Instacart and PetSmart Expand Partnership Across North America

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Nearly 1,500 U.S. PetSmart stores now available for same-day delivery via Instacart

SAN FRANCISCO – May 2, 2023 – Instacart, the leading grocery technology company in North America, today announced the expansion of its partnership with PetSmart, the leading pet retailer, to offer same-day delivery from the Instacart App and website from nearly 1,500 PetSmart stores across the U.S. The expansion into the U.S. follows the successful launch of the partnership to power same-day delivery from over 150 PetSmart stores in Canada.

Customers can now shop for thousands of their favorite PetSmart pet products, including food, treats, toys, accessories, and even large items like dog crates, cat towers, and aquariums, delivered straight to their doorstep in as fast as an hour via Instacart. PetSmart's use of Instacart's innovative Big & Bulky fulfillment solution ensures that even large items can be delivered with ease and convenience for both customers and shoppers.

"At PetSmart, we exceed pet parent needs and expectations by giving them more convenient options to shop with us," said Cherise Ordlock, Senior Vice President of Digital at PetSmart. "By expanding our Instacart partnership into the U.S., we are further enhancing our unrivaled shopping experience, providing even more convenience and accessibility to help pet parents quickly get products and solutions for pets of all species."

"We're thrilled to expand our partnership with PetSmart and offer pet parents across North America access to PetSmart's unparalleled selection of pet essentials," said Chris Rogers, Chief Business Officer at Instacart. "From food and toys to grooming supplies, we're excited to partner with PetSmart to deliver a seamless shopping experience for pet owners across America and make their lives easier and their pets happier with just a few clicks."

To begin shopping from PetSmart for same-day delivery via Instacart, customers can visit https://www.instacart.com/store/petsmart/storefront or select the PetSmart storefront on the Instacart App. For all orders, an Instacart shopper will pick and deliver the order within the customer's chosen delivery time frame.

About Instacart

Instacart, the leading grocery technology company in North America, works with grocers and retailers to transform how people shop. The company partners with more than 1,100 national, regional, and local retail banners to facilitate online shopping, delivery and pickup services from more than 80,000 stores across North America on the Instacart Marketplace. Instacart makes it possible for millions of people to get the groceries they need from the retailers they love, and for approximately 600,000 Instacart shoppers to earn by picking, packing and delivering orders on their own flexible schedule. The Instacart Platform offers retailers a suite of enterprise-grade technology products and services to power their e-commerce experiences, fulfill orders, digitize brick-and-mortar stores, provide advertising services, and glean insights. With Instacart Ads, thousands of CPG brands – from category leaders to emerging brands – partner with the company to connect directly with consumers online, right at the point of purchase. With Instacart Health, the company is providing tools to increase nutrition security, make healthy choices easier for consumers, and expand the role that food can play in improving health outcomes. For more information, visit www.instacart.com/company, and to start shopping, visit www.instacart.com.

About PetSmart

PetSmart LLC is the leading pet retailer offering products, services and solutions for the lifetime needs of pets. At PetSmart, we love pets and we believe pets make us better people. Every day with every connection, PetSmart's passionate associates help bring pet parents closer to their pets so they can live more fulfilled lives. This vision impacts everything we do for our customers, the way we support our associates and how we give back to our communities.

PetSmart operates approximately 1,660 pet stores in the United States, Canada and Puerto Rico, as well as more than 200 in-store PetSmart PetsHotel® dog and cat boarding facilities. We provide a broad range of competitively priced pet food and products, as well as services such as dog training, pet grooming, pet boarding, PetSmart Doggie Day Camp™ and pet adoption.

PetSmart, PetSmart Charities® and PetSmart Charities® of Canada work with nearly 4,000 animal welfare organizations to bring adoptable pets into stores so they have the best chance possible of finding a forever home.