

Herc Rentals Earns 2026 VETS Indexes 5-Star Employer Award

BONITA SPRINGS, Fla. — [May 19, 2026] — Herc Holdings Inc. (NYSE: HRI), one of North America’s leading equipment rental suppliers operating through Herc Rentals Inc. (“Herc Holdings,” “Herc Rentals” or the “Company”), is proud to announce it has been named a 2026 VETS Indexes 5-Star Employer, the highest distinction awarded through the VETS Indexes Employer Awards program. The recognition marks an advancement from the Company’s previous 4-Star designation received in each of the past two years.

The VETS Indexes Employer Awards recognize organizations that demonstrate exceptional commitment to recruiting, hiring, retaining, developing and supporting veterans and the military-connected community. Employers are evaluated through a comprehensive survey assessing nearly 300 factors related to veteran employment initiatives, workplace culture, career development, military spouse support, and policies supporting members of the National Guard and Reserves.

“Herc Rentals is honored to be recognized as a 2026 VETS Indexes 5-Star Employer,” said Larry Silber, Herc Rentals chief executive officer. “Veterans bring integrity, leadership and a deep sense of responsibility that align directly with our purpose of helping our customers and communities to build a brighter future. As a company **equipped to be the choice** in our industry, we are equally committed to being the employer of choice for veterans transitioning into civilian careers. Advancing from a 4-Star to a 5-Star designation reflects the progress we’re making to ensure veterans have the tools, support and opportunities to build successful civilian careers while strengthening Team Herc.”

Herc Rentals’ recognition reflects the Company’s continued investment in initiatives designed to help veterans successfully transition from military service into civilian careers and grow professionally once they join the organization. These efforts include targeted veteran recruiting programs, career development opportunities and an internal employee resource network that supports military-connected team members.

The VETS Indexes Employer Awards are regarded as one of the most comprehensive assessments of veteran employer practices in the United States.

For more information about Herc Rentals’ commitment to active-duty service members and military veterans, visit the Company’s [careers site](#). The full list of 2026 VETS Indexes award recipients is available [here](#).

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About Herc Holdings Inc.

Founded in 1965, Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is a full-line rental supplier with 609 locations across North America and 2025

total revenues were approximately \$4.4 billion. We offer products, services and technologies aimed at helping customers work more efficiently, effectively and safely. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, and compaction. Our Herc Rentals ProSolutions® offering includes industry-specific, solutions-based services in tandem with power generation, climate control, remediation and restoration, pumps, and trench shoring equipment as well as our Herc Rentals ProContractor® professional grade tools. Our ProControl by Herc Rentals™ digital platform combines a seamless e-commerce experience with integrated project and fleet management tools, leveraging telematics and real-time analytics to help customers optimize productivity across their operations. We employ approximately 9,700 employees, who equip our customers and communities to build a brighter future. Learn more at www.HercRentals.com and follow us on Instagram, Facebook and LinkedIn.

All references to “Herc Holdings” or the “Company” in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated.

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