



NEWS RELEASE

ADI Expands Cloud Storage Powered by Wasabi to the United Kingdom and Ireland

2026-04-28

Providing a secure, scalable, and cost-effective way to seamlessly extend customer's existing video management systems with cloud storage

ADI today announced the expansion of ADI Cloud Storage Powered by **Wasabi** to the UK and Ireland as part of the next phase of the ongoing European expansion. As video systems across security, commercial AV, and enterprise environments generate increasing volumes of data, integrators are seeking flexible storage solutions that can scale without requiring costly infrastructure upgrades.

ADI Cloud Storage Powered by Wasabi solution addresses this challenge by enabling integrators to extend existing video management system (VMS) deployments into the UK and Ireland as part of the next phase of the company's ongoing expansion efforts. As video systems across security, commercial AV, and enterprise environments generate increasing volumes of data, integrators are seeking flexible storage solutions that can scale without requiring costly infrastructure upgrades. The ADI Cloud Storage Powered by Wasabi solution addresses this challenge by enabling integrators to extend existing video management system (VMS) deployments into the cloud.

“With this expansion, our integrators can deliver an easy-to-deploy cloud storage solution that integrates seamlessly with their video management systems, while unlocking new opportunities for recurring revenue,” said Chris Briggs, Senior Product Manager at ADI. “As video deployments grow in scale and complexity, customers need storage solutions that are secure, scalable, and simple to add to existing environments.”

The solution uses a hybrid model that combines local storage for immediate video access with cloud-based capacity for secure, cost-effective expansion and disaster recovery. Extending on-premise camera and server deployments into the

cloud allows integrators to help customers protect critical video data while reducing the need for additional on-site infrastructure.

ADI Cloud Storage Powered by Wasabi integrates with leading VMS platforms, enabling seamless replication of video data to the cloud while allowing footage to be stored and retrieved through the system's native VMS interface. This approach simplifies deployment and ongoing management while providing end users with greater flexibility in how video data is accessed and retained.

The solution is particularly suited to commercial and enterprise environments where extended retention periods, operational resilience, and offsite data protection are priorities. Typical applications include retail environments, logistics facilities, corporate campuses, and other large commercial environments where reliable access to archived video data is essential.

Available through one-, two-, and three-year subscription options, the offering aligns with the way integrators already purchase and sell software solutions while creating opportunities for recurring revenue on both new and existing video systems.

ADI selected Wasabi as a partner based on the company's strong position in the cloud storage market and broad compatibility across leading video and surveillance platforms. The service also offers predictable pricing with no hidden fees, including egress charges or API request fees, helping integrators deploy and scale solutions with confidence.

As part of the company's expanding partnership with Wasabi, further European regions including launches in the Netherlands, Belgium, Nordic and more markets, are planned for later in 2026.

To learn more about ADI, visit **adiglobal.com**.