



**FOR IMMEDIATE RELEASE**

May 2, 2019

## ***Utz® Rolls Out Fan-Favorite White Cheddar Cheesball Baseballs!***

*Limited-Edition Package Highlights All 30 MLB Clubs*

Hanover, PA – (BUSINESS WIRE) – Utz Quality Foods, the Official Salty Snack of Major League Baseball, today announced the roll out of Utz® 12 oz White Cheddar Cheesball “Baseballs”. These limited edition white cheddar cheesesballs are a deliciously irresistible and simply crunch-able snack. Highlighting all 30 MLB Clubs on the package, fans will enjoy a household favorite while also supporting their favorite team. They’re sure to please in any home or dugout!

*“Utz is proud to be the Official Salty Snack of Major League Baseball and is excited to introduce White Cheddar Cheesballs “Baseballs”, they’re delicious”, said Mark Schreiber, EVP and Chief Customer Officer, Utz Quality Foods, LLC. “And, we are just warming up, look for even more excitement this season as we further expand our multi-faceted sponsorship with MLB.”*

Utz® 12 oz White Cheddar Cheesball “Baseballs” are available for a limited time and can be found in leading retailers across the U.S. or available on-line at: [Utz Snacks.com](http://Utz Snacks.com) or [www.utzsnacks.com](http://www.utzsnacks.com)

Join the fun by telling us more about how you like these limited edition Utz® 12 oz White Cheddar Cheesball “Baseballs” packages on Facebook at: [Utz Snacks](http://Utz Snacks) or [www.facebook.com/utzsnacks](http://www.facebook.com/utzsnacks)

Major League Baseball trademarks and copyrights are used with permission of Major League Baseball Properties, Inc. Visit [MLB.com](http://MLB.com)

### **About Utz Quality Foods, LLC**

Founded in 1921, Utz Quality Foods, LLC. is the largest family-managed, privately held, salty snack company in the United States, producing a full line of products including potato chips, pretzels, cheese snacks, corn chips, tortillas, veggie stix/straws, popcorn, onion rings, pork skins and more. Its brands, which include Utz®, Golden Flake®, Zapp’s®, Dirty® Potato Chips, Good Health®, Bachman®, Bachman Jax®, Wachusett®, Snikiddy®, and Boulder Canyon®, among others, are distributed nationally and internationally through grocery, mass-merchant, club stores, convenience stores, drug stores and other channels. Based in Hanover, Pennsylvania, Utz operates eleven manufacturing facilities located in Pennsylvania, Alabama, Arizona, Indiana, Louisiana and Massachusetts.

For information about Utz® or its products, please visit [www.utzsnacks.com](http://www.utzsnacks.com) or call 1-800-FOR-SNAX.

**Utz Quality Foods, Inc. Contact:**

Kevin J. Brick, Media Contact  
Email: [KBrick@utzsnacks.com](mailto:KBrick@utzsnacks.com)  
Phone: (717) 637-1759  
Utz Quality Foods, LLC.

**About Major League Baseball**

Major League Baseball (MLB) is the most historic professional sports league in the United States and consists of 30-member clubs in the U.S. and Canada, representing the highest level of professional baseball. Led by Commissioner Robert D. Manfred, Jr., MLB currently features record levels of labor peace, competitive balance and industry revenues, as well as the most comprehensive drug-testing program in American professional sports. MLB remains committed to making an impact in the communities of the U.S., Canada and throughout the world, perpetuating the sport's larger role in society and permeating every facet of baseball's business, marketing and community relations endeavors. With the continued success of MLB Advanced Media and MLB Network, MLB continues to find innovative ways for its fans to enjoy America's National Pastime and a truly global game. For more information on Major League Baseball, visit [www.MLB.com](http://www.MLB.com).