Go Green, Win Some Green

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ST. LOUIS, March 1 /PRNewswire/ -- Laclede Gas customers who have considered going green by receiving their bills electronically now have a new motivation to make the switch: a chance at $1,000 cash.

All customers enrolled in Laclede's e-bill service as of April 30, 2010 will automatically be entered into a drawing for a cash prize and a donation to the "green" charity of their choice. In May, two accounts will be randomly selected from the e-bill subscriber list. The first account holder selected will win $1,000 cash, and Laclede will make a $100 donation to his/her favorite "green" charity. The second account holder selected will win $100 cash, and Laclede will make a $50 donation to his/her "green" charity of choice. Details and official rules are available at OriginalGreenEnergy.com.

Laclede held a similar campaign last summer and the daily number of customers opting out of receiving a paper billing statement in favor of the "green" alternative tripled during the campaign.

E-bill is one of the easiest ways to reduce your carbon footprint. Not only does it allow you to receive and pay your monthly statement electronically, it reduces the number of paper bills Laclede must print and mail. Each year, the amount of paper Laclede uses in its monthly billing process is the environmental equivalent of powering an average American household for 26 days, or nine trees that supply enough oxygen for five people for one year. As an added benefit to customers, e-bill is a faster, easier and more convenient way for customers to receive and pay their natural gas bill. With e-bill, there are no more paper bills to archive or shred and it's easy to enroll. Please visit OriginalGreenEnergy.com for more information.

A subsidiary of The Laclede Group (NYSE: LG), Laclede Gas Company has provided safe and reliable service to the residents of the St. Louis metropolitan area for more than 150 years. It is the largest natural gas distribution company in Missouri, serving approximately 630,000 natural gas customers in St. Louis and surrounding counties in Eastern Missouri.

SOURCE Laclede Gas Company