounts may not add due to rounding.

Note: See reconciliation of ME&T cash flow from operations to consolidated net cash provided by operating activities in the Supplemental Data for Statement of Cash Flow contained in our annual 10-K filing.



## Caterpillar Inc. – Appendix C of Reconciliation to U.S. GAAP

Profit Per Share to Adjusted Profit Per Share



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	<u>2010</u>		<u>2011</u>		<u>2012</u>		<u>2013</u>		<u>2014</u>		<u>2015</u>		<u>2016</u>		2017		2018	<u>2019</u>		<u>2020</u>		<u>2021</u>	
Profit (Loss) per share	\$ 4.15	\$	4.48	\$	8.06	\$	9.95	\$	3.90	\$	4.18	\$	(0.11)	\$	1.26	\$	10.26	\$	10.74	\$	5.46	\$	11.83
Pension/OPEB mark-to-market (gains) losses	-		3.72		1.05		(3.37)		2.76		0.19		1.15		0.26		0.64		0.64		0.55		(1.17)
Restructuring costs	-		-		-		-		0.49		0.98		1.16		1.68		0.50		0.34		0.55		0.15
U.S. tax reform impact	-		-		(0.45)		-		-		-		-		3.95		(0.17)		(0.31)		-		-
Deferred tax valuation allowance adjustments	-		-		-		-		-		-		0.24		(0.18)		(0.01)		-		-		-
Gain on sale of equity investment	-		-		-		-		-		-		-		(0.09)		-		-		-		-
Goodwill impairment	-		-		0.87		-		-		-		0.98		-		-		-		-		-
Adjusted profit per share	\$ 4.15	\$	8.20	\$	9.53	\$	6.58	\$	7.15	\$	5.35	\$	3.42	\$	6.88	\$	11.22	\$	11.40	\$	6.56	\$	10.81

Note: Amounts may not add due to rounding.



## Caterpillar Inc. – Appendix D of Reconciliation to U.S. GAAP

Operating Profit to Operating Profit after Capital Charges (OPACC): 2017-2021

	At December 31													
(Dollars in millions)		2017		2018		2019		2020		2021				
Consolidated Assets	\$	76,962	\$	78,509	\$	78,453	\$	78,324	\$	82,793				
ME&T Assets <sup>1</sup>		48,487		48,475		48,437		47,036		50,009				
ME&T Cash and cash equivalents		7,381		6,968		7,299		8,822		8,428				
ME&T Prepaid expenses and other current assets		1,099		1,099		1,290		1,376		2,567				
ME&T Noncurrent deferred and refundable income taxes		2,166		2,015		2,002		2,058		2,396				
ME&T Investments in Financial Products entities		4,064		3,672		4,260		1,122		1,136				
ME&T OPACC Assets		33,777		34,721		33,586		33,658		35,482				
		-		-		-		-		-				
Consolidated Liabilities		63,196		64,429		63,824		62,946		66,277				
ME&T Liabilities <sup>1</sup>		34,721		34,395		33,808		35,197		36,628				
ME&T Short-term borrowings		1		10		5		10		9				
ME&T Short-term borrowings with consolidated companies		-		-		-		-		-				
ME&T Dividends payable		466		495		567		562		595				
ME&T Long-term debt due within one year		6		10		16		1,420		45				
ME&T Long-term debt due after one year		7,958		8,015		9,151		9,764		9,772				
ME&T Liability for postemployment benefits		8,365		7,455		6,599		6,872		5,592				
ME&T Other liabilities		3,458		3,111		3,681		3,691		4,106				
ME&T OPACC Liablities		14,467		15,299		13,789		12,878		16,509				
ME&T Net Assets	\$	19,310	\$	19,422	\$	19,797	\$	20,780	\$	18,973				
Average ME&T Net Assets <sup>2</sup>		19,995		19,684		20,112		20,070		19,662				
Pre-tax capital charge rate		13%		13%		13%		13%		13%				
Total capital charge		2,599		2,559		2,615		2,609		2,556				

	For the Years Ended December 31,														
	2017			2018		2019		2020	2021						
Consolidated Operating Profit	\$	4,460	\$	8,293	\$	8,290	\$	4,553	\$	6,878					
ME&T Operating Profit <sup>3</sup>		4,106		8,155		7,970		4,321		6,363					
Restructuring costs <sup>4</sup>		1,227		386		236		354		90					
ME&T Adjusted Operating Profit		5,333		8,541		8,206		4,675		6,453					
otal Enterprise OPACC	\$	2,734	\$	5,982	\$	5,591	\$	2,066	\$	3,897					



<sup>1</sup> See reconciliation of ME&T Assets and ME&T Liabilities to Consolidated Assets and Consolidated Liabilities in the Supplemental Data for Financial Position in our 2017 - 2021 Form 10-k

<sup>&</sup>lt;sup>2</sup> Calculated as the simple average of the prior year ending balances plus the quarterly ending balances and the current year ending balances. Amounts not shown can be obtained from our 2017 - 2021 Form 10-Qs.

