NEWS RELEASE

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Boyd Group Services Inc. Celebrates 1,000th Location Milestone

Winnipeg, Manitoba – August 29, 2025 –Boyd Group Services Inc. (TSX: BYD.TO) ("BGSI", "the Boyd Group", "Boyd" or "the Company") celebrated achieving its 1,000th location milestone on August 28th at a community event at its Gerber Collision & Glass location in Murfreesboro, Tennessee. Boyd announced its 1,000-location achievement when reporting its second quarter results earlier this month.



Caption: Boyd Group Services celebrates achieving its 1,000th location milestone on August 28th at a community event at its Gerber Collision & Glass location in Murfreesboro, Tennessee.

"What an amazing accomplishment for our organization," said Boyd Group President & Chief Executive Officer Brian Kaner. "I am proud to say the hard work and dedication of our more than 13,000 employees made this possible. We are also grateful to our valued customers, insurance company clients, and suppliers who certainly

played a role in this achievement. We are excited to continue to execute on our growth strategy moving forward by opening and acquiring many more locations."

The storied history of the Boyd Group began in 1990 with the opening of the first Boyd Autobody & Glass collision repair facility in Winnipeg, Manitoba, Canada. Expansion followed in various cities across western Canada, and by 1995 Boyd had grown to 12 locations. The Boyd Group became incorporated in 1997, opening a new chapter in the Company's history. With a goal of becoming the true leader of the autobody industry in North America, plans for growth continued. In 1999, Boyd became the largest collision repair operator in Canada, and opened the Company's first U.S. locations. In 2004, Boyd expanded its U.S. footprint, acquiring Gerber Collision & Glass and its 16 locations. Boyd has continued to grow since that time and today consists of over 875 U.S. locations and over 125 locations across five provinces in Canada.

About Boyd Group Services Inc.

Boyd Group Services Inc. is a Canadian corporation and controls The Boyd Group Inc. and its subsidiaries. Boyd Group Services Inc. shares trade on the Toronto Stock Exchange (TSX) under the symbol BYD.TO. For more information on The Boyd Group Inc. or Boyd Group Services Inc., please visit our website at https://www.boydgroup.com.

About The Boyd Group Inc.

The Boyd Group Inc. (the "Company") is one of the largest operators of non-franchised collision repair centres in North America in terms of number of locations and sales. The Company operates locations in Canada under the trade names Boyd Autobody & Glass (https://www.boydautobody.com) and Assured Automotive (https://www.assuredauto.ca) as well as in the U.S. under the trade name Gerber Collision & Glass (https://www.gerbercollision.com). In addition, the Company is a major retail auto glass operator in the U.S. with operations under the trade names Gerber Collision & Glass, Glass America, Auto Glass Service, Auto Glass Authority and Autoglassonly.com. The Company also operates a third party administrator, Gerber National Claims Services ("GNCS"), that offers glass, emergency roadside and first notice of loss services. The Company also operates a Mobile Auto Solutions ("MAS") service that offers scanning and calibration services. For more information on The Boyd Group Inc. or Boyd Group Services Inc., please visit our website at (https://www.boydgroup.com).

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Caution concerning forward-looking statements

Statements made in this press release, other than those concerning historical financial information, may be forward-looking and therefore subject to various risks and uncertainties. Some forward-looking statements may be identified by words like "may", "will", "anticipate", "estimate", "expect", "intend", or "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on such statements, as actual results may differ materially from those expressed or implied in such statements. Factors that could cause results to vary include, but are not limited to: decline in number of insurance claims; employee relations and staffing; acquisition and new location risk; operational performance; brand management and reputation; market environment change; reliance on technology; supply chain risk; margin pressure and sales mix changes; economic downturn; changes in client relationships; environmental, health and safety risk; climate change and weather conditions; pandemic risk; competition; access to capital; dependence on key personnel; tax position risk; corporate governance; increased government regulation and tax risk; fluctuations in operating results and seasonality; risk of litigation; execution on new strategies; insurance risk; interest rates; U.S. health care costs and workers compensation claims; foreign currency risk; capital expenditures; low capture rates; and energy costs and BGSI's success in anticipating and managing the foregoing risks.

We caution that the foregoing list of factors is not exhaustive and that when reviewing our forward-looking statements, investors and others should refer to the "Risk Factors" section of BGSI's Annual Information Form, the "Risks and Uncertainties" and other sections of our Management's Discussion and Analysis of Operating Results and Financial Position and our other periodic filings with Canadian securities regulatory authorities. All forward-looking statements presented herein should be considered in conjunction with such filings.