



NEWS RELEASE

ADI Showcases Expanding Security Solutions Portfolio and Integrated Ecosystem at ISC West 2026

2026-03-25

Reaffirming its commitment to the security industry at ISC West from March 25–27 at The Venetian Expo in Las Vegas, ADI is showcasing how its ecosystem of exclusive brands and distributed brands work seamlessly together to deliver comprehensive, end-to-end solutions. Under the mantra, “ADI Gives You More,” in Booth #12043, the company highlights how customers benefit from expanded products and enhanced services, empowered to design, deploy, and support security systems.

“Everything we do starts with our customers, and we’re committed to providing the technologies, services, and support they need to grow with confidence,” said Marco Cardazzi, SVP & Chief Merchandising Officer at ADI. “ISC West gives us an opportunity to demonstrate how the full strength of ADI comes together – pairing our industry-leading distributed brands with our exclusive brands to create powerful, end-to-end solutions.”

Debuting a new booth layout, visitors can explore a wide range of products and solutions organized by vertical installations - including corporate building, multi-family, healthcare, education, single family, and data center - showcasing how ADI’s video surveillance, automation, networking, power management, remote monitoring, and audio technologies integrate across residential and commercial applications. The booth features ADI’s exclusive brands such as Control4, Episode, Luma, SunBrite, Triad, WattBox, and OvrC, highlighting the company’s evolving product portfolio to support integrated residential and light-commercial security deployments.

Alongside its own brands, ADI is spotlighting the breadth of distributed manufacturer brands across key categories including video surveillance, access control, fire and life safety, intrusion, networking, and more, with product displays demonstrating how integrated technologies enhance safety, connectivity, and operational efficiency across healthcare,

education, data center, and smart home environments. Distributed brands on display include Altronix, Axis, Digital WatchDog, DoorBird, Farenhyt, Google, Hanwha, HID, Kidde, Potter, Radionix Ubiquiti, and Vivotek.

Additionally, ADI will display a portfolio of value-added services that help integrators enhance performance, protection, and recurring revenue opportunities. Central to this is ADI Cloud Storage powered by Wasabi, a scalable, cost-effective solution designed for video surveillance deployments that enables seamless integration with leading VMS platforms and supports a hybrid storage approach. Parasol and Control4 Assist will also be showcased, offering always-on remote support and proactive troubleshooting.

ADI continues to expand its ability to deliver end-to-end solutions that combine distribution scale with product innovation. This approach enables integrators to source a wide range of technologies from a single partner while maintaining flexibility in system design and deployment.

ADI is proud to participate in the Mission 500 Security 5K/2K Run on Thursday, March 26 at 7:30am PT. This annual event unites the security industry in support of children in need across the country, and ADI is honored to contribute to such a meaningful cause.

This year, ADI will be offering exclusive promo codes for discounts across a variety of distributed brands, for up to 15% savings using code ISCSavings*.

For hi-res imagery, click [here](#), and to learn more about ADI, visit adiglobal.com.

*Promo code is valid for up to 15% off and it expires on March 27, 2026. Cannot be applied to purchases outside of offer dates, and the promo code must be used at the time of purchase. Promo code valid for a one-time redemption per account. Not valid on ADI exclusive brands. Only (1) promo code may be used per order. Cannot be combined with any other offer or discount, including project registration pricing or partner program discounts. Promotions subject to change, and ADI reserves the right to modify or discontinue this offer at any time without notice. Other restrictions may apply.