<sup>&</sup>lt;sup>3</sup> See reconciliation of ME&T Operating Profit to Consolidated Operating Profit in the Supplemental Results of Operations in our 2012 - 2016 Form 10-Ks.

Excludes restructuring costs recognized in Other income (expense

## Caterpillar Inc. – Appendix D of Reconciliation to U.S. GAAP

Operating Profit to Operating Profit after Capital Charges (OPACC): 2012-2016

			At Decer	nber 31							For the Years Ended December 31,						
(Dollars in millions)	2012	2013	20:	L <b>4</b>	2	2015	2016			2012		2013	2014		2015		2016
Consolidated Assets	\$ 88,970 \$ 84,896 \$ 84,681 \$ 78,342 \$ 74,704 Consolidated Operating Profit		\$	8,573	\$	9,870	\$	3,314	\$	3,785	\$ 1,162						
ME&T Assets <sup>1</sup>	57,898	54,704	5	4,188		48,551	45,863	ME&T Operating Profit <sup>3</sup>		8,114		9,157		2,707		3,270	753
ME&T Cash and cash equivalents	3,306	4,597		6,317		5,340	5,257	Restructuring costs <sup>4</sup>		94		200		432		898	1,012
ME&T Prepaid expenses and other current assets	547	417		399		817	764	Pension/OPEB mark-to-market (gains) loss	E	-		(3,441)		2,624		179	-
ME&T Deferred and refundable income taxes	1,501	1,511		1,644		-	-	Goodwill Impairment		-		-		-		-	595
ME&T Noncurrent deferred and refundable income taxes	2,422	1,027		1,980		3,208	3,648	3,648 ME&T Adjusted Operating Profit		8,208		5,916		5,763		4,347	2,360
ME&T Investments in Financial Products entities	4,433	4,798		4,488		3,888	3,638										
ME&T OPACC Assets	45,689	42,354	3	9,360		35,298	32,556			4,431	\$	2,198	\$	2,391	\$	1,217	\$ (686)
	-	-		-		-	-										
Consolidated Liabilities	71,388	64,018	6	7,855		63,457	61,491										
ME&T Liabilities <sup>1</sup>	40,316	33,826	3	7,362		33,666	32,650										
ME&T Short-term borrowings	668	16		9		9	209										
ME&T Short-term borrowings with consolidated compani	-	-		-		-	-										
ME&T Dividends payable	-	382		424		448	452										
ME&T Long-term debt due within one year	1,113	760		510		517	507										
ME&T Long-term debt due after one year	8,705	8,033		9,525		8,991	8,466										
ME&T Liability for postemployment benefits	11,085	6,973		8,963		8,843	9,357										
ME&T Other liabilities	2,694	2,607		2,768		2,757	 2,729										
ME&T OPACC Liablities	16,051	15,055	1	5,163		12,101	 10,930										
ME&T Net Assets	\$ 29,638	\$ 27,299	\$ 2	4,197	\$	23,197	\$ 21,626										

23,430

13%

3,046

25,939

3,372

24,080

3,130

28,596

3,718

29,056

3,777

13%

Average ME&T Net Assets

Pre-tax capital charge rate

Total capital charge



<sup>1</sup> See reconciliation of MF&T Assets and MF&T liabilities to Consolidated Assets and Consolidated Liabilities in the Supplemental Data for Financial Position in our 2012 - 2016 Form 10-Ks

<sup>&</sup>lt;sup>2</sup> Calculated as the simple average of the prior year ending balances plus the quarterly ending balances and the current year ending balances. Amounts not shown can be obtained from our 2012 Form 10-K and 2012 - 2016 Form 10-Qs.

<sup>&</sup>lt;sup>3</sup> See reconciliation of ME&T Operating Profit to Consolidated Operating Profit in the Supplemental Results of Operations in our 2012 - 2016 Form 10-Ks.

Excludes restructuring costs recognized in Other income (expense)