

Privacy Policy

(Effective August 6, 2020)

Motorcar Parts of America, Inc. (“MPA”) wants to make you aware of how it protects the personal information that you volunteer while you navigate any and all of MPA’s and its affiliates’ sites.

PERSONAL INFORMATION COLLECTED

Throughout this Privacy Policy, “personal information” and variations of the term indicate any data that MPA and its affiliates can use to identify you. Such information may include, but is not limited to, your name, title, residential address, e-mail address, company address, phone and/or fax numbers, and vehicle information.

You give personal information on a voluntary basis; we do not collect any personal information unless you choose to disclose such information. You may give personal information to register for or enroll in MPA promotions or sweepstakes; you may also submit information to purchase auto parts or to join the MPA mailing list.

COOKIES

We may use cookies to track the country from which you are visiting this site, among other items. Most Web browsers are initially set up to accept cookies. If you prefer, you can set your Web browser to reject these cookies. For more information related to cookies, please refer to your Web browsers “Help” section.

SECURITY MEASURES

We use standard security measures. We have implemented reasonable administrative, technical, and physical safeguards in an effort to protect against unauthorized access, use, modification, and disclosure of personal information in our custody and control. However, the Internet is not 100% secure. We cannot promise that your use of our site will be completely safe. We keep personal information as long as it is necessary or relevant for the practices described in this Policy. We also keep information as otherwise required by law.

HOW MPA WILL USE YOUR PERSONAL INFORMATION

MPA may use any personal information you provide to us to respond to your specific request for information or inquiry. MPA can use any and all information that you provide to enroll you in promotions and focus its marketing campaigns. Furthermore, MPA reserves the right to use aspects of your information to generate user demographics, administer computer systems, and troubleshoot site issues.

MPA does not seek to solicit any confidential or proprietary ideas, suggestions, materials, or other information. MPA will not consider any information that you communicate or submit to be confidential or proprietary, even though you may label it as such. This includes, but is not limited to, feedback, data, questions, comments, product ideas, know-how, applications, or suggestions. All such correspondence and submissions will become MPA property.

WITH WHOM THE INFORMATION WILL BE SHARED

MPA will not sell, rent, or exchange your personal identifying information to unaffiliated third parties. MPA may share such information with related parties. MPA may share such information with unrelated third parties, if required by law. In addition, due to MPA’s global nature, any and all of MPA’s locations and affiliates may use and store the information you provide.

THIRD PARTY SITES

MPA's sites may include links to third party sites that are not covered by this Privacy Policy. MPA is not responsible for any content you view or information you provide while browsing these links. Further, links to non-MPA websites neither mean that MPA endorses the sites nor do they imply that MPA has approved the sites' content.

POLICY REVISIONS

MPA, at its sole discretion, may amend and adapt its Privacy Policy at any time it sees fit. MPA suggests that you periodically return to this page so that you are aware of any changes. Your continued use of MPA's and its affiliates' sites means that you accept the current Privacy Policy and, following the posting of changes and revisions, any subsequent Policies.

CONTACT AND COPYRIGHT

You may request additional information on MPA's Privacy Policy and site security by writing to:

Motorcar Parts of America, Inc.
Legal Department
2929 California Street
Torrance, California 90503

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