HercRentals®

PRESS RELEASE

For Immediate Release
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Herc Holdings Inc. Announces Election of Erik Olsson to its Board of Directors

BONITA SPRINGS, Fla. — [Aug. 19, 2026] — Herc Holdings Inc. (NYSE: HRI), one of North America's leading equipment rental suppliers operating through Herc Rentals Inc. ("Herc Holdings," "Herc Rentals" or the "Company"), announced the election of **Erik Olsson**, former CEO of Mobile Mini and RSC Holdings, to Herc Rentals' Board of Directors, effective Aug. 18, 2026. Olsson will serve on the Board's audit committee.

"We are pleased to welcome Erik to the Board," said Patrick Campbell, chairman of the Board of Directors. "His proven leadership across both public and private equity-owned companies, combined with his direct industry experience, will bring valuable insight to the Board."

"We are excited to have Erik join the Board," said Larry Silber, Chief Executive Officer. "Erik has built a strong reputation as a transformational leader who drives results and executes strategic vision. We are confident that his experience and guidance will be a great asset to the Board and our company."

With this appointment, the Board will expand from eight to nine members.

About Erik Olsson
Olsson is an accomplished business leader with a successful track record spanning multiple industries and continents. Most recently, Olsson served as President and CEO of Mobile Mini, one of the world's leading providers of portable storage solutions. He subsequently transitioned to chairman of the Board, where he guided the company through its landmark merger with WillScot.

Prior to Mobile Mini, Olsson served as President and CEO of RSC Holdings, a premier equipment rental provider. Throughout his tenure, Olsson drove a series of transformative milestones, consistently delivering shareholder value and ultimately positioning the company for its acquisition by United Rentals. Olsson was also a member of the Board of Directors and held the roles of both COO and CFO before being appointed CEO.

Olsson has also held board-level positions across several manufacturing companies, serving as chairman at Ritchie Bros. and as a board member at Dometic.

A native of Sweden, Olsson holds a degree in business administration and economics from the University of Gothenburg.

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About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier with 607 locations across North America and 2025 total revenues were approximately $4.4 billion. We offer products, services and technologies aimed at helping customers work more efficiently, effectively and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, and compaction. Our Herc Rentals ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as our Herc Rentals ProContractor® professional grade tools. Our ProControl by Herc Rentals™ digital platform combines a seamless e-commerce experience with integrated project and fleet management tools, leveraging telematics and real-time analytics to help customers optimize productivity across their operations. We employ approximately 10,000 employees, who equip our customers and communities to build a brighter future. Learn more at www.HercRentals.com and follow us on Instagram, Facebook and LinkedIn.

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.

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