HercRentals®

PRESS RELEASE

For Immediate Release
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Herc Rentals Expands ProControl Digital Platform with Online Safety Training

New on-demand courses build on ProControl's connected jobsite management capabilities

BONITA SPRINGS, Fla. — **[Nov. 18, 2026]** — Herc Holdings Inc. (NYSE: HRI), one of North America's leading equipment rental suppliers operating through Herc Rentals Inc. ("Herc Holdings," "Herc Rentals" or the "Company"), today announced the addition of online safety training to ProControl® by Herc Rentals, the Company's unified digital platform that combines equipment rental, fleet management and real-time operational insights to help customers work more efficiently and safely.

The new online safety courses complement Herc Rentals' instructor-led programs with flexible, on-demand training within the same connected digital environment that gives customers visibility and control across their equipment rental and jobsite activities. Through ProControl's integrated learning management system, customers can assign training, monitor completion and track certifications in one place, helping them match equipment assignments with appropriately certified operators on the jobsite.

The new offering builds on ProControl's broader safety capabilities, including patented mobile access control technology that uses Bluetooth-enabled digital keys to ensure only authorized, safety-certified users can unlock and operate equipment. The platform also features patented remote light tower controls that let customers schedule and operate jobsite lighting from anywhere to support safer working conditions. ProControl brings these capabilities together with GPS tracking, geofencing and equipment diagnostics to give customers greater visibility into equipment location and operating conditions, helping them manage their jobsites more safely and productively.

"Safety is fundamental to how we serve our customers, and we continue to enhance ProControl with integrated technologies that help them keep work moving safely and efficiently," said Aaron Birnbaum, president of Herc Rentals. "By bringing on-demand safety training into the same platform customers use to manage their end-to-end equipment rentals and jobsite activities, we're making another essential part of their workflows more convenient and better connected."

ProControl is available to all Herc Rentals customers across North America. To explore its library of online safety courses, visit https://safetytraining.hercrentals.com/course/catalog/.

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About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier with 615 locations across North America and 2025 total revenues were approximately $4.4 billion. The Company offers products, services and technologies aimed at helping customers work more efficiently, effectively and safely. Its classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, and compaction. Its Herc

Rentals ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as its Herc Rentals ProContractor® professional grade tools. The ProControl® by Herc Rentals digital platform combines a seamless e-commerce experience with integrated project and fleet management tools, leveraging telematics and real-time analytics to help customers optimize productivity across their operations. The Company employs approximately 10,000 employees, who equip our customers and communities to build a brighter future. Learn more at www.HercRentals.com and follow us on Instagram, Facebook and LinkedIn.

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.

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