

Privacy Policy

Thank you for visiting <https://www.xiaopeng.com> (the “Service”) which is operated by Guangzhou Xiaopeng Motors Technology Co, Ltd. (hereafter referred to as “XPeng”, “we”, “us”, “our” or “ours”).

We take privacy issues very seriously and we are fully committed to protecting your privacy. Please read this Privacy Policy carefully as it contains important information regarding how we collect, store, process, transfer, share and use your personal information.

1. What types of personal information do we collect?

1.1 Your basic information, including your name, email address, telephone number. In order to contact you, send product information or any other information you may specifically want to know.

1.2 Contents of contact, including your email, input form from the website, notes made during a telephone call, letters, responses to our surveys. In order to answer your questions or provide customized services under your request.

1.3 Job applicant data such as the contact information and basic personal data as listed above and information on your CV including previous jobs. We use your information for the purpose of determining whether we want to make you an offer, and if so, administering the employment relationship with you.

1.4 Information automatically obtained by our websites (cookie, IP address, browser type, date and time of access, device information). We use this information to present the Service to you, detect and prevent fraud and IT security threats, administer the Service for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes, and to help us develop new products and services.

2. How do we collect your information?

2.1 We collect personal information about you when you voluntarily submit information directly to us while you access and use the Service. This can include information you provide to us when you e-mail us using the links on the Service, fill in a form, for example, our web-based recruiting tool, correspond with us via the Service, phone, email or otherwise, subscribe to our newsletters or other forms of marketing communications, respond to surveys or use some other feature of the Service as available from time to time. If you do not provide such information, you may be unable to enjoy certain services, or the intended benefits of relevant services provided by us, but you can still get our cars’ information through our public

material. You always have the right to choose whether or not to provide your personal information to us.

2.2 We may anonymize and aggregate any of the personal data we collect (so that it does not directly identify you). We may use anonymized information for purposes that include testing our IT systems, research, data analysis, improving the Service and developing new products and features. We may also share such anonymized information with others.

3. How do we use your information?

We will use your personal information only for the purposes and within the scope we made clear to you. We will not use your Personal Information for other purposes or beyond the indicated scope. At any change of the purposes we use your information, we will seek to renew your authorization. If you do not agree, you can withdraw your consent or refuse to give your consent to our new policy.

4. Use of cookies

4.1 What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you browse our website. Cookies are then sent back to the originating server on each subsequent visit, or to another server that recognizes that cookie.

Cookies are widely used in order to make the website work, or to work more efficiently, as well as to provide information to us.

Cookies do lots of different jobs, like letting you log in efficiently, remembering certain preferences, and generally improving the user experience.

Cookies may tell us, for example, whether you have browsed our website before or whether you are a new visitor.

Cookies can remain on your device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your application is open. These are deleted automatically once you close the application. Other cookies are 'permanent cookies', meaning that they survive after the application is closed. They can be used by us to recognize your device when you open and browse our website again.

4.2 How do we use cookies?

We use cookies to:

a) retain authentication information in order to provide our website to you;

- b) retain your language preference;
- c) remember who you are;
- d) defend against illegal attacks;
- e) remember your actions to improve your user experience.

4.3 How to control or delete cookies

You may find further information on how to disable cookies or manage your cookie settings for the browser that you use from the following list:

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Internet Explorer:

<http://windows.microsoft.com/en-GB/windows-vista/Block-or-allow-cookies>

Safari: <http://help.apple.com/safari/mac/8.0/#/sfri1147>

You have the right to choose whether or not to accept cookies. However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our website.

5. Disclosures of your information

We may have to share your personal data with the following parties for the purposes set out as follows:

5.1 Service providers and advisors. Personal information may be disclosed to third party vendors and other service providers that perform services for us, on our behalf, which may include identifying and serving targeted advertisements, providing payment, mailing or email services, tax and accounting services, data enhancement services, fraud prevention services, web hosting, and/or analytic services.

5.2 Purchasers and third parties in connection with a business transaction.

Personal information may be disclosed to third parties in connection with a transaction, such as a merger, sale of assets or shares, reorganization, financing, change of control or acquisition of all or a portion of our business.

5.3 Law enforcement, regulators and other parties for legal reasons. Personal information may be disclosed to third parties as required by law or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to protect the security or integrity of the service;

and/or (c) exercise or protect the rights, property, or personal safety of users of the Service or others.

6. How long do we store your personal information?

6.1 We will only retain your personal data for as long as necessary to fulfil the purposes we collected it and no longer than for a duration of a 2 years period after the end of the business relationship with you. After such period, we confirm that we will safely erase or anonymize your information.

6.2 In some circumstances we may anonymize your personal data (so that it can no longer be associated with you) for research or statistical purposes, in which case we may use this information indefinitely without further notice to you.

7. What is our secure management of your personal information?

We implement appropriate technical and organizational measures to protect your personal information against accidental or unlawful destruction, loss, change or damage. All personal information we collect will be stored on secure servers. All electronic transaction entered into via our Service will be protected by SSL encryption technology.

8. Revision and publication of this policy?

This Privacy Policy is subject to revision at any time to respond to revisions and changes in related laws and regulations and to social needs related to Personal Information. Any revisions are published on this website without delay.

9. Contact us

If you have any questions or comments about this Privacy Policy, please feel free to contact us via:

Email address: service@xiaopeng.com.

Phone number: [400-819-3388](tel:400-819-3388)