HercRentals™ Press Release

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Herc Holdings to Present at Baird 2019 Global Industrial Conference on November 6, 2019

October 30, 2019 --- BONITA SPRINGS, Fla.-- Herc Holdings Inc. (NYSE: HRI) today announced that its senior management will participate in the Baird 2019 Global Industrial Conference in Chicago, Illinois on Wednesday, November 6, 2019. Larry Silber, president and chief executive officer and Mark Irion, senior vice president and chief financial officer, will be webcast live starting at 3:30 PM CT. The presentation will be archived on the Company's website for 30 days.

The event link will be available via the following link:

http://wsw.com/webcast/baird57/hri/

The weblink and investor materials will also be posted on the Events and Presentations page of our IR website at on the of day of the event at https://ir.hercrentals.com/events-and-presentations.

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About Herc Holdings Inc.
Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 270 locations, principally in North America. With over 50 years of experience, we are a full-line equipment rental supplier offering a broad portfolio of equipment for rent. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction and lighting. Our equipment rental business is supported by ProSolutions™, our industry-specific solutions-based services, which includes power generation, climate control, remediation and restoration, and studio and production equipment, and our ProContractor professional grade tools. Our product offerings and services are aimed at helping customers work more efficiently, effectively and safely. The Company has approximately 5,000 employees who equip our customers and communities to build a better world. Herc Holdings' 2018 total revenues were approximately $1.98 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.